



Radio Station KAUJ FM Grafton, ND

Issues & Programs Exhibit

4th Quarter 2015

Prepared by Bob Simmons

Issues & Programs Outline

Section A: Newscast Overview & Quarterly Issues addressed

1. Potato Warehouse Fire
2. Grafton Police
3. Public Utilities Rate Increase
4. State Senator Tom Campbell To Not Run For Governor
5. Red cross/Displaced Residents
6. Minto High School Wins \$20,000 In Contest

Section B: Special & Non-Broadcast Events

1. Harvest Reports
2. Sports Guide
3. Holiday Parades
4. Client Outreach/Marketing Seminars
5. State Emergency Communications Conference

Section C: Short/Long Form Programs

1. Walsh County Fair Remotes
2. Veterans Program
3. Cavalier Santa Parade
4. Tree Lighting Ceremonies
5. Tribute To Uncle Sig
6. New Years Eve Event Interview

Section D: Public Service Announcements

1. Exhibit Attached

Section A: Newscast Overview

KAUJ FM Radio produces 5 daily newscasts. Five 2 minute 'morning drive' reports air at 5, 6, 7, 8 and 9am.

News Treatments: The nominal length of each of our lead or feature stories described below is between thirty-seconds and two minutes-thirty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. As an example: A local story or feature will air 5 times in the course of a day, once in each newscast. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

The attached stories are representative of the local news content we produce on a daily basis:

OCTOBER 2015

10/18/15

Reported that fire fighters from Grafton, Minto and Park River had battled a fire in a potato warehouse East of Grafton early that Saturday morning. The building was a total loss and arson was not ruled out as a possible cause. The warehouse was owned and operated by ND State Senator Tom Campbell also of Campbell farms.

10/26/15

Reported that a Grafton man was behind bars in the Walsh County Jail after photos of young boys were found on his phone. 31 year old Adam Schnellback was reported to be facing life in prison if found guilty of all charges. Evidence had been collected against the accused involving at least two different child victims he had been babysitting. Anyone with additional information on Schnellback was asked to contact the Grafton Police Department.

NOVEMBER 2015

11/4/15

Reported that the Grafton Public Utilities Committee had recommended increasing the monthly charge utility customers pay for pest control from three to five dollars. The money was to be used for extra mosquito control during especially bad years as the current funds would often run out early when residents were being charged three dollars per month.

11/17/15

Reported that Grafton resident and State Senator Tom Campbell had decided against seeking the Republican nomination for Governor. Campbell had been considering a run and had formed an exploratory committee to judge the feasibility of winning should he decide to run. Campbell told KXPO that one of the reasons he had decided against running was the all but certain candidacy of Attorney General Wayne Stenehjem.

11/30/15

Reported that the Red Cross had been called to Grafton to assist the displaced residents of a morning house fire. The Red Cross had arrived that Sunday morning to provide the family, which included three adults and two small children, with financial assistance for immediate needs along with clothing and lodging. The fire was reported to have started in a clothes dryer that rapidly spread to the rest of the house. The home was a total loss.

DECEMBER 2015

12/18/15

Reported that potato stocks, a major crop in the Grafton and surrounding area, were up by 15 percent from the previous year. At the time of the report, growers, dealers and processors across the state had held 1.95 billion pounds of potatoes in storage.

12/14/15

Reported that the Minto High School had been named the North Dakota state winner in the Samsung Solve for Tomorrow Contest, a program encouraging teachers and students to solve real world issues in their community using skills in science, technology, engineering and math. The students planned to use the \$20,000 they received to study the impacts of agricultural drainage and its effects on an already flood prone city.

Section B: Special and Non-Broadcast Events

Throughout the year Simmons Stations assist local groups and organizations with the promotion and or co-sponsorship of various activities and events. Our involvement may include contributions of in-kind advertising, cash donations, company staff donating their own time to assist with a given event, etc. Below are some examples which are representative of these efforts.

1- Harvest Reports

Simmons Multimedia Stations devote considerable time and resources to creating specialized content of interest to farmers each year during the fall harvest. In addition to harvest news and weather reports we offer The Harvest Hotline as a vehicle for farmers looking for custom combine crews and custom harvesters in the area looking for work to connect with local farmers.

2- Sports Guide

Twice each year (fall & winter) Simmons Multimedia produces The Area Sports Guide. This printed booklet features over 40 pages of area high school team photos, game schedules and features. The guides are made available free to the general public. An online version is also available on our website sports page.

3- Holiday Parades

Simmons Multimedia Stations are proud to sponsor and support the efforts of a number of area communities during the holidays by placing entries in the various Parades of Lights. We decorate our station vehicles with lights and promote and participate in a number of parades. These communities include: Langdon, Cavalier, Morden and Grafton.

4- Client Outreach/Marketing Seminars

Throughout the year, Simmons Stations offer free marketing seminars to area businesses. The focus of these meetings is on attracting and retaining customers using total marketing solutions including radio/TV/print/digital/outdoor. Businesses who participate are under no obligation to purchase advertising from Simmons Stations. Some of the businesses we provided free marketing education to in Fourth Quarter 2015 include Park River Implement - Park River, ND/Wiebe Steel Structures- Morden, MB/NAPA Auto Parts – Devils Lake, ND/Nodak Mutual Insurance-Cavalier, ND/Keystone Chiropractic-Langdon, ND/Supreme Overhead Doors-Winkler, MB.

5- State Emergency Communications Conference

Simmons Multimedia President/CEO Bob Simmons has been designated Chairman of the SECC board which is tasked with developing the states EAS Plan. Mr. Simmons was present at the board's meeting in Grand Forks on October 8, 2015.

Section C: Short Form Programs

KXPO AND KAUJ FM produces a daily 15 minute program called Community Billboard. The program has been running for over 30 years and features interviews with community leaders and local newsmakers. The program airs Monday through Saturday at 9:10 AM and is hosted by News Director Ryan Johnson. A description of some of the program topics covered during the quarter is attached.

Short/Long Form Programs:

Walsh County Fair Remotes 10/22 & 10/23

Brian James was live on location at the annual Walsh County Fair doing interviews with participants and promoting the activities.

Veterans Program 11/11

KXPO aired the live audio of the Veterans Day program being held at Marketplace on 8th in Grafton to honor of our nation's veterans.

Cavalier Santa Parade 11/28

Brian James broadcast from the Cavalier Santa Parade to promote the event and invite everyone to the community of Cavalier for the seasonal festivities.

Tree of Light Broadcasts from Grafton and Park River

The Tree of Light events are held in Grafton and Park River to memorialize passed loved ones and to honor them during the Christmas Season. The Audio from these events was aired on KXPO December 6th.

Tribute to Uncle sig 12/20

Legendary KXPO broadcaster, Sig Jagielski was honored during a two hour tribute show featuring audio from when Sig was on the radio. The program was produced and hosted by Ryan Johnston and Brian James who used to work with Sig and audio was provided by the Walsh County Historical Society.

New Years Eve Event Interview 12/30

Rose Marie Kerner, and organizers of the Annual New Year's Eve party held at St. John's Parish in Grafton were in studio to promote their event and invite the public to attend. Host Sean Ford interviewed the organizers.

Section D – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

October 2015 PSA's

- Quale Lutheran Church-10/04/15-Annual Ham Dinner And Bake Sale At The Lankin American Legion In Lankin, ND. Dinner Will Be Served With A Free-Will Offering From 11:00 A.M. To 1:00 P.M.
- St. Mary's Parish-10/04/15-Fall Dinner & Bazaar from 11-2 in Park River ND
- Unity Medical Center-10/10/15-5K Run/Walk For Breast Cancer Awareness With Proceeds Going Toward Relay For Life At Leistikow Park In Grafton
- Walhalla St. Boniface Catholic Church-10/04/15-Annual Fall Supper from 2 p.m.-6 p.m.
- St. John the Evangelist Catholic Church-10/11/15-Annual Fall Dinner Adults-\$12 Children- 5-12 \$5 4 and Under-Free
- Grafton Lutheran Church-10/18/15-Fall Dinner from 11-2pm Adults-\$12, Children 4-12-\$5, 3 and Under Free
- CHI Friendship-10/09/15-Annual Craft Fair Oktoberfest! Fundraiser to Help Support Families for Christmas Gifts from 9am-4:30pm at CHI Friendship in Fargo
- Benefit for Gloris & Richard Larson-10/04/15-Baked Potato Bar & Bake Sale from 11-3 at heritage Village Free Will Offering.
- CHI Friendship-10/10/15-Pastor Mark's "Ride for Friendship" Registration at 10am Kick Stands Up at Noon Proceeds from Free Will Offering for a New Lift Van Start at CHI Friendship Parking Lot in Grafton
- Walsh County Pro-Life Chain-10/04/15-Park River, You're Invited To Join The St Mary's Catholic Church Life Chain On Hwy 17 Opposite The Church. In Grafton, Participants In The Life Chain Will Gather At Hwy 17 Near The Evangelical Free Church. For More Information Call Shirley At 284-6534 Or John At 352-0480.
- District 2 American Legion Auxiliary-10/06/15-Fall meeting at the Minto Community Center Registration at 5pm
- Wards Memorial Auxiliary Bazaar-10/03/15-In Mountain from 1:30 Until Gone, Bazaar, Raffle, Bake Sale, Lunch
- Hoople Lutheran Church-10/28/15-Fall Supper from 5-7 Turkey and all the Trimmings
- Our Saviors Lutheran Church Park River-10/22/15-Soup and Sandwich Luncheon from 11-1:30
- Public Square-10/22/15-Rosary Rally at St. Luke's Catholic Church in Veseleyville, ND at noon
- Unity Medical Center Foundation-10/24/15-Harvest Auction at Marketplace on 8th in Grafton at 5:30pm
- Minto Community Center-10/24/15-2nd Annual Minto Vendor Show from 9am-1pm at the Minto Community Center
- Drayton Sugar Bowl-10/12/15-Senior Citizens Membership Drive Potluck Dinner at 12pm Bingo at 2pm
- Park River American Legion-10/13/15- Blood Drive Noon-6
- City of Cavalier-10/31/15-27th Annual Halloween Parade Starting 10:30am
- Drayton Booster Club-10/31/15-2015 Halloween Dance at HG Johnson Memorial Hall in Drayton from 8pm-12am Free
- Unity Hospital Ladies Auxiliary- 10/31/15-Christmas Bazaar from 11am-1pm Free Will Offering
- N.E.N.D. Pioneer Assn-10/19/15-Monthly Meeting at 7:30pm at the Park River American Legion.
- North Star Community Credit Union-10/15/15-People Helping People Celebrating International Credit Union Day Open House

- Dog Daze at Story Hour-10/13/15-10/29/15-
October
13 -Tracy's Day Care Drayton at 10:00am
14-Grafton ESP at 3:30pm & 4:14pm
15- Thomas Elementary at 8:45am
20- Drayton Preschool at 9:30am & 1:30pm; Drayton Kindergarten at 10:00am, Pembina
Public Library at 4:00pm
21 Drayton First Grade at 12:30pm
29- Cavalier preschool at 9:30am, 10:00am, & 2:15pm; Pembina County Special Ed
Preschool at 1:15pm
- The Ultimate Gym-10/27/15-Break-A-Thon Fundraiser at the Grafton Armory at 6pm 100% of
Money Donated to Domestic Violence and Abuse Center
- Benefit For The Elderly Relief Fund-10/30/15 At @ Harvey Ave In Minto, Serving Smoked
Turkey, Pork And Ribs Provided By The Country Smokehouse Free Will Offering

November 2015 PSA's

- Minto Sacred Heart Church-11/01/15-Fall Dinner at Minto Community Center from
11am to 2 pm
- First Care Health Center Auxiliary-11/04/15-HOLIDAY BAZAAR from 11-1:30 at the Park
River American Legion
- Bechyme Heritage Hall-11/08/15-Annual Fall Fundraiser from 9am-1pm
- North Valley Tech-11/05/15-Open House Parent Teacher Conferences for all Students
Between 3:45 and 8:15
- Faith Lutheran Church-11/01/15-Annual Fall Dinner from 11:30-1:30 at Inkster City Hall
- Grace Free Lutheran Church Edinburg ND-11/1-11/3/15- Fall Special Meetings,
Rev. Tom Olson, Speaker. 11:00 Morning Worship Followed by Dinner, Evening Services
7:00 PM
- Unity Medical Center-11/16/15-"Maintaining Control Over the Holidays!" at the Grafton
Family Clinic Lobby at 5pm
- Grafton Chamber of Commerce-11/23/15-Annual Chamber Banquet
- Historic Elmwood-11/03/15-Spencer's Spaghetti Supper from 5-7
- Adams Parish Men's Club-11/06/15-Annual Hunter's Breakfast at the Adams Lutheran
Church from 6:30am-9:30am Everyone Welcome
- American Legion Post 41-11/11/15-Veterans Day Program at 11:00am at Marketplace
on 8th
- Park River Bible Camp-11/24/15-The Community Thanksgiving Service, Sponsored By
The Western Walsh Ministerium, Will Be Held At 7:00 P.M. Pastor Paul Trenne, Interim

Pastor Of Our Saviour's Lutheran Church In Park River, Will Be The Speaker. Coffee Time Following.

- SBA- 11/04/15-Veteran's Pre Business Seminar at Job Service Building in Grand Forks from 3-5pm
- Grafton Public School Performing Arts Center-11/19-11/21/15-The Sound of Music \$10 Adult, \$7 Student/Senior Citizen, \$25 3 Night Pass
- Grafton Public School Performing Arts Center-11/04/15-Red River Regional Conference
- Grafton Public School Performing Arts Center-11/12/15-Open House & Ribbon Cutting Ceremony with Program and Tours to Follow at 7pm
- Grafton Public School Performing Arts Center-11/23/15-Live in Concert Kat Perkins Tickets on Sale for \$20 at 7:30
- Grafton Youth Hockey-11/7/15-Try Hockey For free from 3-5pm at Grafton Centennial Center
- Grafton School Board-11/12/15-Open House for Grafton Middle School & Preschool at 7:00pm
- There will be a Veterans Day Program -11/11/15 at 10:30am in Park River at the Park River Good Sam Nursing home. the public is invited to attend
- Edinburg Fire Department 11/20/15 Sponsoring A \$1500.00 Bingo The Edinburg Community Center. It Starts At 7:30pm.

- Julie Kennedy-11/21/15-Fundraiser at the Minto Community Center from 4pm-8pm
- Hair Raising Tales at Story Hour-10/13/15-10/29/15-November
 - 10 -Tracy's Day Care Drayton at 10:00am
 - 12- St. Thomas Elementary at 8:45am
 - 17- Drayton Preschool at 9:30am & 1:45pm; Drayton Kindergarten at 10:00am, Pembina Public Library at 4:00pm
 - 18- Drayton First Grade at 12:30pm, Grafton ESP at 3:30pm & 4:14pm
 - 19 Cavalier preschool at 9:30am, 10:00am, & 2:15pm; Pembina County Special Ed Preschool at 1:15pm
 - 25- Grafton ESP at 3:30pm & 4:14pm
- Fine Arts Club-11/10/15-Grafton Blood Drive from 12pm-6:30pm

December 2015 PSA Grafton

- Drayton Community Chamber of Commerce-12/06/15-Drayton's Old Fashioned Christmas Event at the Community Center in Drayton
- City of Park River-12/5/15-Super Santa Saturday at the Holiday Mall Starting at 9am

- Our Saviors Lutheran Church Grafton-12/5/15-Holiday Bake Sale from 9am-11am
- Altru Health System-12/06/15-Hospice to Host Tree of Light Memorial Ceremony at the Park River Ambulance and Rescue Service Building in Grafton at 4pm
- Community Helpers Group of Grafton-12/16-12/18/15-8th Annual Kids Shopping with Santa
- Luke and Joyce Lutovsky-12/13/15-Open House for 60th Anniversary and 80th Birthday from 1-5 p.m. at Sacred Heart Parish Center in Minto, ND
- Gerald Miller-12/13/15-Gerald Miller Spaghetti Dinner Benefit at Minto ND Community Center from Noon to 4:00 p.m.
- North Star Community Credit Union-12/09/15-Pop Up Vendor Show from 11 a.m.-4 p.m. Open House
- PNA Lodge 3043 of Warsaw-Will Meet at the Minto Community Center Lunch will be Served After the Business Meeting
- Carnegie Regional Library-12/02/15-Learn How to Discover Your Past from 1-2
- Grafton Booster Club-12/31/15-For the Month of December Bring in Old Shoes to the Game and Get a Free Popcorn at Every Home Game for the Spoilers Girls and Boys Basketball
- Historic Elmwood-12/06/15-Christmas Tour of Homes from 1pm-4pm \$15 all Monies will go Towards the Maintenance and Upkeep of Historic Elmwood
- Grafton Arts-12/13/15-A Holiday Music Showcase at 7pm at Grafton Public Schools Performing Arts Center, \$10 Adults, \$5 for Kids 2-High School, 5:30-6:30 Free Will Offering Bake Potato Bar and Chili with Proceeds Going Towards the Purchase of Sound and Light Equipment for the Performing Arts Center
- The Cat With A Hat At Story Hour-12/8/15-12/22/15-
 - December
 - 8 -Tracy's Day Care Drayton at 10:00am
 - 10- St. Thomas Elementary at 8:45am
 - 16- Drayton 1st Grade at 12:30pm & 3:30pm & 4:15pm at Grafton ESP
 - 17- Cavalier Preschool at 9:30am & 2:15pm, Pembina County Special Ed Preschool at 1:15pm, 4:00pm at Pembina Public Library
 - 22- Drayton Preschool at 9:30am and 1:45pm, 10:00am at Drayton Kindergarten
- Grafton Area Chamber of Commerce-12/12/15-Winterfest Grafton's Wonderland Charity Fashion Show from 6-10pm \$5.00 Entry Fee for Local Toy Drive
- Grafton Area Chamber of Commerce-12/12-12/19-Jingle Dash from 1pm-4pm on December 12, Breakfast with Santa At market Place on 8th on December 19, Christmas Carnival from 1pm-4pm Grafton Armory on December 19, Kiddie Parade/Parade of Lights on Saturday December 19 at 5pm
- Grafton Senior Citizens Club-12/21/15-"We Need a Little Christmas" Featuring Dave and Amy Jo Paukert in the Senior Room at the Grafton Armory
- Winterfest-12/12/15-Spirit of the Season in the Park from 1pm-4pm Various Activities Taking Place by the Boy Scout Cabin

- St. John's Parish Center-12/27/15-Christmas Piano Talk Concert at 3pm
- St. John The Evangelist Parish Center-12/24/15-30th Annual Community Christmas Eve Party from 6-8pm
- Mary Wild-12/17/15-Retirement Open House at the Walsh County Courthouse Farmer's Room from 2-4
- First United Bank-12/15-12/18/15-Christmas Open Houses
- Citizens State Bank & Insurance Agency-12/14-12/17/15-Christmas Open Houses
- Bremer Bank-12/19/15-Holiday Open house from 9am-4pm
- Strand Theatre-12/12-12/13/15-Free Weekend Matinee Home Alone at 2:30 and 4:30 PM
- Polar-12/14-12/18/15-Holiday Hopen house from 9am-3pm
- Choice Financial Grafton-12/15/15-Christmas Open House from 11:30am- 1:30pm
- Carnegie Regional Library-Every Tuesday-1:00-3:00 Learn How to Discover Your Past
- Grafton Lutheran Church-12/20/15-All is Well Carols & Candles at 7pm
- Linda Slominski-12/22/15-Retirement Open House at the Minto Public School from 3-5pm
- Lyric Theatre-12/19/15-Free Movie at 2pm The 1977 Original Star Wars "A New Hope" Please Bring a Non-Perishable Food Item for Walsh County Food Pantry