



KEYU – FM  
2nd Quarter  
April, May & June 2018

The following issues were identified as significant and addressed by KEYU-FM in order to serve the community to act in the public service interest as set forth by the Federal Communications Committee:

(Please see below the community issues that KEYU-FM will have addressed in this report)

1. Children Issues – Safety and Children events
2. Community Safety Issues – Health alerts and other health issues
3. Community Events and Activities – Non-profit interview, movements in the community and public meetings

Description of Programs providing most significant treatment of community issues

(Listed below is the local programming that contains community issues)

<u>Program</u>	<u>Days</u>	<u>Times</u>
LIVE AM show	M-F	10a-12p
Swap Shop program	M-F	10a-11a
Community Topics Show	T	4:30p
Drive Time segment	M-F	10a -7p

All the above programs are locally hosted and produced programs aired M-F daily with a mix of local content, local relevant content and music. Issue responsive programs are aired during the day in recorded 1-2 min news updates at 6a, 7a 8a, 9a, 10a, 11a, 4p, 5p, 6p 7p, and 8p

In these news updates KEYU-FM uses the resources of KEYU Telemundo that is located in the same building to update the public on news items and weather related information. In addition to the News updates KEYU-FM hosts weekly 1-2 minute community interviews as they are needed. The list for this quarter is in the attached documents.

## MundoFm Community Events 2<sup>nd</sup> Quarter 2018

Date	Time	Location	Event	Organization
4/9/2018	3:30p - 4:30p	WTA Health Fair	WTA Health Fair	WTAM
4/14/2018	5p - 6p	1605 NE Folsom	AA 15 <sup>th</sup> Anniversary	Grupo El Buen Camino
4/21/2018	12p – 1p	Boyds Equipment	Rib Challenge Fundraiser	Ronald McDonald Charities
5/5/2018	10a – 12p	Alamo Park	5 de Mayo Parade	Barrios Of Amarillo
6/30/2018	12p – 1p	7500 Wallace	Blood Drive	Coffee Memorial Blood Center

## MundoFm Community Interviews 2<sup>nd</sup> Quarter 2018

Date	Topic	Interviewee	Organization	Duration
4/2/2018	Health Fair	Michelle Gonzales	WTA	10 min
4/5/2018	Soccer Event	Marcos Salazar	Eduardo Martinez	10 min
4/14/2018	AA 15yr event	Francisco Lopez	GPO El Buen Camino	10 min
4/27/2018	March	Becky Castillo	March of Dimes	10min
5/10/2018	Barrio Amarillo Project	Leonel Casas	Barrios of Amarillo	10min
6/21/2018	Blood Drive	Sara Sarkinski	Coffee Memorial	10min