

Radio Station KAUI FM Grafton, ND

Issues & Programs Exhibit

4th Quarter 2016

Prepared by Bob Simmons

Issues & Programs Outline

Section A: Newscast Overview & Quarterly Issues addressed

1. Collette Fitness Center to reopen for public use
2. Off-Highway Vehicle Policy
3. Grafton Park Board
4. Election
5. Chamber of Commerce
6. City Utility Policy

Section B: Special & Non-Broadcast Events

1. Teacher of The Month
2. Sports Guide
3. School To Work Program
4. Parades
5. Black Friday Promotion
6. Santa Baby

Section C: Short/Long Form Programs

1. Chamber Of Commerce/Report
2. Grafton Police/Report
3. Minto Community Center/Report
4. Grafton Parks And Recreation/Report
5. Grafton Heritage Village/Report
6. St. Johns Parish Center/Report

Section D: Public Service Announcements

1. Exhibit Attached

Section A: Newscast Overview

KAUJ FM Radio produces 5 daily newscasts. Five 2 minute 'morning drive' reports air at 5, 6, 7, 8 and 9am.

News Treatments: The nominal length of each of our lead or feature stories described below is between thirty-seconds and two minutes-thirty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. As an example: A local story or feature will air 5 times in the course of a day, once in each newscast. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

The attached stories are representative of the local news content we produce on a daily basis:

KXPO news stories Oct. 2016 – Dec. 2016

News 10-1-16

Collette Fitness Center to reopen for public use

The Collette Fitness Center located on the Life Skills and Transition Center (LSTC) campus in Grafton will reopen for public use on Monday, Oct. 3 with modified pool hours. The department closed the facility to the public on July 8, 2016, after questions about legislative approval for public use were raised during a routine review of operations and services.

News 10-4-16

Off-Highway vehicle policy reviewed

At Monday's meeting of Grafton City Council's Public Utilities Committee, the city's ordinance regarding operating off highway vehicles on city streets was reviewed. Grafton Police Chief Tony Dumas said complaints about people driving off-highway vehicles in town continue to grow.

News 10-13-16

Grafton Park Board

The Grafton Park Board held its regular monthly meeting Wednesday. Blue Line Club president Dave Hills presented the board with preliminary architectural drawing outlining plans for expansion of the Centennial Center Lobby.

News 11-7-16

Fatal crash

A Texas man is dead following a one-vehicle accident early Sunday Morning 4 miles southwest of Fordville.

News 11-10-16

Walsh County Election Results

Tuesday's unofficial General election results in Walsh County heavily favored Republican Candidates. President elect Donald Trump won nearly 65 percent of the vote.

News 11-21-16

Chamber to hold Awards Banquet

The Grafton Area Chamber of Commerce 58th annual Awards banquet will be held Tonight, from 6 to 9 p.m. at Marketplace on 8th Awards will be presented for Employee of the year, Citizen of the Year, Small Business of the year and Boss of the Year.

News 12-7-16

City discusses Utility policy

By a split decision, the Grafton City Council's Public utilities committee voted Monday that unpaid utility bills by a renter should be the responsibility of the landlord. That upholds the ordinance that is already on the books.

News 12-12-16

Grafton Superintendent announces retirement

Grafton Superintendent of Schools Jack Maus is retiring after 11 years at the head of Grafton Public Schools. Maus presented his letter of resignation at Monday's regular monthly meeting of the Grafton School Board.

News 12-30-16

Citizens urged to locate fire hydrants

Grafton water department superintendent Kevin Sevigny is asking that city residents to protect themselves and help the city by locating and shoveling out fire hydrants in their neighborhoods.

Section B: Special and Non-Broadcast Events

Throughout the year Simmons Stations assist local groups and organizations with the promotion and or co-sponsorship of various activities and events. Our involvement may include contributions of in-kind advertising, cash donations, company staff donating their own time to assist with a given event, etc. Below are some examples which are representative of these efforts.

1- Teacher Of The Month

Each month during the school year Simmons Multimedia Stations acknowledge a deserving area educator with our Teacher of The Month Award. Nominations come from listeners who submit the name of a local teacher on our websites. The winning teacher receives a commemorative plaque, \$100 in cash and a pizza party for the class. (see Exhibit 1 attached)

2- Sports Guide

Twice each year (fall & winter) Simmons Multimedia publishes The Area Sports Guide. This printed booklet features over 40 pages of area high school team photos, game schedules and features. The booklets are made available free to the general public. An online version is also available on our websites.

3- LAHS School To Work Program

In 4th quarter Simmons Multimedia provided a job shadow for a senior student enrolled in the Langdon Area High School Career Co-op Class. Simmons Stations work closely with all area schools and participate in all career fair programs that are offered. (See Exhibit 2 attached)

4- Parades

Throughout the year Simmons Stations give back to area communities through participation in any number of events. A favorite in our area are parades. We provide staff, sound systems, free promotional time and logistics for Christmas parades in Langdon and Cavalier, ND each year. (See Exhibit 3 attached)

5- Black Friday Promotion

Simons Stations are promotionally active in our markets all year. Fourth quarter highlights include The Black Friday promotion that ran during November where listeners, via our websites, could enter to win two, \$250 cash prizes.

6- Santa Baby

During December, Simmons Stations jointly promoted our 4th annual Santa Baby contest. Listeners submitted picture of their children/grand children ages 4 and under in holiday photos which were posted to our on-line gallery. Two winners shared \$500 in cash. (See Exhibit 4 attached)

Radio WAVES

November 2016

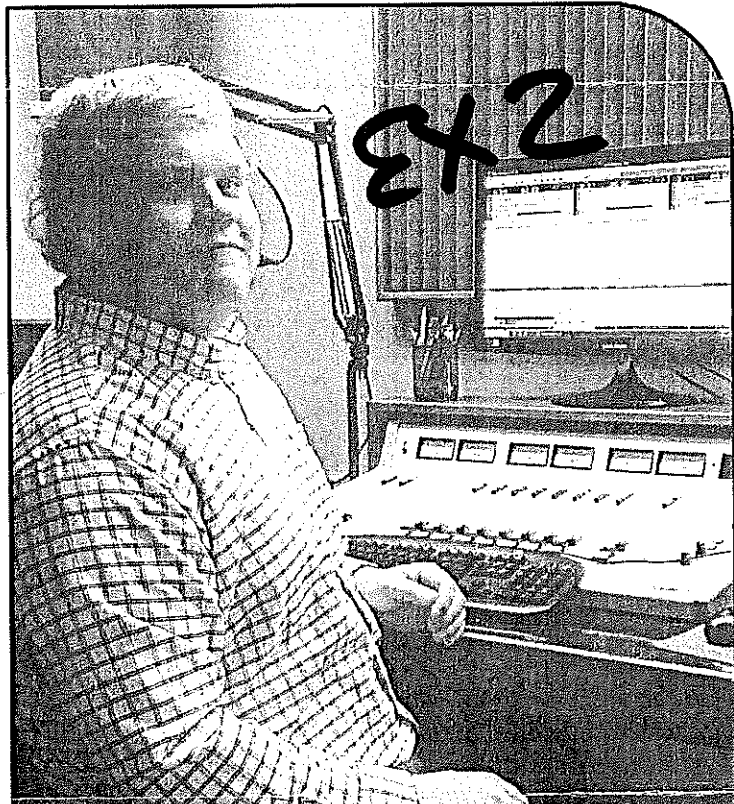
Radio Gets Results!

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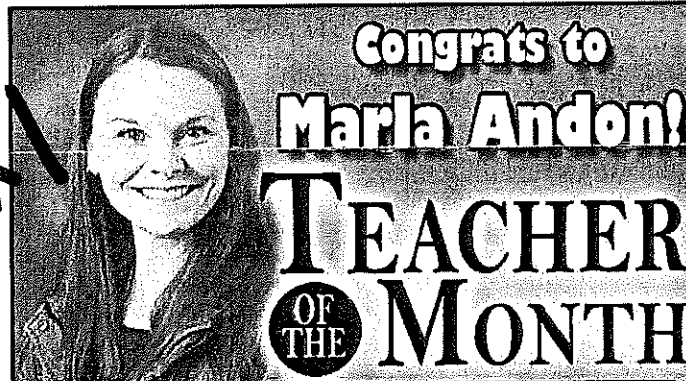


**WELCOME
SUE
KELLY!**

Sue Kelly is the new afternoon host on BIG 106! Sue is a Wisconsin native who has been in radio for nearly 20 years working at a number of stations in the upper Midwest. Sue loves her pets and making people laugh... you see, Sue is also a standup comic! Sue Kelly drives you home with a smile weekday afternoons on The BIG One...BIG 106!



EX 1



**Congrats to
Marla Andon!
TEACHER
OF THE
MONTH**

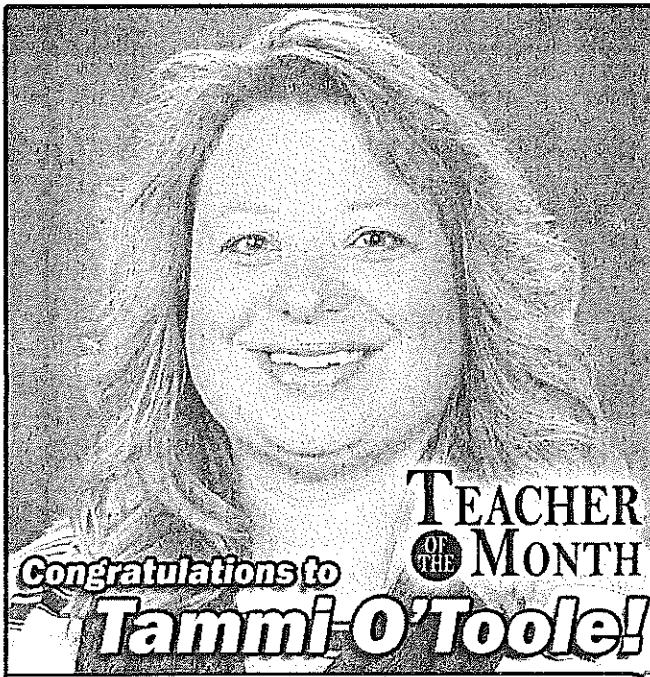
Congratulations to Mrs. Marla Andon, 4th Grade Teacher at Manitou Elementary, our October Teacher Of The Month! Mrs. Andon receives \$100 dollars in cash, a commemorative plaque, and a pizza party for her class! Each month during the school year we honor a deserving area educator. To nominate a teacher in your school, just click on the Teacher Of The Month link on our websites:
www.myborderland.com www.walshcountydailynews.com

**KNDK AM & FM -
LAHS CAREER
CO-OP**

Simmons Multimedia Stations in partnership with the Langdon Area High School is pleased to provide a job shadow opportunity for students who are interested in a career in radio & media. This semester LAHS Senior Tristan Klingenberg is participating in the program. Tristan is learning about what goes on behind the scenes at KNDK-AM, KNDK-FM, and Maverick 105.

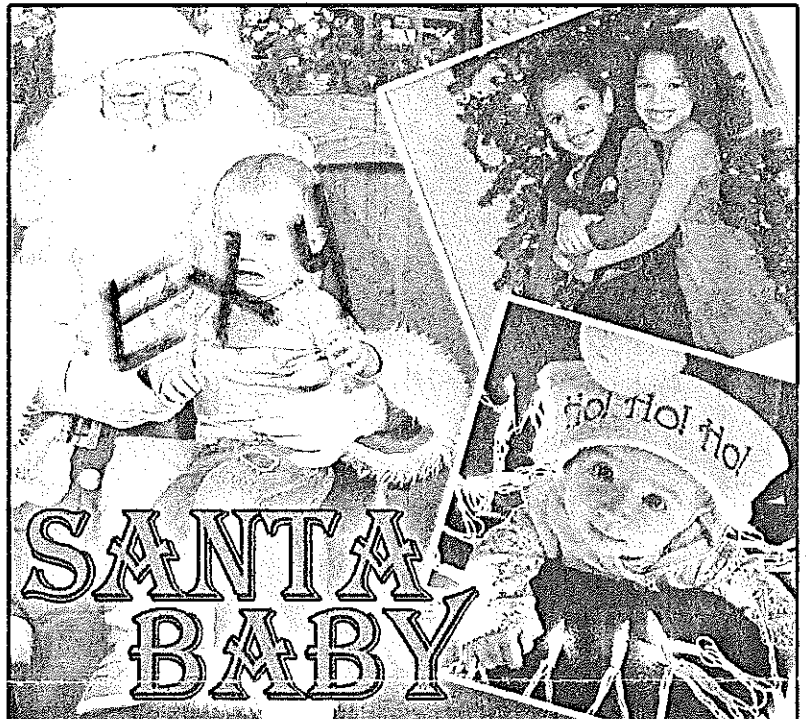
Your favorite Simmons stations are in full holiday spirit this year! We had a great time being part of the Langdon Parade of Lights on Friday, November 25 and then in the Cavalier Santa Parade on Saturday, November 26! We also had a fantastic time at the Morden Tree Lighting Ceremony on November 18. Here's wishing you a very Merry Christmas and Happy New Year from all of us at Simmons Multimedia USA & Simmons Multimedia CA.

We're In the Holiday Spirit!



TEACHER OF THE MONTH
Congratulations to Tammi-O'Toole!

Congratulations to Tammi O'Toole, 6th grade Math teacher for Grafton Middle School. She received \$100 dollars in cash, a commemorative plaque, and a pizza party for her class! Each month during the school year we honor a deserving area educator. To nominate a teacher in your school, just click on the Teacher of The Month link on our websites: myborderland.com and walshcountydailynews.com

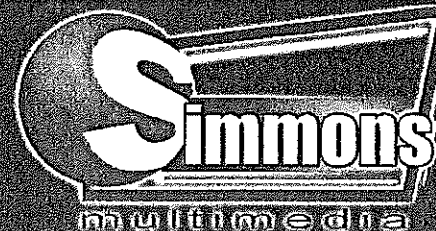


SANTA BABY

This December, Simmons stations and our websites are soliciting pictures of children age 5 and under, on Santa's lap, in front of the Christmas tree, etc, for Santa Baby 2016. Photos and the child's first name are posted in our online gallery at myborderland.com and walshcountydailynews.com. Two \$250 winners will be announced on Monday, December 19. See the websites for complete rules.

RadioWaves Newsletter

is published by Simmons Multimedia for our clients and friends. If you'd like to receive a personal copy contact us at 701-256-1080. For useful information on Radio Advertising, visit: www.radioadvertisingfacts.com



Section C: Short Form Programs

KXPO AND KAUJ FM produces a daily 15 minute program called Community Billboard. The program has been running for over 30 years and features interviews with community leaders and local newsmakers. The program airs Monday through Saturday at 9:10 AM and is hosted by News Director Ryan Johnson. A description of some of the program topics covered during the quarter is attached.

Billboard Guests

October 10, 2016 8:15 am studio guest Shirley Burns spoke about Chamber of Commerce sponsored events coming up and specifically focused on inviting the public to the upcoming Craft and Vendor fair scheduled at the Grafton armory and also announced the date for the Wine Walk Shopping event coming in December.

October 25, 2016 8:15 am studio guest Police Chief Anthony Dumas of the Grafton Police Department spoke about the upcoming Halloween and reminded the public of several safety measures if going out to trick or treat on October 31st.

October 27, 2016 8:15 am studio guest Nicki Larson spoke about a benefit for Jane Grzadzielewski a local woman being held at the Minto Community Center to raise funds to offset medical expenses.

November 9, 2016 8:15 am studio guest Mike Steinfelt from Grafton Parks and Recreation gave updates on the trails they've groomed for cross country skiing and snow shoeing. He reminded the public of restrictions on the trails regarding snowmobiles and promoted other Park and Recreation programs.

December 12, 2016 8:15 am studio guest Loretta Moe, volunteer at Grafton's Heritage Village, gave information on a weeklong "Shopping with Santa" event held at Heritage Village, that all area children are invited to attend.

December 22, 2016 8:15 am studio guest Rose Marie Kerner spoke about holiday events scheduled at St. John's Parish Center in Grafton. She invited everyone in the community to spend Christmas Eve at their party and also promoted their Christmas Piano Talk Concert.

Section D – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

October 2016 PSA's

- Jane Grzadzielewski-10/27/16-Benefit 5pm Free Will Offering Pulled Pork Meal, Live Music, Live Auction, Silent Auction at the Minto Community Center from 5-10pm
- Walsh County-10/19-10/22-16-102nd Annual Walsh County Fair in Park River ND
- Trinity Lutheran Church-10/01/16-Soup and Sandwich Bake Sale and Quilt Sale from 11-1pm in Edinburg, ND \$7.00 Per Meal
- Grafton Area Chamber of Commerce-10/15/16-2016 Fall Arts & Craft Show From 9-2 at the Grafton Armory
- Quale Lutheran Church-10/2/16-Annual Ham Dinner and Bake Sale at Lankin American Legion Free will Offering from 11-1:30
- Bethany Heritage Hall-10/09/16-Fall Fundraiser 10:30 Mass Everyone Welcome
- Grafton Lutheran Church-10/16/16-Fall Dinner from 11-2
- St. John the Evangelist Catholic Church-10/09/16-Fall Dinner 11-2
- Walsh County Health Nurse-10/04/16-Flu Shot Fairdale Café 10:30-11:30, Pisek Legion 12:30-1:30
- Walsh County Health Nurse-10/05/16-Flu Shot Adams Café 11-12:30
- Walsh County Health Nurse-10/06/16-Flu Shot Walsh County health Office 9-12, 1-4
- Walsh County Health Nurse-10/18/16-Flu Shot Walsh County health Office 9-12, 1-4
- Walsh County Pro-Life-10/2/16-Life Chain Praying for Abortion Park River and Grafton at 2pm and 3pm
- Walhalla St. Boniface Catholic Church-10/02/16-Annual Fall Supper from 2-6pm
- American Needs Fatima Campaign-10/15-16-Public Square Rosary Crusade at St. Luke's Church Veseleyville, ND at Noon
- St. Mary's Parish-10/02/16-Fall Dinner & Bazaar in Park River ND from 11-2
- City of Park River-10/4/16-Fall Clean Up for Park River Residential Utility Customers Only
- Cats Incredible at Story Hour 10/05/16-10/27/16-
 - October
 - 5 – 10am and 1pm Cavalier Pre School
 - 13- 8:45 AM at St. Thomas Elementary; 3:30 and 4:14 at Grafton ESP
 - 18- 9 & 1 at Drayton Pre School; 9:30 at Drayton kindergarten; 3:30 at Pembina Public Library
 - 19- 1:30 at Drayton 1st Grade
 - 25-10am at Tracy's Day Care Drayton
 - 27-3:30 & 415 at Grafton ESP
- Hoople First Lutheran Church-10/26/16-Fall Supper from 5-7pm

- Grafton/Park River Spoilers Hockey/Grafton Spoilers Girls Basketball-10/29/16-“Sweets and Seats” Fundraiser at Bremer Bank Parking Lot from 12:30-3:30 Bring your Car and get the Inside Cleaned out While Enjoying Desserts and Lunch
- Edinburg American legion Auxiliary-10/10/16-Edinburg Blood Drive 1:15-6pm at Community Center Main Room
- Bechyne Altar Society-10/30/16-Annual Soup/Sandwich and Bake Sale 11-1:30 at Lankin American Legion
- Cavalier Chamber of Commerce-10/20/16-Business After Hours at the Cavalier Country Club From 4-6pm
- St. Thomas Preservation Society-10/14/16-Annual Bake Sale from 4-7 Before Bingo
- Unity Medical Center-10/29/16-Holiday Bazaar and Bake Sale at the Hospital Conference Room
- Minto American Legion Post 201-10/17/16-Monthly Meeting and Potluck At Minto Community Center at 6:30
- St. Thomas Preservation Society-10/14/16-Bake Sale at American Legion from 4-7
- Minnesota & North Dakota Agri-Women-10/28/16-Harvest of Knowledge Conference at the Ramada Inn Grand Forks 8am Keynote Katie Dilse
- Our Saviour’s Lutheran Church-10/16/16-High Plains Trio in Concert at 2pm
- Park River Volunteer Fire Department-10/17/16-Annual Door to Door Fundraiser at 5:30pm
- Lutheran Sunset Home-10/31/16-Trick or Treat from 3-4:30
- Guess Who’s Coming to Dinner-10/20/16-At Marketplace in Grafton at 6pm
- City of Park River/Sandwood-10/25/16-Poweroutage Upgrade 12:01 am – 3 am
- Minto Middle School and High School-10/24/16- Music Concert starting at 7:00 PM.

November 2016 PSA's

- Minto Sacred Heart Church-11/6/16-Fall Dinner at Minto Community Center from 11-2
- Unity Medical Center-11/14/16-Diabetes Support Group at Unity Clinic Lobby Area at 5pm
- First Care health Center Auxiliary-11/2/16-Holiday Bazaar from 11-1 at the park River American Legion
- The Squire Shop-11/5/16-Holiday Fashion Show and Brunch at Marketplace on 8th at 10:30AM
- Faith Lutheran Church-11/06/16-Annual Fall Meatball Dinner at Inkster Community Call from 11-1:30
- Adams Parish men's Club-11/4/16-Hunter's Breakfast at Adams Lutheran Church from 6:30-9:30am Free Will
- City of Grafton-11/08/16-Blood Drive from 11:30-6 at Grafton Lutheran Church Fellowship Hall and Classroom
- Spaced Out Story Hour-11/9/16-11/22/16
November
9th-Drayton 1st Grade at 1:30 PM
10th-St. Thomas Elementary at 8:45 AM; Grafton ESP at 3:30 PM and 4:15 PM
15th-Drayton Pre School at 9:00 AM & 1:00 PM; Drayton Kindergarten at 10:00 AM;
Pembina Public Library at 3:30 PM
16th-Cavalier Pre School at 10:00 AM & 1:00 PM
17th-Grafton ESP at 3:30 PM & 4:15 PM
22nd-Tracy's Day Care Drayton at 10:00 AM
- Grafton Fine Arts Club-11/08/16-Blood Drive at Grafton Lutheran Church from 11:30-6 pm
- City of Grafton-11/09/16-Leistikow Park Decorating Day from 2-5 pm
- Guess Who's Coming to Dinner-11/17/16-at Market Place on 8th at 6pm
- The Edge-11/14-11/18/16-Christamas Sale from 10-5 Grafton
- Grafton FFA Chapter-11/18/16-Free Will Pulled Pork Feed at Central Middle School with Musical Oliver from 5:30-6:30
- Assembly of God Church-11/20/16-Ecumenical Thanksgiving Service at 5pm
- City of Grafton-11/25-12/2/16-Light Up the Town Contest
- City of Cavalier-11/26/16-31st Annual Cavalier Santa Parade at 5pm

December 2016 PSA's

- Grafton North Star Community Credit Union-12/09/16-Holiday Vendor Show from 11-4 at NSCCU Office
- City of Grafton-12/10/16-WinterFest Parade of Lights Beginning at 6pm
- City of Grafton-12/1/16-Wine Walk from 4-8:30pm
- Gary Olson-12/3/16-Gary's Fight with ALS at Mountain Community Center from 1-4
- City of Park River-12/3/16-Super Santa Saturday
- Grafton Kiwanis-12/3/16-Breakfast with Santa at St. John's Parish Center from 9-11 Free Will Offering and Non Perishable Food Items
- Century PTO-12/3/16-Winterfest Family Bing from 12-3 at Century Elementary Gym
- City of Grafton and Park River-12/4/16-Tree of Light 2:30pm Grafton and 4pm Park River
- Ellarose Lappe-12/8/16-Bennifit from 5-8 at Calvary Lutheran Church in Grand Forks, Bake Sale, Dinner, and Silent Auction
- Grafton Parks and Recreation-12/10/16-Winterfest Day in the Park from 1-3pm at Boy Scout Shelter at Leistikow Park
- Anoka High School-12/10/16-7th Avenue Carolers and Orchestra Performing at Park River Bible Camp Free Will Offering
- Altru's Hospice-12/04/16-29th Annual Tree of Light memorial Ceremony at 2:30pm at Unity Medical Center Clinic
- Grafton Public School Performing Arts-12/11/16-A Hometown Christmas Showcase 5:30-6:30 at Grafton High School Free Will
- Grafton Lutheran Church-12/03/16-Bake Sale at 10am
- Historic Elmwood-12/03/16-Christams Tour of Homes from 4-7
- Carnegie Regional Library-12/16/16-Holiday Food Drive for the Local Food Pantry
- Grafton, Minto, Park River American Legion-12/10/16-Bell Ringing to Donate to Salvation Army
- North Star Community Credit Union-12/09/16-Holiday Open House Vendor Show from 1-4
- Grafton Assembly of God-12/11/16-Annual Sunday School Christmas Program at 5pm
- Grafton Federate Church-12/04/16- Men's Monthly Potluck Following the 10:30 Worship
- Grafton Kiwanis-12/3/16-Breakfast with Santa at St. Johns Parish Center in Grafton from 9-11
- Music, Christmas Music Story Hour-12/7/16-12/15/16
 - November
 - 7th-Drayton 1st Grade at 1:30 PM
 - 8th- Grafton ESP at 3:30 PM and 4:15 PM
 - 13th-Drayton Pre School at 9:00 AM & 1:00 PM; Drayton Kindergarten at 10:00 AM;
 - Pembina Public Library at 3:30 PM
 - 15th- Thomas Elementary at 8:45 AM; Grafton ESP at 3:30 PM & 4:15 PM
- St. Johns Parish Center-12/23/16-Quilt Raffle Tickets will Benefit the Building of School in Haiti

- St. John's Parish Center-12/27/16-Christmas Piano Talk Concert at 5:30pm Dinner Served Following
- St. John's Catholic Church-12/24/16-Community Christmas Eve Party from 6-8pm
- Grafton Lutheran Church-12/18/16-Love's Pure Light Carols & Candles at 7pm
- First United Bank-12/14/16-Holiday Open House in Park River 9-3
- First United Bank-12/15/16-Holiday Open House in Adams 9-3
- First United Bank-12/15/16-Holiday Open House in Grafton 9-3
- First United Bank-12/16/16-Holiday Open House in Hoople 9-3
- First United Bank-12/19/16-Holiday Open House in Crystal 1-4
- First United Bank-12/22/16-Holiday Open House in Michigan 9-3
- First United Bank and Insurance Grafton-12/15/16-Open House from 11-1
- Guess Who's Coming to Dinner-12/15/16-At Marketplace in Grafton at 6pm