

WHIG-TV QUARTERLY ISSUES REPORT  
JANUARY, FEBRUARY, MARCH 1<sup>ST</sup> QUARTER 2023

- GOVERNMENTAL ISSUES - WHIG TV AIRS SEVERAL PROGRAMS THAT MAKE THE PUBLIC AWARE OF ISSUES IN THE FEDERAL, STATE, AND LOCAL GOVERNMENT. THIS QUARTER WE AIRED "**AMERICA IN DANGER**" WHICH IS A SHOW THAT TALKS ABOUT STATE, FEDERAL, AND GOVERNMENTAL ISSUES SUCH AS IMMIGRATION, POLITICS, AND CONSTITUTIONAL RIGHTS OF THE PEOPLE. THIS QUARTER WE AIRED THE REPUBLICAN GOP EVENT.
- CIVIC INVOLVEMENT ISSUES - THIS QUARTER WE AIRED CHAMBER AND ROTARY EVENTS.
- COMMUNITY INVOLVEMENT/AWARENESS ISSUES - THIS QUARTER WE AIRED A SHOW "**THE KAY FILES**". THIS IS A SHOW TO GET INFORMATION OUT TO THE PUBLIC ABOUT UNSOLVED MURDERS, SOME 20 TO 30 YEARS OLD, IN OUR AREA. THIS PROGRAM ALSO ENCOURAGES AND IS HOPEFUL THAT THE PUBLIC WILL BE ABLE TO ASSIST OR PROVIDE INSIGHT INTO AND INFORMATION PERTAINING TO THE MURDERS. IF ANY INFORMATION IS PROVIDED IT MAY BE DONE SO THROUGH ANONYMOUS CALL INS TO THE POLICE DEPARTMENT. THIS PROGRAM IS BROADCASTED THROUGHOUT OUR VIEWING AREA WHICH IS MADE UP OF 19 COUNTIES. CONTRIBUTIONS AND SUCCESSES TO/FOR OUR COMMUNITY. THIS QUARTER WE AIRED THE EDGEcombe COUNTY COMMISSIONER'S MEETING. THIS WAS A MEETING TO DISCUSS THE AFFAIRS OF THE COUNTY. THIS QUARTER WE AIRED GANG AWARENESS TALK WHICH IS A PUBLIC FORUM TO INFORM THE PUBLIC AND MAKE THEM AWARE OF GANG ACTIVITY IN OUR AREA. WE ALSO AIRED THE FIRST RESPONDER'S LUNCHEON WHICH WAS A LUNCHEON TO HONOR AND APPRECIATE OUR LOCAL FIRST RESPONDER'S.
- HEALTH ISSUES - WHIG TV IS VERY CONCERNED WITH THE HEALTH OF OUR VIEWERS AND PEOPLE IN OUR COMMUNITY. "**HERE'S TO YOUR GOOD HEALTH**", HOSTED BY A PHYSICIAN'S ASSISTANT, ANSWERS QUESTIONS ON GENERAL HEALTH. "**REMEDY THIS NATURALLY**" IS A WEEKLY SHOW THAT TALKS ABOUT THE ALTERNATIVE AND NATURAL MEDICINES THAT ARE AVAILABLE FOR PEOPLE TO USE. "**HAMMER CHIROPRACTIC**" IS A SHOW WE AIR THAT DISCUSSES SEEING A CHIROPRACTOR AND HOW IT CAN BE BENEFICIAL AND HEALTHY. WE AIRED "**CALL THE DOCTOR**" WHICH IS A SHOW FEURING A LOCAL DOCTOR, AND GUESTS DOCTORS, DISCUSSING HEALTH AND MEDICAL INFORMATION.
- ECONOMIC ISSUES - THIS QUARTER WE AIRED "THE MAYOR BRIEF REPORT." THIS IS A PROGRAM WHERE OUR MAYOR WILL GIVE A BRIEFING TO THE COMMUNITY FOLLOWING THE COUNCIL MEETINGS TO DISCUSS ECONOMIC DEVELOPMENT. THIS QUARTER WE AIRED THE ROCKY MOUNT CITY COUNCIL MEETING.
- VETERAN'S ISSUES - THIS QUARTER WE AIRED VETERAN'S PAST, PRESENT, AND FUTURE, HONORING OUR VETERAN'S.
- CULTURAL ISSUES - THIS QUARTER WE AIRED THE MARTING LUTHER KING EVENT HONORING MLK. WE ALSO AIRED A BLACK HISTORY MONTH DOCUMENTARY.

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- GOVERNMENTAL ISSUES

AMERICA IN DANGER – AIRS SATURDAY’S @ 6:30 P.M. 57 MIN. –SUN. JAN. 1 @ 1:00 P.M. 57 MIN., SUN. JAN. 8 @ 1:00 P.M. 57 MIN., SUN. JAN. 15 @ 6:30 P.M. 57 MIN., SUN. JAN. 22 @ 1:00 P.M. 57 MIN., TUE. JAN. 24 @ 6:00 P.M. 57 MIN., THU. JAN. 26 @ 10:00 A.M. 57 MIN., THU. JAN. 26 @ 5:30 A.M. 57 MIN., SAT. JAN. 28 @ 2:00 A.M. 57 MIN., SUN. JAN. 29 @ 1:00 P.M. 57 MIN., FRI. FEB. 3 @ 8:00 P.M. 57 MIN., SUN. FEB. 5 @ 1:00 P.M. 57 MIN., WED. FEB. 8 @ 10:00 P.M. 57 MIN., THU. FEB. 9 @ 10:00 A.M. 57 MIN., NSUN. FEB. 12 @ 1:00 P.M. 57 MIN., WED. FEB. 15 @ 4:30 P.M. 57 MIN., FRI. FEB. 17 @ 8:00 P.M. 57 MIN., SUN. FEB. 19 @ 1:00 P.M. 57 MIN., SUN. FEB. 26 @ 1:00 P.M. 57 MIN., TUE. FEB. 28 @ 6:00 P.M. 57 MIN., THU. MAR. 2 @ 6:00 P.M. 57 MIN., SUN. MAR. 5 @ 2:00 P.M. 57 MIN., WED. MAR. 8 @ 6:00 P.M. 57 MIN.

REPUBLICAN GOP EVENT – SUN. MAR. 12 @ 2:00 P.M. 57 MIN., MON. MAR. 13 @ 9:00 P.M. 57 MIN., WED. MAR. 15 @ 4:30 P.M. 57 MIN., FRI. MAR. 17 @ 5:00 P.M. 57 MIN., SAT. MAR. 18 @ 3:30 P.M. 57 MIN., SUN. MAR. 19 @ 2:00 P.M. 57 MIN., MON. MAR. 20 @ 9:00 P.M. 57 MIN., WED. MAR. 22 @ 6:00 P.M. 57 MIN., FRI. MAR. 24 @ 5:00 P.M. 57 MIN., SAT. MAR. 25 @ 1:30 P.M. 57 MIN.

- CIVIC INVOLVEMENT ISSUES

CHAMBER POWER BREAKFAST – THU. FEB. 23 @ 5:30 P.M. 90 MIN., SAT. FEB. 25 @ 12:00 P.M. 90 MIN., SUN. FEB. 26 @ 7:00 P.M. 90 MIN., MON. FEB. 27 @ 9:00 P.M. 90 MIN., SAT. MAR. 4 @ 11:00 A.M. 90 MIN., WED. MAR. 8 @ 4:30 P.M. 90 MIN., FRI. MAR. 10 @ 8:00 P.M. 90 MIN., SAT. MAR. 11 @ 11:00 A.M. 90 MIN., WED. MAR. 15 @ 5:30 P.M. 90 MIN., SAT. MAR. 18 @ 11:00 A.M. 90 MIN.

ROCKY MOUNT CHAMBER ANNUAL MEETING – WED. FEB. 15 @ 6:00 P.M. 57 MIN., SAT. FEB. 18 @ 3:30 P.M. 90 MIN.

ROTARY CLUB – THU. JAN. 12 @ 10:00 A.M. 27 MIN., THU. JAN. 12 @ 10:00 P.M. 27 MIN., FRI. JAN. 13 @ 5:00 P.M. 27 MIN., SAT. JAN. 14 @ 12:30 P.M. 27 MIN., WED. JAN. 18 @ 9:30 P.M. 27 MIN., THU. JAN. 19 @ 10:00 A.M. 27 MIN., THU. JAN. 19 @ 10:00 P.M. 27 MIN., SAT. JAN. 21 @ 3:30 P.M. 27 MIN., SUN. JAN. 22 @ 7:00 P.M. 27 MIN., MON. JAN. 23 @ 12:30 P.M. 27 MIN., MON. JAN. 23 @ 6:00 A.M. 27 MIN., SAT. JAN. 28 @ 10:00 P.M. 27 MIN., SAT. JAN. 28 @ 12:00 P.M. 27 MIN., TUE. JAN. 31 @ 7:30 P.M. 27 MIN., MON. FEB. 6 @ 6:00 P.M. 27 MIN., TUE. FEB. 7 @ 7:30 P.M. 27 MIN., MON. FEB. 13 @ 11:30 A.M. 27 MIN., MON. FEB. 20 @ 10:00 P.M. 27 MIN., TUE. FEB. 21 @ 6:30 P.M. 27 MIN., THU. FEB. 23 @ 10:00 A.M. 27 MIN., FRI. MAR. 3 @ 5:00 P.M. 27 MIN., MON. MAR. 6 @ 5:00 P.M. 27 MIN., TUE. MAR. 14 @ 9:30 P.M. 27 MIN.

- COMMUNITY INVOLVEMENT/AWARENESS ISSUES

THE KAY FILES – AIRS ON FRIDAY’S @ 7:00 P.M. 57 MIN. – SUN. JAN. 29 @ 7:30 P.M. 57 MIN., SUN. JAN. 9 @ 12:00 A.M. 57 MIN., TUE. MAR. 21 @ 10:00 P.M. 57 MIN.

EDGECOMBE COUNTY COMMISSIONER’S MEETING – FRI. FEB. 10 @ 8:00 P.M. 90 MIN., SAT. FEB. 11 @ 2:30 P.M. 60 MIN., SUN. FEB. 12 @ 7:00 P.M. 90 MIN.

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- COMMUNITY INVOLVEMENT/AWARENESS ISSUES (CONT'D)

GANG AWARENESS FORUM/TALK – TUE. JAN. 31 @ 6:00 P.M. 57 MIN., WED. FEB. 1 @ 9:30 P.M. 57 MIN., THU. FEB. 2 @ 5:30 P.M. 90 MIN., FRI. FEB. 3 @ 5:00 P.M. 90 MIN., SAT. FEB. 4 @ 11:00 A.M. 90 MIN., SAT. FEB. 11 @ 11:00 A.M. 90 MIN., SUN. MAR. 12 @ 7:00 P.M. 57 MIN., SUN. MAR. 19 @ 7:00 P.M. 90 MIN., SAT. MAR. 25 @ 4:00 P.M. 90 MIN.

FIRST RESPONDER'S LUNCHEON – MON. JAN. 9 @ 5:00 P.M. 27 MIN., TUE. JAN. 10 @ 11:30 A.M. 27 MIN., WED. JAN. 11 @ 11:30 A.M. 27 MIN., FRI. JAN. 13 @ 5:30 P.M. 27 MIN., MON. JAN. 16 @ 6:00 P.M. 27 MIN., TUE. JAN. 17 @ 6:30 P.M. 27 MIN., WED. JAN. 18 @ 10:00 P.M. 27 MIN., THU. JAN. 19 @ 10:30 A.M. 27 MIN.

- HEALTH ISSUES

REMEDY THIS NATURALLY – MONDAY'S @ 4:00 P.M. 57 MIN. & THURSDAY'S @ 9:00 P.M. 57 MIN.- SUN. JAN. 1 @ 7:00 P.M. 57 MIN., WED. JAN. 4 @ 10:00 P.M. 57 MIN., SUN. JAN. 8 @ 7:00 P.M. 57 MIN., WED. JAN. 18 @ 4:30 P.M. 57 MIN., SAT. JAN. 28 @ 11:00 P.M. 57 MIN., SAT. JAN. 28 @ 1:30 P.M. 57 MIN., SAT. FEB. 4 @ 3:30 P.M. 57 MIN., WED. FEB. 8 @ 6:00 P.M. 57 MIN., SAT. FEB. 11 @ 4:00 P.M. 57 MIN., FRI. FEB. 17 @ 5:00 P.M. 57 MIN., SUN. MAR. 5 @ 8:00 P.M. 57 MIN., SAT. MAR. 11 @ 1:30 P.M. 57 MIN.

HERE'S TO YOUR GOOD HEALTH – WEDNESDAY'S @ 7:00 P.M. 57 MIN. – SUN. JAN. 1 @ 8:00 P.M. 57 MIN., FRI. JAN. 6 @ 5:00 P.M. 57 MIN., SUN. JAN. 8 @ 8:00 P.M. 57 MIN., SAT. JAN. 14 @ 2:30 P.M. 57 MIN., SUN. JAN. 22 @ 8:00 P.M. 57 MIN., SUN. JAN. 22 @ 3:00 A.M. 57 MIN., FRI. JAN. 27 @ 5:00 A.M. 57 MIN., FRI. JAN. 27 @ 5:00 P.M. 57 MIN., SAT. JAN. 28 @ 12:00 A.M. 57 MIN., SAT. JAN. 28 @ 4:00 P.M. 57 MIN., SUN. JAN. 29 @ 5:30 P.M. 57 MIN., SAT. FEB. 4 @ 1:00 P.M. 57 MIN., FRI. FEB. 10 @ 5:00 P.M. 57 MIN., SAT. FEB. 11 @ 12:30 P.M. 57 MIN., THU. FEB. 16 @ 6:00 P.M. 57 MIN., SAT. FEB. 25 @ 4:00 P.M. 57 MIN., SAT. MAR. 4 @ 4:00 P.M. 57 MIN., FRI. MAR. 10 @ 5:00 P.M. 57 MIN., SAT. MAR. 11 @ 3:00 P.M. 57 MIN., FRI. MAR. 24 @ 8:00 P.M. 57 MIN.

HAMMER CHIROPRACTIC – AIRS TUESDAY'S @ 8:00 P.M. 27 MIN.- TUE. MAR. 21 @ 8:30 P.M. 27 MIN.

CALL THE DOCTOR – WED. JAN. 11 @ 6:00 P.M. 57 MIN., FRI. JAN. 13 @ 8:00 P.M. 57 MIN., WED. JAN. 25 @ 6:00 P.M. 57 MIN., SUN. FEB. 5 @ 8:00 P.M. 57 MIN., SAT. FEB. 11 @ 1:30 P.M. 57 MIN., THU. FEB. 16 @ 10:00 A.M. 57 MIN., FRI. FEB. 24 @ 5:00 P.M. 57 MIN., WED. MAR. 8 @ 9:30 P.M. 57 MIN., TUE. MAR. 21 @ 7:30 P.M. 57 MIN.

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- ECONOMIC ISSUES

MAYORAL BRIEF – AIRS THURSDAY’S @ 7:00 P.M. 27 MIN. – MON. JAN. 2 @ 12:30 P.M. 27 MIN., TUE. JAN. 3 @ 6:30 P.M. 27 MIN., WED. JAN. 4 @ 6:30 P.M. 27 MIN., THU. JAN. 5 @ 10:00 P.M. 27 MIN., FRI. JAN. 6 @ 12:30 P.M. 27 MIN., MON. JAN. 9 @ 10:30 A.M. 27 MIN., TUE. JAN. 10 @ 6:30 P.M. 27 MIN., WED. JAN. 11 @ 9:30 P.M. 27 MIN., THU. JAN. 12 @ 11:30 A.M. 27 MIN., FRI. JAN. 13 @ 10:30 A.M. 27 MIN., SAT. JAN. 14 @ 3:30 P.M. 27 MIN., SAT. JAN. 14 @ 7:30 P.M. 27 MIN., MON. JAN. 16 @ 10:30 A.M. 27 MIN., FRI. JAN. 20 @ 5:00 P.M. 27 MIN., SAT. JAN. 21 @ 1:30 P.M. 27 MIN., TUE. JAN. 24 @ 7:30 P.M. 27 MIN., WED. JAN. 25 @ 9:30 P.M. 27 MIN., THU. JAN. 26 @ 12:30 P.M. 27 MIN., FRI. JAN. 27 @ 9:00 P.M. 27 MIN., SAT. FEB. 4 @ 4:30 P.M. 27 MIN., MON. FEB. 6 @ 3:30 P.M. 27 MIN., TUE. FEB. 7 @ 9:30 P.M. 27 MIN., THU. FEB. 9 @ 12:30 P.M. 27 MIN., SAT. FEB. 11 @ 7:30 P.M. 27 MIN., MON. FEB. 13 @ 12:30 P.M. 27 MIN., WED. MAR. 1 @ 11:30 A.M. 27 MIN., THU. MAR. 2 @ 12:30 P.M. 27 MIN., MON. MAR. 6 @ 10:00 P.M. 27 MIN., WED. MAR. 8 @ 11:30 A.M. 27 MIN., MON. MAR. 13 @ 11:30 A.M. 27 MIN., SUN. MAR. 19 @ 7:30 A.M. 27 MIN., MON. MAR. 20 @ 5:00 P.M. 27 MIN., TUE. MAR. 21 @ 6:30 P.M. 27 MIN., THU. MAR. 23 @ 12:30 P.M. 27 MIN., FRI. MAR. 24 @ 10:30 A.M. 27 MIN., FRI. MAR. 24 @ 9:00 P.M. 27 MIN., SAT. MAR. 25 @ 7:30 P.M. 27 MIN.

ROCKY MOUNT CITY COUNCIL MEETING – THU. JAN. 5 @ 5:30 P.M. 57 MIN., SAT. JAN. 7 @ 12:00 P.M. 57 MIN.

- CULTURAL ISSUES

MARTIN LUTHER KING EVENT – SAT. JAN. 21 @ 11:00 A.M. 90 MIN., SAT. JAN. 21 @ 10:00 P.M. 90 MIN., SUN. JAN. 22 @ 11:00 P.M. 90 MIN.

BLACK HISTORY MONTH DOCUMENTARY – THU. FEB. 23 @ 10:00 P.M. 27 MIN., THU. MAR. 2 @ 10:00 A.M. 27 MIN., FRI. MAR. 3 @ 12:30 P.M. 27 MIN., SAT. MAR. 4 @ 3:00 P.M. 27 MIN., SUN. MAR. 5 @ 7:30 A.M. 27 MIN., MON. MAR. 6 @ 6:00 P.M. 27 MIN., TUE. MAR. 7 @ 7:00 P.M. 27 MIN.

- VETERAN’S ISSUES

VETERAN’S PAST PRESENT FUTURE – TUE. FEB. 28 @ 11:30 A.M. 27 MIN., SAT. MAR. 4 @ 3:30 P.M. 27 MIN., TUE. MAR. 7 @ 6:30 P.M. 27 MIN.

