



Radio Station KAUJ FM Grafton, ND

**Issues & Programs Exhibit**

2ND Quarter 2022

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## Issues & Programs Outline

### **Section A: Short & Long Form Programs/Local issues**

1. Focus
2. Ag Day

### **Section B: Newscast Overview**

1. Exhibit Attached

### **Section C: Public Service Announcements**

1. Exhibit Attached

# **SECTION**

**-A-**

# Long and Short Form Programs

Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

**Program:** Focus

**Program Description:** Focus is our Simmons Multimedia Stations weekly Public Affairs offering that spotlight's a variety of topics of interest to our broad range of listeners. Typical programs include discussion of local/regional/national politics, agriculture issues, health, public safety and civic issues.

**Air Time:** Sunday 6 AM

**Program Moderator:** Shanda Christensen

Community Focus - April 3, 2022 - NDSU professor and soil extension specialist Dr. Dave Franzen discusses fertilizer application for the 2022 growing year.

Community Focus - April 10, 2022 - District 10 State Representative Chuck Damschen discusses redistricting lines and how they will affect North Dakota.

Community Focus - April 17, 2022 - Sandy Shively, Executive Director for the North Central Planning Council and Ashley Louw, advisor for the Small Business Development Center at North Central Planning Council discuss how their programs help grow businesses in communities.

Community Focus - April 24, 2022 - Shaun Sipma, Mayor of the City of Minot, discusses how he and his city managed after accumulating the most snow in North Dakota after last week's weather event.

Community Focus - May 1, 2022 - Lisa Vig, program director for Gamblers Choice, discusses gambling addictions in North Dakota and the stigma behind it.

Community Focus - May 8, 2022 - Amanda Lee, Service Hydrologist with the National Weather Service in Grand Forks discusses what kind of flood mitigation tools have been put into place since the Flood of 1997, and how they've assisted in the Flood of 2022.

Community Focus - May 15, 2022 - Carma Hanson, coordinator for Safe Kids in Grand Forks talks about summer safety.

Community Focus - May 22, 2022 - Amanda Bakken, West Nile Virus Surveillance Coordinator and Epidemiology Assistant with the North Dakota Department of Health, discusses the prevention of Tick-borne diseases.

Community Focus - May 29, 2022 - Dawn Mandt, Executive Director for the Red River Regional Council, discusses how they are matching funds for a new state capital grant for North Valley Career and Technical Center.

Community Focus - June 5, 2022 - Mel Sann, owner of the RSL #3 Missile Site located west of Cavalier, talks about the history about this remote launch site.

Community Focus - June 12, 2022 - Derek Peterson, Vice President of Agassiz Drain Tile, talks about the installation and the benefit of drain tile in a field.

Community Focus - June 19, 2022 - Amanda Bakken, North Dakota West Nile Surveillance Coordinator talks about prevention methods and symptoms of West Nile Virus.

Community Focus - June 26, 2022 - Grand Forks County Sheriff Andy Schneider discusses the importance of driving and boating sober.

**Program:** Ag Day

**Program Description:** Simmons Multimedia's NAFB Farm Director Shanda Christensen and Ag Reporter Jess Balsdon produce this daily farm feature that includes news, markets and topics of interest to local agriculture producers. In addition we produce special spring planting and fall harvest programs that are also hyper local to the immediate area.

**Air Time:** Monday through Friday: 6:30 am, 7:30 am, 8:30 am

**Program Host:** Shanda Christensen

**SECTION -B-**

# Newscast Overview

## Section B: Newscast Overview

KAUJ FM Radio produces several daily newscasts. Three to Five minute 'morning drive' reports air at 5, 6, 7, 8 and 9 AM. With additional reports 'in brief' scheduled throughout the day.

News Treatments: The nominal length of each of our lead or feature stories is between thirty-seconds and one minute.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

## SECTION –C-

# Public Service Announcements

## Section C – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations.