



Radio Station KAUJ FM Grafton, ND

Issues & Programs Exhibit

4th Quarter 2021

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Issues & Programs Outline

Section A: Short & Long Form Programs/Local issues

1. Focus
2. Ag Day

Section B: Newscast Overview

1. Exhibit Attached

Section C: Public Service Announcements

1. Exhibit Attached

SECTION

-A-

Long and Short Form Programs

Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

Program: Focus

Program Description: Focus is our Simmons Multimedia Stations weekly Public Affairs offering that spotlight's a variety of topics of interest to our broad range of listeners. Typical programs include discussion of local/regional/national politics, agriculture issues, health, public safety and civic issues.

Air Time: Sunday 6 AM

Program Moderator: Shanda Christensen

- Community Focus - December 26, 2021-Cavalier County Public Health Nurse Steph Welsh discusses with News Director Shanda Christianson the current status of COVID-19 in North Dakota.

00:00 / 12:52

- Community Focus - December 19, 2021-News Director Shanda Christianson talks with Jasmine Wangen, specialist with Safe Kids Grand Forks in regards to Winter Travel safety.

00:00 / 13:31

- Community Focus - December 12, 2021-Carma Hanson with Safe Kids Grand Forks discusses snowmobile safety with news Director Shanda Christianson.

00:00 / 08:39

- Community Focus - December 5, 2021-Patty Gorder, general manager for Frost Fire Park in the Pembina Gorge discusses with us winter activities the park has to offer.

00:00 / 09:28

- Community Focus - November 28, 2021-Carma Hanson, coordinator for Safe Kids in Grand Forks discusses with us about carbon monoxide detection.

00:00 / 11:57

- Community Focus - November 21, 2021-This week we hear from Jeff Winton, founder and chairman of a new nonprofit organization called Rural Minds, which aims to expand access to mental health service organizations to those in rural communities.

00:00 / 04:53

- Community Focus - Novembr 14, 2021-News Director Shanda Christianson speaks with Kaitin Atkinson, North Dakota Vision Zero Northeastern Regional Coordinator, about the Click It or Ticket Campaign.

00:00 / 06:31

- Community Focus - November 7, 2021-News Director Shanda Christianson speaks with Doug Leier with the North Dakota Game and Fish Department about this year's hunting season.

00:00 / 13:41

- Community Focus - October 31, 2021-News Director Shanda Christianson speaks with Cavailer County Public Health nurse Steph Welsh about booster doses for all 3 COVID-19 vaccinations.

00:00 / 12:36

- Community Focus - October 24, 2021-News Director Shanda Christianson discusses with Carma Hanson, Safe kids in Grand Forks Coordinator, about Halloween Safety.

00:00 / 11:30

- Community Focus - October 17, 2021-News Director Shanda Christianson speaks with Becky Telin, Director of North Dakota COMpanion Services and discusses the need for senior companion volunteers in North Dakota.

00:00 / 07:14

- Community Focus - October 10, 2021-News Director Shanda Christianson speaks with Farm Talk host Mick Kjar and discuss the 2021 growing season.

00:00 / 07:39

- Community Focus - October 3, 2021-New Director Shanda Christianson speaks with Carma Hanson, Coordinator for Safe Kids Grand Forks about National Fire

Program: Ag Day

Program Description: Simmons Multimedia's NAFB Farm Director Shanda Christensen and Ag Reporter Jess Balsdon produce this daily farm feature that includes news, markets and topics of interest to local agriculture producers. In addition we produce special spring planting and fall harvest programs that are also hyper local to the immediate area.

Air Time: Monday through Friday: 6:30 am, 7:30 am, 8:30 am

Program Host: Shanda Christensen

SECTION –B–

Newscast Overview

Section B: Newscast Overview

KAUJ FM Radio produces several daily newscasts. Three to Five minute 'morning drive' reports air at 5, 6, 7, 8 and 9 AM. With additional reports 'in brief' scheduled throughout the day.

News Treatments: The nominal length of each of our lead or feature stories is between thirty-seconds and one minute.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

SECTION –C-

Public Service Announcements

Section C – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations.