



Radio Station KAUJ FM Grafton, ND

Issues & Programs Exhibit

3rd Quarter 2017

Prepared by Bob Simmons

Issues & Programs Outline

Section A: Newscast Overview

1. National Guard To Leave Armory
2. Pollinator Garden
3. Police/Crime
4. ND Supreme Court Ruling

Section B: Special & Non-Broadcast Events

1. Teacher Of The Month
2. Sports Guide
3. Career Co-op
4. Hurricane Relief Efforts
5. Tractor Cruise
6. Suicide Prevention (Green Bandana Project)

Section C: Short Form Programs/Issues addressed

1. Harvest Reports
2. Community Billboard

Section D: Public Service Announcements

1. Exhibit Attached

Section A: Newscast Overview

KAUJ FM Radio produces 5 daily newscasts. Five 2 minute 'morning drive' reports air at 5, 6, 7, 8 and 9am.

News Treatments: The nominal length of each of our lead or feature stories described below is between thirty-seconds and two minutes-thirty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. As an example: A local story or feature will air 5 times in the course of a day, once in each newscast. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

The attached stories are representative of the local news content we produce on a daily basis:

News 6-9-17

Nat'l guard to leave armory

The North Dakota National Guard has had a presence in Grafton for more than 70 years, that will change in less than a month. At this week's regular monthly meeting of the Grafton city council's Ways and Means committee the committee reviewed a letter from Adjutant General of the North Dakota National Guard Alan S. Dorman, outlining the Guard's departure. Effective June 30, the guard is exercising the termination clause in the current lease agreement. The Guard will vacate the leased space in the Grafton Armory.

News 6-14-17

Pollinator garden open house

June 19th through 25th is Pollinator Week, to celebrate and bring awareness, Grafton-area Master Gardeners will host a Show and Tell night in the NDSU Extension Master Gardener Certified Pollinator Garden located at the north end of Leistikow Park. The open house Show and Tell night will be held Tuesday, June 20th from 4-6 pm. In case of rain, alternate date will be Thurs, June 22 from 4-6 pm. The garden contains native perennials strategically chosen to bloom in spring, summer and fall to nourish native pollinators.

News 7-21-17

Grafton man faces new GSI charges

A Grafton man who was recently acquitted of Gross Sexual Imposition charges faces new GSI charges in Northeast District Court. Anthony Soliz Herrera Jr. was found not guilty of engaging in a sexual act with a 35-year old woman within the city of Grafton. Following the conclusion of the bench trial last week, Walsh County State's Attorney Barb Whelan filed a felony complaint which included two additional charges of Gross sexual imposition alleging Herrera had sexual relations with the 12-year old witness in the first case.

News 7-26-17

Supreme court rules to keep seat in Grafton

By a 4 to 1 ruling, The North Dakota Supreme Court has ordered the state to fill an open judicial seat in Grafton being vacated by Judge Richard Geiger. Geiger plans to step down from the bench October 1st. Governor Burgum will now ask a Judicial Nominating Committee to compile a list of candidates for the position. Justice Daniel Crothers was the lone dissenting vote. He argued in favor of placing the judgeship in Grand Forks and consider moving Walsh County to the Northeast Central Judicial District to help balance resources and need. Justices Gerald Vande Walle, Carol Running Kapsner, Jerord E. Tufte and Lisa Fair McEvers ruled in favor of keeping the Judgeship in Grafton.

News 8-18-17

Drug take back event

In an effort to bring awareness to prescription drug abuse, the second of three drug take back events in Walsh County will be held at Grafton Drug today. The Drug take back events are sponsored by the Walsh County Health Department and local law enforcement. Prescription drug abuse, especially opioid abuse it is a problem that is at epidemic proportions in much of the country. Today's event at Grafton Drug will be held from 10:30am to 1:00pm.

News 8-30-17

Policing in Park River

Keep the status quo, that was the consensus of a meeting held Monday night in Park River in regard to policing within the City. The public was invited to the special meeting of the City council, also present were representatives from the Walsh County Sherriff's Department and members of the Walsh County board of commissioners. The meeting was called after last week's regular bi-monthly meeting of the Walsh County Commissioners, when park river city council member Dwight Byron, representing city, expressed his concerns about the cost of policing in Park River. The City currently reimburses the county for the salary and benefits for the deputies who are stationed there fulltime as well other expenses. According to Walsh County Sherriff Ron Jurgens, his department has been working on drawing up a new contract to reflect changes in the number of deputies stationed in Park River.

Section B: Special and Non-Broadcast Events

Throughout the year Simmons Stations assist local groups and organizations with the promotion and or co-sponsorship of various activities and events. Our involvement may include contributions of in-kind advertising, cash donations, company staff donating their own time to assist with a given event, etc. Below are some examples which are representative of these efforts.

1- Teacher Of The Month

Each month during the school year Simmons Multimedia Stations acknowledge a deserving area educator with our Teacher of The Month Award. Nominations come from listeners who submit the name of a local teacher on our websites. The winning teacher receives a commemorative plaque, \$100 in cash and a pizza party for the class. (see Exhibit 1 attached)

2- Sports Guide

Each school year Simmons Stations co-promote our High School Sports Book which features schedules and photos of area high school teams. The books are made available free and distributed throughout the local communities. An on-line version can be accessed on our stations websites.

3- Career Co-op

Throughout the school year Simmons Stations partner with Langdon Area High School to provide a job shadow experience for any student with an interest in pursuing a career in radio broadcasting and media.

4- Hurricane Relief

As portions of the Gulf Coast were battered by Hurricanes Harvey and Maria, Simmons Stations promoted Red Cross relief efforts both on air and thru our web/social media pages.

5- Tractor Cruise

Each June Simmons Stations host the Annual Antique Tractor, Car and Pick-Up Cruise. 2017 marked our 10th Anniversary for this event which is well received by participants and spectators alike. The event bolsters area tourism and the local economy.

6- Suicide Prevention (Green Bandana Project)

Suicide is a leading killer of teens and young adults in North Dakota. In August Simmons Stations worked with members of the Green Bandana Project (a local suicide prevention & support group) to promote through our radio stations and web/social media, a 5k Run-Walk event with proceeds donated to the effort.

Section C: Short Form Programs

KXPO AND KAUJ FM produces a daily 15 minute program called Community Billboard. The program has been running for over 30 years and features interviews with community leaders and local newsmakers. The program airs Monday through Saturday at 8:20 AM and is hosted by Sean Ford. A description of some of the program topics covered during the quarter is attached.

Community Billboard -

7/14 Warren Novak, "Beaver" of the SkyVu Drive In was interviewed. The SkyVu Drive in movie theater is one of only a few left of its kind in North Dakota.

7/20 Reverend Dr. Mark Hale was a guest to speak about a church opening in Grafton. Thrive Community Church has locations in Grand Forks and recently expanded to serve residents in and surrounding Grafton.

8/15 Officer Dumas from the Grafton police force was a guest to promote an outreach event that all emergency services in Walsh County were planning. Thursday, 8/17 will be the annual "Kids n' Cops" event in Leistikow Park in Grafton and the objective is to promote a friendly relationship between youth in the area and emergency personnel.

9/13 Kristie Jelenik from the Unity Medical Center Foundation was a guest to speak about an upcoming auction fundraiser the foundation was planning..

9/14 Deacon Mike from St. John's Catholic Church and Walsh County Food Pantry was a guest to promote awareness regarding the food pantry and to inform the public about an urgent need for donations.

9/20 Billi Zielinski, President and CEO of North Dakota Make-a-Wish was a guest to spread awareness about the program, and to recruit local volunteers to help organize local wish fulfillment opportunities.

Section C: Short/Long Form Programs – Harvest Reports

Each year during the small grains and row crop harvest Simmons Stations produce several daily Harvest Reports, written and produced by our Farm Director Ken Morgan and utilizing the services of our media partners and the North Dakota State University Extension Service. Topics include harvest and crop conditions, interviews with local producers and custom combiners, harvest weather, etc. The programs air at scheduled times 7 days a week on each of our radio stations beginning in mid August and continue through the end of the Red River Valley Sugar Beet Campaign in mid to late October. A podcast version of these programs is all available on our websites.

Section D – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

PSA'S JULY-SEPTEMBER

- First Care Health Center Park River-07/01/17-Colordash at the Little Park In Park River Starting at 7am
- City of Minto-07/6/17-Thursday Night Cookout from 5-7:30 on Main Street in Minto
- City of Minto-07/13/17-Thursday Night Cookout from 5-7:30 on Main Street in Minto
- City of Minto-07/20/17-Thursday Night Cookout from 5-7:30 on Main Street in Minto
- City of Minto-07/27/17-Thursday Night Cookout from 5-7:30 on Main Street in Minto
- St. John's Grafton-07/25/17-Piano Talk Concerts Brent Hermans at 7pm
- City of Park River-07/06/17-Farmers Market from 5:30-6:30
- City of Park River-07/13/17-Farmers Market from 5:30-6:30
- City of Park River-07/20/17-Farmers Market from 5:30-6:30
- City of Park River-07/27/17-Farmers Market from 5:30-6:30
- City of Park River-07/01/17-7/04/17-Park River 4th of July Celebration
- Lyric Theatre-07/04/17-Bingo at Park River City Hall Auditorium at 1:00pm All Proceeds Support Lyric Theatre of Park River
- City of Park River-07/04/17-17th Annual Car Show after the 11:00 am Parade on Main Street
- Kittson County-07/05-07/09/17-128th Annual Kittson County Fair
- City of Grafton-07/05/17-Grafton Blood Drive at the Grafton Lutheran Church Fellowship Hall & Classrooms from 12:30-6pm
- Walsh County Historical Society-07/13/17-Quarterly Meeting at Minto Community Center at 7pm
- Thrive Community Church of Grafton-07/22/17-Block Party from 11-2 Across from Shenanigan's
- Cavalier Area Chamber of Commerce-07/27/17-Music & Art in the Park from 5-9pm at Cavalier City Park Free Family Fun Event
- Ox Cart Trails Historical Society-07/14/17-Sipping Sarsaparillas By The Soddy from 2-4 on the Museum Lawn in Drayton Free Event with Donations Welcomed
- City of Dratyon-07/13-16/17-Drayton Riverfest Events
- Park River Good Samaritan Center Auxiliary-07/16/17-Annual Homemade Pie and Ice Cream Social from 2-4pm at the Center Dining Room All Are Invited
- Fair Oaks Golf Course-07/29/17-The Derby at Fair Oaks in Grafton ND 2 Person Team \$200.00 Per Team Registration Starting at 8:30am
- Levi's Hope-07/18/17-08/31/17-Shoes Fundraiser at Grafton Lutheran Church Donate Gently Worn Used or New Shoes
- Pembina County Farm Service Agency-07/31/17-Retirement Party for Deb Henshel from 1:30-3:30 at the Pembina County Farm Service Agency Office Cake and Refreshments Served
- City of Minto-08/3/17-Thursday Night Cookout from 5-7:30 on Main Street in Minto
- City of Minto-08/10/17-Thursday Night Cookout from 5-7:30 on Main Street in Minto
- St. John's Grafton-08/8/17-Piano Talk Concerts Brent Hermans at 7pm
- St. John's Grafton-08/22/17-Piano Talk Concerts Brent Hermans at 7pm
- City of Park River-08/03/17-Farmers Market from 5:30-6:30
- City of Park River-08/10/17-Farmers Market from 5:30-6:30
- City of Park River-08/17/17-Farmers Market from 5:30-6:30
- City of Park River-08/24/17-Farmers Market from 5:30-6:30
- City of Park River-08/31/17-Farmers Market from 5:30-6:30
- City of Cavalier-08/01/17-National Night Out for the Police & Community Together from 5-8pm at Cavalier Football Field
- Drayton Chamber-08/13/17-Rod & Reel Rally Catfishing Tournament from 10-4 \$50.00

- North Star Community Credit Union-08/02/17-Backpack Exchange in Bottineau Donate a Used Backpack for Children to Come and Pickup for New School Year
- North Star Community Credit Union-08/08/17-Backpack Exchange in Grafton Donate a Used Backpack for Children to Come and Pickup for New School Year
- First Care Auxiliary-08/01/17-Blood Drive from 10am-4:15pm at the Park River American Legion Main Room
- CHI Friendship-08/26/17-Pastor Mark's 3rd Annual Motorcycle "Ride for Friendship" 10:00am Registration Free Will Donation at CHI Friendship Parking Lot
- St. Stephens Flom Lutheran Church-08/13/17-Annual Worship Service Lunch Served all Welcome to Attend
- Northeast North Dakota Pioneer Machinery Association-08/27/17-42nd Annual Threshing Show in Park River Starting at 7:30am
- St. Joseph's Chapel-08/17/17-Harvest Mass By Rev. Brian Moen at 7pm
- Grafton Area Chamber of Commerce-08/15/17-Children's Farmers Market from 4:30-6:30 at Heritage Village
- Grafton Sunshine Senior Citizen's Club-08/23/17-"Hats Off to Seniors!" Special Program at 2pm
- Kids & Kops-8/17/17-Cookout, Games, & Activities at Leistikow Park from 1-5
- Grafton Armory-08/18/17-All Activities are Cancelled Due to Funeral for Dr. Omotunde Does Not Include Senior Meals
- City of Park River-08/24/17-Fall Rummage Sale Registration Deadline at Noon
- Skjeberg Lutheran-08/27/17-11th Annual Picnic in the Park in Drayton, ND from 5-7pm Free Will Offering with Proceeds for Area Mission Support
- Pembina County Historical Society-09/10/17-24th Annual Pioneer Machinery Show Gates Open at 7am Located ½ Miles West of Cavalier on Hwy 5
- Northern Pullers-09/10/17-Jim Johnson Memorial Antique Tractor Pull at 2pm at the Pembina County Museum Site
- First Care Health Center-09/16/17-Harvest Fest at Park River Coliseum at 5:30pm Tickets \$30.00 Proceeds will go Towards a new Injection System for New CT Scanner
- Park River Bible Camp-09/24/17-43rd Annual Lutefisk & Meatball Dinner from 11-3
- Cavalier Public Health-09/18/17-Drugs in Society Addressing the Opioid Epidemic from 6-9 at Cavalier Cinema
- Red River Valley Sugarbeet Museum-09/10/17-13th Annual Red River Valley Sugarbeet Harvest Festival from 10:30-4pm at the Museum in Crookston, MN Free Admission
- You Rule at Story Hour 09/11/17-09/21/17-
September
11 – 10:00 AM at Tracy's Day Care Drayton
13- 12:30 PM Drayton 1st Grade
14- 3:00 PM Grafton ESP
18- 4:00 PM & 1:00 PM Cavalier ESP
19- 9:00 AM at Drayton Kindergarten and 3:34pm at Pembina Public Library
21- 9:00 AM at St. Thomas Kindergarten and 1st Grade; 3:30 PM Grafton ESP
- North Star Community Credit Union-09/31/17-Now Accepting Gently Used Halloween Costumes for 2017 Costume Exchange Event Free for All
- Quale Lutheran Church-09/17/17-Annual Ham Dinner and Bake Sale at the Lankin American Legion Free Will Offering 11-1pm
- St. Timothy's Catholic Church in Manvel, ND-09/17-17-Annual Fall Dinner from 11am-3pm
- CHI Friendship-09/12/17-The ABLE Act Explained from 12:15-1pm at Shenanigans Family Restaurant in Grafton

- City of Langdon-09/08/17-Garbage Pickup for the City of Langdon by Waste Management will be Picked Up on Saturday the 9th
- St. Edward's Catholic Church Drayton-09/10/17-Fall Dinner 11-2
- Grafton Senior Bowling League-09/13/17-Organizational Meeting at 1pm at 12th Street Bowl in Grafton
- Rondee Feltman, UMC Registered Dietitian-09/25/17-Nutrition and Diabetes Education at Hugo's in Grafton from 7pm Free
- City of Grafton-09/27/17-"Close to Home: Suicide Prevention" at 7pm at Grafton Performing Arts Center Everyone Welcome
- Walsh County Health Nurses-09/25/17-Flu Shot Clinic at Lankin Senior Site 10:30-11:30 and Fordville Senior Site Noon-1pm
- Walsh County Health Nurses-09/26/17-Flu Shot Clinic at Park River Senior Site 11-1
- Walsh County Health Nurses-09/27/17-Flu Shot Clinic at Grafton Senior Site 1-2
- Walsh County Health Nurses-09/28/17-Flu Shot Clinic at Edinburg Community Center 11:30-12:30
- Walsh County Health Nurses-09/29/17-Flu Shot Clinic at Forest River Legion/Community Center 10:30-11:30, Minto Senior Center Noon-1