WHIG-TV QUARTERLY ISSUES REPORT OCTOBER, NOVEMBER, DECEMBER 4TH QUARTER 2023

- GOVERNMENTAL ISSUES WHIG TV AIRS SEVERAL PROGRAMS THAT MAKE THE PUBLIC AWARE OF ISSUES IN THE FEDERAL, STATE, AND LOCAL GOVERNMENT. THIS QUARTER WE AIRED "AMERICA IN DANGER" WHICH IS A SHOW THAT TALKS ABOUT STATE, FEDERAL, AND GOVERNMENTAL ISSUES SUCH AS IMMIGRATION, POLITICS, AND CONSTITUTIONAL RIGHTS OF THE PEOPLE.
- <u>CIVIC INVOLVEMENT ISSUES</u> THIS QUARTER WE AIRED ROTARY AND KIWANA'S EVENTS. WE AIRED THE ROCKY MOUNT BUSINESS BUILDERS. THIS QUARTER WE AIRED THE MAYORAL DEBATE.
- COMMUNITY INVOLVEMENT/AWARENESS ISSUES THIS QUARTER WE AIRED A SHOW "THE KAY FILES". THIS IS A SHOW TO GET INFORMATION OUT TO THE PUBLIC ABOUT UNSOLVED MURDERS, SOME 20 TO 30 YEARS OLD, IN OUR AREA. THIS PROGRAM ALSO ENCOURAGES AND IS HOPEFUL THAT THE PUBLIC WILL BE ABLE TO ASSIST OR PROVIDE INSIGHT INTO AND INFORMATION PERTAINING TO THE MURDERS. IF ANY INFORMATION IS PROVIDED IT MAY BE DONE SO THROUGH ANONYMOUS CALL INS TO THE POLICE DEPARTMENT. THIS PROGRAM IS BROADCASTED THROUGHOUT OUR VIEWING AREA WHICH IS MADE UP OF 19 COUNTIES. THIS OUARTER WE AIRE THE EDGECOMBE COUNTY COMMISSIONERS MEETING.
- HEALTH ISSUES WHIG TV IS VERY CONCERNED WITH THE HEALTH OF OUR VIEWERS AND
 PEOPLE IN OUR COMMUNITY. "HERE'S TO YOUR GOOD HEALTH", HOSTED BY A PHYSICIAN'S
 ASSISTANT, ANSWERS QUESTIONS ON GENERAL HEALTH. "REMEDY THIS NATURALLY" IS A
 WEEKLY SHOW THAT TALKS ABOUT THE ALTERNATIIVE AND NATURAL MEDICINES THAT ARE
 AVAILABLE FOR PEOPLE TO USE. "HAMMER CHIROPRACTIC" IS A SHOW WE AIR THAT
 DISCUSSES SEEING A CHIROPRACTOR AND HOW IT CAN BE BENEFICIAL AND HEALTHY.
- ECONOMIC ISSUES -THIS QUARTER WE AIRED "THE MAYOR BRIEF REPORT." THIS IS A PROGRAM WHERE OUR MAYOR WILL GIVE A BRIEFING TO THE COMMUNITY FOLLOWING THE COUNCIL MEETINGS TO DISCUSS ECONOMIC DEVELOPMENT. THIS QUARTER WE AIRED A PROGRAM CALLED "ACCELERATE YOU." THIS IS A SHOW WHERE A PROFESSOR FROM NORTH CAROLINA WESLYAN COLLEGE TEACHES ENTREPRENUERSHIP FOR PEOPLE GOING INTO BUSINESS FOR THEMSELVES. SHE OFFERS GOALS AND GUIDELINES TO HELP ANYONE BE SUCCESSFUL IN STARTING THEIR OWN BUSINESS. THIS QUARTER WE AIRED THE NASH COUNTY, ROCKY MOUNT, AND WILSON FARM CITY BREAKFAST MEETINGS. THESE MEETINGS TO RECOGNIZE OUR FARMERS AND AGRI-BUSINESS MEN AND WOMEN IN OUR COMMUNITY. THIS QUARTER WE AIRED THE ECONOMIC FORUM PART 1 AND PART 2.
- <u>VETERAN'S ISSUES</u> THIS QUARTER WE AIRED THE JACK LAUGHERY VET RIDE OF HONOR.

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• GOVERNMENTAL ISSUES

AMERICA IN DANGER - AIRS SATURDAY'S @ 6:30 P.M. 57 MIN. - FRI. OCT. 13 @ 8:00 P.M. 57 MIN., SUN. OCT. 29 @ 7:00 A.M. 57 MIN., SUN. NOV. 5 @ 7:00 A.M. 57 MIN., TUE. NOV. 7 @ 7:00 P.M. 57 MIN., SUN. NOV. 12 @ 7:00 A.M. 57 MIN., WED. NOV. 15 @ 9:30 P.M. 57 MIN., SUN. NOV. 19 @ 7:00 A.M. 57 MIN., SUN. NOV. 26 @ 7:00 A.M. 57 MIN.

CIVIC INVOLOVEMENT ISSUES

ROTARY CLUB - SUN. NOV. 19 @ 8:00 P.M. 27 MIN., MON. NOV. 20 @ 3:30 P.M. 27 MIN., WED. NOV. 22 @ 6:30 P.M. 27 MIN., SAT. NOV. 25 @ 9:30 A.M. 27 MIN.

KIWANA'S CLUB – THU. NOV. 2 @ 12:30 P.M. 27 MIN., FRI. NOV. 3 @ 12:30 P.M. 27 MIN., SAT. NOV. 4 @ 3:30 P.M. 27 MIN., SUN. NOV. 5 @ 6:30 P.M. 27 MIN., MON. NOV. 6 @ 3:30 P.M. 27 MIN., THU. NOV. 9 @ 10:30 A.M. 27 MIN., SUN. NOV. 12 @ 9:00 P.M. 27 MIN., MON. NOV. 13 @ 10:30 A.M. 27 MIN., MON. NOV. 13 @ 5:30 P.M. 27 MIN., FRI. NOV. 17 @ 12:30 P.M. 27 MIN., THU. NOV. 30 @ 12:30 P.M. 27 MIN., FRI. DEC. 1 @ 12:30 P.M. 27 MIN.

MAYORAL DEBATE – SUN. OCT. 1 @ 7:00 A.M. 57 MIN., SUN. OCT. 1 @ 2:00 P.M. 57 MIN., MON. OCT. 2 @ 5:00N P.M. 57 MIN., TUE. OCT. 3 @ 5:30 P.M. 57 MIN., WED. OCT. 4 @ 9:30 P.M. 57 MIN., THU. OCT. 5 @ 6:00 P.M. 57 MIN., FRI. OCT. 6 @ 3:30 P.M. 57 MIN.

• COMMUNITY INVOLVEMENT/AWARENESS ISSUES

THE KAY FILES – AIRS ON FRIDAY'S @ 7:00 P.M. 57 MIN. – MON. OCT. 9 @ 5:00 P.M. 57 MIN., TUE. OCT. 10 @ 5:30 P.M. 57 MIN., WED. OCT. 11 @ 6:00 P.M. 57 MIN., WED. OCT. 25 @ 9:30 P.M. 57 MIN., WED. NOV. 1 @ 9:30 P.M. 57 MIN., SAT. NOV. 4 @ 11:00 A.M. 57 MIN., SUN. NOV. 19 @ 8:30 P.M. 57 MIN.

EDGECOMBE COUNTY COMMISSIONERS MEETING – FRI. OCT. 6 @ 5:00 P.M. 120 MIN., SUN. OCT. 8 @ 1:00 P.M. 120 MIN., SUN. OCT. 15 @ 1:00 P.M. 120 MIN., SUN. OCT. 15 @ 1:00 P.M. 120 MIN., SUN. OCT. 22 @ 1:00 P.M. 120 MIN.

• HEALTH ISSUES

REMEDY THIS NATURALLY - MONDAY'S @ 4:00 P.M. 57 MIN. & THURSDAY'S @ 9:00 P.M. 57 MIN.-WED. OCT. 18 @ 9:30 P.M. 57 MIN., FRI. NOV. 3 @ 5:00 P.M. 57 MIN., WED. NOV. 8 @ 6:00 P.M. 57 MIN., TUE. NOV. 14 7:00 P.M. 57 MIN.

HERE'S TO YOUR GOOD HEALTH - WEDNESDAY'S @ 7:00 P.M. 57 MIN. - MON. OCT. 23 @ 5:30 P.M. 57 MIN., SUN. OCT. 29 @ 6:00 P.M. 57 MIN., SUN. NOV. 12 @ 2:00 P.M. 57 MIN., TUE. NOV. 14 @ 5:30 P.M. 57 MIN., FRI. DEC. 1 @ 5:00 P.M. 57 MIN., SUN. DEC. 17 @ 2:00 P.M. 57 MIN.

HAMMER CHIROPRACTIC – AIRS TUESDAY'S @ 8:00 P.M. 27 MIN.- WED. OCT. 11 @ 11:30 A.M. 27 MIN., WED. OCT. 11 @ 10:00 P.M. 27 MIN., THU. OCT. 12 @ 11:30 A.M. 27 MIN., FRI. OCT. 13 @ 6:00 P.M. 27 MIN., MON. OCT. 16 @ 6:00 P.M. 27 MIN., TUE. OCT. 17 @ 11:30 A.M. 27 MIN., THU. OCT. 19 @ 11:30 A.M. 27 MIN., MON. OCT. 30 @ 5:00 P.M. 27 MIN., THU. OCT. 26 @ 12:30 P.M. 27 MIN., SAT. NOV. 4 @ 4:30 P.M. 27 MIN., FRI. NOV. 10 @ 12:30 P.M. 27 MIN., MON. NOV. 13 @ 3:30 P.M. 27 MIN., THU. NOV. 16 @ 12:30 P.M. 27 MIN., MON. NOV. 20 @ 6:00 P.M. 27 MIN., WED. NOV. 29 @ 6:30 P.M. 27 MIN.

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• <u>ECONOMIC ISSUES</u>

MAYORAL BRIEF - AIRS THURSDAY'S @ 7:00 P.M. 27 MIN. - WED. OCT. 4 @ 6:30 P.M. 27 MIN., THU. OCT. 5 @ 10:30 A.M. 27 MIN., SAT. OCT. 7 @ 11:00 P.M. 27 MIN., SUN. OCT. 8 @ 6:00 P.M. 27 MIN., MON. OCT. 9 @ 3:30 P.M. 27 MIN., THU. OCT. 12 @ 12:30 P.M. 27 MIN., FRI. OCT. 13 @ 10:30 A.M. 27 MIN., MON. OCT. 23 @ 5:00 P.M. 27 MIN., MON. OCT. 30 @ 6:00 P.M. 27 MIN., THU. OCT. 26 @ 10:30 A.M. 27 MIN., WED. NOV. 1 @ 11:30 A.M. 27 MIN., SUN. NOV. 26 @ 6:00 P.M. 27 MIN., SUN. DEC. 3 @ 7:30 A.M. 27 MIN., MON. DEC. 4 @ 6:00 P.M. 27 MIN., THU. DEC. 7 @ 12:30 P.M. 27 MIN., WED. DEC. 13 @ 10:30 A.M. 27 MIN., FRI. DEC. 15 @ 10:30 A.M. 27 MIN., SUN. DEC. 17 @ 1:00 P.M. 27 MIN., FRI. DEC. 22 @ 3:00 P.M. 27 MIN.

ACCELERATE YOU - SAT. OCT. 28 @ 12:00 P.M. 27 MIN.

FARM CITY BREAKFAST MEETINGS -NASH COUNTY - WED. NOV. 15 @ 5:00 P.M. 57 MIN., FRI. NOV. 17 @ 8:00 P.M. 57 MIN., SAT. NOV. 18 @ 11:00 A.M. 57 MIN., SUN. NOV. 19 @ 6:30 P.M. 57 MIN., TUE. NOV. 21 @ 7:00 P.M. 27 MIN., WED. NOV. 22 @ 9:30 P.M. 57 MIN., THU. NOV. 23 @ 10:00 A.M. 57 MIN., WILSON - THU. NOV. 23 @ 6:00 P.M. 57 MIN., FRI. NOV. 24 @ 3:30 P.M. 27 MIN., SAT. NOV. 25 @ 1:30 P.M. 27 MIN., ROCKY MOUNT - SAT. NOV. 25 @ 4:00 P.M. 27 MIN., WILSON - SUN. NOV. 26 @ 8:00 P.M. 27 MIN., ROCKY MOUNT - SUN. NOV. 26 @ 9:00 P.M. 27 MIN., TUE. NOV. 28 @ 7:00 P.M. 27 MIN., THU. NOV. 30 @ 10:00 A.M. 27 MIN., WILSON & ROCKY MOUNT - SAT. 2 @ 3:30 P.M. 88 MIN.

ECONOMIC FORUM PART 1 - THU. DEC. 14 @ 10:00 A.M. 57 MIN., FRI. DEC. 15 @ 8:00 P.M. 57 MIN., SUN. DEC. 17 @ 8:30 P.M. 57 MIN., SAT. DEC. 23 @ 4:00 P.M. 57 MIN., SUN. DEC. 24 @ 8:00 P.M. 57 MIN.

ECONOMIC FORUM PART 2 - FRI. DEC. 15 @ 3:00 P.M. 57 MIN.

JACK LAUGHERY VET RIDE OF HONOR – THU. NOV. 16 @ 6:00 P.M. 57 MIN., FRI. NOV. 17 @ 3:00 P.M. 57 MIN., TUE. NOV. 21 @ 7:30 P.M. 57 MIN., WED. NOV. 22 @ 10:00 P.M. 57 MIN., THU. NOV. 23 @ 10:30 A.M. 27 MIN., FRI. NOV. 24 @ 12:30 P.M. 27 MIN., SAT. NOV. 25 @ 4:30 P.M. 27 MIN.