



**Radio Station KAUJ-FM**  
**Grafton, ND**

**Issues & Programs Exhibit**

**3rd Quarter 2016**

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Prepared by Andrea Johnston

## Section A: Newscast Overview

KAUJ radio produces 5 daily newscasts. Five minute 'morning drive' reports air following National News at 5, 6, 7, 8, and 9am.

News Treatments: The nominal length of each of our lead or feature stories described below is between thirty-seconds and two minutes-thirty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. As an example: A local story or feature will air up to 5 times in the course of a day. In addition, these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

The attached stories are representative of the local news content we produce on a daily basis:

July 25

Reported a growing West Nile threat. 14 pools of mosquitoes in Grand Forks have tested positive for West Nile Virus and one human case of West Nile has already been reported in Grand Forks County this summer.

July 27

Reported that Agriculture Commissioner Doug Goehring has activated the North Dakota Harvest Hotline. Farmers who need custom combining, and combiners looking for a job, can be entered into the Harvest Hotline database to be matched up with other callers.

August 1

Reported on two groups of North Dakota educators that have been tasked with review and revision of math and english content standards for the state's public school classrooms. The new math and English standards will take effect in North Dakota classrooms at the start of the 2017-2018 school year.

August 3

Reported results from the Drive Sober or Get Pulled Over campaign. These extra patrols resulted in 933 traffic stops across North Dakota with 118 arrests and/or citations being alcohol or drug-related.

September 13

Reported that Grafton's City Council approved a motion to participate in the Red River Valley Water supply project. The project is intended to make sure Eastern Counties in the State have water, should the Red River ever run seriously low or dry.

September 21

Reported on a community forum scheduled to address the increase in the presence of drugs and their usage in the Grafton Community. The program is entitled "Close to Home...Uniting Community, keeping home safe.

## Section B: Special & Non-Broadcast Events

Throughout the year Simmons Stations assist local groups and organizations with the promotion and or co-sponsorship of various activities and events. Our involvement may include contributions of in-kind advertising, cash donations, company staff donating their own time to assist with a given event, etc. Below are examples which are representative of these efforts.

1. Park River Fourth of July participation
2. MC service, music service, and technical support for the Grafton Mud Run
3. Hole Sponsor Donation to Unity Medical Center Golf Scramble
4. Deuce of August
5. Technical Support for Drayton Church
6. Grafton Crazy Day Prize drawings

## Section C: Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast

### July 2016 PSA Grafton

- Drayton ND Chamber-07/16/16-Rod & Reel Rally Catfishing Tournament from 10-4 in Drayton ND
- City of Park River-04/02-04/04/16-4<sup>th</sup> of July Celebration Schedule of Events Park River
- Jesse Romero-07/08/16 & 07/09/16-We Invite You to Renew Your Faith Workshop English Sessions July 8<sup>th</sup> Golden Gloves Gym 5:45-630pm and The Edge 7pm-8pm Spanish Sessions July 9<sup>th</sup> at St. John the Evangelist Catholic Church Grafton 8:45am-10 & 1pm-2:15pm Moorhead, MN 7:15pm-8:30pm
- St. John's Grafton-07/05 & 07/19/16-Piano Talk Concerts at 7pm
- City of Minto-07/07, 07/14, 07/21, 07/28/2016-Thursday Night Burgers Schedule
- Barbara Jarolimek-07/16/16-Open House 100<sup>th</sup> Birthday from 1-3pm at Legion Hall in Pisek
- BSBS of ND and City of Park River-07/02/16-Colordash 5k Fun Run/Walk Starting at 7am
- Lyric Theatre Park River-07/04/16-Bingo Free Will Offering at Park River City Auditorium at 2pm Proceeds Support the Lyric Theatre in Park River
- Park River Senior Citizens-07/20/16-Root Beer Float Fundraiser at Jim's Super Valu Parking lot from 2-3:30 Pm
- Public Service Annoucement-07/07/16-City of Grafton Areal Mosquito Control Application
- Transystems-07/11/16-Hiring Event at Grafton Heritage Village from 11-4
- City of Manvel-07/16-07/17/16-Mavel Days Park-A-Palooza
- Drayton Alumni Association-07/15/16-Annual Meeting and Banquet at Hastings Landing Restaurant in Drayton at 6:30pm
- Edinburg Fire Department-07/16/16-Rib Cook-Off at Edinburg City Park from 3-6pm Sponsored by Citizens State Bank
- First United Bank-07/14/16-Picnic at park River Farmer's Market from 5:30-7:30pm
- Collette Fitness Center-07/15/16-Will be Closed Through July 15<sup>th</sup> in Grafton
- Public Service Annoucement-07/14/16-City of Grafton Areal Mosquito Control Application
- Good Samaritan Auxiliary-07/17/16-Annual Pie & Ice Cream Pie Social 2-4pm at Good Samaritan Park River

- Guess Who's Coming To Dinner- 7/21/16- At 6pm At Marketplace On 8th – Grafton All Widows And Widowers Welcome
- Cavalier Area Chamber of Commerce-07/28/16-Music and Art in the Park 5-9 at the Cavalier City Park Free Family Fun Event
- Public Service Annoucement-07/21/16-City of Grafton Areal Mosquito Control Application
- City of Mountain-07/28/16-07/31/16-117<sup>th</sup> Annual Deuce of August Icelandic Celebration
- Public Service Annoucement-07/28/16-City of Grafton Areal Mosquito Control Application
- Public Service Annoucement-07/27/16-City of Minto Areal Mosquito Control Application
- Lyric Theatre-07/28/16-Chili Cheese Hotdog Fundraiser at Park River Farmers Market Little Park Free Will Donation to Support Lyric Theatre from 5-7pm

## August 2016 PSA Grafton

- St. John's Grafton-08/02 & 08/16/16-Piano Talk Concerts at 7pm
- City of Minto-08/04, 08/11/2016- Thursday Night Burgers Schedule
- First Care Health Center Auxillary-08/2/16-Blood Drive from 9-3:30 at Park River American Legion Main Room
- Senior Citizen's Club-08/03/16-Quarterly Business Meeting at 2pm
- Public Service Annoucement-08/04/16-City of Grafton Areal Mosquito Control Application
- St. Stephens Lutheran Church-08/14/16-Annual Church Services at 2pm Lunch will be Served
- Public Service Annoucement-08/08/16-City of Grafton Areal Mosquito Control Application
- Grafton High School Art Club-08/09/16-Pet Day Paint with your pet at Grafton's Happy Tails Dog Park from 10am-4pm
- Walsh Co. Sunshine Hospitality Home Team-08/11/16-"Minto Burger Night" from 5-7:30pm Funds Support "Home away from Home" Project
- Grafton Senior Citizen's Club-08/25/16-Picnic in the Park at 5pm
- Northeast North Dakota Pioneer Machinery Association-08/28/16-41<sup>st</sup> Annual Threshing Show in Park River ND Event Starts at 7:30am
- Guess Who's Coming to Dinner-08/18/16-At Marketplace on 8<sup>th</sup> 6pm all Widowers Welcome
- Public Service Annoucement-08/27/16-City of Grafton Areal Mosquito Control Application
- Public Service Annoucement-08/25/16-City of Minto Areal Mosquito Control Application

- City of Park River-08/18/16-Ground Fogging at 8:30pm
- Skjeberg Lutheran-08/28/16-10<sup>th</sup> Annual Picnic in the Park in Drayton ND from 5-8pm  
Free Will Offering
- Public Service Annoucement-08/25/16-City of Grafton Areal Mosquito Control  
Application
- City of Park River-08/25/16-Ground Fogging at 8:30pm
- Dinosaurs Soar at Story Hour 01/12/16-01/21/16-  
September  
20 – 10:00 AM at Drayton Kindergarten and 3:30pm at Pembina Public  
Library  
21- 8:45 AM at St. Thomas Elementary; 1:30pm at Drayton 1<sup>st</sup> Grade  
27- 10:00 AM at Tracy's Day Care Drayton  
28- 10:00 AM & 1:00 PM Cavalier Pre School

### September 2016 PSA Grafton

- City of Park River-09/10/16-City Wide Fall Rummage Sale
- First Care Health Center-09/15/16-Harvest Fest at the Park River Coliseum Tickets \$25  
Event Starting at 3:30pm
- Park River Bible Camp-09/14/16-Senior Citizens Fall Gathering from 2-4
- Zion English Lutheran Church-09/15/16-Salad Luncheon from 11-1:30 Suggested  
Donation \$8 Dine in or Carry Out Sponsored by Lutheran Women's Missionary League to  
Fund Mission Projects
- Public Service Annoucement-09/01/16-City of Grafton Areal Mosquito Control  
Application
- City of Park River-09/01/16-Ground Fogging at 8:30pm
- City of Park River, Sandwood-09/07/16-Power Outage from 12am-3am for Upgrades
- Cavalier Area Chamber of Commerce-09/19/16-Scarecrow Ally Decorate your Home or  
Business for Fall for a Chance to Win
- Park River Bible Camp-09/06/16-Peel, Cook, and Rice Potatoes for Lefse
- Park River Bible Camp-09/23/16-Needed Volunteers to Make Meatballs at 9 am
- Grafton Police Department-09/22/16-Kids and Kops at Lestikow Park from 4-7pm  
Games... Lots of Door Prizes
- Public Service Annoucement-09/09/16-City of Grafton Areal Mosquito Control  
Application
- City of Park River-09/08/16-Ground Fogging at 8:30pm
- Guess Who's Coming to Dinner-09/15/16-At Marketplace in Grafton at 6pm

- Park River Bible Camp-09/25/16-42<sup>nd</sup> Annual Lutefisk & Meatball Dinner from 12-5pm
- Walsh County Health Nurse-09/26/16-Flu Shot Lankin Senior Site 10:30-11:30, Fordville Senior Site 12-1
- Walsh County Health Nurse-09/27/16-Flu Shot Forest River Legion Community Center 10:30-11:30, Minto Senior Center 12-1
- Walsh County Health Nurse-09/28/16-Flu Shot Park River Senior Site 11-1
- Walsh County Health Nurse-09/29/16-Flu Shot Edinburg Community Center 10:30-12:30
- Walsh County Health Nurse-09/30/16-Flu Shot Grafton Senior Site 1-2
- Public Service Annoucement-09/16/16-City of Grafton Areal Mosquito Control Application
- Senior Citizen's Club-09/22/16-Quarterly Business Meeting at the Armory at 1:30pm
- Elderly Care Relieft Committee-09/19/16-Elderly Relief Benefit at market Place on 8<sup>th</sup> from 5-7pm
- Grafton Public School District-09/28/16-Uniting Community Keeping Home Safe Planned Community Forum to Address The Drug Presence in Grafton at Grafton Public School Performing Arts Center from 7-830pm
- City of Park River-09/20/16-Ground Fogging at 7:00pm
- Public Service Annoucement-09/22/16-City of Grafton Areal Mosquito Control Application
- Unity Medical Center-09/26/16-Diabetes Support Group at Unity Clinic Lobby Area at 5pm
- Grafton Elementary School-09/26-09/30-16-Red Ribbon Week Events all Week
- Kenneth Gardner-09/30/16-Book Signing at Koda Bank Lobby from 1-3
- Public Service Annoucement-09/30/16-City of Grafton Areal Mosquito Control Application
- Dinosaurs Soar at Story Hour 09/20/16-09/28/16-  
September  
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Library  
21- 8:45 AM at St. Thomas Elementary; 1:30pm at Drayton 1<sup>st</sup> Grade  
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