



Radio Station KAUJ FM Grafton, ND

Issues & Programs Exhibit

3rd Quarter 2018

Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

Issues & Programs Outline

Section A: Short & Long Form Programs/Local issues

1. Water Cooler
2. XPO Exchange
3. Local Sports Hour
4. Local High School Play by Play
5. Ag Day
6. Focus

Section B: On-Air Promotions & Non-Broadcast Events

1. Tractor Cruise
2. Fall Sports Guide
3. Pembina County Fair
4. Grafton Crazy Day
5. Drayton Catfish Days

Section C: Newscast Overview

1. Exhibit Attached

Section D: Public Service Announcements

1. Exhibit Attached

SECTION –A-

Short & Long Form Programs

Program: The Water Cooler

Program Description: This daily morning feature is produced locally from the studios of KXPO AM at Grafton, ND and features interviews with civic and community leaders. The program shines the spotlight on local events and issues important to the local community. A list of guests & topics is below.

Air Time: Weekdays 8:15 to 8:30 AM

Program Host: Sean Ford

The Water Cooler: Topics & Guests

Water Cooler Guests:

July 18, 2018

Billi Jo Zielinski, President and CEO of North Dakota Make-A-Wish was our guest to speak about the opportunity to “leave a legacy” of wishes for children with critical illnesses. She informed listeners how to become members of the Legacy of Wishes Society.

August 15, 2018

Law enforcement officers from Grafton spoke about an educational event they were hosting the next day called Kids-N-Cops. The purpose of the event is to allow area children some fun play time with law enforcement officers, firefighters and paramedics to promote awareness and familiarity for the kids.

August 17, 2018

Keith Blattenbauer representing Grafton Parks & Recreation was in the studio to promote the opening of the first annual corn maze in Grafton. The corn maze serves as a fall tourist attraction for Grafton and it was developed through a partnership with Grafton Parks and Recreation and the Grafton Area Chamber of Commerce. It will require volunteers to operate and Keith put the request out to our listeners.

August 29, 2018

Staff members from CHI Friendship in Grafton came in to speak about their free event, a motorcycle ride in. The public is encouraged to take part in the event and mingle with the clients served by the non-profit group.

September 19, 2018

Pastor Bruce Vold was a guest and offered a testimonial about his personal experience of being a recipient through the North Dakota Make-A-Wish program. He told his story, and invited listeners to donate or volunteer to further the mission of the Make-A-Wish organization.

September 20, 2018

Kristi Jelenik, with Unity Medical Center Foundation was in studio to speak about the upcoming Harvest Auction that the foundation hosts to raise funds to support the local hospital.

September 26, 2018

Father Bert Miller from St. Mary's Catholic Church was the guest. He was promoting the fall dinner and bazaar that the church puts on as a fundraiser. He was here to invite everyone to attend.

Program: The XPO Exchange

Program Description: This daily feature gives listeners the opportunity to call in and buy-sell-trade merchandise to others listening. In addition, the items are posted on the program link of our website. The Expo Exchange has been running continuously for over 50 years and continues to enjoy local popularity.

Air Time: Various ROS

Program Host: Sean Ford

Program: Local Sports Hour

Program: Description: This weekly feature is hosted by KXPO AM 1340 Sports Director Sean Ford and features interviews with local high school sports coaches, players and fans. Coaches Corner is one of our longest running programs.

Air Time: Saturdays 11 to 12 PM

Program Host: Sean Ford

Program: Local High School Play by Play

Program Description: Throughout the year Simmons Multimedia Stations produce over 200 local high school and amateur sports play by play broadcasts. Such productions include high school hockey, basketball, football, volleyball, wrestling and track events. In addition to our terrestrial radio broadcasts live streaming of these games is provided via our station websites enabling distant family members, fans and school alumni the opportunity to hear the games.

Air Time: Various

Program: Ag Day

Program Description: Simmons Multimedia's award winning NAFB Farm Director Ken Morgan produces this daily farm feature that includes news, markets and topics of interest to local agriculture producers. In addition we produce special spring planting and fall harvest programs that are also hyper local to the immediate area.

Air Time: Monday through Friday: 7:30 AM

Program Host: Ken Morgan

Program:

Focus

Program Description:

Focus is our Simmons Multimedia Stations weekly Public Affairs offering that spotlights a variety of topics of interest to our broad range of listeners. Typical programs include discussion of local/regional/national politics, agriculture issues, health, public safety and civic issues.

Air Time: Sunday 7 to 7:15 AM

Program Host: Nick Vorlage

DATE	ISSUE ADDRESSED	PROGRAM DESCRIPTION
7/1/2018	Immigration & Border Security	In this week's broadcast host Joel Heitkamp goes one on one with North Dakota Congressman Kevin Cramer. The conversation includes immigration and border security, tariffs and agriculture.
7/8/2018	Health	This week's program features Dr. Edward Cregan who discusses end of life issues with program hosts Dr. Tom Chives and Tracy Moore.
7/15/2018	State/National Politics	This week Congressman Kevin Cramer is heard taking listener calls . Cramer is the Republican nominee for this year's U.S Senate Election in North Dakota. The Congressman is joined in studio with program moderator Joel Heitkamp
7/22/2018	State/National Politics/Agriculture	Last Saturday North Dakota U.S. Senator Heidi Heitkamp held a town hall meeting in Langdon where she discussed the farm bill, trade and commodity prices with local residents. Here is a portion of that meeting.

7/29/2018	Health	<p>This past week Fargo authorities announced the presence of West Nile virus was found in mosquito samples taken south of the city. Meanwhile ticks and the diseases they carry also continue to be of concern throughout our area. This week on Focus we present a segment from Mayo Clinic Radio featuring Dr. Tom Chives and Tracy McCray visiting with tick specialist Dr. Bobbie Frit.</p>
8/5/2018	North Dakota Icelandic community	<p>This weekend, the North Dakota Icelandic community of Mountain welcomes thousands from across the region and beyond to the 119th annual August the Deuce celebration. Event organizer Curt Olfason was Joel Hietkamps guest earlier this week and spoke about this years events and activities..</p>
8/12/2018	National Affairs	<p>China and its tariffs on soybeans and other products continue to make news. This week Joel Heitkamp had the chance to visit with Chris Hagen a writer for The High Plains Reader an alternative newspaper based in Fargo. Hagen worked and lived in China for a number of years and offers some insight into the country and its people.</p>
8/19/2018	State Government	<p>If you've ever found yourself having to fill out internet forms for any of the many North Dakota government agencies and thought 'there must be a better way' ...you're not alone. Recently 2 North Dakota Legislators Kylie</p>

9/2/2018

AGRICULTURE AID PACKAGE
FOR FARMERS

Overson who is also a candidate for the North Dakota Tax Commissioner and Josh Boshee, candidate for North Dakota Secretary of State were Joel Hietkamps guests where they talked about an idea to streamline on-line forms.

For the people who advocate on behalf of farmers, like Dale Ihry, executive director of the ND Corn Council and ND Corn Utilization Council, and Dan Wogsland, executive director of the ND Grain Growers Association, there's not a lot to smile about right now. With the guidelines being set by the Trump administration on determining distribution of \$12 billion in aid for ag producers affected by the trade war, commodity groups say it isn't enough. Ihry and Wogsland joined Joel Heitkamp earlier this week to discuss the aid package. Here is that interview.

9/9/2018


Recreational Marijuana
Legalization Issue

The issue to legalize recreational use of marijuana is in this weeks spotlight. On News & Views, which is heard on Simmons Multimedia Stations KNDK Langdon and KXPO Grafton, program moderator Joel Heitkamp was joined Thursday by Bob Wefald, spokesman for North Dakotans Against the Legalization of Marijuana. Here is that segment.

9/16/2018	Marijuana – Continued.	This morning Joel Heitkamp continues the conversation with Bob Wefald and listeners about the legalization of Marijuana in North Dakota. Wefald claims the state will become the Wild Wild West.
9/23/2018	Troopers	Today’s program features Captain Brian Niewind of the North Dakota State Patrol and Sergeant Jesse Grabow of the Minnesota State Patrol. The troopers take questions and comments from listeners.
9/30/2018	Langdon Day Care	Small communities across the region continue to struggle with suitable daycare programs for parents with small children. Beginning in October new laws go into effect requiring daycare workers be finger printed and undergo back ground checks. Jackie Thom is the Director of the Langdon Day Care Center and spoke with our Jake Kulland earlier this week about the staffing problems facing that facility.

SECTION –B-

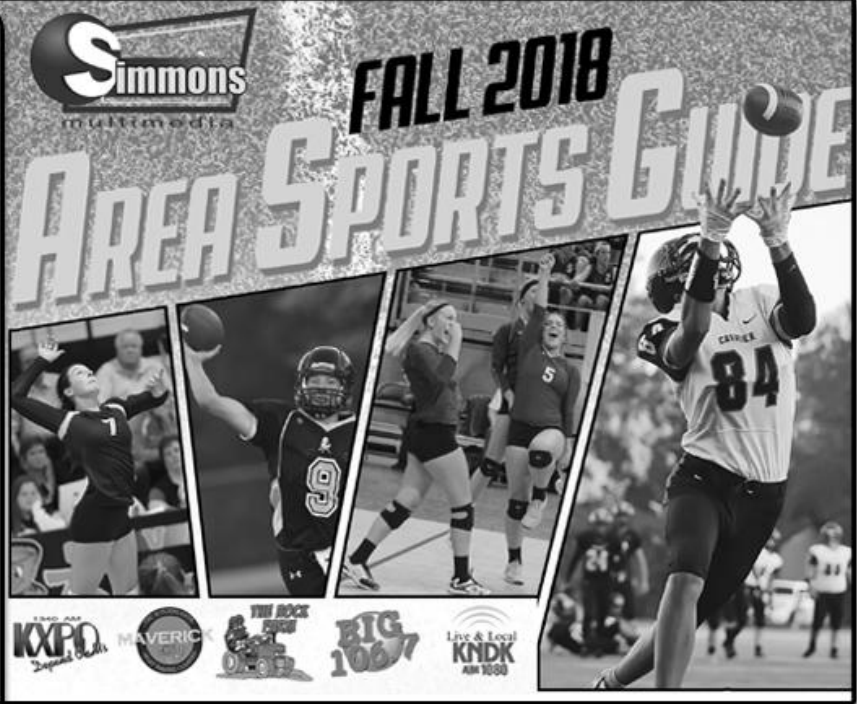
Promotional & Non-Broadcast Events



**11TH ANNUAL
TRACTOR, CAR, & PICKUP
CRUISE**

The 11th Annual Antique Tractor, Car and Pick Up Cruise was held on Friday, July 20th. This year's cruise began at Hampden and ended that evening with dinner in Nekoma. Thanks to all participants and sponsors for making this years event a success! See you next summer!

The annual Simmons Multimedia Fall Sports Guide has been distributed across the area! The big, 60 page guide features full color team pictures, action shots, game dates, broadcast schedules, and much more! An online version is also available by clicking on the Sports Guide link at myborderland.com or walshcounty-dailynews.com



Other Station Activity:

July 5 & 6, 2018

Brian James spent two days at the Pembina County Fair calling in reports and inviting listeners to attend upcoming fair events. He interviewed organizers of the event and announced winners of various 4H contests.

July 26, 2018

The Grafton Area Chamber of Commerce has hosting Crazy Day in Grafton, and they were doing four separate drawings for Grafton Bucks. Staff at KXPO/KAUJ helped to organize the drawings. We announced the winners on the radio, and the winner had one minute to respond in a participating business to claim the prize.

August 12, 2018

The Annual Rod and Reel Catfishing Tournament was happening on the river in Drayton, ND. Broadcaster, Sean Ford was at the event, and called in reports for air that included the current winning catfish's weight. Boaters on the river used the reports to know whether or not their catch would beat the current winner.

SECTION –C-

Newscast Overview

Newscast Overview

KAUJ FM Radio produces 5 daily newscasts. Five 2 minute 'morning drive' reports air at 5, 6, 7, 8 and 9am.

News Treatments: The nominal length of each of our lead or feature stories is between thirty-seconds and one minute and thirty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. As an example: A local story or feature will air 5 times in the course of a day, once in each newscast. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

SECTION –D-

Public Service Announcements

Section D – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

July-September 2018 PSA Grafton

- City of Minto-07/05/18-Thursday Night Cookouts from 5-7 on Main Street Minto Free Will Offering
- City of Minto-07/12/18-Thursday Night Cookouts from 5-7 on Main Street Minto Free Will Offering
- City of Minto-07/19/18-Thursday Night Cookouts from 5-7 on Main Street Minto Free Will Offering
- City of Minto-07/26/18-Thursday Night Cookouts from 5-7 on Main Street Minto Free Will Offering
- Brent Hermans-07/19/18-Fifty Let's Face the Music (A Body of Songs) Piano Talk Concert at St. John's in Grafton at 7pm
- City of Park River-07/01-07/04/18 & 07/07-07/08/18-Park River 4th of July Events
- Public Service Annoucement-07/05/18-City of Grafton Areal Mosquito Control Application
- Edinburg Fire Department-07/21/18-Rib Cook Off at 5:30pm at the Edinburg City Park
- Walsh County Historical Society-07/19/18-Quartlerly Meeting at 6:30pm at the Minto Community Center
- Guess Who's Coming to Dinner-07/19/18-Meeting at Shenanigans in Grafton at 6pm all Widows and Widowers and those Who Live Alone are Welcome
- First Care Health Center-07/30/18-Family Safety night at the Park River Ambulance Building from 4:30-8pm
- St. Thomas Fire Department-07/31/18-Town-of-the Year Food Drive and Town-of-the Year Celebration from 5-7pm
- Marvin Windows and Doors-07/31/18-Announces 2018 Company Scholarship Recipients
- City of Minto-08/02/18-Thursday Night Cookouts from 5-7 on Main Street Minto Free Will Offering
- City of Minto-08/09/18-Thursday Night Cookouts from 5-7 on Main Street Minto Free Will Offering
- Brent Hermans-08/21/18-Isidore's Nightclub Piano Talk Concert at St. John's in Grafton at 7pm
- Brent Hermans-08/7/18-Fifty Return of the Jedi Piano (Movie Songs) Piano Talk Concert at Holy Family in Grand Forks at 7pm
- Walsh County-08/01/18-Road and Open House Food and Fun from 3-7pm at Walsh County Fairgrounds
- Northeast North Dakota Pioneer Machinery Association-08/26/18-43rd Annual Threshing Show in Park River ND Activities Starting at 7:30am
- St. Stephens (Flom) Lutheran Church-08/12/18-Annual Worship Service at 2:30pm with Lunch to Follow
- Drayton Chamber-08/12/18-Rod and Reel Rally from 10-4pm Catfishing Tournament
- S.O.A.R-08/16/18-"Tour the Potential" 4:30-8pm Tour Starting at Luscious Boutique
- Kids & Kops-08/16/18-from 1-4pm at Leistikow Park
- Park River Farmers Market-08/16/18-Kids Day at the Farmers Market at Little Park from 5-7pm
- Skjeberg Lutheran Church Rural Drayton-08/26/18-12th Annual Picnic in the Park at the Drayton Park from 5-7pm
- Benefit Jan Nice-08/14/18-At the Minto Community Center from 5-8 Free will
- Guess Who's Coming to Dinner-08/16/18-Meeting at Shenanigans in Grafton at 5:30pm all Widows and Widowers and those Who Live Alone are Welcome
- Public Service Annoucement-08/23/18-City of Grafton Areal Mosquito Control Application
- UMC's Culinary Medicine Program-09/20/18-Grocery Store Tour Hugo's 7pm
- Pembina County Historical Society-09/09/18-25th Annual Pioneer Machinery Show Starting at 7am 5 ½ Miles West of Cavalier on Hwy 5
- Northern Pullers-09/09/18- Jim Johnston Memorial Antique Tractor Pull at 2pm 5 ½ Miles West of Cavalier on Hwy 5
- Emma Basting-09/15/18-Bennifit at the Grand Forks Growth and Support Center from 3-7 Free Will, Silent Auction, Live Entertainment, Bake Sale
- Quale Lutheran Church-9/23/18-Annual Dinner and Bake Sale at Lankin American Legion from 11-1pm Free Will Offering
- Pastor Mark's-09/01/18-4th Annual Motorcycle "Ride for Friendship" Free Will Offering Starting at 10am at CHI Friendship Parking Lot
- First Care Health Center-09/08/18-Harvest Fest at Park River Coliseum Starting at 5PM Proceeds will go to the New Outpatient Expansion Building Project at FCHC
- Walsh County Health Nurses-09/24/18-Flu Shot Clinic Lankin Senior Site 10:30-11:30, Fordville Senior Site 12-1
- Walsh County Health Nurses-09/25/18-Flu Shot Clinic Park River Senior Site 11-1
- Walsh County Health Nurses-09/26/18-Flu Shot Clinic Grafton Senior Site 1-2

- Walsh County Health Nurses-09/27/18-Flu Shot Clinic Edinburg Community Center 10:30-12:30
- Walsh County Health Nurses-09/28/18-Flu Shot Clinic Forest River Legion/Community Center 10:30-11:30, Minto Senor Center 12-1
- 12th Street Bowl-09/12/18-Senior Bowling League Starts 55 and Older Welcome at 1pm at 12th Street Bowl
- Dino Daze at Story Hour-09/17/18-09/27/18
- September
 - 17th- Tracy's Day Care Drayton 10:00am; Drayton Kindergarten 12:30p; Drayton 1st Grade 1:45pm
 - 18th- Pembina Public Library at 3:45 PM
 - 19th- Cavalier Public Library 2:00pm
 - 20th- St. Thomas Elementary 8:45am; Grafton ESP 3:30pm & 4:15pm
 - 27th- Grafton ESP at 3:30 PM & 4:15 PM
- Score-09/11/18-Simple Steps for Starting Your Own Business from 5-7pm at Red River Regional Council
- Cavalier Area Chamber of Commerce-09/17/18-Scarecrow Alley Kick off to Fall
- Grafton Parks and Rec-09/08-09/09 Through 10/13-10/14/18-First Annual Corn Maze & Pumpkin Patch Saturdays and Sundays
- Pembina County Sportsmen's Club-09/30/18-Trap Shoot & 22 Shoot from Noon-4 at Gun Range