



Radio Station KAUJ FM Grafton, ND

Issues & Programs Exhibit

1st Quarter 2015

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Issues & Programs Outline

Section A: Newscast Overview & Quarterly Issues addressed

1. Walsh County Jail PREA Audit
2. Grafton Flood Risk Reduction Citizens Advisory Group Meeting
3. National Giving Hearts Day Fundraiser
4. North Dakota Agricultural Products Utilization Commission Report
5. Grafton City Council Issues
6. Grafton Area Chamber of Commerce Election

Section B: Special & Non-Broadcast Events

1. SESAC Scholarship
2. Holiday Bill Pay Promotion
3. Sports Book

Section C: Short/Long Form Programs

1. Grafton Chamber Report
2. Grafton Parks & Recreation Reports
3. Try Hockey Free Interview
4. Walsh County Extension Agent Report
5. Youth Skating Interview
6. Grafton Police Chief Interview
7. Walsh County Sheriff Interview

Section D: Public Service Announcements

1. Exhibit Attached

Section A: Newscast Overview

KAUJ FM Radio produces 5 daily newscasts. Five 2 minute 'morning drive' reports air at 5, 6, 7, 8 and 9am.

News Treatments: The nominal length of each of our lead or feature stories described below is between thirty-seconds and two minutes-thirty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. As an example: A local story or feature will air 5 times in the course of a day, once in each newscast. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

The attached stories are representative of the local news content we produce on a daily basis:

1st Qtr 2015

January 2015

January 22nd

Walsh county Sheriff Ron Jurgens had discussed the need for a PREA audit of the Walsh County Jail with county commissioners. PREA stands for the Prison Rape Elimination Act and Jurgens told commissioners due to a recent controversy at the county jail, the county was required to undergo an audit to ensure compliance with the act or risk closure of the facility. Commissioners approved \$3,860 in funds to cover the cost of the audit.

January 28th

Reported on a meeting of Grafton's Flood Risk Reduction Citizens Advisory Group. The plan to remove the city from the 100 year flood plain was discussed in greater detail as this was the 2nd meeting for group. Two options were discussed at the meeting, with the committee favoring option 1 with an 8.5 mile levee that would give the city additional capacity against a flood event from the South. The goal to begin construction on the project was set for sometime in 2016. Construction was expected to take 2 years.

February 2015

February 11th

Reported on First Care Health Center in Park River's participation in the National Giving Hearts Day Fundraiser. Funds raised during the event were to be used towards the purchase of a hematology analyzer for the facility.

February 24th

Reported that The North Dakota Agricultural Products Utilization Commission (APUC) had recently awarded funding requests for four projects totaling \$320,394.00 at its quarterly meeting February 19th at the North Dakota Department of Commerce in Bismarck. The Pembina/Walsh County Livestock Processing Committee from Grafton was awarded \$35,170 for consultant and legal fees related to fundraising and the construction process for the design, procurement and placement of equipment for the

establishment of a multi-species slaughter and processing facility to provide custom meat processing services to area livestock producers and plant processed meat products to the public.

March 2015

March 11th

Reported that the Grafton City Council had recently approved second reading of an amendment to a health and sanitation ordinance in the city relating to structures without utility service. Language in the ordinance now required that for a structure to be classified with "services connected," electric and water service would have to be available to all outlets and fixtures within the residence. Violation of the ordinance would be a misdemeanor offense.

March 27th

Reported on the Grafton Area Chamber of Commerce election of two new directors to its board. The chamber had also held its election of officers at its regular meeting on March 15th. Officers elected included Brad Moe who was elected to serve another term as president. Erin Morgan would serve as VP and Dennis Sevigny was elected as treasurer. The Chamber Board would meet the third Thursday of every month at 7:00 a.m.

Section B: Special and Non-Broadcast Events

Throughout the year Simmons Stations assist local groups and organizations with the promotion and or co-sponsorship of various activities and events. Our involvement may include contributions of in-kind advertising, cash donations, company staff donating their own time to assist with a given event, etc. Below are some examples which are representative of these efforts.

January 2015 : KXPO & KAUJ FM conducted the Great Holiday Bill Pay promotion. Listeners entered on-line through our website for the chance to win a \$500 Visa Gift Card.

February-March 2015: KXPO & KAUJ FM co-promoted the International Broadcasters Idea Bank/SESAC Scholarship Program. Through this program a \$10,000 college scholarship is awarded to deserving student who plans on a career in radio broadcasting or music.

January-February-March 2015: KXPO & KAUJ FM co-promote our Winter Sports Book which features schedules and photos of area high school teams. The books are made available free and distributed throughout the local communities. An on-line version can be accessed on our stations websites.

Section C: Short/Long Form Programs

Each weekday KXPO & KAUJ Radio produces several short form programs. The duration of each is five minutes to fifteen minutes in length. The program content covers a variety of topics. On the attached pages is a listing of programs and subjects (including date and time of air) representative of these efforts.

1. Grafton Parks and Recreation Updates: 1/7, 1/14, 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/4, 3/11, 3/18, and 3/25 at 9:05 AM
2. Grafton Area Chamber of Commerce Updates: 1/7, 1/14, 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/4, 3/11, 3/18, and 3/25 at 8:45 AM
3. Weekly Walsh County Extension Agent Reports: 1/5, 1/12, 1/19, 1/26, 2/2, 2/9, 2/16, 2/23, 3/2, 3/9, 3/16, 3/23, 3/30 at 1:40 PM
4. "Try Hockey Free" Program Interview: 2/17 at 9:05 AM
5. Grafton Youth Skating Program Interview 3/19 at 9:05 AM
6. Grafton Chief of Police Interviews Weekly 1/6, 1/13, 1/27, 2/3, 2/1, 2/24, 3/3, 3/17, 3/24, 3/31 at 8:45 AM
7. Walsh County Sheriff Interviews: 1/20, 2/17, 3/10 at 8:45 AM

Section D – Public Service Announcements

Each day KAUJ FM Radio airs any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

January 2015 PSA Grafton

- Pembina County Story Hour-1/12-1/22/14-Let It Snow Story Hour at:
12-Tracy's Day Care at 10:00am
13-Drayton Preschool at 9:30am & 1:45pm, Drayton Kindergarten at 10:00am
14-Grafton ESP at 3:30 & 4:15pm
15-St. Thomas Elementary at 8:45am, Drayton 1st Grade at 1:30pm
20-Pembina Public Library at 4:00pm
21-Hoople Preschool at 10am
22-Cavalier Preschool at 9:30am and 2:15pm, Pembina County Special Ed Preschool at 1:30pm
- Irene Askim Open House-01/03/15-Open House in Honor of Irene Askim for her 90th Birthday at Kensington Event Center in Park River from 2-4pm
- Minto Community Center-01/03/15-Seventh Annual Joanie Slominski Memorial Scholarship Fun Run at the Minto Community Center, Free Will Pork Dinner from 6-8pm
- WLF Kosobud Lodge 106-01/04/15-Montly Meeting at the Lankin Senior Center
- Walsh County Commission-01/05/15-Walsh County Commission Meeting at 9am at the Walsh County Courthouse
- Lankin American Legion-01/05/15-After Christmas Community Party at Lankin Legion, Potluck, Candy Bags, Drawings, and Prizes, Everyone Welcome
- Grafton Chamber of Commerce-01/17/15-USXC Snowmobile Racing Grafton 100 at the Grafton City Park at 9:00am
- American Legion & American Legion Auxiliary-01/12/15-Blood Drive in Drayton at Tisdale Manor-Main Hall from 1:30pm-5:30pm
- Drayton Curling Club-01/05/15 & 01/12/15-Drayton Curling Club Learn To Curl Event at 7pm Located Behind Big Jims
- Walsh County Historical Society-01/18/15-Annual Meeting will be Held at the Senior Citizen Center in the Grafton Armory at 2pm
- Walsh County Three River Soil Conservation District-01/15/15- Watershed Stakeholders Meeting at NDSU Extension Office, Main Conference Room, In park River ND from 1-3pm
- Pink Ribbon Rider-01/17/15-2015 North Dakota Snow Run at the Fair Oaks Golf Course Starting at 1pm
- CARNEGIE REGIONAL LIBRARY-01/28/15-110TH Anniversary Of The Grand Opening from 11am-8pm
- Grafton Senior Citizen Club-01/16/15-Business Meeting at 11:15 in Senior Room at Grafton Armory.
- Carnegie Regional Library-01/16-01/31/15-Food Drive in Conjunction with CRL's 110th Anniversary Celebration

- Park River American Legion-01/25/15-Pancake Breakfast from 10am-1pm
- The Dakota Prairie Wildlife Club-01/24/15-Fishing Derby at the Matejcek Dam Derby Starts at 2:45pm
- St. Thomas Booster Club-01/31/15-48th Annual Walleye Fish Fry at the American Legion and Matty's from 4pm-9pm

February 2015 PSA Grafton

- Century Elementary-02/05/15-3rd and 4th Grade Music Concert "Viva Valentimne" at 7pm in the Gym
- 2015 International Crop Expo-2/18 & 2/19/2015- At the Alerus Center in Grand Forks
- Relay For Life Walsh County-02/04/15-Kick Off Meeting-At AgCountry Conference Room From 5pm-7pm
- Grafton Senior Citizens Club-20/13/15-Potluck at 11:30am in Senior Room
- Pembina County and Walsh County Job Development-Starts in February and Concludes in April-Topics to be covered include leadership, management, challenging negative attitudes, managing stress, team-building and Microsoft® Excel. The eight seminars start in February and conclude in April. Class locations are Cavalier, Grafton, and Park River
- Pembina County Story Time-
February
 - 9-Tracy's Day Care Drayton at 10:00AM
 - 10-Drayton Kindergarten at 10:00 AM & Drayton Preschool at 9:30 AM & 1:45 PM
 - 11-Hoople Preschool at 10:00 AM & Grafton ESP at 3:30 PM and 4:15 PM
 - 12-Cavalier Preschool at 9:30 AM & 2:15 PM, Pembina County Special Ed Preschool at 1:15 PM
 - 17-Pembina Public Library at 4:00 PM
 - 18-Grafton ESP at 3:30 PM & 4:15 PM
 - 19-St. Thomas Elementary at 8:45 AM & Drayton 1st Grade at 1:30 PM
- First Care Health Center-02/12/15-Giving Hearts Day First Care Health Center has been chosen by Dakota Medical Foundation to participate in the 2015 Giving Hearts Day event on Thursday—February 12,2015— and our theme this year is "Close to home. Close to your heart!" This year we're raising money to help purchase a Hematology Analyzer at First Care Health Center
- Park River Volunteer Fire Department-02/15/15-Pancake Breakfast Fundraiser from 10am-1pm at the Park River Fire Hall
- Sacred Heart Parish Minto-02/21/15-Charity Auction from 5:30 pm to 7 pm-Baked Potato Bar, Beverages, Bidding Number, and Cash Door Prizes All for \$20.00-Proceeds go to Church Sound System.
- Minto Sportsmen's Klub-02/21/15-2nd Annual Coyote Hunt Sign Up at 6:00am at Wilson's Cafe
- Try Hockey Free Event-02/21/15-2:30-3:00 at Centennial Center in Support of Hockey Weekend Across America. It is Free to Kids Ages 4-9

- Guess Who's Coming to Dinner-02/19/15-at Marketplace on 8th in Grafton at 6pm-All Widows and Widowers are Welcome to Attend

March 2015 PSA Grafton

- Park River Bible Camp-03/13-03/15/2015- Cabin Fever Reliever Quilt Retreat Arrival Time at Camp is from 1-5pm
- Park River Bible Camp-03/20-03/22-Crop Till You Drop Scrapbooking and Stamping Retreat Arrival Time is 12pm on March 20th
- Pembina County Story Hour-03/11-03/24/15- THE TURTLES AND BUNNIES AT STORY HOUR
March
11th-Grafton Esp. at 3:30PM & 4:15PM
12th-St. Thomas Elementary at 8:45AM, Drayton First Grade at 1:30PM
17th-Drayton Preschool at 9:30AM & 1:45PM, Drayton Kindergarten at 10:00AM,
Pembina Public Library at 4:00PM
18th-Hoople Preschool at 10:00AM, Grafton Esp. at 3:30PM & 4:15PM
23rd-Tracy's Day Care Drayton at 10:00AM
24th-Cavalier Preschool at 9:30AM & 2:15PM, Pembina County Special Ed Preschool at
1:15PM, Walhalla Public Library at 4:15PM
- North Star Community Credit Union-03/28/15-Easter Egg Hunt for Ages 10 and Under From 10:00AM-11:30AM at the Cavalier Public School
- Benefit for Brian Schlucht-03/07/15-Baked Potato Bar Benefit at Cavalier Fire Hall from 11-2- Free Will Offering-Brian Fell From a Truck and Shattered his Ankles
- First Care Health Center of Park River-03/16/15-Free Diabetes & High Blood Pressure Screening from 9am-1pm
- Stuart Swartz Benefit-03/28/15-Benefit Dinner and Silent Auction for Stuart Swartz of Park River to Help with Expenses While He is Battling Cancer.
- PNA Lodge-03/08/15-PNA Lodge 3043 of Warsaw Meeting
- Park River Good Samaritan Society-03/19/15-Book Sale in the Chapel Area at the Home
- St. Johseph's Catholic Church Lankin-03/15/15-Breakfast and Bake Sale at Lankin American Legion
- Crystal Fire Department-03/14/15-Annual Fundraiser Supper from 5-8pm at the Crystal Fire Hall
- N.E.N.D. Pioneer Threshing-03/16/15-Monthly Meeting At 7:30 P.M. At The Legion In Park River, N.D.
- Knights of Columbus-03/13 & 03/27/15-Fish Fry at St. Johns Parish Center Grafton from 5-7:30pm
- Walsh County Historical Society-03/22/15-Quarterly Meeting at 1pm at The Grafton Public Library
- Edmore Gymnastics-03/28/15-Annual Supper and Performances Beginning at 6:30pm, Free-Will Chili Supper at Edmore School
- Polish National Alliance-03/28/15-10th Annual Polish Food Festival from 3-7 pm at Minto Community Center, Live Auction, Free Will-Offering

- Valley Ambulance & Rescue Service Grafton, ND-Community CPR & First Aid Call to have a Session for your Business
- St. John the Evangelist Catholic Church-03/25/15-Living Stations of the Cross Mass at 6:15
- EARL KJELAAS of Edinburg-03/28/15- 95th Birthday Celebration from 2 to 4 in the afternoon at the Edinburg Community Center