



Radio Station KAUJ FM Grafton, ND

Issues & Programs Exhibit

4th Quarter 2023

Prepared by Bob Simmons

Issues & Programs Outline

Section A: Short & Long Form Programs/Local issues

1. Focus
2. Ag Day

Section B: Newscast Overview

1. Exhibit Attached

Section C: Public Service Announcements

1. Exhibit Attached

SECTION

-A-

Long and Short Form Programs

Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

Program: Focus

Program Description: Focus is our Simmons Multimedia Stations weekly Public Affairs offering that spotlight's a variety of topics of interest to our broad range of listeners. Typical programs include discussion of local/regional/national politics, agriculture issues, health, public safety and civic issues.

Air Time: Sunday 6 AM

Program Moderator: Nick Vorlage/Jessica Tull/Mike Allen

October 1, 2023 - Local Artists have begun to bring extra beauty to area towns by contributing their time and talents to large-scale murals. Interviews with Walhalla-based artist, Sylvia Moore, and Langdon artist Hilary Nowatski.

October 8, 2023 - Bennett Olson, one of the five Hoople, ND committee members working on raising funds for a new Event Center for the town, which will include a bar, restaurant, and community center AND expected to be up and running sometime in 2024.

October 15, 2023 - Kristie Tollefson, Employment Advisor with Job Services North Dakota describes job outreach events occurring in the area, and other tools which people have at their disposal.

October 22, 2023 - We take a spooky tour around the Borderland and Northern Valley to showcase some of the carnivals, haunted, houses, dances, and more occurring during this Halloween season!

October 29, 2023 - Superintendent Frank Schill of the Edmore School District discusses the decision to cease operations at the school following the 2023-24 school year.

November 5, 2023 - Ahead of Veterans Day / Remembrance Day, we spoke to a few area veterans who told us more about their lives before, during, and after their military service!

November 12, 2023 - Cavalier County Health District Administrator Steph Welsh provides some timely advice on ways to stay healthy during the holiday season.

November 19, 2023 - Heading into Thanksgiving week in the United States, we speak to a trio of coordinators and organizers of local area food pantries.

November 26, 2023 - News and Views host Joel Heitkamp talks with North Dakota Senator Kevin Cramer on a number of current topics.

December 3, 2023 - Jessica Tull speaks to Parrell Grossman of the North Dakota Consumer Protection Department to find out some holiday scams residents need to be aware of while doing their holiday shopping.

December 10, 2023 - We speak to Langdon Prairie Health's new CEO Wayne Reid, learn more about his journey in healthcare, and his plans for the LPH.

December 17, 2023 - We speak to Deputy Sabo from the Cavalier County Sheriff's Department to learn more about Reign, the department's new K9 unit.

December 31, 2023 - The city of Cavalier will be host to a TEDx event in 2024! We speak to Jeremy Ratliff, the main organizer of the event for some introductory information.

Program: Ag Day

Program Description: Simmons Multimedia's NAFB Farm Director Nick Vorlage produce this daily farm feature that includes news, markets and topics of interest to local agriculture producers. In addition we produce special spring planting and fall harvest programs that are also hyper local to the immediate area.

Air Time: Monday through Friday: 6:30 am, 7:30 am, 8:30 am

SECTION –B-

Newscast Overview

Section B: Newscast Overview

KAUJ FM Radio produces several daily newscasts. Three to Five minute 'morning drive' reports air at 5, 6, 7, 8 and 9 AM. With additional reports 'in brief' scheduled throughout the day.

News Treatments: The nominal length of each of our lead or feature stories is between thirty-seconds and one minute.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

SECTION –C-

Public Service Announcements

Section C – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations.