



Radio Station KAUJ FM Grafton, ND

Issues & Programs Exhibit

2nd Quarter 2023

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Issues & Programs Outline

Section A: Short & Long Form Programs/Local issues

1. Focus
2. Ag Day

Section B: Newscast Overview

1. Exhibit Attached

Section C: Public Service Announcements

1. Exhibit Attached

SECTION

-A-

Long and Short Form Programs

Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

Program: Focus

Program Description: Focus is our Simmons Multimedia Stations weekly Public Affairs offering that spotlight's a variety of topics of interest to our broad range of listeners. Typical programs include discussion of local/regional/national politics, agriculture issues, health, public safety and civic issues.

Air Time: Sunday 6 AM

Program Moderator: Jeremey Ratliff

April 2, 2023 - Ken Hellevang, NDSU Extension Agricultural Engineer talks about the spring flood outlook, and what people can do - both at home and on the farm - to prepare for what is expected to be a very soggy spring.

April 9, 2023 - Ted Preister, Executive Director with the Red River Basin Commission discusses the potential for spring flooding this year, how it compares to years past, and what some communities in the region are doing to prepare.

April 16, 2023 - Tonya Hetzler, Investigator with the North Dakota Attorney General's office discusses scams impacting people across the state, and details her "Don't Get Scammed" class coming to Cavalier County.

April 23, 2023 - Shane Gallagher, Chief Deputy of Cavalier County Sheriff's Office, discusses challenges facing the department, preparing for becoming the next sheriff and more!

April 30, 2023 - Cavalier Mayor Lacey Hinkle discusses local projects, challenges, and the future of Cavalier!

May 7, 2023 - Bailey Reiser, Cavalier County Extension Agent discusses upcoming spring and summer projects coming to the LREC!

May 14, 2023 - Kathy Muhs, Founder & Volunteer with the Cavalier County Cancer Crusaders discusses the latest spring rummage sale, and other events to assist local families impacted by cancer.

May 21, 2023 - Steph Welsh with the Cavalier County Health District discusses summer outdoor safety, including how to avoid excess sun exposure, and to stay protected from ticks and mosquitoes!

May 28, 2023 - Seth Engelstad, Superintendent of North Border School District, talked about the school district, future projects, this year's graduating class, and MORE!

June 4, 2023 - Langdon Mayor Jerry Nowatzki We talk about what he loves about Langdon, challenges with the position, the upcoming "Move With A Mayor," event, and more!!

June 11, 2023 - Cavalier Public School Superintendent Matt Ford discusses preparation for the job, his vision, and more!!

June 18, 2023 - We recap the recent Visual Arts Camp held at Frost Fire Park, and speak to Mindi Lill, Art Instructor, and Dave Paukert, camp founder, about the importance of teaching art to youth.

June 25, 2023 - Amanda Lee, Meteorologist with the National Weather Service Office in Grand Forks talks about the importance of staying weather aware in the summer, the difference between severe thunderstorm and tornado watches and warnings, what to do during tornado warnings and much more!

Program: Ag Day

Program Description: Simmons Multimedia's NAFB Farm Director Jeremy Ratliff and Ag Reporter Nick Vorlage produce this daily farm feature that includes news, markets and topics of interest to local agriculture producers. In addition we produce special spring planting and fall harvest programs that are also hyper local to the immediate area.

Air Time: Monday through Friday: 6:30 am, 7:30 am, 8:30 am

SECTION –B-

Newscast Overview

Section B: Newscast Overview

KAUJ FM Radio produces several daily newscasts. Three to Five minute 'morning drive' reports air at 5, 6, 7, 8 and 9 AM. With additional reports 'in brief' scheduled throughout the day.

News Treatments: The nominal length of each of our lead or feature stories is between thirty-seconds and one minute.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

SECTION –C-

Public Service Announcements

Section C – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations.