



Radio Station KAUJ FM Grafton, ND

Issues & Programs Exhibit

3RD Quarter 2020

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Issues & Programs Outline

Section A: Short & Long Form Programs/Local issues

1. Focus
2. Ag Day
3. Covid-19 Updates

Section B: Newscast Overview

1. Exhibit Attached

Section D: Public Service Announcements

1. Exhibit Attached

SECTION

-A-

Long and Short Form Programs

Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

Program: Focus

Program Description: Focus is our Simmons Multimedia Stations weekly Public Affairs offering that spotlight's a variety of topics of interest to our broad range of listeners. Typical programs include discussion of local/regional/national politics, agriculture issues, health, public safety and civic issues.

Air Time: Sunday 6 AM

Program Moderator: Shanda Christensen

Programs/Topics for 2nd Quarter 2020 -

- Community Focus - September 27, 2020-Biologist Doug Leier of the North Dakota Game and Fish Department discusses this year's Hunting Season.
00:00 / 17:17
- Community Focus - September 20, 2020-News Director Shanda Christianson speaks to ND Senator Kevin Cramer about the Cavalier Air Force Base, Harvest, Farm Policy, as well as the upcoming election.
00:00 / 07:39
- Community Focus - September 13, 2020-Discussion with Stephanie Skinner with Skinner Harvesting from Emporia, KS about life on the road as a Harvest Wife and Manager.
00:00 / 10:04
- Community Focus - August 30, 2020-News Director Shanda Christianson interviews Jim Bahr, Senior research engineer at NDSU about a new project.
00:00 / 11:13
- Community Focus - August 23, 2020-We recap the recent Sturgis Motorcycle Rally with Christina Steele, public information officer with the City of Sturgis.
00:00 / 06:16
- Community Focus - Aug. 16, 2020-Karl Rockeman, Director of the Division of Water Quality discusses blue-green algae being reported in area lakes.
00:00 / 07:39
- Community Focus - August 9, 2020 -Simmons Multimedia News Director speaks with Christina Steele, Public Information Officer with the City of Sturgis in regards to the 80th Annual Sturgis Motorcycle Rally!
00:00 / 10:33
- Community Focus - August 2, 2020- We talk about fun day trips around the Borderland, speaking with Jeff Blanchard from the Pembina State Museum in Pembina and the Gingras Trading Post in Walhalla.

00:00 / 15:32

- Community Focus - July 26, 2020-News Director Shanda Christianson discuss with local area businesses to see how business has changed in the wake of the COVID-19 pandemic.

00:00 / 20:02

- Community Focus - July 19, 2020-Discussion about the upcoming 2020-2021 school year with Langdon District Superintendent Daren Christianson and Cavalier District Superintendent Jeff Manley.

00:00 / 17:08

- Community Focus - July 12, 2020-This week, we discuss with park managers at Icelandic State Park, Mount Carmel Dam, and Leistikow Park in regards to the 2020 camping season.

00:00 / 11:06

- Community Focus - July 5, 2020-News Director Shanda Christianson speaks to Troy Hischer, commander in the NE region of the ND Highway Patrol in regards

Program: Ag Day

Program Description: Simmons Multimedia's NAFB Farm Director Shanda Christensen and Ag Reporter Jess Balsdon produce this daily farm feature that includes news, markets and topics of interest to local agriculture producers. In addition we produce special spring planting and fall harvest programs that are also hyper local to the immediate area.

Air Time: Monday through Friday: 6:30 am, 7:30 am, 8:30 am

Program Host: Shanda Christensen

Program: Covid-19 Updates

Program Description: 6 times throughout the day Simmons Multimedia stations produce Covid-19 Updates that are geared specifically to local listeners. The most timely and pertinent information is gleaned from local health authorities and agencies.

Air Dates: Daily

Air Times: 8am 10am, 12pm, 3pm, 5pm, 7pm with additional updates based on urgency

Program Host: Simmons News staff

SECTION –B–

Newscast Overview

Section B: Newscast Overview

KAUJ FM Radio produces several daily newscasts. Three to Five minute 'morning drive' reports air at 5, 6, 7, 8 and 9 AM. With additional reports 'in brief' scheduled throughout the day.

News Treatments: The nominal length of each of our lead or feature stories is between thirty-seconds and one minute.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

SECTION –C-

Public Service Announcements

Section C – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

July 2020 PSAs

| Town or Business | Dates Announced | Announcement/Event |
|---------------------------------|---|--|
| City of Morden | 07/01 – 07/31 07/01 – 07/31 07/13 – 07/17 | Morden Community Fitness Challenge Farmer's Market Suncatch Sounds |
| City of Winkler | 07/01 07/01 – 07/31 | Winkler Celebrates Canada (Canada Day) Farmer's Market |
| Park River | 07/01 – 07/04 07/01 – 07/31 07/13 – 07/16 | Park River's Traditional 4 th of July Celebrations Farmer's Market Senior Citizens Root Beer Float Fundraiser |
| Carman | 07/01 – 07/31 | Farmer's Market |
| Royal Canadian Legion Carman | 07/06 – 07/09 | The Happiest Happy Hour Ever |

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|--------------------------|---------------|-------------------------------|
| Edinburg Fire Department | 07/13 – 07/18 | Annual Rib Cook-off |
| Rendezvous Region | 07/19 – 07/24 | Outdoor Photo Contest |
| Munich | 07/20 – 07/21 | Free Drive Thru COVID testing |
| Cavalier | 07/20 – 07/25 | City Wide Rummage Sale |

August 2020 PSAs

| Town or Business | Dates Announced | Announcement/Event |
|--------------------------------------|--------------------------------|---|
| City of Morden | 08/01 – 08/31 08/01 – 08/09 | Farmer's Market Morden Community Fitness Challenge |
| City of Winkler | 08/01 – 08/31 | Farmer's Market |
| Park River | 08/01 – 08/31 | Farmer's Market |
| Carman | 08/01 – 08/31 | Farmer's Market |
| Corn & Apple Festival | 08/10 – 08/29 | Corn & Apple Concert |
| Langdon | 08/10 – 08/16 08/17 – 08/19 | FREE COVID-19 testing Blood Drive |
| Millennium Exhibition Centre, Altona | 08/31 | Emergency First Aid Re-Certification Course |

September 2020 PSAs

| Town or Business | Dates Announced | Announcement/Event |
|--------------------------------------|-----------------|----------------------------|
| City of Morden | 09/01 – 09/13 | Farmer's Market |
| City of Winkler | 09/01 – 09/13 | Farmer's Market |
| Park River | 09/01 – 09/13 | Farmer's Market |
| Carman | 09/01 – 09/13 | Farmer's Market |
| Millennium Exhibition Centre, Altona | 09/01 – 09/02 | Emergency First Aid Course |
| Morden Minor Hockey | 09/01 – 09/02 | Registration night |
| Cavalier | 09/07 – 09/30 | Scarecrow Alley |
| Walsh County Health Services | 09/21 – 09/30 | Flu Shot Clinics |
| Central Station, Winkler | 09/21 – 09/24 | Driver's Ed Classes |
| Great Plains Food Bank | 09/21 – 09/23 | Mobile Food Pantry |
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