



KEYU – FM

1st Quarter

January, February & March 2018

The following issues were identified as significant and addressed by KEYU-FM in order to serve the community to act in the public service interest as set forth by the Federal Communications Committee:

(Please see below the community issues that KEYU-FM will have addressed in this report)

1. Children Issues – Safety and Children events
2. Community Safety Issues – Health alerts and other health issues
3. Community Events and Activities – Non-profit interview, movements in the community and public meetings

Description of Programs providing most significant treatment of community issues

(Listed below is the local programming that contains community issues)

<u>Program</u>	<u>Days</u>	<u>Times</u>
LIVE AM show	M-F	10a-11a
Swap Shop program	M-F	10a-11a
Community Topics Show	T	4p-5p
Drive Time segment	M-F	10a -7p

All the above programs are locally hosted and produced programs aired M-F daily with a mix of local content, local relevant content and music. Issue responsive programs are aired during the day in recorded 1-2 min news updates at 6a, 7a 8a, 9a, 10a, 11a, 4p, 5p, 6p 7p, and 8p

In these news updates KEYU-FM uses the resources of KEYU Telemundo that is located in the same building to update the public on news items and weather related information. In addition to the News updates KEYU-FM hosts weekly 1-2 minute community interviews as they are needed. The list for this quarter is in the attached documents.

MundoFm Community Events 1st Quarter 2018

Date	Time	Location	Event	Organization
1/16/2018	8a – 9a	1502 S. Cleveland	Breakfast in The Barrio	Wesley Community Center
1/22/2018	12p - 2p	7200 I40 West	Board Meeting	AISD
2/20/2018	8a – 9a	1502 S. Cleveland	Breakfast in The Barrio	Wesley Community Center
2/26/2018	5:30p– 6:30p	1615 S. Roberts	Barrio Neighborhood Plan	City of Amarillo
3/16/2018	11a – 1p	400 S. Harrison	Feed the Homeless	Salvation Army

MundoFm Community Interviews 1st Quarter 2018

Date	Topic	Interviewee	Organization	Duration
01/16/2018	Castings Pageant	Lupe Alamo	Miss Amarillo	10 min
02/27/2018	March for babies	Carla Oneal	March of Dimes	10 min
03/20/2018	Thunder Tour	Chris Pilcic	The Insurance Council	10 min
03/24/2018	Health Fair	Monica Velarde	WTA	10 min