

KEYU - FM
3rd Quarter
July, August \& September 2018
The following issues were identified as significant and addressed by KEYUFM in order to serve the community to act in the public service interest as set forth by the Federal Communications Committee:
(Please see below the community issues that KEYU-FM will have addressed in this report)

1. Children Issues - Safety and Children events
2. Community Safety Issues - Health alerts and other health issues
3. Community Events and Activities - Non-profit interview, movements in the community and public meetings

Description of Programs providing most significant treatment of community issues
(Listed below is the local programming that contains community issues)

| Program | $\underline{\text { Days }}$ | $\underline{\text { Times }}$ |
| :--- | :--- | :--- |
| LIVE Shows | M-F | $10 \mathrm{a}-7 \mathrm{p}$ |
| Swap Shop program | M-F | $10 \mathrm{a}-11 \mathrm{a}$ |
| Community Topics Show | Thursdays | $4: 30 \mathrm{p}$ |

All the above programs are locally hosted and produced programs aired M-F daily with a mix of local content, local relevant content and music. Issue responsive programs are aired during the day in recorded 1-2 min news updates at $6 \mathrm{a}, 7 \mathrm{a} 8 \mathrm{a}, 9 \mathrm{a}, 10 \mathrm{a}, 11 \mathrm{a}, 4 \mathrm{p}, 5 \mathrm{p}$, 6 p 7 p , and 8 p
In these news updates KEYU-FM uses the resources of KEYU Telemundo that is located in the same building to update the public on news items and weather related information. In addition to the News updates KEYU-FM hosts weekly 1-2 minute community interviews as they are needed. The list for this quarter is in the attached documents.

## MundoFm Community Events 3rd Quarter2018

## Date Time Evation Organization

| $7 / 4 / 2018$ | $9 a-11 a$ | Canyon, TX | $4^{\text {th }}$ of July | City of Canyon |
| :--- | :--- | :--- | :--- | :--- |
| $7 / 21 / 2018$ | $9 a-11 \mathrm{a}$ | Alamo Park | Fiestas de Amarillo | Guadalupe Catholic <br> Church |
| $8 / 12 / 2018$ | $12 p-1 p$ | 2500 Bolton | Jamaica/Church <br> Festival | Blessed Sacrament |
| $8 / 26 / 2018$ | $12 p-1 p$ | 2300 N Spring | Jamaica/Church <br> Festival | San Lorenzo Church |
| $9 / 27 / 2018$ | $6 p-7 p$ | Cornerstone <br> Ranch Event <br> Center | Burger Bash | Make A Wish |
|  |  |  |  |  |
| MundoFm Community Interviews 3rd Quarter 2018 |  |  |  |  |


| Date | Topic | Interviewee | Organization | Duration |
| :--- | :--- | :--- | :--- | :---: |
| $7 / 28 / 2018$ | A Better Life Event | Eduardo Lopez | La Luz Del Mundo | 10 min |
| $8 / 9 / 2018$ | Church Event | Patricia Salazar | Blessed Sacrament | 10 min |
| $8 / 9 / 2018$ | Festival | Gloria Sotelo | Vida Fest | 10 min |
| $8 / 29 / 2018$ | Anniversary | Lupe Martinez | AOMS | 10 min |


| $9 / 13 / 2018$ | Burger Bash | Maritza Gonzales | Make A Wish | 10 min |
| :--- | :--- | :--- | :--- | :--- |
| $9 / 27 / 2018$ | Dia De Los Muertos | Rocio Corrales | NorthWest Hospital | 10 min |

