



Radio Station KAUJ FM Grafton, ND

Issues & Programs Exhibit

4th Quarter 2014

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Issues & Programs Outline

Section A: Newscast Overview & Quarterly Issues addressed

1. Hard Frost Ends Growing Season
2. US Senator Heitkamp Keynotes RRRRC Meeting
3. Mold in Grafton Winter Sports Arena
4. Park River Special Election
5. Grafton Police Stand-Off
6. County Road 15 Project Approved By County

Section B: Special & Non-Broadcast Events

1. Pembina County Job Fair
2. Walsh County Job Fair
3. NDBA Mock Inspection
4. Cavalier Santa Parade

Section C: Short/Long Form Programs

1. Grafton Chamber Report
2. Grafton Police Update
3. Election Night Coverage
4. Walsh County Extension Agent Report
5. Strand Theatre Fundraising Project
6. Local Sports Hour

Section D: Public Service Announcements

1. Exhibit Attached

Section A: Newscast Overview

KAUJ FM Radio produces 5 daily newscasts. Five 2 minute 'morning drive' reports air at 5, 6, 7, 8 and 9am.

News Treatments: The nominal length of each of our lead or feature stories described below is between thirty-seconds and two minutes-thirty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. As an example: A local story or feature will air 5 times in the course of a day, once in each newscast. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

The attached stories are representative of the local news content we produce on a daily basis:

OCTOBER 2014

October 8th

Reported on a hard frost ending the growing season for much of North Dakota. Interviewed Walsh County Extension Agent Brad Brummond who explained that parts of Walsh County had avoided the frost but that most of the damage was seen in the Western part of the county

October 29th.

Reported on US Senator Heidi Heitkamp's keynote address at the annual meeting of the Red River Regional Council. Heitkamp said housing was the state's biggest problem. She also said that though oil was booming the state's economy at the moment, agricultural output from the red river valley would remain a main contributor to the state's annual income.

NOVEMBER 2014

November 17th

Reported that black mold had been discovered at Grafton's Winter Sports Arena. The mold had forced the facility to close. Estimates to remediate the problem came close to \$150,000. Ideas were being discussed as to how to fix the mold problem and reopen the arena. Grafton Parks and Rec had agreed to hold off on the sale of the building until members of the park board had time to explore the options.

November 19th

Reported the official results of a special election held in Park River regarding an improvement project at the Park River Area School. Voters favored the proposal by a margin of over 70%. Superintendent Kirk Ham said the design phase was set to begin immediately.

DECEMBER 2014

December 1st

Reported that 62 Gregory Sevigny of Grafton was in custody after an hours long stand off with police the night before. The Grafton Police Department working with the Grand Forks Regional SWAT team was acting on a tip from a concerned neighbor that Sevigny was making explosive devices. After the stand off several devices were recovered from Sevigny's home.

December 18th

Reported that the Walsh County Board of Commissioners had approved a \$4.4 million contract with Knife River Construction to complete a grading, widening and structural overlay project on County Road 15. The project needed approval from city of Pisek officials to enter city limits. Pisek would not grant such approval so the contract order was changed to end at city limits where the county would take over the construction and the costs. The county did not require Piseks approval since it would not be using federal dollars on the construction.

Section B: Special and Non-Broadcast Events

Throughout the year Simmons Stations assist local groups and organizations with the promotion and or co-sponsorship of various activities and events. Our involvement may include contributions of in-kind advertising, cash donations, company staff donating their own time to assist with a given event, etc. Below are some examples which are representative of these efforts.

Nov. 6, 2014: KXPO-KAUJ FM co-hosted a Pembina County Job Fair with Job Service of North Dakota. The job fair was attended by DOS Tyrone Johnson and Manager Andrea Johnston.

Nov. 13, 2014: KXPO-KAUJ FM co-hosted a Walsh County Job Fair with Job Service of North Dakota. The job fair was attended by Manager Andrea Johnston.

Nov. 18, 2014: KXPO – KAUJ FM participated in the NDBA Mock FCC Inspection program. We passed and the certificate was awarded that day.

Nov. 29, 2014: KXPO – KAUJ FM participated with a float entry in the Cavalier Santa Parade.

Section C: Short/Long Form Programs

Each weekday KXPO & KAUI Radio produces several short form programs. The duration of each is five minutes to fifteen minutes in length. The program content covers a variety of topics. Attached is a listing of programs and subjects representative of these efforts.

Short Forms Programs:

Grafton Area Chamber of Commerce Report

Each week, Todd Morgan, Executive Director of the Grafton Area Chamber of Commerce calls into our Grafton studio or comes live in person for an interview to talk about the events in that area.

Program Moderator - Ryan Johnston

Dates of Program: 10/8, 10/15, 10/22, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10, 12/24

Times of Broadcast: All programs air Wednesday's at 8:40am

Grafton Police Department Update

Officer Dumas of the Grafton Police Department comes to the KXPO studio to discuss timely information regarding public safety, police department changes, updates and seasonal reminders for the public.

Program Moderator – Ryan Johnston

Dates of Program: 10/2, 10/23, 11/6, 11/13, 11/20, 12/11, 12/18

Time of Broadcast: Approx 8:40 am

Election Night Live Coverage

News Director, Ryan Johnston, hosted a live evening program during the election to report poll results live. Grafton Mayor, Chris West was a guest for much of the program. West gave information regarding Grafton City Council poll issues and the City of Grafton as a whole.

Program Moderator: Ryan Johnston with guest Chris Wet

Dates of Program: 11/3/15

Time of Broadcast: 8:00 pm

Walsh County Extension Agent Report

KXPO airs a weekly report from the Walsh County Extension Agent to share timely issues facing farmers in the region.

Program Moderator: Leslie Lubenaugh or Brad Brommund

Dates of Program: 10/6, 10/20, 10/27, 11/10, 11/17, 11/24, 12/8, 12/22

Time of Broadcast: 1:40 pm

Strand Theater Fundraising Project

Weekly, Chris Larson, representative of the Save Our Strand Fundraising organization calls in to give a project update and discuss upcoming fundraising opportunities.

Program Moderator: Ryan Johnston with Sean Ford and guest Chris Larson

Dates of Program: 10/3, 10/10, 10/17, 10/24, 10/31, 11/7, 11/14, 11/21, 11/28, 12/5, 12/12, 12/19

Time of Broadcast: 8:50 AM

Local Sports Hour

Every Saturday during the school year, Sports Director hosts the local sports hour and invites coaches, players, and fans of our local high school sports teams to discuss current stats, games, and the season in general

Program Moderator: Sean Ford

Dates of Program: 10/4, 10/11, 10/18, 10/25, 11/1, 11/8, 11/22, 11/29, 12/6, 12/13

Time of Broadcast: 11:00 AM

EX1

The following businesses and organizations were presented with a comprehensive marketing seminar, conducted by Simmons Multimedia Representatives on the dates shown.

Polar Plumbing & Heating	10-2-14
Border Valley Cleanco	12-2-14
The Fringe Hair Salon	12-2-14
Flooring & More	12-4-14
H & R Block	12-11-14
Wes's Tire	12-11-14
One Link	12-18-14
Remax	12-30-14

Section D – Public Service Announcements

Each day KAUJ FM Radio airs any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

October 2014 PSA Grafton

- North Dakota Agri-Women and Minnesota Agri-Women-10/24/14-32nd Annual Harvest of Knowledge at the Ramada Inn, Grand Forks
- St. Thomas Preservation Society-10/23/14-Bake Sale at the St. Thomas American Legion from 5pm-6:30pm
- N.E.N.D-10/20/14-Monthly Meeting at the Park River American Legion at 7:30pm
- Our Saviours Lutheran Church of Park River-10/16/14-Soup and Sandwich Luncheon, Food and Craft Sale from 11am-1:30pm

November 2014 PSA Grafton

- Faith Lutheran Church-11/2/14-Annual Fall Dinner from 11am-1:30pm at the City Hall in Inkster

December 2014 PSA Grafton

- Pembina County Memorial Hospital and Wedgewood Manor Foundation-12/4/14-15th Annual Lights of Love at Wedgewood Manor After Tree Lighting
- Super Santa Saturday-12/6/14-In Park River ND, Various Venders, Decorate Your Own Cookies, Christmas Tree Sales, Visit with Santa, Guided Tour of Homes, Free Kids Movie and PR Bucks Giveaway and much More
- Grafton Lutheran Church-12/6/14-Bake Sale from 10am Until Gone
- Senior Citizen Club Grafton-12/16/14-DMary Jo Hall on the Piano Sing along to Christmas Songs at 2pm in the Senior Room at the Grafton Armory
- Pembina County-12/10-12/18-14-Story Hours
- The Community Helpers Group of Grafton-12/17,18,19/14-6th Annual Kids Shopping with Santa
- Grafton Chamber Of Commerce-12/13 &12/20/14-Big Bucks from Santa
- Knights of Columbus-Every Sunday Through February-Bingo at St. John's Parish Center in Grafton at 7pm Every Sunday
- St. John's Parish Center-12/14/14-29th Annual Community Christmas Eve Party at St. John the Evangelist Parish Center from 6-8
- Benefit Brunch-12/21/14-For David Hilde at Edinburg Community Center from 10am-1pm
- St. John's Parish Center-12/28/14-Christmas Piano Talk Concert with Brent Hermans at 3pm
- Grafton Parks and Recreation-12/20 & 12/21/14-Open Skating from 1-5pm at the Centennial Center with Ugly Sweater Contest and Live DJ
- Park River American Legion-12/27/14-Retirement Party-Open House for Diane Schmitz of Park river from 5-8pm at the Park River American Legion
- Park River Bible Camp-12/31/14-Senior High New Year's Party-Check in at 7pm on Wednesday and Pick Up at Noon on Thursday.