



Radio Station KAUJ FM Grafton, ND

Issues & Programs Exhibit

1st Quarter 2018

Prepared by Bob Simmons

Issues & Programs Outline

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1. Exhibit Attached

Section -A-

Short & Long Form Programs

Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- **Agriculture**
- **Business & Economy**
- **Charity/Community**
- **City/Town**
- **Crime, Safety & Security**
- **Culture & Religion**
- **Education**
- **Environment**
- **Family**
- **Health**
- **National Issues**
- **Public Service**
- **State Issues/Politics**
- **World Issues/National Politics**

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

Program: The Water Cooler

Program Description: This daily morning feature is produced locally from the studios of KXPO AM at Grafton, ND and features interviews with civic and community leaders. The program shines the spotlight on local events and issues important to the local community. A list of guests & topics is below.

Air Time: Weekdays 8:15 to 8:30 AM

Program Host: Sean Ford

The Water Cooler: Topics & Guests

Make-A-Wish Wednesday is the third Wednesday of the month and the President and CEO of Make-A-Wish North Dakota, Billi Zielinski, does a live interview or arranges an interview about the program. January 17th a father of a wish recipient was interviewed about the experience and impact the program has had with his son and family. February 21st, Billi Jo Zielinski was our guest to speak about how anyone can donate their airline miles to be used for wish fulfillment and on March 21st she returned to encourage listeners to volunteer with the organization's work.

Thursday, February 22nd, Molly Zahradka was a studio guest. Ms. Zahradka is a local agriculture educator and organizer of the local Future Farmers of America chapter and her interview was to provide information about National FFA week and what her students were doing to celebrate & volunteer.

Every Monday, Shirley Burns, the Executive Director of the Grafton Area Chamber of Commerce is live in the studio to speak about events happening locally. She provides dates of upcoming events and gives insight about how the listeners can participate. During first quarter, she also is promoting the annual membership drive for the Chamber of Commerce.

Every Tuesday, Mike Steinfeld with Grafton Parks and Recreation was live in the studio to promote that organization's events and opportunities. During first quarter, Mr. Steinfeld gave information on the figure skating program, ice skating rink schedules and availability, snow trail information, upcoming spring events and other recreational opportunities in the Grafton area.

February 8, 2018 was Giving Hearts Day. It is a day where organizations who qualify can receive matching funds to every dollar donated and we had several eligible organizations in our listening area. Unity Medical Center was one of them, and Kristi Jelinek from the UMC Foundation was a studio guest on both February 1st and February 8th to encourage listeners to make a donation to the hospital on Giving Hearts Day. Stacey Maurstad from CHI Friendship, Inc. was a studio guest on February 2nd to solicit Giving Hearts Day donations for that organization.

Program: The XPO Exchange

Program Description: This daily feature gives listeners the opportunity to call in and buy-sell-trade merchandise to others listening. In addition, the items are posted on the program link of our website. The Expo Exchange has been running continuously for over 50 years and continues to enjoy local popularity.

Air Time: Various ROS

Program Host: Sean Ford

Program: Local Sports Hour

Program Description: This weekly feature is hosted by KXPO AM 1340 Sports Director Sean Ford and features interviews with local high school sports coaches, players and fans. Coaches Corner is one of our longest running programs.

Air Time: Saturdays 11 to 12 PM

Program Host: Sean Ford

Program: Local High School Play by Play

Program Description: Throughout the year Simmons Multimedia Stations produce over 200 local high school and amateur sports play by play broadcasts. Such productions include high school hockey, basketball, football, volleyball, wrestling and track events. In addition to our terrestrial radio broadcasts live streaming of these games is provided via our station websites enabling distant family members, fans and school alumni the opportunity to hear the games.

Air Time: Various

Program: Ag Day

Program Description: Simmons Multimedia's award winning NAFB Farm Director Ken Morgan produces this daily farm feature that includes news, markets and topics of interest to local agriculture producers. In addition we produce special spring planting and fall harvest programs that are also hyper local to the immediate area.

Air Time: Monday through Friday: 7:30 AM

Program Host: Ken Morgan

Section –B –
On Air Promotions & Non-Broadcast
Events

Teacher of The Month

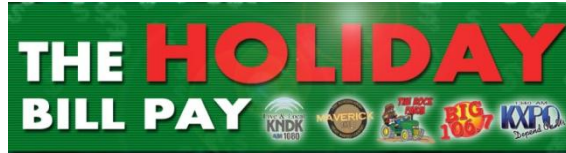
Each month during the school year, Simmons Multimedia Stations solicit listener nominations for our Teacher of The Month contest. Each month we select 1 educator and award that teacher with a check for \$100 dollars in cash, a commemorative plaque and a pizza party for his/her class.



**As of the date of the preparation of this report, the March 2018 TOM winner had not yet been selected.*

Holiday Bill Pay

During the month of January 2018 Simmons Multimedia Stations promoted the Holiday Bill Pay contest where we gave away \$500 cash to one lucky listener to pay off holiday bills.



The winner of this contest was William Wall of Gretna, MB

Perfect Pizza Pie Contest

During the month of February 2018 Simmons Multimedia Stations promoted the Perfect Pizza Pie contest where we gave away a prize of free pizza for one year. This equaled 3 pizzas a month or roughly \$500 dollars in cash value. Listeners entered on our stations websites describing their 'perfect' pizza.



March into Spring Contest

During the month of March 2018 Simmons Multimedia Stations promoted the March Into Spring contest where we gave away two \$250 dollar cash prizes (total \$500) for listeners to spend as they chose on spring items. Listeners entered on our stations websites.



**As of the date of the preparation of this report the winner of this contest had not been determined.*

Winter Sports Guide

In January the winter edition of our highly popular Winter Sports Guide was made available in both print and on-line editions. The Sports Guide features bios of high school basketball, hockey and wrestling teams and includes team photos, stats and schedules.

Simmons multimedia

WINTER 2017-2018 AREA SPORTS GUIDE

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Career Fair

On Thursday March 8th Simmons Multimedia President/CEO Bob Simmons made a series of presentations on careers in radio & media to students at the Langdon Area High School. Simmons Multimedia takes its commitment to the FCC rules and regulations as they relate to EEO and community outreach very seriously. We take advantage of every opportunity possible to present and promote careers within our company and industry.



Farmer Appreciation Day

On Thursday March 22, 2018 Simmons Multimedia teamed with Dahl's Truck and Auto of Langdon, ND to host a Farmer Appreciation Day at the Dahl's location in south Langdon. Farmers were treated to a complimentary lunch and enjoyed each other's fellowship during the midday long event. Simmons Multimedia realizes the important roll our area agriculture producers play in the local economy and strive to support this and similar events throughout the year.



Section – C –
Newscast Overview

Section A: Newscast Overview

KAUJ FM Radio produces 5 daily newscasts. Five 2 minute 'morning drive' reports air at 5, 6, 7, 8 and 9am.

News Treatments: The nominal length of each of our lead or feature stories described below is between thirty-seconds and two minutes-thirty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. As an example: A local story or feature will air 5 times in the course of a day, once in each newscast. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

The attached stories are representative of the local news content we produce on a daily basis:

News 1-15-18

Gaming at 12th Street Bowl

Charitable gaming will be returning to 12th Street Bowl in Grafton. At its regular monthly meeting Monday, the Grafton City Council approved a motion to allow a gaming site run by The Park River Volunteer Fire Department. Both black jack and pull tabs will be offered at the 12th Street Bowl located on Highway 17. The Grafton Volunteer fire Department sold pull tabs at the establishment until mid summer 2017 until that contract was terminated. The Park River Volunteer Fire department says they will help sponsor youth bowling in Grafton with some of the gaming proceeds.

News 1/29/18

Park River woman arrested for assault

A Park River woman is facing a Class C Felony Charge of Aggravated Domestic Assault from an incident which allegedly occurred on January 16th in Park River.

According to court documents, Alicia Van Dyk, 22 of Park River, slashed her boyfriend's knee with a utility knife. The unidentified male victim also alleges that Van Dyk also choked him until he nearly lost consciousness. Van Dyk was arrested after an unrelated traffic stop in Grand Forks County on Jan. 26.

News 2-13-18

Grafton City Council reviews Armory plans

At Monday's regular monthly meeting, Grafton's city council heard from Bobbi Hepper Olson of Hepper Olson Architects about proposed plans and costs for renovation of the Grafton Armory to transform it into a multi-use community Center. All told, the probable costs that were presented could total as much as \$1.6 million dollars. Mayor Chris West said the City Council has no immediate plans to go ahead with any phases of the project at this time and discussion on the project was tabled for a later date.

News 2-18-18**Grafton Park Board – Pumpkin Patch**

Grafton and surrounding residents will soon have a new fall activity to look forward to. At this week's regular monthly meeting of the Grafton Park Board, director Bill Dahl informed the board of the Park District's intentions to plant a corn maze and pumpkin patch on Parks and Rec Property this spring. The intention is to incorporate both features into an ongoing fall festival type of event which will be held for several weekends this fall.

News 3-13-18**Grafton Flood protection**

The City of Grafton continues working on plans for its Flood Risk Reduction Project. At Monday's meeting the City Council approved an amendment to the Engineer-Owner Agreement. The Amendment adds another \$ 3.9 Million to the project cost. City Nick Ziegelmann says the increase is for expected construction and engineering costs. Contractors hope to start work on the project in mid to late April.

News 3-16-18**Centennial Center Lobby construction**

Grafton Parks and Recreation Director Bill Dahl said the Centennial Center Lobby construction project is all but complete, although the official deadline for completion was November, 2017. Dahl said gutters need to be installed on the building's canopy along with a few other small finishing touches. Dahl said there were overages for the project totaling just under \$15,000. He said the Park District has agreed to pay for approximately \$3,000 in overages with the Grafton Blue Line Club paying the balance.

Section -D-

Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations within our coverage area. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

PSA'S JANUARY-MARCH 2018

- Walsh County Historical Society-01/28/17-Annual Meeting at 2pm at the Minto Community Center
- St. Mary's Catholic Church-1/30/18-Blood Drive from 11:30-6 PM at Park River American Legion Main Room
- Park River Volunteer Fire Department-02/11/17-Sweetheart's Breakfast 9am-1pm at Park River Fire Hall Free Will Offering
- Dakota Medical Foundation & Impact Foundation-02/8/18-Giving Hearts Day 24-Hour Online Fundraising Event Donations Made to Saint Ginna's Maternity Home in Warsaw, ND
- CHI Friendship-02/08/18- Giving Hearts Day 24-Hour Online Fundraising Event Donations Made to CHI Friendship
- Northlands Rescue Mission-02/01/18-'Meet the Mission' Road Show from Noon-1 at St. John's Catholic Church in Grafton
- Good Samaritan Society Park River-02/07/18-Giving Hearts Day Spaghetti Feed from 5:30-7 at Park River City Hall Free Will Offering Money going Towards Park River Bible Camp and Good Samaritan
- Strand Theatre-02/15/18-Retirement Open House for Tom Henriksen from 5-7pm Everyone Welcome
- Everyone Needs a Four-Legged Sweetheart at Story Hour 2/15/18-2/27/18
 - February
 - 15-St. Thomas Elementary at 8:45 AM; Grafton ESP at 3:30 PM & 4:15 PM
 - 19-Tracy's Day Care in Drayton at 10:00 AM
 - 20-Drayton Preschool at 8:30 AM & 1:00 PM; Drayton Kindergarten at 9:00 AM; Pembina Public Library at 3:30 PM
 - 21-Drayton First Grade at 12:00 PM
 - 22-Grafton ESP at 3:30 PM & 4:15 PM
 - 27-Cavalier Public Library at 2:00 PM
- Guess Who's Coming to Dinner-2/15/18-6pm at Shenanigans Restaurant All Widows, Widowers, and All People Who Live Alone Are Welcome for Dinner and Visiting
- Collette Fitness-02/19/18-02/23/19/18-Open House Throughout the Week
- Knights of Columbus Council #3918-02/23/18-Fish Fry at St John's Parish Center in Grafton All You Can Eat \$12.00
- St. Thomas Gymnastics-02/25/18-Fundraiser at St. Thomas School Gym Performances and Baked Potato Bar Free Will Offering Everyone Welcome.
- Knights of Columbus Council #3918-03/09/18-Fish Fry at St John's Parish Center in Grafton All You Can Eat \$12.00
- Knights of Columbus Council #3918-03/23/18-Fish Fry at St John's Parish Center in Grafton All You Can Eat \$12.00
- Polish National Alliance-03/24/18-13th Annual Polish Food Festival from 2-6 at the Minto Community Center

- It's Not Easy Being Green at Story Hour 3/15/18-3/22/18
March
15- Grafton ESP at 3:30 PM & 4:15 PM
19-Tracy's Day Care in Drayton at 10:00 AM
20-Drayton Preschool at 8:30 AM & 1:00 PM; Drayton Kindergarten at 9:00 AM; Pembina Public Library at 3:30 PM
21-Drayton First Grade at 12:30 PM
22- Cavalier Public Library at 2:00 PM
- Grafton Chapter X of P.E.O-3/14/18-7/10/18-Seeking Used Purses and Jewelry for Summer Salad Luncheon and "Purses and Pizzazz for a Purpose Sale" All Proceeds from Luncheon and Sale Are Used for Scholarships for Women
- Northeast North Dakota Pioneer Association-03/19/18-Monthly Meeting at Park River American Legion at 7:30pm