

# ORDER



**Orders**  
**Order / Rev:** 119331  
**Alt Order #:**  
**Product Desc:** Monday AM ADD  
**Estimate:** 150  
**Flight Dates:** 03/14/16 - 03/15/16  
**Original Date / Rev:** 03/11/16 / 03/14/16  
**Order Type:** GENERAL

**WEWS**

**Primary AE:** Erin Brody  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Old Towne - Political  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 31150  
 Alexandria, VA 22310

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Sanders/Democrat/US President  
**Demographic:** A25-54  
**Product Codes:** PL Presidential  
**Priority:** P-1  
**Revenue Codes:** POL, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/15/16	26	\$28,800.00	\$24,480.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	26	\$28,800.00	\$24,480.00	0.00
<b>Totals</b>	<b>26</b>	<b>\$28,800.00</b>	<b>\$24,480.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	03/14/16	03/14/16	M-F 12-1230pm News M-F 12-1230pm News	CM	12-1230pm	M-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	M-----		1				\$1,000.00		0.00			
N 2	WEWS	03/14/16	03/14/16	M-F 1230-1pm M-F 1230-1pm	CM	1230-1pm	M-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	M-----		1				\$600.00		0.00			
N 3	WEWS	03/14/16	03/14/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	M-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	M-----		1				\$750.00		0.00			
N 4	WEWS	03/14/16	03/14/16	M-F 2-3pm M-F 2-3pm	CM	2-3pm	M-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	M-----		1				\$750.00		0.00			
N 5	WEWS	03/14/16	03/14/16	M-F 3-4pm M-F 3-4pm	CM	3-4pm	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	M-----		1				\$400.00		0.00			
N 6	WEWS	03/14/16	03/14/16	M-F 4-5pm M-F 4-5pm	CM	4-5pm	M-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	M-----		1				\$600.00		0.00			

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 Flight Dates: 03/14/16 - 03/15/16

Advertiser: Sanders/Democrat/US President  
 Product Desc: Monday AM ADD  
 Estimate: 150  
**WEWS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WEWS	03/14/16	03/14/16	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	M-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	M-----					1	\$800.00		0.00			
N 8	WEWS	03/14/16	03/14/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	M-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	M-----					1	\$800.00		0.00			
N 9	WEWS	03/14/16	03/14/16	M-F 7-730pm M-F 7-730pm	CM	7-730pm	M-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	M-----					1	\$800.00		0.00			
N 10	WEWS	03/14/16	03/14/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	M-----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	M-----					1	\$900.00		0.00			
N 11	WEWS	03/14/16	03/14/16	8-10p Bachelor/Bachelorette 8-10p Bachelor/Bachelorette	CM	8-10pm	M-----	:30	1	\$9,000.00	P-1	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	M-----					1	\$9,000.00		0.00			
N 12	WEWS	03/14/16	03/14/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	M-----	:30	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	M-----					1	\$2,400.00		0.00			
N 13	WEWS	03/14/16	03/14/16	Kimmel 1135pm Kimmel 1135pm	CM	1135pm-1237am	M-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	M-----					1	\$450.00		0.00			
N 14	WEWS	03/14/16	03/14/16	Nightline 1237am Nightline 1237am	CM	1237-107am	M-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	M-----					1	\$600.00		0.00			
N 15	WEWS	03/15/16	03/15/16	M-F 5-6am GMC M-F 5-6am GMC	CM	5-6am	-T-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	-T-----					1	\$450.00		0.00			
N 16	WEWS	03/15/16	03/15/16	M-F 6-7am GMC M-F 6-7am GMC	CM	6-7am	-T-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	-T-----					1	\$1,000.00		0.00			
N 17	WEWS	03/15/16	03/15/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	-T-----	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	-T-----					1	\$1,400.00		0.00			
N 18	WEWS	03/15/16	03/15/16	M-F 9-10am M-F 9-10am	CM	9-10am	-T-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	-T-----					1	\$800.00		0.00			
N 19	WEWS	03/15/16	03/15/16	M-F 10-11am M-F 10-11am	CM	10-11am	-T-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	-T-----					1	\$600.00		0.00			
N 20	WEWS	03/15/16	03/15/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	-T-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	-T-----					1	\$600.00		0.00			
N 21	WEWS	03/15/16	03/15/16	M-F 12-1230pm News M-F 12-1230pm News	CM	12-1230pm	-T-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	-T-----					1	\$1,000.00		0.00			

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Advertiser: Sanders/Democrat/US President  
 Product Desc: Monday AM ADD  
 Estimate: 150

**WEWS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	WEWS	03/15/16	03/15/16	M-F 12-1230pm News M-F 12-1230pm News	CM	12-1230pm	-T-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	-T-----					1	\$1,000.00		0.00			
N22	WEWS	03/15/16	03/15/16	M-F 1230-1pm M-F 1230-1pm	CM	1230-1pm	-T-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	-T-----					1	\$600.00		0.00			
N23	WEWS	03/15/16	03/15/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	-T-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	-T-----					1	\$750.00		0.00			
N24	WEWS	03/15/16	03/15/16	M-F 2-3pm M-F 2-3pm	CM	2-3pm	-T-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	-T-----					1	\$750.00		0.00			
N25	WEWS	03/15/16	03/15/16	M-F 3-4pm M-F 3-4pm	CM	3-4pm	-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	-T-----					1	\$400.00		0.00			
N26	WEWS	03/15/16	03/15/16	M-F 4-5pm M-F 4-5pm	CM	4-5pm	-T-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	-T-----					1	\$600.00		0.00			
													Totals	26	\$28,800.00