



KEYU – FM
4th Quarter
October, November & December 2018

The following issues were identified as significant and addressed by KEYU-FM in order to serve the community to act in the public service interest as set forth by the Federal Communications Committee:

(Please see below the community issues that KEYU-FM will have addressed in this report)

1. Children Issues – Safety and Children events
2. Community Safety Issues – Health alerts and other health issues
3. Community Events and Activities – Non-profit interview, movements in the community and public meetings

Description of Programs providing most significant treatment of community issues

(Listed below is the local programming that contains community issues)

<u>Program</u>	<u>Days</u>	<u>Times</u>
LIVE Shows	M-F	10a-7p
Swap Shop program	M-F	10a-11a
Community Topics Show	Thursdays	4:30p

All the above programs are locally hosted and produced programs aired M-F daily with a mix of local content, local relevant content and music. Issue responsive programs are aired during the day in recorded 1-2 min news updates at 6a, 7a 8a, 9a, 10a, 11a, 4p, 5p, 6p 7p, and 8p

In these news updates KEYU-FM uses the resources of KEYU Telemundo that is located in the same building to update the public on news items and weather related information. In addition to the News updates KEYU-FM hosts weekly 1-2 minute community interviews as they are needed. The list for this quarter is in the attached documents.

MundoFm Community Events 4th Quarter 2018

Date	Time	Location	Event	Organization
10/9/2018	6p – 9p	Civic Center	Flavors of Amarillo	Hispanic Chamber
11/5/2018	5p – 7p	3503 SW 6th	Health Fair	WTA
11/2/2018	5p– 7p	4800 Bell	Dia De Los Muertos 5k Run	HospiceSouthwest
11/24/2018	10a – 3p	4500 S. Soncy	Make a Christmas Happen	MundoFm & Telemundo
12/1/2018	10am-12p	3000 Blackburn	Make a Christmas Happen	MundoFm & Telemundo
12/7/2018	8pm -9pm	4518 Amarillo BLVD	Toy Dance	HAS of WTA
12/12/2018	11am-1pm	2410 Paramount	Make a Christmas Happen	MundoFm & Telemundo
12/15/2018	11a-3p	4500 S. Soncy	Make a Christmas Happen	MundoFm & Telemundo
12/15/2018	4p-6p	6500 S. Soncy	Make a Christmas Happen	MundoFm & Telemundo
12/19/2018	12p-2p	7200 Hillside	Make a Christmas Happen	MundoFm & Telemundo

MundoFm Community Interviews 4th Quarter 2018

Date	Topic	Interviewee	Organization	Duration
10/9/2018	Flavors of Amarillo	Ruby Moreno	Hispanic Chamber	10 min

10/23/2018	Fire Prevention	Harold Foster	AFD	10 min
11/1/2018	Health Fair	Gabriela Saramiento	WTA	10 min
11/1/2018	5k Run/Dia De Muertos	Deborah Andrews	Hospice Southwest	10min
11/8/2018	Toy Drive	Miguel Gonzales	HAS WTA	10min
12/19/2018	Donations Giveaway	Families	Make a Christmas Happen	10min
12/20/2018	Donations Giveaway	Families	Make a Christmas Happen	
