



Radio Station KAUJ FM Grafton, ND

Issues & Programs Exhibit

3rd Quarter 2023

Prepared by Bob Simmons

Issues & Programs Outline

Section A: Short & Long Form Programs/Local issues

1. Focus
2. Ag Day

Section B: Newscast Overview

1. Exhibit Attached

Section C: Public Service Announcements

1. Exhibit Attached

SECTION

-A-

Long and Short Form Programs

Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

Program: Focus

Program Description: Focus is our Simmons Multimedia Stations weekly Public Affairs offering that spotlight's a variety of topics of interest to our broad range of listeners. Typical programs include discussion of local/regional/national politics, agriculture issues, health, public safety and civic issues.

Air Time: Sunday 6 AM

Program Moderator: Jeremey Ratliff/Nick Vorlage

July 2, 2023 – Scott Hartje, President of the Pembina County Fair, discusses the fair itself, as well the lead up to the event, and other uses for the fairgrounds during the off-season.

July 9, 2023 - Dawn Mandt, Executive Director of the Red River Regional Council discusses the Red River Regional Council, what they do, what they are working on, and much more.

July 16, 2023 - Rachel Ramsay with Pembina County Public Health discusses her new position, programs being offered, and partnership opportunities with the organization!

July 23, 2023 - Hear the complete interview with project leaders for the BitZero Data Center project occurring in Nekoma!

July 30, 2023 - Young Minds, Old Souls - the Starkweather-based rock band Auto Drive talks about their inspirations, musical style, and goals for the future!

August 6, 2023 - Hallock Mayor Dave Treumer discusses his background, what is going on in Hallock, opportunities arising, and more!

August 13, 2023 - Angelle French, director of the Pembina County JDA, talks about her background, her job, local projects, opportunities, challenges, and more!

August 20, 2023 - The Borderland News Center holds an exclusive interview with North Dakota US Senator Kevin Cramer, discussion ND Ag, border security, and more!

August 27, 2023 - Kristy Jelinek with SOAR, discusses their recent "Tour the Potential" event in Grafton, which aims to imagine the potential of revitalizing vacant downtown storefronts!

September 3, 2023 - Jill Thompson owner of Grafton-based Little Kitchen, which aims to sell kitchen items and farm-fresh ingredients, as well as provide cooking classes.

September 10, 2023 - Cavalier County Health District Administrator Steph Welsh on a number of topics including seasonal vaccinations, the introduction of Narcan as an over the counter medicine, and also got an update on how the community garden boxes project went in Cavalier County.

September 17, 2023 - Amber Benoit, Executive Director of Marketing and Programming with the Northern Lights Arts Council, take about current projects the NLAC are undertaking.

September 24, 2023 - Tyler Bodnar, owner of the Langdon Locker, discusses the ongoing, large-scale expansion of the Locker, and how it came to be!

October 1, 2023 - Local Artists have begun to bring extra beauty to area towns by contirbuting their time and talents to large-scale murals. Interviews with Walhalla-based artist Sylvia Moore, and Langdon artist Hilary Nowatski.

Program: Ag Day

Program Description: Simmons Multimedia's NAFB Farm Director Jeremey Ratliff and Ag Reporter Nick Vorlage produce this daily farm feature that includes news, markets and topics of interest to local agriculture producers. In addition we produce special spring planting and fall harvest programs that are also hyper local to the immediate area.

Air Time: Monday through Friday: 6:30 am, 7:30 am, 8:30 am

SECTION -B-

Newscast Overview

Section B: Newscast Overview

KAUJ FM Radio produces several daily newscasts. Three to Five minute 'morning drive' reports air at 5, 6, 7, 8 and 9 AM. With additional reports 'in brief' scheduled throughout the day.

News Treatments: The nominal length of each of our lead or feature stories is between thirty-seconds and one minute.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

SECTION –C-

Public Service Announcements

Section C – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations.

