

### Radio Station KAUJ FMGrafton, ND

### **Issues & Programs Exhibit**

### 2nd Quarter 2018

Prepared by Bob Simmons

Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

### **Issues & Programs Outline**

### Section A: Short & Long Form Programs/Local issues

- 1. Water Cooler
- 2. XPO Exchange
- 3. Local Sports Hour
- 4. Local High School Play by Play
- 5. Ag Day
- 6. Focus

### Section B: On-Air Promotions & Non-Broadcast Events

- 1. Daddy Say What
- 2. Pay It Forward
- 3. Spring Cleaning
- 4. Mommy & Me
- 5. Teacher Of The Month
- 6. Additional Documented Misc. Activity

### Section C: Newscast Overview

1. Exhibit Attached

### Section D: Public Service Announcements

1. Exhibit Attached

# SECTION –A-

# Short & Long Form Programs

### Program: The Water Cooler

**Program Description:** This daily morning feature is produced locally from the studios of KXPO AM at Grafton, ND and features interviews with civic and community leaders. The program shines the spotlight on local events and issues important to the local community. A list of guests & topics is below.

Air Time: Weekdays 8:15 to 8:30 AM

#### Program Host: Sean Ford

The Water Cooler: Topics & Guests

The local P.E.O. organization is having a spring fundraiser to raise money to be used for their scholarship program. Sue Callahan and Judy Lizakowski were studio guests on April 7<sup>th</sup> to promote the event and explain the purpose of the organization.

Make-A-Wish Wednesday is the third Wednesday of the month and the President and CEO of Make-A-Wish North Dakota, Billi Zielinski, does a live interview or arranges an interview about the program. April 18<sup>th</sup> & May 16<sup>th</sup>, Ms. Zielinski was the studio guest to promote what the Make-a-Wish program is and encourage listeners to become volunteers. In June, the father if a Make-a-Wish recipient came on to tell their story and highlight how the program makes a lasting impact.

Unity Medical Center has created a new diabetes screening program. UMC's Registered Dietician, Rondee Boe-Feltman was our studio guest on April 19th to promote the new program.

Every Monday, Shirley Burns, the Executive Director of the Grafton Area Chamber of Commerce is live in the studio to speak about events happening locally. She provides dates of upcoming events and gives insight about how the listeners can participate. This quarter her focus was on the biggest summer festival that happens in Graton, SummerFest, as she was asking for volunteers and organizing the four-day event list.

EAA Chapters 380 & 1342 organized the 16<sup>th</sup> annual Fly-In Breakfast at the Grafton Airport. Andy Tibert from the airport was our studio guest on May 3<sup>rd</sup> to promote the event and invite area families to attend as well as spread awareness about the EAA and how to become a member of that group.

Debra Olson, Director of the Domestic Violence and Abuse Center in Walsh County was our studio guest on May 30<sup>th</sup> to speak about the mission of the Center and to invite people to participate in a "Bud, Spud & Steak" fundraiser they organized to raise funds for the shelter.

#### Program: The XPO Exchange

**Program Description:** This daily feature gives listeners the opportunity to call in and buy-sell-trade merchandise to others listening. In addition, the items are posted on the program link of our website. The Expo Exchange has been running continuously for over 50 years and continues to enjoy local popularity.

Air Time: Various ROS

Program Host: Sean Ford

Program: Local Sports Hour

**Program: Description:** This weekly feature is hosted by KXPO AM 1340 Sports Director Sean Ford and features interviews with local high school sports coaches, players and fans. Coaches Corner is one of our longest running programs.

Air Time: Saturdays 11 to 12 PM

Program Host: Sean Ford

Program: Local High School Play by Play

**Program Description**: Throughout the year Simmons Multimedia Stations produce over 200 local high school and amateur sports play by play broadcasts. Such productions include high school hockey, basketball, football, volleyball, wrestling and track events. In addition to our terrestrial radio broadcasts live streaming of these games is provided via our station websites enabling distant family members, fans and school alumni the opportunity to hear the games.

Air Time: Various

Program: Ag Day

**Program Description:** Simmons Multimedia's award winning NAFB Farm Director Ken Morgan produces this daily farm feature that includes news, markets and topics of interest to local agriculture producers. In addition we produce special spring planting and fall harvest programs that are also hyper local to the immediate area.

Air Time: Monday through Friday: 7:30 AM

Program Host: Ken Morgan

Program:	Focus
Program Description:	Focus is our Simmons Multimedia Stations weekly Public Affairs offering that focuses on a variety of topics of interest to our
	broad range of listeners. Typical programs include discussion of local/regional/national politics, agriculture issues, health, public safety and civic issues.

### Air Time: Sunday 6 to 6:15 AM

### Program Host: Nick Vorlage

DATE	ISSUE ADDRESSED	PROGRAM DESCRIPTION
4/1/2018	The Arts	The Northern Lights Arts Council is a non-profit organization, incorporated in 1993 to encourage artistic opportunities for residents of Langdon and the surrounding area. Executive Director Amber Benoit spoke about some of the upcoming Arts Council events and projects with our Jake Kulland.
4/8/2018	Agriculture	North Dakota farmers are voicing concern about the Chinese government's tariffs on soybeans. Joel Heitkamp sat down with North Dakota Congressman Kevin Cramer to discuss the looming trade war and other issues.

4/15/2018	National Politics/World Events	This past week the Trump administration promised to respond with military force in Syria following chemical attacks that killed at least 60 people and injured many more. Joel Heitkamp spoke with National Security Expert, Professor Dakota Rudesill for his take on the situation.
4/22/2018	Agriculture	Earlier this week North Dakota Governor Doug Burgam visited with our Joel Heitkamp about trade tariffs and the potential impact on North Dakota Agriculture producers.
4/29/2018	Illegal Narcotics/Crime, Saftey & Security	United States Attorney General Jeff Sessions was in Fargo Friday discussing the Opiod crisis in America. What follows are his remarksone note – his comments have been compressed for purposes of time.
5/6/2018	Mental Health	Kathy Hogan chair of the North Dakota Interim Human Services Committee spoke about a new report that shows the state is doing a poor job in dealing with mental health issues.

5/13/2018	Net Neutrality/National Politics	Joel Hietkamp had the
0, 10, 2010		chance to discuss the issue
		of Net Neutrality with FCC
		Commissioner Jessica
		Rosenworcel.
5/27/2018	Honor flight/Veterans Issues	This past week a number of
		area veterans made the trip
		to Washington, DC as part
		of the 'Honor Flight'.
		Program host Joel Heitkamp went along and
		shared some highlights of
		this year's event.
6/3/2018	Education	Higher Education in the
		state of North Dakota is in
		this week's spotlight as host
		Joel Heitkamp visits with
		North Dakota State School of Science President John
		Richmond and Don Schilling
		of General Equipment.
		of General Equipment.
6/10/2018	State Issues/Politics	Jim Dotzenrod a Senator
0,10,2010		from District 26 and now a
		candidate for the post of
		North Dakota State
		Agriculture Commissioner is
		this week's guest.

6/17/2018	Health	North Dakota ranks 12 <sup>th</sup> in the nation for suicide deaths. This week's guest is Monica McConkey a representative of Prairie St. Johns Hospital in Fargo that offers Psychiatric and Addiction counseling services.
6/24/2018	State Issues/Politics	Today our Joel Heitkamp shines the spotlight on the North Dakota Trade Officewhat it does, how it does it and the roll the Trump Administrations new tariffs play in our relationships with trading partners. This week's guest is Simon Wilson, the Executive Director of the North Trade Office.

# SECTION –B-

**Promotional & Non-Broadcast Events** 



"Congratulations to Kellee Thacker from Cavalier! As the winner in our "Daddy Say What?!" contest, she won for her Dad an Amazon Echo, an Ecobee3 Smart Thermostat, and a Phillips starter kit of smart lights!" #PAYITFORWARD Every weekday in the month of May, we delivered FREE PIZZA to nominated businesses in our Morden broadcast area. Here are some of our winners.



Green Valley Equipment



The Brick in Morden



Morden RCMP Office



Boundary Trails Health Center



"Congratulations to Josh Thorpe of Cavalier, our Spring Cleaning Winner with his entry "Search and find the Big Boy Figurine...!" He'll be getting \$500 to help with his spring cleaning project!"



"SEARCH AND FIND THE 'BIG BOY' FIGURINE, BET YOU CAN'T FIND HIM!"





CONGRATULATIONS!!! And Happy Mothers Day to our WINNERS of a pair of tickets to see Tim McGraw and Faith Hill and their Soul 2 Soul Tour July 10th at The Ralph Engelstad Arena in Grand Forks! We'll get in touch with you via FB Message! Here's The List: Amanda Englund, Karen Lindenberger, Mackenzie Helgoe, Bre Anderson, Caitlyn Buccini, Sherri Hollup, Lindsay Illerbrunn, Megan Hildebrand, Nicole Irene Baker, Alyssa Dietrich, Diane Louise Younggren, Amanda Wixo, Alison Podhrasky, Chelsey Kemnitz, Chantel Martens, Kayla Gowan, Jacquelyn Willcocks, Cathy Kenny, Rebecca Vettel, Lindsay Sveen, Emily Benoit, Heather Olson, Penny Unrau Follis, Stephanie Stauss, Andrea Jacobson, and Samantha Thykeson! Enjoy the show!











May 28<sup>th</sup> – Memorial Day program broadcast live from the Armory.

May 31<sup>st</sup> – KXPO – KAUJ FM donated the use of a PA system to the fundraiser held by the Domestic Violence & Abuse Center. Station representative, Brian VanBruggen volunteered to do all the announcing for the event and auction.

June 21-23 – KXPO – KAUJ FM co-sponsored Grafton's largest summer festival, SummerFest. Station staff had multiple volunteer responsibilities throughout the weekend and also provided PA gear and announcing for events and broadcast the parade.

# SECTION –C-

### **Newscast Overview**

KAUJ FM Radio produces 5 daily newscasts. Five 2 minute 'morning drive' reports air at 5, 6, 7, 8 and 9am.

News Treatments: The nominal length of each of our lead or feature stories described below is between thirty-seconds and two minutes-thirty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. As an example: A local story or feature will air 5 times in the course of a day, once in each newscast. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

The attached stories are representative of the local news content we produce on a daily basis:

### KXPO news stories April. 2018 – June 2018

News 4-16-18

### 4-wheeler fatal

The North Dakota Highway Patrol says a Cavalier man is dead following a 4-wheeler accident Friday Evening North West of Cavalier. The Highway Patrol says 55-year old Dean Becker was driving a 2015 Polaris off-road vehicle north on 134th Avenue Northeast. The vehicle left the roadway and entered the east ditch where it traveled over rough ground. Becker was ejected from the vehicle and sustained fatal injuries. He died at the scene. The accident happed at approximately 8:10 p.m. Friday about 7.5 miles northwest of Cavalier. Becker was not wearing a helmet at the time of the accident. **News 4-25-18** 

### Grafton hostage situation

A Grafton Man faces six Class C felony counts after a domestic disturbance turned into a hostage situation Tuesday evening in Grafton. According to the Criminal Complaint filed in Walsh County District Court Tuesday, Guadalupe Rodrigo Benavidez Jr., Threatened three women with a hand gun at the residence at 1542 Stewart Drive in Grafton. Benavides allegedly held the gun to the head of one of the women and then told all three they could not leave the home after witnessing the incident. Just after 5:30 p.m. Tuesday, Grafton Police responded. After nearly four hours, Benavidez, Junior was taken into custody and taken to the Walsh county Correction Center where he was charged with three counts of terrorizing and three counts of felonious restraint, all class C felonies.

### News 5-7-18

### Stop sign installed at site of fatal accident

The North Dakota Department of Transportation (NDDOT) recently installed stop signs and stop ahead signs with LED lighting at the intersection of ND Highway 32 and ND Highway 17 West of Park River, ND. In addition, red reflective tape was added to the stop sign posts and crossroad symbol signs were installed on ND 17 making motorists aware of the upcoming intersection. These changes replace the existing signs and were implemented to enhance safety in the area. The Intersection has been the scene of several accidents and most recently in November 2017 an accident at the intersection killed long-time Park River veterinarian Gerard Dahl and injured another.

### News 5-18-18

### Park District pay hikes

At its regular monthly meeting recently the Grafton Park Board voted to raise salaries and salary requirements for some of its administrative positions. The Park District is currently two positions down after the resignation of Facility and Grounds manager Dean Feltman earlier this month. After much discussion the board passed a motion to offer the Recreation Manager's position at a Pay Range of \$32,000 to 36,000. The high end of that range is more than \$4,000 what the previous Recreation Manager was earning. The board also agreed to offer the Facilities manager position at a range of \$36,000 to \$40,000. Upon recommendation of Dahl, the board also passed a motion to give business manager Matt Oppegard a more than \$4,000 annual raise, increasing his annual salary to \$39,000.

### News 6-11-18

### Schuster building public hearing

A Public hearing is the first order of business tonight at the regular monthly meeting of the Grafton City Council. The hearing is to consider an appeal of the City Building official's condemnation of the structure at 2058 Highway 81 owned by Donovan Schuster. The warehouse was heavily damaged by high winds that tore through the region last June. On April 6, Grafton building official Scott Boura sent Schuster a letter stating that the building, which had not been repaired or demolished as of that date posed a public nuisance under section 5-346 of Grafton City Ordinance. Schuster was given until Today, June 11th, 2018 to either repair or demolish the structure. Tonight's regular monthly meeting of Grafton's City Council is scheduled for 6 p.m. in the Council Chambers at City Hall.

### News 6-29-18

### Storms rip through region

Local residents felt the effects of severe weather as a line of strong to severe thunderstorms raced through the region this morning. A strong cell hit the Grafton area just before 6 a.m. knocking out power to residents in the city and about 70 Nodak Rural Electric Customers. According to the National Weather Service straight line winds and heavy rains were associated with the front. A wind gust of 76 m-p-h was clocked at the Grand Forks Airport. A top gust of 96 reported northwest of Cooperstown.

The sound of chainsaws could be heard throughout town as several branches and trees blew down in Grafton and city crews are busy cleaning up the mess today. Up to a half an inch and more of rain was associated with the storm system, depending on location.

# SECTION –D-

## **Public Service Announcements**

#### Section D – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

- Grafton P.E.O-04/02/18-Community Blood Drive Through United Blood Services at the Grafton Armory from 12:15pm-6pm
- Crystal Park Board-04/08/18-Annual Park Board Breakfast at the School from 9-1 Free Will All Proceeds will benefit T-Ball and Softball Programs
- St. Stanislaus Church-04/08/18-Church Breakfast from 9-1 Free Will Offering and Bake Sale
- Walsh County Historical Society-04/08/18-Quarterly Meeting Beginning at 1pm at the Heritage Village in Grafton
- Squire Shop-04/07/18-Spring Fashion Show and Brunch-at St. John's Parish Center in Grafton Starting at 10:30am
- Drayton Community Center-04/15/18-Family & Friends All-American Fundraiser from 5-7pm at Hastings Landing
- St. Thomas Park Board-04/06/18-Big Spring Event from 4-7:30pm Ford Drive 4 UR Community and Revelation Ale
- Trinity Lutheran Church Edinburg-04/08/18-Potato Klub Fundraiser at Edinburg Community Center from 10:30-1:30pm Free Will Offering all Proceeds Benefit Roofing Fund of Trunity Lutheran Church in Edinburg
- Birthday Bash at Story Hour-04/09/18-04/19/18
  - April
  - 9th-Tracy's Day Care Drayton at 10:00 AM
  - 11th-Drayton 1st Grade at 12:30 PM
  - 12th-Grafton ESP at 3:30 PM & 4:15 PM
  - 17th-Drayton Pre School at 8:30 AM & 1:00 PM; Drayton Kindergarten at 9:00 AM; Pembina Public Library at 3:30 PM
  - 19th-St. Thomas Elementary at 8:45 AM; Grafton ESP at 3:30 PM and 4:15 PM
- Jess Conner-04/29/18-Open House Bridal Shower at St. John's Lutheran Church from 1-2:30
- Story Time-04/23/18-Master Gardener heather Szklarski Hosting at 10:15 am
- First Care Health Center-05/15/18-Stepping on Workshop for People Who Have Fallen Free Each Tuesday for 7 Weeks
- EAA Chapter 380 & 1342 of Grand Forks/Grafton-05/06/18-15<sup>th</sup> Annual Fly-In Breakfast from 8-1 at the Grafton Airport
- City of Park River-05/22/18-City Wide Garage Sale Sign Up Date
- Our Saviour's Lutheran Church-05/06/18-Norwegian Family Dinner in Grafton from 11-2 Adults \$12 Children 4-12 \$5.00
- Grafton Area Chamber of Commerce-05/04/18-Grafton's Fashion Night Out at Luscious Boutique at 7pm Tickets \$10.00 Advanced and \$15 at the Door
- City of Grafton-05/07/18-Spring Clean Up Garbage Service Day
- City of Park River-05/15/18-Residential Utility Customers Spring Clean-Up Day
- Minto Volunteer Fire Department-05/12/18-Spaghetti Feed from 5-8pm Free Will Donation at Minto Fire Hall
- UMC's Culinary Medicine Program-05/10/18-Grocery Store Tour Hugo's 7pm
- Unity Medical Center Auxiliary-05/08/18-Silver Tea from 2-4pm at Unity Medical Conference Room in Grafton Free Will Donation and Door Prizes
- Our Saviour's Lutheran Church Park River-05/17/18-14<sup>th</sup> Annual Syttende Mai Dinner from 4:30-7pm Adults \$15, Children 5-7 \$5, Children 4 and under Free
- Agassiz Animal Hospital-05/09/18-Pet Vaccination Clinic at Gilby Fire Hall from 5-7
- Agassiz Animal Hospital-05/12/18-Pet Vaccination Clinics at St Thomas City Shop 9-11 & South End Grafton Armory 1-3
- Agassiz Animal Hospital-05/19/18-Pet Vaccination Clinic at Minto Fire Hall 9-11
- "Pop" Go the Pop Ups at Story Hour-04/09/18-04/19/18
  - May
  - 10th- St. Thomas Elementary at 8:45 AM; Grafton ESP at 3:30 PM and 4:15 PM
  - 14th- Tracy's Day Care Drayton at 10:00 AM
  - 15th- Drayton Pre School at 8:30 AM; Drayton Kindergarten at 9:00 AM; Cavalier Public Library at 2:00pm,
  - Pembina Public Library at 3:30 PM
  - 16th- Drayton 1st Grade at 12:30 PM
  - 17th- Grafton ESP at 3:30 PM & 4:15 PM
- Cavalier Area Chamber of Commerce-05/17/18-Business After Hours from 5-7 at the Cavalier Country Club
- Domestic Violence & Abuse Center-05/31/18-Bud, Spud, and Steak Fundraiser from 6-10pm at The Coliseum

- St. Thomas Fire Department-05/13/18-Mother's Day Breakfast from 8-12:30 Free Will Offering
- Grafton Farmers Market-05/22/18-Vendor Meeting at Heritage Village at 6pm
- Park River American Legion-05/24/18-05/25/18-Selling Poppies to Residential and Businesses
- NEND Pioneer Association-05/21/18-Monthly Meeting at 7:30pm at the Depot in Park River
- Guess Who's Coming to Dinner-05/17/18-Meeting at Shenanigans in Grafton at 6pm all Widows and Widowers and those Who Live Alone are Welcome
- Department of Veterans Services Walsh County-05/29/18-Veterans Healthcare Informational Workshop 2pm 3pm, & 4pm at Grafton VA Clinic Conference Room
- Grafton American Legion-05/28/18-Memorial Day Program at St. John the Evangelist Church Parish Center at 11am
- Adams American Legion and Auxiliary-05/27/18-Annual All Faiths Service in Adams at 10am at Adams Mt. Lutheran Church
- Park River American Legion-05/28/18-Memorial Day at 10:30AM at Victory Free Lutheran Church in Park River
- Unity Medical Center-06/05/18-Diabetes Prevention Program Year Long Program with Weekly Meetings
- UMC's Culinary Medicine Program-06/12/18-Cooking Class at UMC Cafeteria 5-6pm
- Park River Fire Department-06/04/18-Fire Works Fundraiser Free Will Donations 5-8pm
- City of Cavalier-06/02/18-City Wide Rummage Sale
- Park River Farmers Market-06/14/18-First Farmers Market and Evening Meal Free Will 5-7Pm at Little Park in Park River
- Park River Farmers Market-06/14-08/30/18-Farmers Market on Thursdays in June and July from 5:30-6:30pm at Little Park in Park River
- Edinburg Community Club-06/15/18 & 06/16/18-City Wide Yard Sale
- Walsh County-06/07/18-Cancer Survivor Dinner at Fair Oaks Golf Course at 5:30pm
- City of St. Thomas-06/14-06/17/18- St. Thomas Daze Events
- City of Park River-06/02/18-Community-Wide Garage Sale
- Walsh County Historical Society-06/01/18-1<sup>st</sup> Annual Golf Scramble at 5pm at Fair Oaks Golf Course
- Unity Medical Center/Grafton Family Clinic-06/12/18-Cooking with Rondee at 5pm at Unity Medical Center
- Carnegie Regional Library in Grafton-06/11/18-2018 Summer Reading Program Begins
- City of St. Thomas-06/09/18-City Wide Rummage Sale Starting at 8am
- City of Minto-06/07/18-Thursday Night Cookouts from 5-7 on Main Street Minto Free Will Offering
- City of Minto-06/14/18-Thursday Night Cookouts from 5-7 on Main Street Minto Free Will Offering
- City of Minto-06/21/18-Thursday Night Cookouts from 5-7 on Main Street Minto Free Will Offering
- City of Minto-06/28/18-Thursday Night Cookouts from 5-7 on Main Street Minto Free Will Offering
- Brent Hermans-06/19/18-Fifty Nifty States of Music Piano Talk Concert at St. John's in Grafton at 7pm
- Grafton Boosters-06/20/18-2018 SummerFest Presents The Everly Brothers Experience at the Grafton Performing Arts Center at 7pm. \$30 Per Person Kids Under 6 Free
- Grafton Chamber of Commerce-06/20-24/18-SummerFest Events in Grafton
- NEND Pioneer Association-06/18/18-Montly Meeting at the Depot in Park River at 7:30pm
- Knights of Columbus-06/17/18-Father's Day Pancake Breakfast from 10am-1pm at St. Mary's Catholic Church in Park River Free Will Offering
- Walsh County Model Pollinator Garden-06/21-22/18-Open House Garden Tour from 4-7pm
- Public Service Annoucment-06/15/18-City of Grafton Areal Mosquito Control Application
- Public Service Annoucment-06/20/18-City of Grafton Areal Mosquito Control Application
- Grafton High School-06/22/18-Class of 1953 Reunion at Fair Oaks Golf Course for Lunch at Noon
- Guess Who's Coming to Dinner-06/21/18-Meeting at Shenanigans in Grafton at 6pm all Widows and Widowers and those Who Live Alone are Welcome
- Grafton Senior Citizens & Heritage Village-06/23/18-SummerFest Events
- Public Service Annoucment-06/28/18-City of Grafton Areal Mosquito Control Application