

WHIG-TV QUARTERLY ISSUES REPORT
JULY, AUGUST, SEPTEMBER 3RD QUARTER 2023

- GOVERNMENTAL ISSUES - WHIG TV AIRS SEVERAL PROGRAMS THAT MAKE THE PUBLIC AWARE OF ISSUES IN THE FEDERAL, STATE, AND LOCAL GOVERNMENT. THIS QUARTER WE AIRED "**AMERICA IN DANGER**" WHICH IS A SHOW THAT TALKS ABOUT STATE, FEDERAL, AND GOVERNMENTAL ISSUES SUCH AS IMMIGRATION, POLITICS, AND CONSTITUTIONAL RIGHTS OF THE PEOPLE.
- CIVIC INVOLVEMENT ISSUES - THIS QUARTER WE AIRED CHAMBER, ROTARY, AND KIWANA'S EVENTS. WE AIRED THE ROCKY MOUNT BUSINESS BUILDERS. THIS QUARTER WE AIRED THE MAYOR DEBATE IN KIWANAS.
- COMMUNITY INVOLVEMENT/AWARENESS ISSUES - THIS QUARTER WE AIRED A SHOW "**THE KAY FILES**". THIS IS A SHOW TO GET INFORMATION OUT TO THE PUBLIC ABOUT UNSOLVED MURDERS, SOME 20 TO 30 YEARS OLD, IN OUR AREA. THIS PROGRAM ALSO ENCOURAGES AND IS HOPEFUL THAT THE PUBLIC WILL BE ABLE TO ASSIST OR PROVIDE INSIGHT INTO AND INFORMATION PERTAINING TO THE MURDERS. IF ANY INFORMATION IS PROVIDED IT MAY BE DONE SO THROUGH ANONYMOUS CALL INS TO THE POLICE DEPARTMENT. THIS PROGRAM IS BROADCASTED THROUGHOUT OUR VIEWING AREA WHICH IS MADE UP OF 19 COUNTIES. THIS QUARTER WE AIRE THE EDGECOMBE COUNTY COMMISSIONERS MEETING. THIS QUARTER WE AIRED A MEETING ABOUT WHETHER ROCKY MOUNT WOULD ALLOW A CASINO TO COME TO OUR AREA, DISCUSSING PROS AND CONS THAT WOULD AFFECT OUR COUNTY.
- HEALTH ISSUES - WHIG TV IS VERY CONCERNED WITH THE HEALTH OF OUR VIEWERS AND PEOPLE IN OUR COMMUNITY. "**HERE'S TO YOUR GOOD HEALTH**", HOSTED BY A PHYSICIAN'S ASSISTANT, ANSWERS QUESTIONS ON GENERAL HEALTH. "**REMEDY THIS NATURALLY**" IS A WEEKLY SHOW THAT TALKS ABOUT THE ALTERNATIVE AND NATURAL MEDICINES THAT ARE AVAILABLE FOR PEOPLE TO USE. "**HAMMER CHIROPRACTIC**" IS A SHOW WE AIR THAT DISCUSSES SEEING A CHIROPRACTOR AND HOW IT CAN BE BENEFICIAL AND HEALTHY.
- ECONOMIC ISSUES - THIS QUARTER WE AIRED "THE MAYOR BRIEF REPORT." THIS IS A PROGRAM WHERE OUR MAYOR WILL GIVE A BRIEFING TO THE COMMUNITY FOLLOWING THE COUNCIL MEETINGS TO DISCUSS ECONOMIC DEVELOPMENT. THIS QUARTER WE AIRED A PROGRAM CALLED "ACCELERATE YOU." THIS IS A SHOW WHERE A PROFESSOR FROM NORTH CAROLINA WESLYAN COLLEGE TEACHES ENTREPRENUERSHIP FOR PEOPLE GOING INTO BUSINESS FOR THEMSELVES. SHE OFFERS GOALS AND GUIDELINES TO HELP ANYONE BE SUCCESSFUL IN STARTING THEIR OWN BUSINESS. THIS QUARTER WE AIRED THE KEITH ROGERS, ROCKY MOUNT CITY MANAGER MEETING.

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- GOVERNMENTAL ISSUES

AMERICA IN DANGER – AIRS SATURDAY’S @ 6:30 P.M. 57 MIN. –SUN. JULY 2 @ 6:30 P.M. 57 MIN., THU. JULY 13 @ 6:00 P.M. 57 MIN., FRI. JULY 14 @ 8:00 P.M. 57 MIN., WED. JULY 19 @ 6:00 P.M. 57 MIN., SUN. JULY 23 @ 8:00 P.M. 57 MIN., SUN. JULY 30 @ 7:00 A.M. 57 MIN., WED. AUG. 2 @ 9:30 P.M. 57 MIN., FRI. AUG. 4 @ 5:00 P.M. 57 MIN., WED. AUG. 16N @ 9:00 P.M. 57 MIN., TUE. AUG. 22 @ 5:30 P.M. 57 MIN.

- CIVIC INVOLVEMENT ISSUES

ROCKY MOUNT BUSINESS BUILDERS – TUE. JULY 4 @ 9:30 P.M. 27 MIN., FRI. JULY 7 @ 3:00 P.M. 27 MIN., SUN. JULY 9 @ 6:00 P.M. 27 MIN., THU. JULY 27 @ 6:00 P.M. 27 MIN.

ROTARY CLUB – THU. AUG. 24 @ 3:00 P.M. 27 MIN., FRI. AUG. 25 @ 3:00 P.M. 27 MIN., MON. AUG. 28 @ 5:00 P.M. 27 MIN., SAT. AUG. 26 @ 12:00 P.M. 27 MIN., WED. AUG. 30 @ 11:30 A.M. 27 MIN., THU. AUG. 31 @ 10:30 A.M. 27 MIN., TUE. SEPT. 5 @ 11:30 A.M. 27 MIN., MON. SEPT. 11 @ 12:30 P.M. 27 MIN., WED. SEPT. 13 @ 10:00 P.M. 27 MIN., THU. SEPT. 14 @ 12:30 P.M. 27 MIN., MON. SEPT. 18 @ 5:00 P.M. 27 MIN., TUE. SEPT. 19 @ 7:30 P.M. 27 MIN., FRI. SEPT. 22 @ 3:00 P.M. 27 MIN.

KIWANA’S CLUB – WED. JULY 19 @ 9:30 P.M. 27 MIN., FRI. JULY 21 @ 8:00 P.M. 27 MIN., SAT. JULY 22 @ 9:00 A.M. 27 MIN., SUN. JULY 23 @ 2:00 P.M. 27 MIN., TUE. JULY 25 @ 6:00 P.M. 27 MIN., THU. JULY 20 @ 6:00 P.M. 27 MIN., FRI. JULY 28 @ 9:00 P.M. 27 MIN., SAT. JULY 29 @ 12:00 P.M. 27 MIN., SUN. JULY 30 @ 2:00 P.M. 27 MIN., WED. AUG. 2 @ 6:30 P.M. 27 MIN., TUE. AUG. 8 @ 11:30 A.M. 27 MIN., MAYOR DEBATE -- SAT. SEPT. 23 @ 4:00 P.M. 57 MIN., MON. SEPT. 25 @ 5:00 P.M. 57 MIN., TUE. SEPT. 26 @ 5:30 P.M. 57 MIN., FRI. SEPT. 29 @ 3:30 P.M. 57 MIN.

- COMMUNITY INVOLVEMENT/AWARENESS ISSUES

THE KAY FILES – AIRS ON FRIDAY’S @ 7:00 P.M. 57 MIN. – SAT. JULY 1 @ 11:30 A.M. 57 MIN., FRI. AUG. 4 @ 6:00 P.M. 57 MIN., SAT. AUG. 5 @ 11:00 A.M. 57 MIN., SAT. AUG. 12 @ 9:00 A.M. 57 MIN., SAT. AUG. 19 @ 11:30 A.M. 57 MIN., SUN. AUG. 20 @ 6:30 P.M. 57 MIN., THU. SEPT. 7 @ 6:00 P.M. 57 MIN., SUN. SEPT. 10 @ 1:00 P.M. 57 MIN., MON. SEPT. 11 @ 5:00 P.M. 57 MIN., SUN. SEPT. 17 @ 7:00 A.M. 57 MIN., MON. SEPT. 18 @ 5:30 P.M. 57 MIN., WED. SEPT. 20 @ 5:00 P.M. 57 MIN., THU. SEPT. 21 @ 6:00 P.M. 57 MIN., SUN. SEPT. 24 @ 1:00 P.M. 57 MIN.

EDGECOMBE COUNTY COMMISSIONERS MEETING – SAT. JULY 1 @ 3:30 P.M. 90 MIN., SAT. JULY 8 @ 2:30 P.M. 90 MIN., SAT. SEPT. 16 @ 11:00 A.M. 90 MIN.

CASINO MEETING – SUN. SEPT. 3 @ 1:00 P.M. 2 HOURS, SUN. SEPT. 3 @ 7:30 P.M. 2 HOURS, MON. SEPT. 4 @ 7:00 A.M. 2 HOURS

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- HEALTH ISSUES

REMEDY THIS NATURALLY – MONDAY’S @ 4:00 P.M. 57 MIN. & THURSDAY’S @ 9:00 P.M. 57 MIN.- TUE. JULY 4 @ 5:30 P.M. 57 MIN., FRI. JULY 7 @ 8:00 P.M. 57 MIN., SAT. JULY 8 @ 3:00 P.M. 57 MIN., SUN. JULY 9 @ 2:00 P.M. 57 MIN., SAT. JULY 15 @ 4:00 P.M. 57 MIN., SUN. JULY 16 @ 1:00N P.M. 57 MIN., SUN. JULY 23 @ 9:00 P.M. 57 MIN., WED. JULY 26 @ 10:00 P.M. 57 MIN., SUN. JULY 30 @ 8:00 P.M. 57 MIN., SUN. AUG. 6 @ 7:00 P.M. 57 MIN., WED. AUG. 9 @ 6:00 P.M. 57 MIN., SUN. AUG. 13 @ 3:30 P.M. 57 MIN., SUN. SEPT. 24 @ 2:00 P.M. 57 MIN.

HERE’S TO YOUR GOOD HEALTH – WEDNESDAY’S @ 7:00 P.M. 57 MIN. – SUN. JULY 9 @ 7:00 P.M. 57 MIN., SUN. JULY 16 @ 2:00 P.M. 57 MIN., MON. JULY 17 @ 5:00 P.M. 57 MIN., SAT. JULY 22 @ 4:00 P.M. 57 MIN., SAT. JULY 29 @ 3:30 P.M. 57 MIN., SUN. JULY 30 @ 7:00 P.M. 57 MIN., MON. AUG. 14 @ 5:00 P.M. 57 MIN., TUE. AUG. 15 @ 5:30 P.M 57 MIN., MON. AUG. 21 @ 5:00 P.M. 57 MIN., SUN. SEPT. 10 @ 2:00 P.M. 57 MIN., FRI. SEPT. 15 @ 8:00 P.M. 57 MIN.

HAMMER CHIROPRACTIC – AIRS TUESDAY’S @ 8:00 P.M. 27 MIN.- TUE. JULY 25 @ 8:30 P.M. 27 MIN., FRI. SEPT. 29 @ 6:00 P.M. 27 MIN.

CALL THE DOCTOR – TUE. JULY 25 @ 7:30 P.M. 27 MIN.

- ECONOMIC ISSUES

MAYORAL BRIEF – AIRS THURSDAY’S @ 7:00 P.M. 27 MIN. – SAT. JULY 1 @ 9:30 A.M. 27 MIN., SAT. JULY 1 @ 7:30 P.M. 27 MIN., SUN. JULY 2 @ 8:00 P.M. 27 MIN., MON. JULY 3 @ 12:30 P.M. 27 MIN., THU. JULY 6 @ 10:30 A.M. 27 MIN., FRI. JULY 7 @ 10:30 A.M. 27 MIN., SAT. JULY 8 @ 9:30 A.M. 27 MIN., SAT. JULY 8 @ 7:30 P.M. 27 MIN., SUN. JULY 9 @ 1:30 P.M 27 MIN., MON. JULY 10 @ 5:00 P.M. 27 MIN., THU. JULY 13 @ 11:30 A.M. 27 MIN., FRI. JULY 14 @ 11:30 A.M. 27 MIN., SAT. JULY 15 @ 3:30 P.M. 27 MIN., FRI. JULY 21 @ 10:30 A.M. 27 MIN., SUN. JULY 23 @ 6:00 P.M. 27 MIN., FRI. JULY 28 @ 12:30 P.M. 27 MIN., SAT. JULY 29 @ 7:30 P.M. 27 MIN., THU. AUG. 3 @ 12:30 P.M. 27 MIN., SAT. AUG. 5 @ 9:00 A.M. 27 MIN., SAT. AUG. 26 @ 9:30 P.M. 27 MIN., TUE. AUG. 29 @ 11:30 A.M. 27 MIN., FRI. SEPT. 1 @ 11:30 A.M. 27 MIN., SAT. SEPT. 2 @ 1:30 P.M. 27 MIN., FRI. SEPT. 8 @ 12:30 P.M. 27 MIN., MON. SEPT. 11 @ 10:30 A.M. 27 MIN., SAT. SEPT. 16 @ 9:30 P.M. 27 MIN., THU. SEPT. 21 @ 11:30 A.M. 27 MIN., FRI. SEPT. 22 @ 11:30 A.M. 27 MIN.

ACCELERATE YOU – SAT. JULY 1 @ 1:30 P.M. 27 MIN., TUE. JULY 4 @ 11:30 A.M. 27 MIN., MON. JULY 10 @ 12:30 P.M. 27 MIN., TUE. JULY 11 @ 6:00 P.M. 27 MIN., FRI. JULY 14 @ 6:00 P.M. 27 MIN., SAT. JULY 15 @ 1:30 P.M. 27 MIN., MON. JULY 31 @ 12:30 P.M. 27 MIN., MON. AUG. 7 @ 12:30 P.M. 27 MIN., FRI. AUG. 11 @ 8:00 P.M. 27 MIN., MON. AUG. 14 @ 6:00 P.M. 27 MIN., FRI. AUG. 18 @ 6:00 P.M. 27 MIN., SUN. AUG. 20 @ 7:00 A.M. 27 MIN., THU. AUG. 24 @ 10:00 A.M. 27 MIN., FRI. AUG. 20 @ 9:00 P.M. 27 MIN., THU. AUG. 28 @ 3:30 P.M. 27 MIN., FRI. SEPT. 1 @ 6:00 P.M. 27 MIN., WED. SEPT. 6 @ 6:30 P.M. 27 MIN., TUE. SEPT. 19 @ 11:30 A.M. 27 MIN., FRI. SEPT. 22 @ 6:00 P.M. 27 MIN., SUN. SEPT. 24 @ 6:00 P.M. 27 MIN.

KEITH ROGERS, ROCKY MOUNT CITY MANAGER MEETING – WED. JULY 19 @ 10:00 P.M. 27 MIN.

