



Radio Station KAUJ FM Grafton, ND

Issues & Programs Exhibit

2nd Quarter 2017

Prepared by Bob Simmons

Issues & Programs Outline

Section A: Newscast Overview & Quarterly Issues addressed

1. Park Board Project
2. Dikes
3. Train Derailment
4. Special City Council meeting
5. Police/Crime
6. Farmers Market

Section B: Special & Non-Broadcast Events

1. Teacher of The Month
2. Pay It Forward
3. Mommy & Me
4. Pic Dad

Section C: Short/Long Form Programs

1. Flood Reports

Section D: Public Service Announcements

1. Exhibit Attached

Section A: Newscast Overview

KAUJ FM Radio produces 5 daily newscasts. Five 2 minute 'morning drive' reports air at 5, 6, 7, 8 and 9am.

News Treatments: The nominal length of each of our lead or feature stories described below is between thirty-seconds and two minutes-thirty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. As an example: A local story or feature will air 5 times in the course of a day, once in each newscast. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

The attached stories are representative of the local news content we produce on a daily basis:

KXPO & KAUJ FM Grafton, ND News Story (sampling) April. 2017 – June 2017

News 4-13-17

Park Board centennial Center project

The Grafton Park Board held its regular monthly Wednesday at the Park District office. Grafton Parks and Rec Director Bill Dahl update the board Centennial Center lobby and facility project. The Approximately 1.1 Million dollar project will expand, re-roof and remodel the lobby and replace the nearly 30-year old ice plant.

News 4-14-17

Dikes to remain a while longer

It's been just over two weeks since temporary levees were constructed in Grafton to protect the city from flood waters. The levees were completed on Wednesday March 29th. The Park River crested at 14.71 feet a week later. Although the flood waters have receded and the river is back in its banks, City Administrator Nick Ziegelmann told KXPO earlier this week, that the dikes will remain in place a little while longer.

News 4-21-17

Train derailment

Five cars from a Burlington Northern Santa Fe train derailed early Wednesday Morning. According to the Walsh county Sherriff's Department, The cars were carrying wheat. No one was injured when the derailment occurred. The derailment happened south of Grafton near 150th Avenue and 67th street. Township roads near the accident are closed until further notice until cleanup is completed.

News 5-2-17

Special City Council

At Monday's Special meeting the Grafton City Council approved a bid for removal of the temporary levees throughout the city. The council selected the low bid from LaFrenier Construction LLC in the amount of \$14,625.

News 5-12-17

Lorenz Bond hearing

A bond hearing for a 39-year old Grafton Woman accused of Exploitation of a Vulnerable Adult was held Thursday Afternoon in NorthEast District Court. Caroline Lorenz of Grafton was arrested on Tuesday. She is accused of stealing more than \$12,000 from her employer an 82 year old Grafton Businessman who is diagnosed with dementia.

News 5-16-17

Farmer's Market meeting

A meeting regarding Grafton's Farmer's Market will be held tonight . The meeting is planned for Heritage village at 6 p.m. The Farmer's Market has historically been held one evening per week during mid to late summer and early fall.

News 6-2-17

Park River Man – pornography

A Park River man is charged with 15 counts of possession of child pornography. Steven Dishner, 42, appeared in Walsh county District Court on Tuesday. He is charged with 15 counts of possession of certain materials prohibited, child pornography, a class c felony.

News 6-13-17

Wake Low strikes

A weather phenomenon known as a "Wake Low" was responsible for strong winds which caused extensive damage to trees and structures in the city of Grafton Tuesday morning. Numerous trees in the city were blown over or snapped off. There was property damage as well. Winds in Grafton were clocked in excess of 65 miles per hour.

Section B: Special and Non-Broadcast Events

Throughout the year Simmons Stations assist local groups and organizations with the promotion and or co-sponsorship of various activities and events. Our involvement may include contributions of in-kind advertising, cash donations, company staff donating their own time to assist with a given event, etc. Below are some examples which are representative of these efforts.

1- Teacher Of The Month

Each month during the school year Simmons Multimedia Stations acknowledge a deserving area educator with our Teacher of The Month Award. Nominations come from listeners who submit the name of a local teacher on our websites. The winning teacher receives a commemorative plaque, \$100 in cash and a pizza party for the class. (see Exhibit 1 attached)

2- Pay It Forward

In May Simmons Broadcasting partnered with The Winkler Community Foundation and the Morden Area Foundation in the Pay It Forward initiative which encouraged good deeds within the community (see Exhibit 2 attached)

3- Mommy & Me

In May listeners were invited to submit a photo with their mom for a chance to win one of two Amazon Echoes. Photos were published on our web and social media pages. (see Exhibit 3 attached)

4- Pic dad

In June listeners were invited to submit a picture of their dads doing 'dad' things. The winning entry received a \$250 dollar gift card. Photos were published to our web and social media pages. (see Exhibit 4 attached)

Section C: Short Form Programs

KXPO AND KAUJ FM produces a daily 15 minute program called Community Billboard. The program has been running for over 30 years and features interviews with community leaders and local newsmakers. The program airs Monday through Saturday at 9:10 AM and is hosted by News Director Ryan Johnson. A description of some of the program topics covered during the quarter is attached.

Community Billboard Programs (sampling)

April 7, Brad Martinson from the Grafton Volunteer Fire Department to promote their annual fundraiser.

April 27, Members of the P.E.O. in Park River to promote Spring into Junque, their annual fundraiser for their scholarship program.

May 17, Billi Jo Zielinski, President and CEO of the North Dakota Make a Wish foundation to provide information on how that organization has a impact on local individuals.

June 12, Shirley Burns, events coordinator for the Grafton Area Chamber of Commerce to promote the Crazy Day events happening June 13th.

June 20, Corrine Ralston, Director of the Miss Grafton Scholarship Pageant to encourage local participation/entries.

June 22, Cori Bell of the Walsh County Saddle Club to promote the W.O.J.O. Rodeo coming to Park River.

Section C: Short/Long Form Programs – Flood Reports

Each spring our stations coverage area is subject to a degree of flooding caused by swollen rivers as well as overland flooding. Some years the impacts are greater than others. Every year residents turn to our trusted radio stations for important flood related news and information. This information takes the form of road closures, river level readings, disaster preparedness, etc. Typical flood reports are broadcast several times each day across all of our radio stations and are also made available for download on our websites. Flood Reports are anchored by our Grafton based News Reporter, Mike Allen, Langdon based News Reporter Ken Morgan and Morden, MB based News Reporter Dusty Van Der Steen.

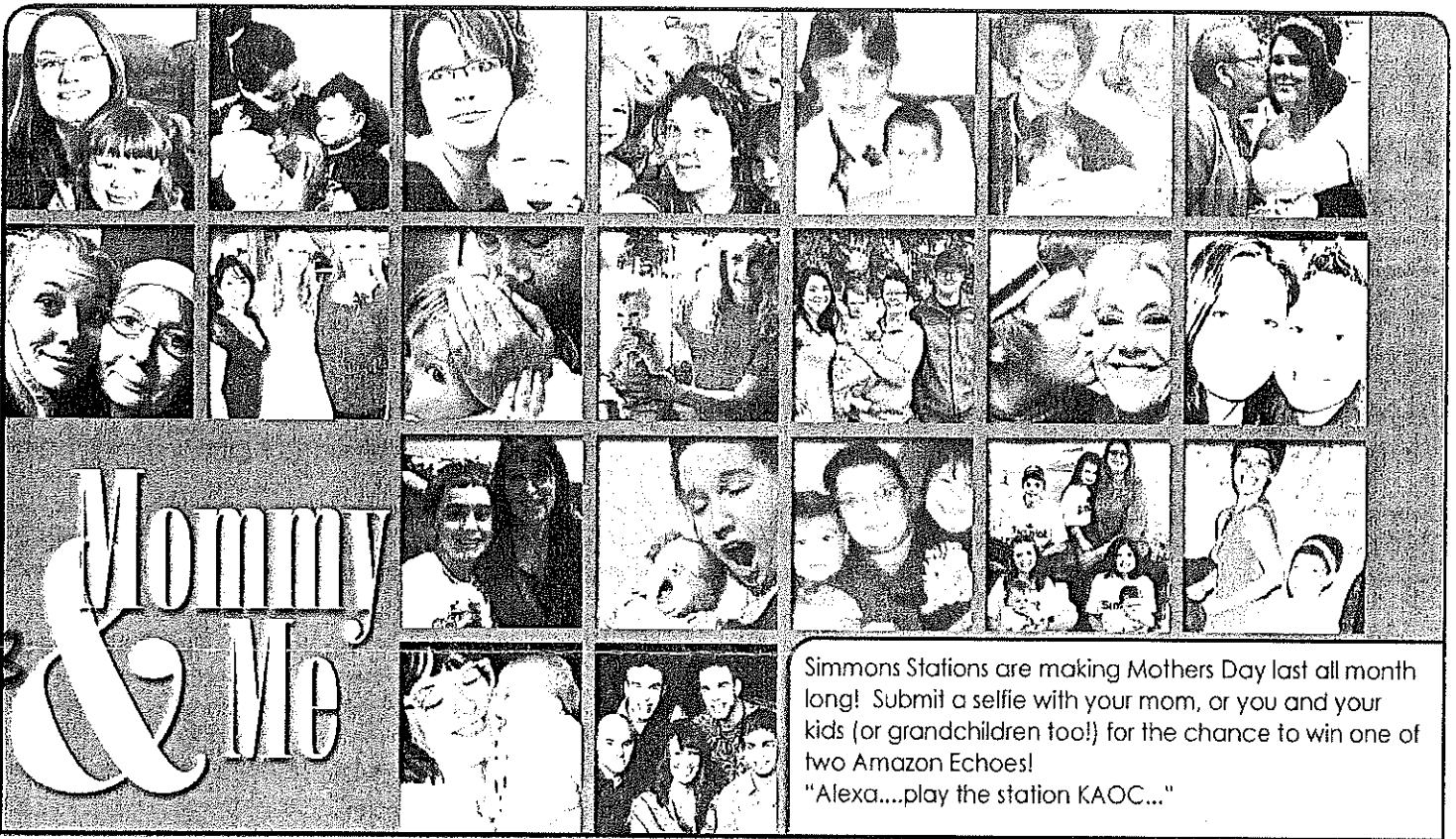
Section D – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

PSA'S MAY-JUNE 2017

- Western Ministerium-05/04/17-National Day of Prayer at Victory Free Lutheran Church from 12-1 Free Will Offering
Michaela Anderson will be Presenting Suicide Awareness
- City of Grafton-05/08/17-Spring Clean Up Curb Collection
- NDSU Extension Service-05/04/17-Gardening for Pollinators at 6m at the Walsh County Extension office Free Class for the Home Gardener
- Unity Medical Center Ladies' Auxiliary-05/09/17-Annual Silver Tea Event from 2-4 at Unity Hospital Free Will Offering
- Hoff WELCA-05/10/17-Old Fashioned Ladies Aid from 5-7 at Hoff Lutheran Church
- Pembina County Story Hour-School's In..School's Out
May 2-Tracy's Daycare Drayton at 10:00AM
5-Grafton ESP at 3:30PM & 4:15PM
9-Drayton Preschool at 9:00AM & 1:00PM; Drayton Kindergarten at 9:30AM; Pembina Public Library at 3:30PM
10-St. Thomas Elementary at 8:45AM
11-Grafton ESP at 3:30PM & 4:15PM
17-Drayton 1st Grade at 1:30PM
- Valley Edinburg School-05/17/17-Retirement Open House for Karen Kertz, Mary Langerud and Faye Ramsey from 4-5 at the High School
- Carnegie Regional Library-05/10/17-Learn How to Discover Your Family's Past Every Wednesday 12-3
- Knights of Columbus 5505-05/21/17-Pancake Breakfast at St. Mary's Catholic Church, Park River from 9:30-1pm, Free Will Offering all Proceeds will Benefit the Mission of St. Raymond's School in Southern India
- Grafton Area Chamber of Commerce-05/16/17-Grafton Farmer's Market Vendor Meeting at 6pm at Heritage Village
- Guess Who's Coming to Dinner-05/18/17-At Marketplace on 8th at 6pm. All Widows and Widowers Welcome
- Grafton American Legion-05/29/17-Memorial Day Program at St. John the Evangelist Church Parish Center Starting at 11am
- Adams American Legion and Auxiliary-05/28/17-All Faiths Memorial Day Program at Adams Mountain Lutheran Church Starting at 10am
- Unity Medical Center-04/24/17-Diabetes Support Group at Unity Clinic Lobby Area at 5pm
- Grafton Volunteer Fire Department-04/08/17-Fundraiser at Grafton Centennial Center from 4-12:30am Steak or Lobster Supper
- The Squire Shop-04/08/17-Fashion Show & Champagne Brunch at 10:30 at Marketplace on 8th
- LSTC Lifesavers Relay for Life-04/06/17-Painting Party FUNdraiser at Marketplace on 8th at 6:30pm \$35.00
- Grafton Fine Arts Club-04/04/17-Blood Drive at Grafton Lutheran Church in the Fellowship Hall and Classrooms from 11:30-6
- Polish National Alliance-04/01/17-Polish Food Festival from 2-6:30 at the Minto Community Center
- Minto Public School-04/03/17-Teenage Drug Use Presentation at 7pm at the Minto Public School Gymnasium (Adults Only)
- St. Stanislaus-04/23/17-Church Breakfast from 9-1 Free Will Offering and Bake Sale
- Senior Citizen's Club-04/06/17-Quarterly Business Meeting at the Armory at 1pm
- Valley-Edinburg Public School-04/10/17-Filing Deadline for School Board
- Bremer Relay for Life-Bake Sale from 9-4
- Grafton FFA-4/6/17-Pulled Pork Dinner Free Will Offering from 5-6:30 at Central Middle School Gym
- Trinity Lutheran Church-04/29/17-Rummage Sale from 8:30-1 in Edinburg, ND
- Grafton High School Performing Arts Center-04/20/17-Lorie Line the 2017 Solo Piano Tour at 7:30 at the Grafton High School Performing Arts Center Cost \$39
- Thrive Community Church-04/29/17-Free Grafton Car Wash at Hugo's from 11-2
- Minnkota Recycling-04/20/17-"Love Your Charity" Event from 7:30-12pm at Friendship in Grafton
- City of Park River-06/03/17-City Wide Spring Rummage Sale
- Walsh County Relay for Life-06/08/17-Survivor Dinner at 5 Walk from 6-10 at St. John's Parish Center in Grafton
- Good Samaritan Society of Park River-06/02/17-BBQ & Yard Sale at the Parking Lot of the Good Sam from 10-3 all Proceeds will go Towards the Resident Room Flooring Project and Activities Department Events

- Park River Fire Department-06/05/17-Fireworks Fundraiser from 5-7 Free Will Offering
- City of Grafton-06/24/17-Grafton Car Show at Heritage Village from Noon-4
- Carnegie Regional Library-06/12/17-Build A Better World 2017 Summer Library Program
- Sts. Peter & Paul Catholic Church-06/25/17-Annual Feast & Celebration in Bechyne, ND Starting at 10:30AM Price 10.00 Per Plate
- City of Minto-06/01/17-Thursday Night Cookout from 5-7:30 on Main Street in Minto
- City of Minto-06/08/17-Thursday Night Cookout from 5-7:30 on Main Street in Minto
- City of Minto-06/15/17-Thursday Night Cookout from 5-7:30 on Main Street in Minto
- City of Minto-06/22/17-Thursday Night Cookout from 5-7:30 on Main Street in Minto
- City of Minto-06/29/17-Thursday Night Cookout from 5-7:30 on Main Street in Minto
- St. John's Grafton-06/13/17-Piano Talk Concerts Brent Hermans at 7pm
- St. John's Grafton-06/27/17-Piano Talk Concerts Brent Hermans at 7pm
- Valley-Edinburg School District #118-06/13/17-Annual Election at 11am at Hoople City Hall, Crystal City Call, Valley-Edinburg High School
- Park River Farmer's Market-06/15/17-First Farmers Market & Evening Meal from 5-7pm at Little Park in Park River Free Will Offering
- Grafton Lutheran Church-06/24/17-Summerfest Cookout at Grafton Lutheran Church After the Parade
- City of Park River-06/15/17-Farmers Market from 5:30-6:30
- City of Park River-06/23/17-Farmers Market from 5:30-6:30
- City of Park River-06/29/17-Farmers Market from 5:30-6:30



Mommy & Me

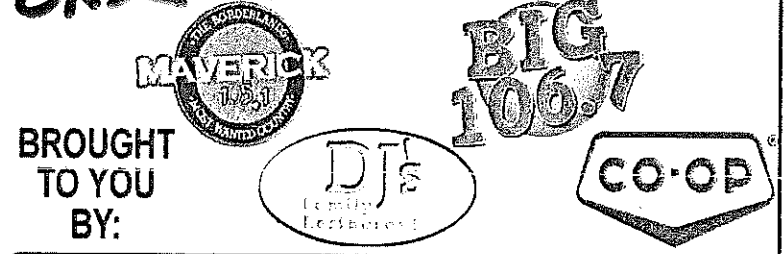
Simmons Stations are making Mothers Day last all month long! Submit a selfie with your mom, or you and your kids (or grandchildren too!) for the chance to win one of two Amazon Echoes!
"Alexa....play the station KAOC..."



TEACHER OF THE MONTH *Congratulations to Garret Brook!*

Congratulations to Mr. Garret Brook, sixth through eighth grade teacher at Hochfeld School! He receives \$100 dollars in cash, a commemorative plaque, and a pizza party for his class! Each month during the school year we honor a deserving area educator. To nominate a teacher in your school, just click on the Teacher of The Month link on our websites:
myborderland.com and walshcountydailynews.com

pay it FORWARD MAY



Simmons Multimedia Canada is partnering with The Winkler Community Foundation and the Morden Area Foundation to Pay it Forward in May. This is an initiative of the two foundations to encourage good deeds in the community. Maverick 105 FM and BIG 106 FM will Pay it Forward with FREE PIZZA! Each weekday in May, we will be delivering Pizza from DJ's and drinks from Co-op to a local business. Listeners can nominate a business on our Facebook page.

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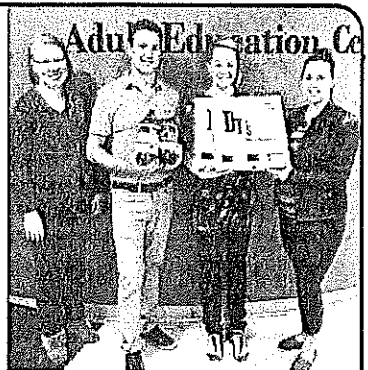


EX 4



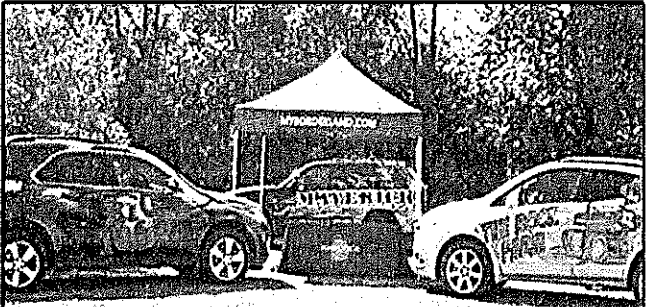
Pic(k) Dad!

Simmons Multimedia announces: Pic(k) Dad! Send us a pic of your Dad, doin' dad stuff... fixing the truck, messin' up the plumbing, guarding the thermostat, wearing embarrassing clothing, and just being...Dad. Send us your pic using the form at myborderland.com, then on Father's Day, the best dad pic wins \$250!!



PAYING IT FORWARD!

Simmons Multimedia Canada partnered with The Winkler Community Foundation and the Morden Area Foundation to Pay it Forward in May. Each weekday in May, Maverick 105 and BIG 106 delivered pizza from DJ's and drinks from Co-op to a local area business. Pictured are just some of the businesses we visited; we had a great time throughout the entire month!



SWINGIN' THROUGH THE SUMMER!

Summer is kicking into high gear! Look for your favorite Simmons stations at community events and celebrations across the borderland. If you know of an event, call and tell us about it!
Langdon: 701-256-1080,
Grafton: 701-352-0431,
Morden: 204-822-8000.



TEACHER OF THE MONTH Congratulations to Megan Callahan!

Congratulations to Miss Megan Callahan, fifth grade teacher at Park River Area School! She receives \$100 dollars in cash, a commemorative plaque, and a pizza party for her class! Each month during the school year we honor a deserving area educator. To nominate a teacher in your school, just click on the Teacher of the Month link on our websites: myborderland.com and walscountydailynews.com

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