



Radio Station KAUJ FM Grafton, ND

Issues & Programs Exhibit

2nd Quarter 2021

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Issues & Programs Outline

Section A: Short & Long Form Programs/Local issues

1. Focus
2. Ag Day
3. Covid-19 Updates

Section B: Newscast Overview

1. Exhibit Attached

Section C: Public Service Announcements

1. Exhibit Attached

SECTION

-A-

Long and Short Form Programs

Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

Program: Focus

Program Description: Focus is our Simmons Multimedia Stations weekly Public Affairs offering that spotlight's a variety of topics of interest to our broad range of listeners. Typical programs include discussion of local/regional/national politics, agriculture issues, health, public safety and civic issues.

Air Time: Sunday 6 AM

Program Moderator: Shanda Christensen

- [Community Focus - June 27, 2021-News Director Shanda Christianson speaks with Patty Gorder, interim general manager for Frost Fire Park in the Pmebina Gorge, about all the upcoming activities Frost Fire has to offer.](#)

00:00 / 10:22

- [Community Focus - June 20, 2021-News Director Shanda Christianson speaks with Shirley Burns, Executive Vice-President for the grafton Chamber of Commerce in regards to the upcoming Summrfest events!](#)

00:00 / 08:01

- [Community Focus - June 13, 2021-News Director Shanda Christianson speaks to NDGAF Department's Doug Leier in regards to fishing in ND.](#)

00:00 / 13:55

- [Community Focus - June 6, 2021-KNDK news Director Shanda Christianson speaks with Chris Berry, committee member for the Cavalier Motorcycle Ride-in, which is taking place June 18-20, and discuss this year's event.](#)

00:00 / 07:29

- [Community Focus - May 16, 2021-News Director Shanda Christianson speaks with Carma Hanson, coordinator for Safe Kids in Grand Forks, in regards to summer safety for out-of-school kids.](#)

00:00 / 20:11

- [Community Focus - May 9, 2021-News Director Shanda Christianson speaks with Randy Hoback, Parliment member for the Federal Riding of Prince Albert in Saskatchewan, in regards to how COVID-19 has impacted everyday life in Canada.](#)

00:00 / 09:34

- [Community Focus - May 2, 2021-This week we speak to Cavalier County Public Health Nurse Steph Welsh and discuss how the pandemic is looking one year in.](#)

00:00 / 11:25

- [Community Focus - April 25, 2021-Randy Mehlhoff, Executive Director of the NDSU Langdon Research Extension Center, discusses farm safety.](#)

00:00 / 07:42

- [Community Focus - April 18, 2021-News Director Shanda Christianson speakes with Jared Slinde, Communications Manager for the Great Plains Food Bank in Fargo, on how the Food Bank is assisting different communities.](#)

00:00 / 13:42

- [Community Focus - April 11, 2021](#)-News and Views host Joel Heitkamp speaks with Dr. Paul Carson, NDSU professor focusing on the management of infectious disease, about the safety and efficiency of COVID-19 vaccines.

00:00 / 13:17

- [Community Focus - April 4, 2021](#)-News Director Shanda Christianson speaks with Dr. Mirza Bing, gastroenterologist at First Care Health Center in Park River

Program: Ag Day

Program Description: Simmons Multimedia's NAFB Farm Director Shanda Christensen and Ag Reporter Jess Balsdon produce this daily farm feature that includes news, markets and topics of interest to local agriculture producers. In addition we produce special spring planting and fall harvest programs that are also hyper local to the immediate area.

Air Time: Monday through Friday: 6:30 am, 7:30 am, 8:30 am

Program Host: Shanda Christensen

Program: Covid-19 Updates

Program Description: 6 times throughout the day Simmons Multimedia stations produce Covid-19 Updates that are geared specifically to local listeners. The most timely and pertinent information is gleaned from local health authorities and agencies.

Air Dates: Daily

Air Times: 8am 10am, 12pm, 3pm, 5pm, 7pm with additional updates based on urgency

Program Host: Simmons News staff

SECTION –B-

Newscast Overview

Section B: Newscast Overview

KAUJ FM Radio produces several daily newscasts. Three to Five minute 'morning drive' reports air at 5, 6, 7, 8 and 9 AM. With additional reports 'in brief' scheduled throughout the day.

News Treatments: The nominal length of each of our lead or feature stories is between thirty-seconds and one minute.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

SECTION –C-

Public Service Announcements

Section C – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations.