



KATU TV
2153 NE Sandy Blvd
Portland, OR 97232
Main: (503)231-4222
Billing: (503)231-4213

www.katu.com

Billing Address:

Media Placement Technologies
Attention: Accounts Payable
500 N Washington St STE 303
Alexandria, VA 22314

Send Payment To:

KATU TV
Fisher Broadcasting Portland TV LLC
PO Box 94394
Seattle, WA 98124-6694
Federal Tax ID #91-2136493

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
194128-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KATU	Bob Cain	Philadelphia	National

Advertiser	Product	Estimate Number
McKenna for Governor (Re)	MCKENNA/R/GOV	10231029

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	194128	07897796

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	M-F 5a-6a	5a-6a	MTWTF--	:30	5	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$90.00									
Spots: # Ch Day Air Date Air Time Description									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/23/12	10/29/12	Good Morning America	7a-9a	MTWTF--	:30	10	\$150.00	NM
4	10/28/12	10/28/12	This Week with Christiane Amanpour	Various	-----S	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU Su 10/28/12 10:59 AM This Week with Christiane Amanpour Various :30 DMRMWA1220H \$225.00 NM									
5	10/23/12	10/29/12	The View	10a-11a	MTWTF--	:30	5	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU Tu 10/23/12 10:45 AM The View 10a-11a :30 DMRMWA1215H \$225.00 NM 3 KATU W 10/24/12 9:59 AM The View 10a-11a :30 DMRMWA1215H \$225.00 NM 5 KATU Th 10/25/12 The View 10a-11a :00 \$225.00 NM See MG 5.6 4 KATU F 10/26/12 10:32 AM The View 10a-11a :30 DMRMWA1215H \$225.00 NM 6 KATU Su 10/28/12 10:29 AM This Week With George Stephanopoulos Various :30 DMRMWA1220H \$225.00 NM MG for 5.5 10/25									
6	10/23/12	10/29/12	KATU News @ 5p	5p-530p	MTWTF--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KATU Tu 10/23/12 5:28 PM KATU News @ 5p 5p-530p :30 DMRMWA1215H \$700.00 NM 3 KATU W 10/24/12 5:28 PM KATU News @ 5p 5p-530p :30 DMRMWA1215H \$700.00 NM 1 KATU Th 10/25/12 KATU News @ 5p 5p-530p :00 \$700.00 NM See MG 6.6 6 KATU Th 10/25/12 5:27 PM KATU News @ 5p 5p-530p :30 DMRMWA1215H \$700.00 NM MG for 6.1 10/25 4 KATU F 10/26/12 5:13 PM KATU News @ 5p 5p-530p :30 DMRMWA1215H \$700.00 NM									
7	10/23/12	10/29/12	M-F 6p-7p News	6p-7p	MTWTF--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KATU Tu 10/23/12 M-F 6p-7p News 6p-7p :00 \$700.00 NM See MG 7.6,7.7 6 KATU Tu 10/23/12 6:13 PM M-F 6p-7p News 6p-7p :30 DMRMWA1215H \$700.00 NM MG for 7.2,7.5 7 KATU Tu 10/23/12 6:28 PM M-F 6p-7p News 6p-7p :30 DMRMWA1215H \$700.00 NM MG for 7.2,7.5 2 KATU W 10/24/12 M-F 6p-7p News 6p-7p :00 \$700.00 NM See MG 7.6,7.7 3 KATU Th 10/25/12 6:23 PM M-F 6p-7p News 6p-7p :30 DMRMWA1215H \$700.00 NM 4 KATU F 10/26/12 6:41 PM M-F 6p-7p News 6p-7p :30 DMRMWA1215H \$700.00 NM									
8	10/23/12	10/29/12	Jeopardy	7p-730p	MT--T---	:30	3	\$1,100.00	NM

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Advertiser	Product	Estimate Number	
McKenna for Governor (Re)	MCKENNA/R/GOV	10231029	

www.katu.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/23/12	10/29/12	Jeopardy	7p-730p	MT- T- - -	:30	3	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MT- T- - - 3 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KATU Tu 10/23/12 7:04 PM Jeopardy 7p-730p :30 DMRMWA1215H \$1,100.00 NM									
2 KATU Th 10/25/12 7:27 PM Jeopardy 7p-730p :30 DMRMWA1215H \$1,100.00 NM									
9	10/24/12	10/29/12	Wheel Of Fortune	730p-8p	M- W- F- -	:30	3	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 M- W- F- - 3 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KATU W 10/24/12 7:41 PM Wheel Of Fortune 730p-8p :30 DMRMWA1215H \$1,100.00 NM									
3 KATU F 10/26/12 7:44 PM Wheel Of Fortune 730p-8p :30 DMRMWA1215H \$1,100.00 NM									
10	10/23/12	10/29/12	M-F 11-1135p News	11p-1135p	MTWTF- -	:30	10	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF- - 10 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KATU Tu 10/23/12 11:14 PM M-F 11-1135p News 11p-1135p :30 DMRMWA1215H \$350.00 NM									
6 KATU Tu 10/23/12 11:33 PM M-F 11-1135p News 11p-1135p :30 DMRMWA1215H \$350.00 NM									
2 KATU W 10/24/12 11:12 PM M-F 11-1135p News 11p-1135p :30 DMRMWA1215H \$350.00 NM									
10 KATU W 10/24/12 11:33 PM M-F 11-1135p News 11p-1135p :30 DMRMWA1215H \$350.00 NM									
3 KATU Th 10/25/12 11:12 PM M-F 11-1135p News 11p-1135p :30 DMRMWA1215H \$350.00 NM									
7 KATU Th 10/25/12 11:33 PM M-F 11-1135p News 11p-1135p :30 DMRMWA1215H \$350.00 NM									
9 KATU F 10/26/12 11:13 PM M-F 11-1135p News 11p-1135p :30 DMRMWA1215H \$350.00 NM									
4 KATU F 10/26/12 11:33 PM M-F 11-1135p News 11p-1135p :30 DMRMWA1215H \$350.00 NM									
11	10/23/12	10/29/12	Dr. Oz	3p-4p	MTWTF- -	:30	5	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF- - 5 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KATU Tu 10/23/12 3:37 PM Dr. Oz 3p-4p :30 DMRMWA1215H \$110.00 NM									
4 KATU W 10/24/12 3:29 PM Dr. Oz 3p-4p :30 DMRMWA1215H \$110.00 NM									
2 KATU Th 10/25/12 3:30 PM Dr. Oz 3p-4p :30 DMRMWA1215H \$110.00 NM									
5 KATU F 10/26/12 3:35 PM Dr. Oz 3p-4p :30 DMRMWA1215H \$110.00 NM									
12	10/23/12	10/29/12	M-F 430-5p	430p-5p	MTWTF- -	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF- - 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KATU Tu 10/23/12 4:44 PM M-F 430-5p 430p-5p :30 DMRMWA1215H \$400.00 NM									
1 KATU W 10/24/12 4:43 PM M-F 430-5p 430p-5p :30 DMRMWA1215H \$400.00 NM									
13	10/23/12	10/29/12	Nightline	1135p-1202a	MTWTF- -	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF- - 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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13	10/23/12	10/29/12	Nightline	1135p-1202a	MTWTF--	:30	2	\$350.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>KATU</td><td>Tu</td><td>10/23/12</td><td>12:00 AM</td><td>Nightline</td><td>1135p-1202a</td><td>:30</td><td>DMRMWA1215H</td><td>\$350.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KATU	Tu	10/23/12	12:00 AM	Nightline	1135p-1202a	:30	DMRMWA1215H	\$350.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
2	KATU	Tu	10/23/12	12:00 AM	Nightline	1135p-1202a	:30	DMRMWA1215H	\$350.00	NM																					
14	10/27/12	10/27/12	Saturday 7a News	Sat 7a-9a	-----S-	:30	1	\$250.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S-</td><td>1</td><td>\$250.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S-	1	\$250.00										
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	10/22/12	10/28/12	-----S-	1	\$250.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	KATU	Sa	10/27/12	8:38 AM	Saturday 7a News	Sat 7a-9a	:30	DMRMWA1220H	\$250.00	NM																					
Total Spots							49																								

Payment Terms 30 Days

<u>Gross Total</u>	\$18,005.00
<u>Agency Commission</u>	\$2,700.75
<u>Net Amount Due</u>	\$15,304.25

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