



**KATU TV**  
**2153 NE Sandy Blvd**  
**Portland, OR 97232**  
**Main: (503)231-4222**  
**Billing: (503)231-4213**

www.katu.com

Billing Address:

**Media Placement Technologies**  
**Attention: Accounts Payable**  
**500 N Washington St STE 303**  
**Alexandria, VA 22314**

Send Payment To:

**KATU TV**  
**Fisher Broadcasting Portland TV LLC**  
**PO Box 94394**  
**Seattle, WA 98124-6694**  
**Federal Tax ID #91-2136493**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
194136-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
KATU	Bob Cain	Philadelphia	National

Advertiser	Product	Estimate Number
McKenna for Governor (Re)	MCKENNA/R/GOV	10091015

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	194136	07897793

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/15/12	M-F 5a-6a	5a-6a	MTWTF--	:30	5	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12    10/15/12    MTWTF--                5                \$90.00									
Spots: # Ch    Day    Air Date    Air Time    Description									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Actual times may vary by 3 minutes.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.



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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Actual times may vary by 3 minutes.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:

**KATU TV**  
**Fisher Broadcasting Portland TV LLC**  
**PO Box 94394**  
**Seattle, WA 98124-6694**  
**Federal Tax ID #91-2136493**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
194136-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
McKenna for Governor (Re)	MCKENNA/R/GOV	10091015	

www.katu.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/09/12	10/09/12	Wheel Of Fortune	730p-8p	-T-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU Tu 10/09/12 7:46 PM Wheel Of Fortune 730p-8p :30 DMRMWA1210H \$650.00 NM									
13	10/11/12	10/11/12	Wheel Of Fortune/1030p	1030-11p	---T---	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU Th 10/11/12 10:45 PM Wheel Of Fortune/1030p 1030-11p :30 DMRMWA1210H \$650.00 NM									
14	10/13/12	10/13/12	Saturday Good Morning A	6a-7a	-----S-	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU Sa 10/13/12 6:53 AM Saturday Good Morning America 6a-7a :30 DMRMWA1210H \$50.00 NM									
15	10/13/12	10/13/12	Saturday 7a News	Sat 7a-9a	-----S-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU Sa 10/13/12 7:41 AM Saturday 7a News Sat 7a-9a :30 DMRMWA1210H \$125.00 NM									
16	10/14/12	10/14/12	Sunday Good Morning A	6-7a	-----S	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU Su 10/14/12 5:59 AM Sunday Good Morning America 6-7a :30 DMRMWA1210H \$50.00 NM									
17	10/14/12	10/14/12	Sunday 7-9a News	Sun 7a-9a	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU Su 10/14/12 7:11 AM Sunday 7-9a News Sun 7a-9a :30 DMRMWA1210H \$100.00 NM									
18	10/09/12	10/15/12	Dr. Oz	3p-4p	MTWTF--	:30	5	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 5 \$110.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KATU Tu 10/09/12 3:29 PM Dr. Oz 3p-4p :30 DMRMWA1210H \$110.00 NM 5 KATU W 10/10/12 3:40 PM Dr. Oz 3p-4p :30 DMRMWA1210H \$110.00 NM 1 KATU Th 10/11/12 3:25 PM Dr. Oz 3p-4p :30 DMRMWA1210H \$110.00 NM 4 KATU F 10/12/12 3:12 PM Dr. Oz 3p-4p :30 DMRMWA1210H \$110.00 NM 3 KATU M 10/15/12 3:28 PM Dr. Oz 3p-4p :30 DMRMWA1210H \$110.00 NM									
19	10/13/12	10/13/12	NASCAR Sprint Cup Seri	Various	-----S-	:30	2	\$900.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Actual times may vary by 3 minutes.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:

**KATU TV**  
**Fisher Broadcasting Portland TV LLC**  
**PO Box 94394**  
**Seattle, WA 98124-6694**  
**Federal Tax ID #91-2136493**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
194136-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
McKenna for Governor (Re)	MCKENNA/R/GOV	10091015	

www.katu.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 2 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KATU	Sa	10/13/12		NASCAR Sprint Cup Series	Various	:00		<del>\$900.00</del> NM
			See MG 19.3						
2	KATU	Sa	10/13/12		NASCAR Sprint Cup Series	Various	:00		<del>\$900.00</del> NM
			See MG 19.4						
4	KATU	Sa	10/13/12	5:22 PM	NASCAR Sprint Cup Series at Cf Sat // 430p-830p		:30	DMRMWA1210H	\$900.00 NM
			MG for 19.2 10/13						
3	KATU	Sa	10/13/12	8:20 PM	NASCAR Sprint Cup Series at Cf Sat // 430p-830p		:30	DMRMWA1210H	\$900.00 NM
			MG for 19.1 10/13						
20	10/15/12	10/15/12	Dancing with the Stars: All Stars	8p-10p	M-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$2,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KATU	M	10/15/12	9:20 PM	Dancing with the Stars: All Stars	8p-10p	:30	DMRMWA1210H	\$2,500.00 NM
21	10/09/12	10/09/12	Dancing with the Stars: Results	9p-10p	-T-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$2,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KATU	Tu	10/09/12	9:46 PM	Dancing with the Stars: Results	9p-10p	:30	DMRMWA1210H	\$2,500.00 NM
<u>Total Spots</u>							<b>68</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$25,325.00</b>
<u>Agency Commission</u>	<b>\$3,798.75</b>
<u>Net Amount Due</u>	<b>\$21,526.25</b>

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