

DUPLICATE INVOICE



KATU TV
 2153 NE Sandy Blvd
 Portland, OR 97232
 Main: (503)231-4222
 Billing: (503)231-4213

www.katu.com

Billing Address:

Media Placement Technologies
 Attention: Accounts Payable
 500 N Washington St STE 303
 Alexandria, VA 22314

Send Payment To:

KATU TV
 Fisher Broadcasting Portland TV LLC
 PO Box 94394
 Seattle, WA 98124-6694
 Federal Tax ID #91-2136493

Invoice #	Invoice Date	Invoice Month	Invoice Period
194136-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
KATU	Bob Cain	Philadelphia	National

Advertiser	Product	Estimate Number
McKenna for Governor (Re)	MCKENNA/R/GOV	10091015

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	194136	07897793

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																	
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Actual times may vary by 3 minutes.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:

KATU TV
Fisher Broadcasting Portland TV LLC
PO Box 94394
Seattle, WA 98124-6694
Federal Tax ID #91-2136493

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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Actual times may vary by 3 minutes.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.

DUPLICATE INVOICE



Send Payment To:

KATU TV
Fisher Broadcasting Portland TV LLC
PO Box 94394
Seattle, WA 98124-6694
Federal Tax ID #91-2136493

Invoice # 194136-1	Invoice Date 10/21/12	Invoice Month October 2012	Invoice Period 10/01/12 - 10/15/12
Advertiser McKenna for Governor (Re	Product MCKENNA/R/GOV	Estimate Number 10091015	

www.katu.com

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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Actual times may vary by 3 minutes.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.

DUPLICATE INVOICE



Send Payment To:
KATU TV
Fisher Broadcasting Portland TV LLC
PO Box 94394
Seattle, WA 98124-6694
Federal Tax ID #91-2136493

Invoice # 194136-1	Invoice Date 10/21/12	Invoice Month October 2012	Invoice Period 10/01/12 - 10/15/12
Advertiser McKenna for Governor (Re)	Product MCKENNA/R/GOV	Estimate Number 10091015	

www.katu.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/09/12	10/09/12	Wheel Of Fortune	730p-8p	-T-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU Tu 10/09/12 7:46 PM Wheel Of Fortune 730p-8p :30 DMRMWA1210H \$650.00 NM									
13	10/11/12	10/11/12	Wheel Of Fortune/1030p	1030-11p	---T---	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU Th 10/11/12 10:45 PM Wheel Of Fortune/1030p 1030-11p :30 DMRMWA1210H \$650.00 NM									
14	10/13/12	10/13/12	Saturday Good Morning A	6a-7a	-----S-	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU Sa 10/13/12 6:53 AM Saturday Good Morning America 6a-7a :30 DMRMWA1210H \$50.00 NM									
15	10/13/12	10/13/12	Saturday 7a News	Sat 7a-9a	-----S-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$125.00									
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16	10/14/12	10/14/12	Sunday Good Morning An	6-7a	-----S	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU Su 10/14/12 5:59 AM Sunday Good Morning America 6-7a :30 DMRMWA1210H \$50.00 NM									
17	10/14/12	10/14/12	Sunday 7-9a News	Sun 7a-9a	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU Su 10/14/12 7:11 AM Sunday 7-9a News Sun 7a-9a :30 DMRMWA1210H \$100.00 NM									
18	10/09/12	10/15/12	Dr. Oz	3p-4p	MTWTF--	:30	5	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 5 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KATU Tu 10/09/12 3:29 PM Dr. Oz 3p-4p :30 DMRMWA1210H \$110.00 NM 5 KATU W 10/10/12 3:40 PM Dr. Oz 3p-4p :30 DMRMWA1210H \$110.00 NM 1 KATU Th 10/11/12 3:25 PM Dr. Oz 3p-4p :30 DMRMWA1210H \$110.00 NM 4 KATU F 10/12/12 3:12 PM Dr. Oz 3p-4p :30 DMRMWA1210H \$110.00 NM 3 KATU M 10/15/12 3:28 PM Dr. Oz 3p-4p :30 DMRMWA1210H \$110.00 NM									
19	10/13/12	10/13/12	NASCAR Sprint Cup Seri	Various	-----S-	:30	2	\$900.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Actual times may vary by 3 minutes.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.

