

ORDER



Orders
Order / Rev: 1101679
 Alt Order #:
Product Desc: Political 2018
 Estimate:
Flight Dates: 11/01/18 - 11/06/18
Original Date / Rev: 10/29/18 / 10/29/18
Order Type: GENERAL

Entercom Milwaukee WMY

Primary AE: Donna Kern
Sales Office: L-MIL
Sales Region: Local

Agency Name: Edge Messaging LLC
Buying Contact:
Billing Contact: Dan Deibert
 120 Bishops Way Suite 164
 Brookfield, WI 53005

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Schimel for Attorney General
Demographic: P12+
Product Codes: Candidates,Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID: 4084265
Agency External ID: 167920
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/06/18	24	\$2,989.00	\$2,540.65

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	24	\$2,989.00	\$2,540.65	0.00
Totals	24	\$2,989.00	\$2,540.65	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Donna Kern			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMYX	11/01/18	11/06/18	M-F 6a-10a M-F	CM	6a-10a	33-22--	1:00	10	\$131.00	FULL	0.00	NM	10	\$1,310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	---22--		4		\$131.00		0.00					
		Week: 11/05/18	11/11/18	33-----		6		\$131.00		0.00					
N 2	WMYX	11/01/18	11/06/18	M-F 10a-3p M-F	CM	10a-3p	12-----	1:00	3	\$118.00	FULL	0.00	NM	3	\$354.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	-----		0		\$118.00		0.00					
		Week: 11/05/18	11/11/18	12-----		3		\$118.00		0.00					
N 3	WMYX	11/01/18	11/06/18	M-F 3p-7p M-F	CM	3p-7p	3--22--	1:00	7	\$161.00	FULL	0.00	NM	7	\$1,127.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	---22--		4		\$161.00		0.00					
		Week: 11/05/18	11/11/18	3-----		3		\$161.00		0.00					
N 4	WMYX	11/01/18	11/06/18	Sa 6a-7p Sa	CM	6a-7p	-----2-	1:00	2	\$54.00	WP-R	0.00	NM	2	\$108.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	-----2-		2		\$54.00		0.00					
		Week: 11/05/18	11/11/18	-----		0		\$161.00		0.00					
N 5	WMYX	11/01/18	11/06/18	Su 6a-7p Su	CM	6a-7p	-----2	1:00	2	\$45.00	WP-R	0.00	NM	2	\$90.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/18	11/04/18	-----2	2	\$45.00	0.00								
		Week: 11/05/18	11/11/18	-----	0	\$0.00	0.00								
													Totals	24	\$2,989.00