



Radio Station KAUJ FM Grafton, ND

**Issues & Programs Exhibit**

1st Quarter 2021

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## Issues & Programs Outline

### **Section A: Short & Long Form Programs/Local issues**

1. Focus
2. Ag Day
3. Covid-19 Updates

### **Section B: Newscast Overview**

1. Exhibit Attached

### **Section C: Public Service Announcements**

1. Exhibit Attached

# SECTION

-A-

# Long and Short Form Programs

Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

**Program:** Focus

**Program Description:** Focus is our Simmons Multimedia Stations weekly Public Affairs offering that spotlight's a variety of topics of interest to our broad range of listeners. Typical programs include discussion of local/regional/national politics, agriculture issues, health, public safety and civic issues.

**Air Time:** Sunday 6 AM

**Program Moderator:** Shanda Christensen

**Programs/Topics for 1st Quarter 2021 –**

- Community Focus - March 28, 2021-News Director Shanda Christianson speaks with Sam Christopherson, Director of the American Foundation for Suicide Prevention, Dakotas Area, and Daren Christianson, Langdon Area School District Superintendent in regards to mental health.

00:00 / 27:49

- Community Focus - March 21, 2021-News Director Shanda Christianson speaks to Drew Lerner, senior agricultural meteorologist with World Weather Inc. about the recent weather pattern, and how drought will impact the 2021 growing season.

00:00 / 07:17

- Community Focus - March 14, 2021-News Director Shanda Christianson speaks to Nick Flom, Executive Director of the Northern Plains UAS test site, which oversees Vantis, and the future of drone use in North Dakota.

00:00 / 15:17

- Community Focus - March 7, 2021-News Director speaks with North Dakota District 10 State Senator Janne Myrdal in regards to the current legislative session.

00:00 / 12:03

- Community Focus - February 28, 2021-News and Views host Joel Heitkamp discusses with ND Rep. Jeff Magrum over the recent approval of banning mask mandates within ND.

00:00 / 10:56

- Community Focus - February 20, 2021-News Director Shanda Christianson speaks with Jim Bahr, Senior Research Engineer at North Dakota State University about a project he has been working on.

00:00 / 10:52

- Community Focus - February 14, 2021-News Director Shanda Christianson speaks with Al Berry, Executive Manager at Birchwood Chevy and Buick in Cavalier in regards to President Biden's push to move to electrified vehicles.

00:00 / 12:18

- Community Focus - February 7, 2021-News Director Shanda Christianson speaks with Cody Schlittenhard, President of the Moonlighters Snowmobile Club about all things snowmobiling from the lack of snow this year to the 400 miles of groomed trails in northeast North Dakota.

00:00 / 08:03

- Community Focus - January 31, 2021-Radiation and Indoor Air Quality Control Program Director for the North Dakota Dept. of Environmental Quality, Justin Otto, on how to detect radon as well as how to remove it.

00:00 / 14:44

- Community Focus - January 24, 2021-News Director Shanda Christianson speaks with Sarah Hinnenkamp in regards to the upcoming Giving Hearts Day Fundraiser taking place on February 11.

00:00 / 10:18

- Community Focus – January 17, 2021-News Director Shanda Christianson speaks with NWS Meteorologist Ran Riddel in Grand Forks about the warmer-than-usual Winter the region has been experiencing.

00:00 / 15:38

- Community Focus - January 10, 2021-This week, we present a roundtable discussion about COVID-19 vaccinations, including Wanda Karatochvil from WCPH, and Steph Welsh from the CCPH.

00:00 / 24:04

- Community Focus - January 3, 2021-News Director Shanda Christianson speaks with Todd Borchardt, President of Choice Financial in Langdon to get an update

**Program:** Ag Day

**Program Description:** Simmons Multimedia's NAFB Farm Director Shanda Christensen and Ag Reporter Jess Balsdon produce this daily farm feature that includes news, markets and topics of interest to local agriculture producers. In addition we produce special spring planting and fall harvest programs that are also hyper local to the immediate area.

**Air Time:** Monday through Friday: 6:30 am, 7:30 am, 8:30 am

**Program Host:** Shanda Christensen

**Program:** Covid-19 Updates

**Program Description:** 6 times throughout the day Simmons Multimedia stations produce Covid-19 Updates that are geared specifically to local listeners. The most timely and pertinent information is gleaned from local health authorities and agencies.

**Air Dates:** Daily

**Air Times:** 8am 10am, 12pm, 3pm, 5pm, 7pm with additional updates based on urgency

**Program Host:** Simmons News staff

**SECTION -B-**

# Newscast Overview

## Section B: Newscast Overview

KAUJ FM Radio produces several daily newscasts. Three to Five minute 'morning drive' reports air at 5, 6, 7, 8 and 9 AM. With additional reports 'in brief' scheduled throughout the day.

News Treatments: The nominal length of each of our lead or feature stories is between thirty-seconds and one minute.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

## SECTION –C-

# Public Service Announcements

## Section C – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

### January 2021 PSAs

<b>Town or Business</b>	<b>Dates Announced</b>	<b>Announcement/Event</b>
Cavalier County Health District	01/11 – 01/16	COVID19 Vaccinations
Rock Lake Community Center	01/11 – 01/16	Ryder Clouse Benefit Cornhole & Dart Tournament

### February 20201

<b>Town or Business</b>	<b>Dates Announced</b>	<b>Announcement/Event</b>
Drayton Knights of Columbus	Week of 2/22	Fish Fry
Langdon Elem. School	Week of 2/22	Preschool Screenings

### March 2021

<b>Town or Business</b>	<b>Dates Announced</b>	<b>Announcement/Event</b>
Great Plains Food Bank	Week of 3/1	Food distribution
Great Plains Food Bank	Week of 3/8	Food distribution
Morden Winterfest	Week of 3/8	Virtual event
Drayton Knights of Columbus	Week of 3/8	Fish Fry
Cavalier County Township	Week of 3/8	Officers meeting
Rendezvous Region Tourism Committee	Week of 3/15	Mural contest
CHS of NE N.D.	Week of 3/15	Harvest For Hunger
Big Bros. Big Sisters	Week of 3/15	Pembina Valley Big Night In
ND State Barley Show	Week of 3/15	Free Lunch
Frost Fire Park	Week of 3/15	1 <sup>st</sup> Annual Snow Scramble



St. Edwards Parish Drayton	Week of 3/15	Community breakfast
Drayton Ambulance	Week of 3/18	EMT Classes