



Radio Station
KAUJ FM Grafton, ND
Issues & Programs Exhibit
2nd Quarter 2019

Prepared by Bob Simmons

Issues & Programs Outline

Section A: Short & Long Form Programs/Local issues

1. Focus
2. Ag Day
3. Flood Reports

Section B: On-Air Promotions & Non-Broadcast Events

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2. Marketplace For Kids
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1. Exhibit Attached

Section D: Public Service Announcements

1. Exhibit Attached

SECTION

-A-

Long and Short Form Programs

Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

Program: Focus

Program Description: Focus is our Simmons Multimedia Stations weekly Public Affairs offering that shines the spotlight on a variety of topics of interest to our broad range of listeners. Typical programs include discussion of local/regional/national politics, agriculture issues, health, public safety and civic issues.

Air Time: Sunday 6:00 AM

Program Moderator: Shanda Christensen

Programs/Topics for 2nd Quarter 2019 -

- **Community Focus - June 30, 2019-ND State Senator Janne Myrdal speaks about HB 1336 and the AMA lawsuit against the state of North Dakota over the abortion law.**

00:00 / 16:25
- **Community Focus - June 23, 2019-Former US Senator Heidi Heitkamp discusses her "One Country" project and the 2020 election for rural voters.**
- **Community Focus - June 16, 2019-ND Congressman Kelly Armstrong talks about the 9/11 First Responder Hearing.**

00:00 / 04:38
- **Community Focus - June 9, 2019-ND Superintendent of Public Instruction Kirsten Baesler discusses the drafting of the Armed First Responder Program**

00:00 / 14:27
- **Community Focus - June 2, 2019-Mayo Clinic Radio's Dr. Tom Shives and Tracey McCray discuss migraine headaches and treatment.**

00:00 / 10:00
- **Community Focus - May 26, 2019-MN State Patrol Sgt. Jesse Grabow and ND State Trooper Christian Halgo answer questions about Highway Patrol duties.**

00:00 / 11:49
- **Community Focus - May 19, 2019-South Dakota Soybean Research & Promotion Council Bob Metz on the impact tariffs are having on soybeans.**

00:00 / 12:14
- **Community Focus - May 12, 2019-Crops Economist Dr. Frayne Olson discusses the ongoing tariff struggles and negotiations.**

00:00 / 12:20
- **Community Focus - May 5, 2019-Dr. Tom Chives and Tracey McCray from Mayo Clinic Radio discuss food allergies in adults.**

00:00 / 11:43

- **Community Focus- April 28, 2019-ND House Minority Leader Josh Boschee discusses the 2019 Legislative Session Wrapping Up.**

00:00 / 11:11

- **Community Focus- April 21, 2019-Attorney Greg Stites about Ethics Bills in the North Dakota House and Senate.**

00:00 / 11:12

- **Community Focus- April 14, 2019-Segment from Mayo Clinic Radio discussing how to help cancer patients quit tobacco.**

Program: Ag Day

Program Description: Simmons Multimedia's NAFB Farm Director Shanda Christensen produces this daily farm feature that includes news, markets and topics of interest to local agriculture producers. In addition we produce special spring planting and fall harvest programs that are also hyper local to the immediate area.

Air Time: Monday through Friday: 6:50, 7:50, 8:50, 9:50, 10:50, 11:50, 1:50, 2:50

Program Host: Shanda Christensen

Program: Flood Reports

Description: During the month of April 2019 the Red River and its tributaries flooded thousands of acres of land and roads throughout our listening area. News Director Mike Allen and the KXPO - KAUJ News Team anchored hourly coverage of the flood event providing listeners with up to the minute information on river level readings, road closures and threats to life and property.

Air Date/Time: Updates on the hour, 24 hours a day during the month of April, 2019.

SECTION –B–

Promotional & Non-Broadcast Events

Bin Auction –

In early April Simons Multimedia Stations teamed with Lorrich Industries of Walhalla and Dahl Trucking of Langdon for the auctioning of a 3,000 bushel steel hopper bin. Area farmers were treated to a free lunch at Dahls shop in south Langdon on April 4, 2019 as part of the event.

Marketplace for Kids –

As part of Simons Multimedia Stations on-going EEO efforts, our company President Bob Simmons spoke to students at the Cavalier High School on Friday May 3, 2019 as part of the school Marketplace for Kids program. Over 100 students attended the sessions which focused on careers in radio broadcasting and media.

Teacher of the Month –

Each month during the school year Simons Multimedia Stations solicit nominations for our Teacher of the Month contest. One lucky educator receives a commemorative plaque, a check for 100 dollars and a pizza party for the class.

April winner: Ms. Anne Thompson - Tri-County School Karlstad, MN

May winner: Mrs. Marilyn Thompson - Carman Collegiate Carman, MB

SECTION –C-

Newscast Overview

Section A: Newscast Overview

KAUJ FM Radio produces several daily newscasts. Three to Five minute 'morning drive' reports air at 5:00, 6:00, 7:00 and 8:00 AM each day with additional reports 'in brief' scheduled throughout the day.

News Treatments: The nominal length of each of our lead or feature stories is between thirty-seconds and one minute.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. As an example: A local story or feature may air up to 4 times in the course of a day. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

SECTION –D–

Public Service Announcements

Section D – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

April 2019 PSAs

Town or Business	Dates Announced	Announcement/Event
Central Station	4/01 – 04/30	Free Coffee Drop In Shine & Share Community Store
Winkler Arts & Culture Center	04/01 – 04/23	Chase the Ace
Langdon Elementary School	04/01 – 04/09	Keys to Success in School
PCMH Foundation	04/01 – 04/03	Fry Bread Taco Fundraiser
St. Paul's United Church, Morden	04/01 – 04/04	Soup & Dessert Luncheon
Boundary Trails Health Centre	04/01 – 04/04	Cancer Support Group with Tami Thiessen
United Valley Bank	04/01 – 04/05	Spud on the Run
Access Event Centre	04/01 – 04/05 04/08 – 04/10 04/22 04/22 – 04/27	Nature & Garden Expo Newcomer Welcome Night Blood Donor Clinic Ukrainian Easter Egg Workshop
Carman Mennonite Church	04/01 – 04/05	Borscht & Pie Fundraiser
Morden Fire Department	04/08 – 04/09	Car Seat Clinic
Buhler Active Living Centre, Winkler	04/08 – 04/10	Easter Craft & Vendor Sale
Pembina Valley Humane Society	04/08 – 04/13	Steak, Spud & Sud Dinner Fundraiser
The Bunker Youth Ministry, Winkler	04/08 – 04/13	Roaring 20's Night Fundraiser
Cavalier	04/15 – 04/20	Crack an Egg
Carman	04/15 – 04/18 04/29 – 04/30	"Bail You Out" Library Fundraiser Communities in Bloom Meeting
Jeff Leeson	04/15 – 04/18	Grandma Used to Heckle Me Comedy Tour Stop in Morden
Train ND	04/22 – 04/23	Heartsaver, First Aid, CPR & AED Course
Maple Manor Care Center	04/22 – 04/26	Pie Social

May 2019 PSAs

Town or Business	Dates Announced	Announcement/Event
Central Station	5/01 – 04/31	Free Coffee Drop In Shine & Share Community Store
Boundary Trails Health Centre	05/01 – 05/02	Cancer Support Group with Tami Thiessen
	05/20 – 05/23	Fundraising Plant Sale & BBQ
Access Event Centre	05/01 – 05/05	Barnswallows Quilt Show & Spring Craft Sale
	05/06 – 05/11	Mental Health Week
	05/06 – 05/08	Morden Newcomer Welcome Night
	05/13 – 05/15	Summer Camp & Swimming Registration
Eden Health Care Services	05/06	Open House
Pembina County Memorial Hospital	05/06 – 05/08	Lunch & Learn Health Fair
Morden Legion	05/06 – 05/10	Fish Fry
Carman United Church	05/06 – 05/11	Health Auxiliary Luncheon
Morden Fire Department	05/13 – 05/14	Car Seat Clinic
Carman Garden Club	05/13 – 05/15	Garden Club Plant Sale
Carman	05/13 – 05/17	Time For Summer Charity BBQ & Car Show
	05/20 – 05/24	Blood Donor Clinic
	05/20 – 05/25	Boyne Book it Fun Run Fundraiser
Cavalier High School	05/13 – 05/18	45 th Annual Art Show
LRSC	05/20 – 05/21	TrainND: Heartsaver, First Aid, CPR & AED Course
Roland	05/20 – 05/22	Push, Pull or Drag Day Spring Cleaning Event
Winkler Aquatic Centre	05/20 – 05/24	Free Swim Day

Miami Ag Society	05/20 – 05/25	10 th Annual Mud Bog
MS Society	05/20 – 05/26	Morden MS Walk
Manitoba Youth Job Centre	05/27 – 05/31	Help youth find summer jobs
Icelandic State Park	05/27	Military Appreciation Day
Cavalier Evangelical Free Church	05/27 – 05/30	Pembina County Relay For Life

June 2019 PSAs

Town or Business	Dates Announced	Announcement/Event
Central Station	06/01- 06/30	Free Coffee Drop In Shine & Share Community Store
Access Event Centre	06/10 06/10 – 06/12	Blood Donor Clinic Newcomer Welcome Night
Boundary Trails Health Centre	06/01 – 05/06	Cancer Support Group with Tami Thiessen
Manitoba Youth Job Centre	06/01 – 06/30	Help Youth Find Summer Jobs
Cavalier	05/27 – 06/01 06/03 – 06/08 06/10 – 06/16 06/17 – 06/20	City Wide Rummage Sale Melissa Chadwick 5K Cavalier Motorcycle Ride-in Rockin' Retail Thursday
Carman	05/27 – 06/01 06/17 – 06/19	Town Wide Garage Sale Alzheimer Memory Walk
Pembina Hills Arts Centre	06/03 – 06/07	Open Mic Night
Morden Fire Department	06/10 – 06/11	Car Seat Clinic
Langdon Presbyterian Church	06/10 – 06/12	Salad Luncheon
D&B Motors	06/10 – 06/13	Show & Shine
Train ND	06/17 – 06/18	Heartsaver, First Aid, CPR & AED Course
Carman United Church	06/17 -06/19	Community Supper
Osnabrock Community	06/17 – 06/21	Blood Drive

Center		
Langdon	06/17 – 06/22	June Jamboree
Morden	06/17 – 06/22 06/24 – 06/29	Paddlefest Suncatch Sounds free concerts
Habitat for Humanity Winkler-Morden	06/17 – 06/22	Beach Build a Boat
La Riviere	06/17 – 06/22	11 th Annual Turkeyfest & Duck Race
Boyne Regional Library, Carman	06/24 – 06/25	Summer Reading Program
Hamilton	06/24 – 06/30	Pembina County Fair