

DUPLICATE INVOICE



KATU TV
 2153 NE Sandy Blvd
 Portland, OR 97232
 Main: (503)231-4222
 Billing: (503)231-4213

www.katu.com

Billing Address:

Media Placement Technologies
 Attention: Accounts Payable
 500 N Washington St STE 303
 Alexandria, VA 22314

Send Payment To:

KATU TV
Fisher Broadcasting Portland TV LLC
 PO Box 94394
 Seattle, WA 98124-6694
 Federal Tax ID #91-2136493

Invoice #	Invoice Date	Invoice Month	Invoice Period
194128-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KATU	Bob Cain	Philadelphia	National

Advertiser	Product	Estimate Number
McKenna for Governor (Re)	MCKENNA/R/GOV	10231029

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	194128	07897796

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	M-F 5a-6a	5a-6a	MTWTF--	:30	5	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KATU Tu 10/23/12 5:52 AM M-F 5a-6a 5a-6a :30 DMRMVA1215H \$90.00 NM									
4 KATU W 10/24/12 5:43 AM M-F 5a-6a 5a-6a :30 DMRMVA1215H \$90.00 NM									
3 KATU Th 10/25/12 5:13 AM M-F 5a-6a 5a-6a :30 DMRMVA1215H \$90.00 NM									
5 KATU F 10/26/12 5:29 AM M-F 5a-6a 5a-6a :30 DMRMVA1215H \$90.00 NM									
2	10/23/12	10/29/12	M-F 6a-7a	6a-7a	MTWTF--	:30	5	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$170.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KATU Tu 10/23/12 6:44 AM M-F 6a-7a 6a-7a :30 DMRMVA1215H \$170.00 NM									
4 KATU W 10/24/12 6:53 AM M-F 6a-7a 6a-7a :30 DMRMVA1215H \$170.00 NM									
1 KATU Th 10/25/12 6:28 AM M-F 6a-7a 6a-7a :30 DMRMVA1215H \$170.00 NM									
2 KATU F 10/26/12 6:21 AM M-F 6a-7a 6a-7a :30 DMRMVA1215H \$170.00 NM									
3	10/23/12	10/29/12	Good Morning America	7a-9a	MTWTF--	:30	10	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 10 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 KATU Tu 10/23/12 7:56 AM Good Morning America 7a-9a :30 DMRMVA1215H \$150.00 NM									
2 KATU Tu 10/23/12 8:38 AM Good Morning America 7a-9a :30 DMRMVA1215H \$150.00 NM									
4 KATU W 10/24/12 7:25 AM Good Morning America 7a-9a :30 DMRMVA1215H \$150.00 NM									
6 KATU W 10/24/12 8:43 AM Good Morning America 7a-9a :30 DMRMVA1215H \$150.00 NM									
10 KATU Th 10/25/12 7:42 AM Good Morning America 7a-9a :30 DMRMVA1215H \$150.00 NM									
1 KATU Th 10/25/12 8:57 AM Good Morning America 7a-9a :30 DMRMVA1215H \$150.00 NM									
5 KATU F 10/26/12 7:28 AM Good Morning America 7a-9a :30 DMRMVA1215H \$150.00 NM									
9 KATU F 10/26/12 8:29 AM Good Morning America 7a-9a :30 DMRMVA1215H \$150.00 NM									

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Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Invoice # 194128-1	Invoice Date 10/28/12	Invoice Month October 2012	Invoice Period 10/01/12 - 10/28/12
Advertiser McKenna for Governor (Re)	Product MCKENNA/R/GOV	Estimate Number 10231029	

www.katu.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/23/12	10/29/12	Jeopardy	7p-730p	MT-T---	:30	3	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MT-T--- 3 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU Tu 10/23/12 7:04 PM Jeopardy 7p-730p :30 DMRMVA1215H \$1,100.00 NM 2 KATU Th 10/25/12 7:27 PM Jeopardy 7p-730p :30 DMRMVA1215H \$1,100.00 NM									
9	10/24/12	10/29/12	Wheel Of Fortune	730p-8p	M-W-F--	:30	3	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 M-W-F-- 3 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KATU W 10/24/12 7:41 PM Wheel Of Fortune 730p-8p :30 DMRMVA1215H \$1,100.00 NM 3 KATU F 10/26/12 7:44 PM Wheel Of Fortune 730p-8p :30 DMRMVA1215H \$1,100.00 NM									
10	10/23/12	10/29/12	M-F 11-1135p News	11p-1135p	MTWTF--	:30	10	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 10 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU Tu 10/23/12 11:14 PM M-F 11-1135p News 11p-1135p :30 DMRMVA1215H \$350.00 NM 6 KATU Tu 10/23/12 11:33 PM M-F 11-1135p News 11p-1135p :30 DMRMVA1215H \$350.00 NM 2 KATU W 10/24/12 11:12 PM M-F 11-1135p News 11p-1135p :30 DMRMVA1215H \$350.00 NM 10 KATU W 10/24/12 11:33 PM M-F 11-1135p News 11p-1135p :30 DMRMVA1215H \$350.00 NM 3 KATU Th 10/25/12 11:12 PM M-F 11-1135p News 11p-1135p :30 DMRMVA1215H \$350.00 NM 7 KATU Th 10/25/12 11:33 PM M-F 11-1135p News 11p-1135p :30 DMRMVA1215H \$350.00 NM 9 KATU F 10/26/12 11:13 PM M-F 11-1135p News 11p-1135p :30 DMRMVA1215H \$350.00 NM 4 KATU F 10/26/12 11:33 PM M-F 11-1135p News 11p-1135p :30 DMRMVA1215H \$350.00 NM									
11	10/23/12	10/29/12	Dr. Oz	3p-4p	MTWTF--	:30	5	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KATU Tu 10/23/12 3:37 PM Dr. Oz 3p-4p :30 DMRMVA1215H \$110.00 NM 4 KATU W 10/24/12 3:29 PM Dr. Oz 3p-4p :30 DMRMVA1215H \$110.00 NM 2 KATU Th 10/25/12 3:30 PM Dr. Oz 3p-4p :30 DMRMVA1215H \$110.00 NM 5 KATU F 10/26/12 3:35 PM Dr. Oz 3p-4p :30 DMRMVA1215H \$110.00 NM									
12	10/23/12	10/29/12	M-F 430-5p	430p-5p	MTWTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KATU Tu 10/23/12 4:44 PM M-F 430-5p 430p-5p :30 DMRMVA1215H \$400.00 NM 1 KATU W 10/24/12 4:43 PM M-F 430-5p 430p-5p :30 DMRMVA1215H \$400.00 NM									
13	10/23/12	10/29/12	Nightline	1135p-1202a	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$350.00									
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<u>Invoice #</u> 194128-1	<u>Invoice Date</u> 10/28/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/28/12
<u>Advertiser</u> McKenna for Governor (Re)		<u>Product</u> MCKENNA/R/GOV	<u>Estimate Number</u> 10231029

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
13	10/23/12	10/29/12	Nightline	1135p-1202a	MTWTF--	:30	2	\$350.00	NM																																		
<table border="1" style="width: 100%;"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>2</td> <td>KATU</td> <td>Tu</td> <td>10/23/12</td> <td>12:00 AM</td> <td>Nightline</td> <td>1135p-1202a</td> <td>:30</td> <td>DMRMWA1215H</td> <td>\$350.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KATU	Tu	10/23/12	12:00 AM	Nightline	1135p-1202a	:30	DMRMWA1215H	\$350.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
2	KATU	Tu	10/23/12	12:00 AM	Nightline	1135p-1202a	:30	DMRMWA1215H	\$350.00	NM																																	
14	10/27/12	10/27/12	Saturday 7a News	Sat 7a-9a	-----S-	:30	1	\$250.00	NM																																		
<table border="1" style="width: 100%;"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>10/22/12</td> <td>10/28/12</td> <td>-----S-</td> <td>1</td> <td>\$250.00</td> </tr> </table> <table border="1" style="width: 100%;"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>KATU</td> <td>Sa</td> <td>10/27/12</td> <td>8:38 AM</td> <td>Saturday 7a News</td> <td>Sat 7a-9a</td> <td>:30</td> <td>DMRMWA1220H</td> <td>\$250.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S-	1	\$250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KATU	Sa	10/27/12	8:38 AM	Saturday 7a News	Sat 7a-9a	:30	DMRMWA1220H	\$250.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	-----S-	1	\$250.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KATU	Sa	10/27/12	8:38 AM	Saturday 7a News	Sat 7a-9a	:30	DMRMWA1220H	\$250.00	NM																																	
<u>Total Spots</u>							49																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$18,005.00
<u>Agency Commission</u>	\$2,700.75
<u>Net Amount Due</u>	\$15,304.25

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