


Fwd: WWO If Americans Knew Political Issue Order - Starting 7/6/23

Steve Finateri

Fri 6/30/2023 4:33 PM

To: Jeffrey Marcero <Jeffrey.Marcero@cumulus.com>; Erina Albertson <Erina.Albertson@cumulus.com>

 3 attachments (2 MB)

Dan Bongino Show Cumulus Station List as of 6-30-23.xlsx; If Americans Knew Justice For Liberty WW_JUST4LIB0703.MP3; NET207235.0 If Americans Knew - WWO starts 7-6-23.pdf;

Steve Finateri

Vice President / Market Manager

Cumulus Radio Station Group - Detroit

760 WJR-AM, 96.3 WDVD-FM, New Country 93.1-FM

Fisher Building, Suite 800
3011 West Grand Boulevard
Detroit, MI 48202

Ph) (313) 873-9866

Fx) (313) 873-9705

Cell) (248) 225-8825

steve.finateri@cumulus.com

Begin forwarded message:

From: Julie Kim <JKim@westwoodone.com>

Date: June 30, 2023 at 9:18:45 AM PDT

To: Jennifer Baez <jbaez@westwoodone.com>, Sandra Kimble <SKimble@westwoodone.com>, John Kaufman <John.Kaufman@cumulus.com>, Elizabeth McDaniel <Elizabeth.McDaniel@cumulus.com>, Kevin O'Leary <Kevin.OLeary@cumulus.com>, Peter Abichaker <PAbichaker@westwoodone.com>, Renato Mastantuono <RMastantuono@westwoodone.com>, Andrew Vass <AVass@westwoodone.com>, Lindy Parr <lindy.parr@cumulus.com>, Jeff Berry <Jeff.Berry@cumulus.com>, Elizabeth Pembleton <Elizabeth.Pembleton@cumulus.com>, Shannon Urton <Shannon.Urton@cumulus.com>, John Rowe <John.Rowe@cumulus.com>, Sean Shannon <Sean.Shannon@cumulus.com>, Pat Galloway <Pat.Galloway@cumulus.com>, Elizabeth Blackstock <Elizabeth.Blackstock@cumulus.com>, James Robinson <James.Robinson@cumulus.com>, Joe Cook <Joe.Cook@cumulus.com>, Don Morin <don.morin@cumulus.com>, Jim Riley <jim.riley@cumulus.com>, Eric Mastel

<Eric.Mastel@cumulus.com>, John Lewis <John.Lewis@cumulus.com>, Marv Nyren <Marv.Nyren@cumulus.com>, Jon Laing <Jon.Laing@cumulus.com>, Scott Jones <Scott.Jones@cumulus.com>, Greg Renoe <Greg.Renoe@cumulus.com>, Tammy O'Dell <Tammy.ODell@cumulus.com>, Dan Bennett <Dan.Bennett@cumulus.com>, Jack Taddeo <Jack.Taddeo@cumulus.com>, Steve Finateri <steve.finateri@cumulus.com>, Tricia Gallenbeck <Tricia.Gallenbeck@cumulus.com>, Dale Daniels <Dale.Daniels@cumulus.com>, Cheryl Salomone <Cheryl.Salomone@cumulus.com>, Chris Monk <Chris.Monk@cumulus.com>, Craig Dalla Riva <Craig.DallaRiva@cumulus.com>, Patty Hixson <Patty.Hixson@cumulus.com>, Ashley Allegretto <Ashley.Allegretto@cumulus.com>, Derek Falter <Derek.Falter@cumulus.com>, Ron Giovanniello <ron.giovanniello@cumulus.com>, Alex Cadelago <Alex.Cadelago@cumulus.com>, Darlene Park <Darlene.Park@cumulus.com>, Donna Baker <Donna.Baker@cumulus.com>, Ken Salyer <Ken.Salyer@cumulus.com>, John Spilman <John.Spilman@cumulus.com>, Scott Chiasson <Scott.Chiasson@cumulus.com>, Scott Frazier <Scott.Frazier@cumulus.com>, Keith Liesmann <Keith.Liesmann@cumulus.com>, Drew Hayes <drew.hayes@cumulus.com>, Elvin Fluellen <Elvin.Fluellen@cumulus.com>, Pete DeSimone <Pete.DeSimone@cumulus.com>, Morgan Bohannon <Morgan.Bohannon@cumulus.com>, Shelly Wilkes <shelly.wilkes@cumulus.com>, Don Boyd <Don.Boyd@cumulus.com>, Bob Berger <Bob.Berger@cumulus.com>, Paula Divello <Paula.Divello@cumulus.com>, Allison Warren <Allison.Warren@cumulus.com>, Bob Goodell <bob.goodell@cumulus.com>, Joseph Glavan <JGlavan@westwoodone.com>, Jay Davis <jay.davis@cumulus.com>, Sommer Frisk <Sommer.Frisk@cumulus.com>, Gary Mertins <Gary.Mertins@cumulus.com>, Holly Paras <holly.paras@cumulus.com>, Jennifer Odom <Jennifer.Odom@cumulus.com>, Patrick Reedy <Patrick.Reedy@cumulus.com>, Larry Blumhagen <Larry.Blumhagen@cumulus.com>, Tish Boden <Tish.Boden@cumulus.com>, Beth Coughlin <Beth.Coughlin@cumulus.com>, Dot Ealy <Dot.Ealy@cumulus.com>, Dana DiModica <Dana.DiModica@cumulus.com>, Nic Merenda <Nic.Merenda@cumulus.com>, Cynthia Rollison <Cynthia.Rollison@cumulus.com>, Ken Kowalcek <Ken.Kowalcek@cumulus.com>, Jeff Boden <Jeff.Boden@cumulus.com>, Chris Kenney <Chris.Kenney@cumulus.com>, Eric McCart <Eric.McCart@cumulus.com>, Matt Raback <Matt.Raback@cumulus.com>, Bill Kelly <Bill.Kelly@cumulus.com>, Doug Allen <Douglas.Allen@cumulus.com>, Richard Lovette <Richard.Lovette@cumulus.com>, Melissa Lawson <Melissa.Lawson@cumulus.com>

Subject: WWO If Americans Knew Political Issue Order - Starting 7/6/23

Hi CRSG MM Team,

The email below & completed form attached will be shared with the traffic & continuity members we have in our database via Constant Contact. I am sending this along to inform others who may be responsible for public file management. **If you are a Dan Bongino Show affiliate – this is for you!**

##

Dear WWO Affiliate,

Westwood One has accepted an order for an Issues advertisement sponsored by If Americans Knew to be broadcast in the vehicle The Dan Bongino Show starting on July 6th, 2023, and running

through July 14th, 2023.

This order was made to Westwood One and was part of your network barter for the vehicle your station runs. This was not a paid order for your local inventory. This notification and documentation are sent to you so that you may upload the linked documents to your public file per FCC requirements. Please forward this note to the person responsible for your station's public file if you are not that person.

Please find attached a copy of the NAB PB-19 Form, the Purchase Order, and a transcription of the copy scheduled to start this week.

You can download the document by clicking the following link (or by copying into your preferred web browser):

[NET207235.0 If Americans Knew - WWO starts 7-6-23](#)

Please let us know if you have any questions or concerns about the order by emailing affiliateops@westwoodone.com.

Please do not contact the sales rep, agency, or client directly about this order. Please contact Westwood One Affiliate Operations.

Thank you for your attention to this matter and your continued affiliation with Westwood One.
##

Please feel free to let me know if you have any questions or how I may be of further assistance.

Julie Kim
VP, Traffic | Westwood One
300 Vesey Street, 11th Floor
New York, NY 10282
O: 212.299.3120
M: 562.412.9544
Jkim@westwoodone.com

This advertising was purchased through a network in which this station participates.

For information on schedules and charges, please contact the network at affiliateops@westwoodone.com

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Alison Weir, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: **"IF AMERICANS KNEW"**

Agency name: **KJL Media Group, LLC**

Address: **45 Wynnewood Rd, Livingston, NJ 07039**

Contact: **Kenny Lowenfish** | Phone number: **973-220-3203** | Email: **kenny.lowenfish@gmail.com**

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: **If Americans Knew**

Address: **2400 McCullough Avenue, #15212, San Antonio, TX 78212**

Contact: **Alison Weir** | Phone number: **415-847-1782** | Email: **alisonweir@gmail.com**

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Alison Weir, Elizabeth Viering, Janice Leary

Executive Director	Board Member	Board Member
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By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Israeli Palestinian Conflict

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Alison Weir <i>A Weir</i>	Signature: <i>Erina Albertson</i> Courtney Kline
Name: Alison Weir	Name: Courtney Kline Erina Albertson
Date of Request to Purchase Ad Time: 6-29-23	Date of Station Agreement to Sell Time: 6/30/23

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 06/30/2023

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Westwood One has accepted an order for an Issues advertisement sponsored by If Americans Knew to be broadcast in the vehicle The Dan Bongino Show starting on July 6th, 2023, and running through July 14th, 2023. This order was made to Westwood One and was part of your network barter for the vehicle your station runs. This was not a paid order for your local inventory.

Contract #: NET207235.0	Station Call Letters: WLBY	Date Received/Requested: 06/30/2023
Est. #:	Station Location: Ann Arbor, MI	Run Start and End Dates: 07/06/2023 - 07/14/2023

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



KJL Media
 Attn: Kenny Lowenfish
 45 Wynnewood Rd
 New Jersey 07039

Contract

Advertiser IF Americans Knew		Product If Americans Knew		Order # 207235	Ver # 1	Rev # 2	# Wks 1	Page # 1
Salesperson Michael Weiss		Salesperson Phone #		Date 6/30/23	Time 10:40:16AM		Start 7/3/23	End 7/16/23
Sales Office New York		Agency Phone # (973)220-3203		Demos A18+		Survey Fa22 March 2023 DP_v1		

Line #	Vehicle	Days & Times	Jun 26	Jul 3	Jul 10	Jul 17	Jul 24	Jul 31	Aug 7	Aug 14	Aug 21	Aug 28	Sep 4	Sep 11	Sep 18	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist
1	The Dan Bongino Show	MF 12N-3P		5	5											10	30	0.2	1.7	439.2	4392.0	100.0
	Total GRPs		0.0	0.8	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0							
	Total Units			5	5											10			1.7		4392.0	
	Total GRPs		0.0	0.8	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0							

*Note: Avg Aud and Gross Impressions are shown in thousands





Contract

Order #	Ver #	Rev #	# Wks	Page #	
207235	1		2	1	
Advertiser	Product	Date	Time	Start	End
IF Americans Knew	IF Americans Knew	6/30/23	10:40:16AM	7/3/23	7/16/23
Salesperson	Salesperson Phone #	Demos			
Michael Weiss		A18+			
Sales Office	Agency Phone #	Survey			
New York	(973)220-3203	Fa22 March 2023 DP_v1			

KJL Media
 Attn: Kenny Lowenfish
 45 Wynnewood Rd
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Line #	Vehicle	Days & Times	Jun 26	Jul 3	Jul 10	Jul 17	Jul 24	Jul 31	Aug 7	Aug 14	Aug 21	Aug 28	Sep 4	Sep 11	Sep 18	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist
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TERMS & CONDITIONS

1 CHANGES. If Agency/Advertiser changes the Order or Advertisement, Agency/Advertiser will request changes reasonably in advance. Any changes to be mutually agreed on a separate change order, attached to the Order ("Change Order"). Change Orders and/or any other mutually agreed changes whether or not there is a Change Order are incorporated into the Order, subject to these T&C.

2 PAYMENTS. Agency shall make all payments under this Order within 30 days after each invoice. Agency is responsible for payment of all amounts due under this Order. If Advertiser's payment is 30+ days overdue to Agency, Agency shall promptly inform WWO in writing. WWO will then have the right to contact Advertiser directly for payment. If WWO does not receive full payment from Agency or Advertiser within 120 days after due date, WWO has the right to impose 10%/annum interest on any overdue amount from the original due date until WWO receives full payment. Agency and/or Advertiser is responsible for all costs and expenses WWO incurs for collection of amounts overdue by 120+ days, including, without limitation, attorney & filing fees. If Agency fails to remit to WWO amounts Agency receives from the Advertiser, the principal owners of the Agency are personally responsible for such unpaid amounts. Except as prohibited, WWO has the right to impose a 2% admin fee on credit card payments.

3 ADVERTISEMENTS. Advertisements and all material Agency/Advertiser provides are subject to WWO's approval. WWO has the right to reject any Advertisement (or portion), including, without limitation, if WWO reasonably believes an Advertisement violates this Order, any law or regulation, or is of unsatisfactory quality. If WWO rejects any Advertisement (or portion), WWO shall notify Agency (typically within 2 business days) phone or email sufficient. If Agency/Advertiser does not provide a satisfactory Advertisement within 3 business days, then WWO has the right to substitute such Advertisement, with no penalty, liability, or additional obligation.

4 TERM. The start and end dates are on the Order. WWO has the right to terminate this Order upon written notice to Agency or Advertiser if Agency or Advertiser is in breach of this Order (including, without limitation, non-payment) and such breach is not cured within 10 days of receipt of notice of such breach.

5 REPS/WARRANTIES. Agency/Advertiser represents and warrants: (i) it has the authority to make this Order on behalf of Advertiser; (ii) the Advertisements (and all content in them) and WWO's/Stations' use of the Advertisements will not violate or infringe any third-party rights, including, without limitation, copyright, trademark, trade secret, patent, and the rights of privacy and publicity; and (iii) the Advertisements comply with all applicable laws, regs. and ordinances.

6 INDEMNIFICATION. Agency and Advertiser shall indemnify, defend, and hold harmless WWO and its affiliated entities and each of their directors, officers, employees, representatives, licensees, and agents from and against all third-party claims, losses, expenses (including reasonable attorneys' fees), damages, or fees in connection with: (i) Agency's/Advertiser's breach or alleged breach of any representation, warranty, or obligation under the Order; (ii) any Advertisement; and/or (iii) Agency's/Advertiser's negligence or willful misconduct.

7 MISCELLANEOUS. This Agreement is governed by the laws of the state of New York, without giving effect to its conflict of law principles. This Order includes the entire agreement between the parties with respect to the Advertisements and supersedes any prior or contemporaneous agreement, written or oral, relating to the Advertisements. This Order can be amended only in

*Note: Avg Aud and Gross Impressions are shown in thousands





Contract

Order #	Ver #	Rev #	# Wks	Page #
207235	1		2	2

KJL Media
 Attn: Kenny Lowenfish
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Advertiser IF Americans Knew	Product If Americans Knew	Date 6/30/23	Time 10:40:16AM	Start 7/3/23	End 7/16/23
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writing signed by each party. No waiver of default to this Order is a waiver of any other default, right or remedy. The parties shall not assign or transfer this Order or any rights/obligations without the written consent of the other party; but WWO has the right to assign this Order to an affiliated entity or to an entity that acquires substantially all of its assets. The terms of Sections 5, 6, and 7 of these T&C will survive expiration or termination of this Order.

NONDISCRIMINATION POLICY:

Westwood One, LLC does not discriminate in advertising or advertising contracts on the basis of race, color, ancestry, national origin, religion, gender, age, disability, genetic information, sexual orientation, gender identity or expression, and any other status protected by applicable law. Westwood One, LLC will not accept any advertising that is intended or reasonably perceived to discriminate on such bases.

*Note: Avg Aud and Gross Impressions are shown in thousands



Advertiser: IF AMERICANS KNEW

Radio :30 – “JUSTICE FOR LIBERTY”

Show: The Dan Bongino Show

Flight Dates: 7/6/23 – 7/14/23

Script:

A “So called Ally” viciously attacked them. Time for the coverup to end. Justice for Liberty dot org.

“The explosion hit and it was like an incredible wind”

“and everything immediately went black”

“I was gurgling a mixture of sea water and oil”

“and everybody else in that space was killed”

“34 men killed, 174 men wounded”

“There was blood everywhere”

“And congress just looked the other way”

Justice for Liberty dot org.

Paid for by “IF AMERICANS KNEW”