



Radio Stations KXPO-AM & KAUJ-FM
Grafton, ND

Issues & Programs Exhibit

2nd Quarter 2015

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Issues & Programs Outline

Section A: Newscast Overview & Quarterly Issues addressed

1. Grafton City Cleanup
2. Interstate 29 Closure
3. Legal Proceeding
4. Law Enforcement
5. Fatality
6. Grafton Public School

Section B: Special & Non-Broadcast Events

1. Rod & Reel Rally Registration
2. First Care Health Center Golf Scramble Fundraiser
3. Donation to Valley Cruisers
4. Donation to Grafton SummerFest Event
5. Donation to Relay for Life
6. Technical Support

Section C: Short/Long Form Programs

1. Memorial Day Program
2. Grafton Farmers Market
3. Grafton Parks & Recreation
4. Grafton Area Chamber of Commerce
5. Walsh County Extension Agent

Section D: Public Service Announcements

1. Exhibit Attached

Section A: Newscast Overview

KXPO Radio produces sixteen local newscasts weekdays. In depth “morning drive” reports air following national news at 6, 7, and 8am. Other reports occur following national news at 10am, 11am, and 12pm, independently at 4:30pm and 5:35pm, and hourly until midnight. KAUJ Radio carries identical news content as KXPO at the top of the hour from 5:00 AM to 8:00 AM weekdays.

News treatments: The length of each of our lead or features stories described below is between thirty-seconds and two minutes-thirty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. As an example: A local story or feature will air eight times in the course of a day, once in each newscast. In addition, these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

Sample: Below is a sample which represents the typical local news stories produced daily by our stations.

April 2015

4/8/15

Reported that the city of Grafton would have a city clean up in 2015. There had been concerns whether or not it would happen as the city's land fill had been closed by the EPA earlier in the year. Grafton, working out a per-ton agreement with independently owned Refuse Disposal Service was able to guarantee that a spring clean up would proceed.

4/16/15

Reported on a series of wildfires that swept through the region. Three major fires had been reported on I-29 which prompted its closure for a number of hours. The fires caused zero visibility on the interstate and were blamed for a multiple car pileup near Manvel.

May 2015

5/1/15

Reported that a Grafton man had been sentenced to serve 2 1/2 years in prison and spend 3 years probation. 62 year old Gregory Sevigny faced six felony charges related to possessing explosives, preventing arrest and terrorizing after an hour long standoff with police that had occurred in November. Sevigny had reached a plea deal on the charges for reduced sentence. Total fines levied against him totaled \$2,200

5/6/15

Reported that Walsh County Commissioners were notified by the City of Grafton that city officials wished to revisit their joint venture agreement concerning the use of the county Law Enforcement Center. The city wishes to pay less of a percentage of the total costs. Commissioners agreed to discuss the idea but believe the cost division between the county and city is fair.

June 2015

6/8/15

Reported that a woman had died when her vehicle had entered the Park River. Police had responded to a call for service regarding a missing person at 4:39 Saturday afternoon. The investigation into the disappearance led investigator to the bank of the river near Western Ave and 2nd St. The Grafton Police with assistance from surrounding agencies retrieved the vehicle from the river around 11:03 PM that evening with the body of Carolina Mendoza inside.

6/11/15

Reported that a total of 119 Grafton School District patrons had turned out that Tuesday evening to vote Scott Leclerc, Jennifer Thompson and Jeff Hermanson to terms on the school board. Voters also overwhelmingly voted to publish school board meeting minutes in the district's official newspaper on a 101-18 vote

Section B: Special and Non-Broadcast Events

Throughout the year, Simmons Stations assist local groups and organizations with the promotion and or co-sponsorship of various activities and events. Our involvement may include contributions of in-kind advertising, cash donations, company staff donating their own time to assist with a given event, etc. Below are some examples which are representative of these efforts.

1. Rod & Reel Rally Registration

Each year, KXPO & KAUJ partner with the Drayton Area Chamber of Commerce and the Red River Resort to generate entries for the regions largest cat fishing tournament. Proceeds benefit the Drayton Area Chamber.

2. First Care Health Center Golf Scramble Fundraiser

Simmons Broadcasting was a hole sponsor at the First Care Health Center Golf Scramble Fundraiser. Proceeds from the event benefit First Care Health Center.

3. Donation to Valley Cruisers Car show

Simmons Broadcasting donated t-shirts to be used as door prizes at the Valley Cruisers Car show that was on the Heritage Village grounds June 27th. Proceeds from that event benefit the Valley Cruisers.

4. \$5,000 worth of marketing donated to Grafton SummerFest Event

Simmons Broadcasting was an in kind sponsor for Grafton SummerFest and in that donated over \$5,000.00 worth of advertising, news and promotional coverage for the four-day celebration held annually in Grafton. The SummerFest event was June 25th through 28th and the proceeds went to the Grafton Area Chamber of Commerce.

5. \$2,000 worth of marketing donated to Walsh County Relay for Life.

Simmons Broadcasting was an in kind sponsor of Walsh County Relay for Life and provided \$2,000.00 worth of advertising, news and promotional coverage, live interviews, fundraiser promotion and PA gear donation. Relay for Life was held on June 5th, 2015.

6. Technical Support

Simmons Broadcasting was contacted by Drayton United Methodist Church as they were experiencing audio and feedback issues with their sound system during their Sunday services in their church. Ryan and Andrea Johnston went to the church and worked with the secretary and pastor to correct mic placement and PA settings to solve their problem.

Section C: Short/Long Form Programs

Each weekday Simmons Broadcasting produces several short form programs, the duration of which is five to fifteen minutes in length. The program content covers a variety of topics. Below is a listing of programs and subjects representative of these efforts.

1. Memorial Day Program

KXPO broadcast real time audio of the Memorial Day Program organized by Grafton American Legion. The program was located at Marketplace on 8th Ballroom in Grafton. The broadcast is greatly appreciated by veterans and all listeners not able to travel to the event.

2. Grafton Farmers Market

Farmers Market organizer, Heather Szklarski, was interviewed about the growing market to invite people to attend a fundraiser brunch being held to raise money for the farmers market.

3. Grafton Parks and Recreation

Director, Mike Steinfeld, is interviewed weekly about the happenings at all of the various Park and Recreation activities and facilities. Topics frequently include swimming pool availability, swimming lessons, equipment rentals, shelter reservations, and the hiking trails.

4. Grafton Area Chamber of Commerce

The Executive Director of the Grafton Area Chamber of Commerce, Todd Morgan, is interviewed weekly to promote chamber events and news.

5. Walsh County Extension Agent

KXPO airs a weekly report from the Walsh County Extension Agent to share timely issues facing farmers in the region.

Section D: Public Service Announcements

Each day, Simmons Broadcasting airs any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the monthly/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

April 2015 PSA's

- Valley-Edinburg Board-04/06/15-Notice of Filing Deadline for Valley-Edinburg Board
- PCMH-04/08/15-Indian Taco Fundraiser from 11am-1:30pm at the Cavalier American Legion. Proceeds will go to Hospital Patient Rooms
- Century Elementary School-04/09/15-1st and 2nd Grade Music Program at 7 pm in the Gym
- The Squire Shop in Grafton-04/11/15-Spring Fashion Show and Brunch at Marketplace on 8th Show Starts at 10:30am
- Pembina County Story Hour-04/15-04/23/15- "Booksie The Clown"
 - April
 - 15th-Hoople Preschool at 10:00AM; Grafton Esp. at 3:30PM & 4:15PM
 - 16th- Cavalier Preschool at 9:30AM & 2:15PM, Pembina County Special Ed Preschool at 1:15PM
 - 21st-Tracy's Day Care Drayton at 10:00AM
 - 22nd- Grafton Esp. at 3:30PM & 4:15PM
 - 23rd- St. Thomas Elementary at 8:45am; Drayton First Grade at 1:30PM
- Heritage Village-04/19/15-Pancake Sausage Breakfast from 9am-1pm
- Grafton Armory-04/10/15-Jose Cole Circus at 7 pm
- Benefit for Kim Hooey-04/23/15-Bake Sale and Silent Auction at Marketplace on 8th from 3-7pm, BBQ Dinner \$10.00 Per Meal-Helping Family with Costs due to Liver Cancer
- Park River Bible Camp-04/26/15-Annual Pancake Dinner-Pancakes and Sausages from 10:30 AM to 1:30 PM-Free Will Offering
- Relay for Life-04/25/15-Spring Craft Show at the Rugby Armory from 10:00 Am to 3:00 PM-Over 50 Vendors
- Relay for Life-04/28, 04/29, 04/30/15-Circle of Life Trainings-Cancer Education and Wellness for American Indian and Alaska Native Community Leaders
 - o Belcourt, ND Tuesday April 28th
 - o New town, ND Wednesday April 29th
 - o Fort Yates, ND Thursday April 30th
- Park River Bible Camp-04/24-04/25/15-Spring Bash 4-6 Grade Retreat
- Pembina County Historical Museum-04/20/15-Murder and Mayhem Presentation by Jim Benjaminson at 7:30 PM
- SBA/AARP-04/14, 04/15, 04/21, 04/22/15-Free Workshop for Starting a Business-Minot, Bismarck, Fargo, Grafton, Grand Forks

- NDSU Extension Walsh County-04/12/15-Walsh County 4-H Variety Show & Awards show at 3pm at Park River City Hall
- Leo Feltman Open House-4/11/15-90th Birthday 2-4pm at the Grafton Senior Center
- Luella Common Open House-4/12/15-90th Birthday 2-4pm at Zion English Lutheran Church in Grafton
- St. Stanislaus Catholic Church-04/12/15-Breakfast from 9-1p.m. at the Church in Warsaw
- Marketplace on 8th-04/16/15-Guess Who's Coming to Dinner at 6pm Open to All Widows and Widowers
- NEND Pioneer Association-04/20/15-Montly Meeting at 7:30 pm at the Park River American Legion
- Park Center Lutheran Church-April-November-Church is at 10am and Coffee Served After
- P.E.O. Chapter Q-04/25/15-Spring into Junque from 10am-4pm at the American Legion in Park River
- University of North Dakota Center for Community Engagement-04/25/15-Strong Communities Theme of 2015, Community Connect Forum in Cavalier, 8:30-4pm at Cavalier Theater Keynote Speaker Becky McCray
- Park River Bible Camp-04/28/15-Spring Gathering for Senior Citizens at 2pm at the Park River Bible Camp
- Grafton Golden Gloves-04/27/15-Fundraiser from 5-7 pm at Marketplace on 8th-Free Will Offering-Pig Roast/Smokey Beans/ Creamy Coleslaw
- Walsh County Emergency Management-04/29/15-Exercise of a Simulated Tornado Warning will originate from the National Weather Service Around 11:15 a.m.

May 2015 PSA's

- Our Saviour's Lutheran Church-05/3/15-A "Family Style" Norwegian Meal from 11:30am-2:00pm
- Unity Medical Center Auxiliary-05/12/15-Spring Tea from 2-4pm at Unity Medical Center in Grafton
- Our Savior's Lutheran Church-Park River-05/17/15-11th Annual Syttende Mai Dinner from 4:30pm-7pm Adults \$15, Children 5-7 \$5, Children 4 and Under Free
- Crystal Park Board-05/03/15-annual Pancake Breakfast Fundraiser in Crystal at the Valley-Edinburg Middle School from 9 a.m to 1 p.m.
- Park River Bible Camp-05/1-05/2/15-Women's Retreat Rebecca Meidinger is the Speaker at Park River Bible Camp
- City of Grafton-05/4-05/8/15-The City Landfill is Closed, Refuse Disposal Service will take Things Normally Placed in Landfill, Spring Clean Up Cub Collection May 4-8, 2015
- Grafton Letter Carriers & Walsh Co. Food Pantry-05/09/15-Food Drive
- United Methodist Church of Drayton-05/09/15-Mother's Day Brunch-Everyone Welcome-No Charge.

- Pembina County Story Hour-05/04-05/14/15-
May
4-Tracy's Day Care Drayton at 10:00am
5-Drayton Preschool at 9:30am & 1:45pm; Drayton Kindergarten at 10:00am
6-Grafton ESP at 3:30pm & 4:15pm
7-St. Thomas Elementary at 8:45am; Drayton First Grade at 1:30pm
12-Pembina Public Library at 4:00pm
13-Hoople Preschool at 10:00am; Grafton ESP at 3:30pm and 4:15pm
14-Cavalier preschool at 9:30am & 2:15pm; Pembina County Special Ed Preschool at 1:15pm
- North Valley CTC FBLA and Tri City North Stars-05/15/15-Spaghetti Supper fundraiser 6 pm to 8 pm at Grafton Lutheran Church. A free will offering to be accepted.
- Levi Gagner Benefit-05/16/15-Levi's Hope Benefit from 3pm-7pm at Cavalier City Park, Inflatable Games, Food, Silent Auction, and Bake Sale-All Proceeds will go to Medical Costs, Home Modifications, and Purchasing a Handicap Accessible Vehicle.
- N.E.N.D Pioneer Assn-05/18/15-Monthly Meeting at the Park River American legion at 7:30pm
- Adams American Legion-05/24/15-Adams Memorial Day Program at 10:00am at the Adams American Legion
- The Grafton VFW Auxiliary-05/21/15 will be giving out Buddy Poppies around Grafton from 9am to 5 and also at Hugo's in Grafton.
- First United Bank In Grafton-05/25/15-Support Relay For Life Get A Bag Of Fresh Popped Popcorn And A Luminary For 5 Dollars

June 2015 PSA's

- Melissa Chadwick Foundation-06/13/15-1st Annual Melissa Chadwick Memorial 5K Walk/Run at 10am at the Cavalier Football Field
- Valley-Edinburg School District-06/09/15-Annual Election 11am and Close at 7pm at Crystal City Hall, Hoople City Hall, and Valley-Edinburg High School
- Grafton Farmers Market-06/02/15-Vendor Informational Meeting 5 Pm At Heritage Village New Vendors And Volunteers Welcome. More Info: 701-520-4594
- Carnegie Regional Library-06/26/15-*"Crafts With Melinda"* 1:00-3:00pm
- Carnegie Regional Library-06/08/15-Summer Reading Program for Students Who Have Completed 2nd Grade to 5th Grade
- Park River Firework Display-06/01/15 Fundraiser For The Held On June 1st From 5 To 8 Pm At The Park River Fire Hal A Free Will Offering Will Be Accepted.
- Relay for Life Walsh County-06/01/15-Survivor Dinner 5-7 pm at Marketplace on 8th

- Relay for Life Walsh County-06/05/15-30th Anniversary for Relay for Life at 6 pm at Leistikow Park, Grafton, ND
- First Health Care Center Auxiliary-06/06/15-Rhubarb Fest from 11:00 am to 2:00 pm at Park River American Legion
- Benefit Supper for Bob Merrill-06/07/15- A the Drayton Public School \$20 per Family \$5 Per Person from 4:30-7:00pm
- Grafton Farmers Market-06/14/15- Brunch Fundraiser from 10am-1pm
- N.E.N.D. Pioneer Assn.-06/15/15-Monthly Meeting at 7:30 Pm At The Park River American Legion In Park River,N.D.
- Grafton Lutheran Church-06/27/15-Summerfest Cookout
- Brent Hermans-06/16-08/25/15-Piano Talk Concerts Six Tuesdays at 7:30 at St. John's Parish Center
- The Ultimate Gym of Grafton-06/27/15-Summerfest 5K Fun Run Starts at The Ultimate Gym at 7:15am
- Heritage Village Grafton-06/27/15-Summerfest Lunch after Parade Until 1pm \$7.00 per Pate
- Heritage Village Grafton-06/27/15-Grafton Car Show from Noon-4pm Arts and Crafts Show
- St. Thomas Daze-06/19-06/20/15-St. Thomas Daze Activities such as Grill your own Steak, Kids Activities, Parade, T-Ball Game, and Car Show
- Public Service Announcement-06/12/15-Grafton, ND and Edinburg, ND an Aerial Mosquito Control Application is Scheduled for Friday June, 12 between 7-11pm
- City of Park River-06/15/15-Weather permitting the city of park river will be ground fogging for mosquitoes tonight around 10:00 pm
- Historic Elmwood House In Grafton-06/17/15- There Will Be A Fundraiser Rummage Sale To Raise Money For Upkeep Of The Historic Elmwood House Starting At 3pm At The Choice Financial Community Room In Grafton
- Thyroid Cancer Benefit for Jessica Kamrowski-06/27/15-From 3pm-9pm at the Eagles Club in Grand Forks
- 'Guess Who's Coming To Dinner'-06/18/15 All Widows And Widowers Are Invited At Marketplace On 8th In Grafton
- Kiwanis Pancake Breakfast-06/27/15-Summerfest Breakfast from 7am-9:30am at Bethel Free Lutheran Church Proceeds go to Two \$500 Senior Scholarships
- Public Service Announcement-06/18/15-Grafton, ND, St. Thomas, ND and Edinburg, ND an Aerial Mosquito Control Application is Scheduled for Thursday June, 18 between 7-11pm
- Valley-Edinburg School District-06/16/15-Annual Election Results
- City of Grafton-06/22/15-Farmer's Market Open 5-7pm Every Tuesday at Heritage Village
- Drayton Knights-06/27-07/04/15-Fireworks Stand Open from 10am-10pm in Drayton ND
- City of Park River-06/19/15-Ground Fogging for Mosquitoes at 10pm Weather Permitting
- City of Park River-06/22/15-Ground Fogging for Mosquitoes at 10pm Weather Permitting
- Public Service Announcement-06/24/15-Grafton, ND an Aerial Mosquito Control Application is Scheduled for Thursday June, 24 between 7-11pm