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Radio Station KAUJ FM Grafton, ND

**Issues & Programs Exhibit**

4th Quarter 2019

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Prepared by Bob Simmons

Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

\*Simmons Multimedia Stations produce a weekly program called Focus that addresses many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

## **Issues & Programs Outline**

### **Section A: Short & Long Form Programs/Local issues**

1. Focus
2. Ag Day
3. Local Play by Play Sports

### **Section B: Newscast Overview**

1. Exhibit Attached

### **Section C: Public Service Announcements**

1. Exhibit Attached

# SECTION –A-

## Short & Long Form Programs

**Program:** Focus

Focus is our Simmons Multimedia Stations weekly Public Affairs offering that shines the spotlight on a variety of topics of interest to our broad range of listeners. Typical programs include discussion of local/regional/national politics, agriculture issues, health and public safety and civic issues.

**Air Time:** Sunday 6:00 AM Program dates/topics/duration - below

- [Community Focus - December 29, 2019-Joel Heitkamp visiting with MN State Patrol Troopers about holiday travel.](#)

39:17

- [Community Focus - December 22, 2019-Tyler Axness and NDFU President Mark Watne about his efforts to accelerate MFP payments to farmers amid tough times.](#)

13:27

- [Community Focus - December 15, 2019-Joel Heitkamp visits with former U.S. Senator Dorgan about the success of his brand new book as well as the impeachment proceedings.](#)

14:53

- Community Focus - December 8, 2019-Joel Heitkamp speaks with Ag Commissioner Doug Goehring in regards to the propane shortage farmers are struggling with.

15:33

- Community Focus - December 1, 2019 Joel Heitkamp speaks with ND Corn Utilization Council Exec. Director Jean Henning about the propane shortage in ND and how it's impacting corn farmers.

11:49

- Community Focus - November 24, 2019-Joel Heitkamp visited with Representative Karla Rose Hanson about the increasing number of deaths by suicide in ND & legislation to help combat the issue.

29:13

- Community Focus - November 17, 2019-Mayo Clinic Radio host Dr. Tom Shives and Tracey McCray discuss the importance of hand washing, especially during the flu season.

14:31

- Community Focus - November 10, 2019-In recognition of Veteran's Day, we honor a veteran and a veteran's son who were chosen to take part in the Veteran's Honor Flight to Washington DC.

10:42

- Community Focus - November 3, 2019-Director of the Division of Water Quality with in the North Dakota Department Of Environmental Quality Karl Rockeman gives an update on the clean up progress pertaining to the oil leak just north of Edinburg.

5:19

- Community Focus - October 27, 2019-Tyler Axness visits with NDFU Pres. Mark Watne about his efforts to accelerate MFP payments to farmers amid tough times.

11:24

- Community Focus - October 20, 2019-Joel Heitkamp spoke with North Dakota State Auditor Josh Gallion about recent findings in a biennial audit of the ND Department of Commerce.

15:41

- Community Focus - October 13, 2019-This week, Mayo Clinic Radio, which is heard on our sister stations KNDK at Langdon and KXPO at Grafton each weekend, Hosts Dr. Tom Shives and Tracey McCray discuss CBD products.

12:51

- Community Focus - October 6, 2019-Scott Satermo, president of the FM Crossroads non profit organization, discusses the 4th annual Culture in Motion PowWow

**10:53**

**Program:** Ag Day

**Program Description:** Simmons Multimedia's award winning NAFB Farm Director Shanda Christensen produces this daily farm feature that includes news, markets and topics of interest to local agriculture producers. In addition we produce special spring planting and fall harvest programs that are also hyper local to the immediate area.

**Air Time:** Monday through Friday: 7:30, 8:30 AM.

**Program Host:** Shanda Christensen

**Program:** Local High School Play by Play

**Program Description:** Throughout the year Simmons Multimedia Stations produce over 200 local high school and amateur sports play by play broadcasts. Such productions include high school hockey, basketball, football, volleyball, wrestling and track events. In addition to our terrestrial radio broadcasts live streaming of these games is provided via our station websites enabling distant family members, fans and school alumni the opportunity to hear the games.

**Air Time:** Various

# SECTION –B-

## Newscast Overview

### Section B: Newscast Overview

KAUJ FM Radio produces 5 daily newscasts with late breaking news stories and bulletins at anytime these stories break. Two minute 'morning drive' reports air at 5:00, 6:00, 7:00 and 8:00 and 9:00 am.

News Treatments: The nominal length of each of our lead or feature stories is between thirty and sixty seconds.

## Section C – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

### October 2019 PSAs

<b>Town or Business</b>	<b>Dates Announced</b>	<b>Announcement/Event</b>
Central Station	10/01 – 10/31	Free Coffee Drop In Shine & Share Community Store
Access Event Centre	10/07 – 10/09 10/28	Newcomer Welcome Night Blood Donor Clinic
Boundary Trails Health Centre	10/01 – 10/03	Cancer Support Group
Winkler Arts & Culture Center	10/01 – 10/31	Chase the Ace
Grafton	10/01 – 10/13	Corn Maze & Pumpkin Patch
Cavalier County Public Health Office	10/01 – 10/31	Flu Shot Clinics
Cavalier American Legion	10/01 – 10/02	PCMH Fry Bread Taco Fundraiser
Mennonite Brethren Church Winkler	10/01 – 10/03	Blood Donor Clinic
Roland	10/01 – 10/05	Roland Pumpkin Fair
Pain Reliever	10/01 – 10/05	Benefit for Ruth McIntyre
Manitou Daycare	10/01 – 10/05	Comedy Night fundraiser
Walhalla St. Boniface Catholic Church	10/01 – 10/06	Fall Supper
Morden Fire Department	10/07 – 10/08	Car Seat Clinic
Morden Activity Centre	10/07 – 10/09	All Candidates Forum for Federal election
Millennium Exhibition Centre, Altona	10/07 – 10/12	Red Cross Babysitting Course
Langdon Eagles Club	10/07 – 10/13	Eagles Auxiliary Supper

LRSC	10/14 – 10/15 10/21 – 10/24	Heartsaver CPR, First Aid & AED Course First Responders Appreciation Meal
Carman United Church	10/14 – 10/16	Community Supper
Park River	10/14 – 10/19 10/14 – 10/19	Walsh County Fair Women & Wellness Experience
Cavalier Country Club	10/14 – 10/17	Business After Hours
Rosenfeld Good Neighbour Centre	10/14 – 10/19	Rosenfeld Fall Supper
St. Olaf Lutheran Church Devils Lake	10/14 – 10/20	Annual Lutefisk & Meatball Supper
Carman Community Hall	10/21 – 10/26	Annual Gun Show
Morden United Church	10/21 – 10/26	Christmas Market in the City
Cavalier	10/21 – 10/26	Halloween Parade
Park River Ambulance	10/21 – 10/28	Become an emergency medical responder info meeting

### November 2019 PSAs

<b>Town or Business</b>	<b>Dates Announced</b>	<b>Announcement/Event</b>
Central Station	11/01 – 11/30	Free Coffee Drop In Shine & Share Community Store
Access Event Centre	11/11 – 11/13	Newcomer Welcome Night
Boundary Trails Health Centre	11/04 – 11/07 11/11 – 11/15	Cancer Support Group Craft & Bake Sale
Winkler Arts & Culture Center	11/01 – 11/30	Chase the Ace
Cavalier County Public Health Office	11/01 – 11/19	Flu Shot Clinics
Svold Hall	11/04 – 11/09	Hunter's Breakfast
Morden Fire Department	11/11 – 11/12	Car Seat Clinic
Winkler Mennonite	11/11 – 11/14	Blood Donor Clinic



Brethren Church		
City of Morden	11/11 – 11/14	Wrapping up a Morden Christmas
	11/11 – 11/15	Annual Tree Lighting
Carman Family Resource Centre	11/11 – 11/16	One Stop Shop in the Hall
Darlingford Hall	11/11 – 11/16	Craft Sale
Icelandic State Park	11/11 – 11/17	Christmas Open House
LRSC	11/18 – 11/19	Heartsaver CPR, First Aid & AED Course
Carman United Church	11/18 – 11/20	Community Supper
Unity Medical Center, Grafton	11/18 – 11/20	Men's Health Clinic
Genesis House	11/18 – 11/23	Domestic Violence Masquerade Gala
Town of Manitou	11/25 – 11/27	Christmas Market
United Lutheran Church, Cavalier	11/25 – 11/27	Thanksgiving Eve Community Church Service
Morden Christmas Cheer	11/25 – 11/29	Pancake Break Fundraiser
Carman Community Hall	11/25 – 11/29	Blood Donor Clinic
Town of Altona	11/25 – 11/29	Night of Lights
Town of Cavalier	11/25 – 11/30	Small Business Saturday
	11/25 – 11/30	Breakfast with Santa
	11/25 – 11/30	Pictures with Santa
	11/25 – 11/30	Santa Parade
Grace St. John's Church, Carman	11/25 – 11/30	Christmas Tea & Bazaar
Tabor Home, Morden	11/25 – 11/30	Christmas Tea & Bake Sale
Furever Friends Cat Rescue	11/25 – 11/30	Lasagna Dinner Fundraiser

### December 2019 PSAs

Town or Business	Dates Announced	Announcement/Event
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Central Station	12/01 – 12/31	Free Coffee Drop In Shine & Share Community Store
Access Event Centre	12/09 – 12/11 12/02 12/23	Newcomer Welcome Night Skate with Santa Blood Donor Clinic
Boundary Trails Health Centre	12/02 – 12/05	Cancer Support Group
Winkler Arts & Culture Center	12/01 – 12/31	Chase the Ace
Town of Carman	12/02 12/02 – 12/07	Smart Giving Through Estate Planning Seminar Breakfast with Santa & Christmas at the Museum
Town of Roland	12/02 – 12/04	Tree Lighting
City of Winkler	12/02 – 12/05	Family Christmas Experience
Wedgewood Manor, Cavalier	12/02 – 12/05	Lights of Love
Town of Manitou	12/02 – 12/05 12/09 – 12/14	Manitou Christmas Market 2 <sup>nd</sup> Annual Country Christmas
Masonic Lodge, Cavalier	12/02 – 12/06	Faith in Action Bake Sale Fish Fry
Town of Cavalier	12/02 – 12/06 12/16 – 12/20	Moonlight Madness Crazy Christmas Friday
Town of Park River	12/02 – 12/07	Super Santa Saturday
Town of La Riviere	12/02 – 12/07	Breakfast with Santa
Carman Public Health	12/09 – 12/11	Breast Cancer Screening Clinic
Morden Fire Department	12/09 – 12/10	Car Seat Clinic
Carman Collegiate	12/09 – 12/13	Winnipeg Jazz Orchestra “Charlie Brown Christmas”
Town of Drayton	12/09 – 12/14	Old Fashioned Christmas Craft Show
Devils Lake	12/16	Art of Dancing in the Rain free screening
LRSC	12/16 – 12/17	Heartsaver CPR/First Aid/AED Course
City of Morden	12/16 – 12/17	Tour of Lights
Carman United Church	12/16 – 12/18	Community Supper

Mennonite Brethren Church, Winkler	12/16 – 12/19	Community Blood Donor Event
St. Alphonsus Parish	12/23 – 12/25	Annual Christmas Dinner
St. Boniface Catholic Church, Walhalla	12/23 – 12/25	Community Christmas Dinner
St. Brigid's Catholic Church, Cavalier	12/23 – 12/25	Community Christmas Dinner