



Radio Station KAUJ FM Grafton, ND

Issues & Programs Exhibit

1st Quarter 2024

Prepared by Bob Simmons

Issues & Programs Outline

Section A: Short & Long Form Programs/Local issues

1. Focus
2. Ag Day

Section B: Newscast Overview

1. Exhibit Attached

Section C: Public Service Announcements

1. Exhibit Attached

SECTION

-A-

Long and Short Form Programs

Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

Program: Focus

Program Description: Focus is our Simmons Multimedia Stations weekly Public Affairs offering that spotlight's a variety of topics of interest to our broad range of listeners. Typical programs include discussion of local/regional/national politics, agriculture issues, health, public safety and civic issues.

Air Time: Sunday 6 AM

Program Moderator: Nick Vorlage/Jessica Tull/Mike Allen

January 7, 2024 – Happy New Year! We speak to Matt Mitzel, one of the main organizers for the development of the Munich City Plaza, Ice Rink, and a number of other projects happening around the small town!

January 14, 2024 - We speak to former North Dakota District 19 Senator Tom Campbell, who says he is seriously considering the possibility of running for Governor.

January 21, 2024 - Jessica Tull speaks to Angelle French, Executive Director of the Pembina county JDA. We will discuss topics such as rural housing and benefits to living in the area.

January 28, 2024 – We speak to Mr. Ben Winchester, rural sociologist with the University of Minnesota extension, who discusses changing the rural narrative, and what communities need to focus on to keep on thriving.

February 4, 2024 – Walhalla Executive Director Rebecca Davis and Walhalla Chamber Board Member Desiree Kente discuss future plans for the city and upcoming meetings people may want to attend.

February 11, 2024 - We speak with Border Patrol Agent David Marcus of the Grand Forks Border Patrol Sector in regards to recent sightings of illegal border crossers in Pembina County.

February 18, 2024 - We check in with Cavalier student Eva Robinson and dog-musher who will be participating in this year's Jr. Iditarod race.

February 25, 2024 – We speak to Matt Geddes, IT Supervisor with United Communications in Langdon, who discusses a series of upcoming community classes for people wanting to be able to avoid social media scams.

March 3, 2024 – Jessica Tull speaks to members of the upcoming Clue: The Musical and provides our listeners a sample of what they can expect in the upcoming presentations!

March 10, 2024 - We speak to Kari Helgoe is a board member with the Rendezvous Region Tourism council, about the upcoming mural project in Park River.

March 17, 2024 - We talk to Daryl Ritchison, Director of the North Dakota Ag Weather Network, and talk about the previous winter, concerns for the spring, and get a tease of his upcoming speaking sessions.

March 24, 2024 – Jessica Tull provides us a recap of portions of the NDSU Spring Planting Workshop, held at the NDSU LREC on March 21, 2024.

March 31, 2024 – Mike Allen talks to Walsh County Sheriff Ron Jergens in regards to a proposed new jail facility to be built in the county, and replace the current – and outdated – facility.

Program: Ag Day

Program Description: Simmons Multimedia's NAFB Farm Director Nick Vorlage produce this daily farm feature that includes news, markets and topics of interest to local agriculture producers. In addition we produce special spring planting and fall harvest programs that are also hyper local to the immediate area.

Air Time: Monday through Friday: 6:30 am, 7:30 am, 8:30 am

SECTION –B–

Newscast Overview

Section B: Newscast Overview

KAUJ FM Radio produces several daily newscasts. Three to Five minute 'morning drive' reports air at 5, 6, 7, 8 and 9 AM. With additional reports 'in brief' scheduled throughout the day.

News Treatments: The nominal length of each of our lead or feature stories is between thirty-seconds and one minute.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

SECTION –C-

Public Service Announcements

Section C – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations.

