

Twilight Broadcasting, Inc.
WEEU
34 North Fourth Street
Reading, PA 19601

Employment Report for 2023

Job Referral Organizations

WEEU is looking for organizations that regularly distribute information about employment opportunities to job applicants or which have job applications to refer. If your organization would like to receive notification of job vacancies at our station, please notify: Jim Battagliese at 34 North Fourth St, Reading PA 19601. jim@830weeu.com. WEEU is an Equal Opportunity Employer.

Job Opportunities

The station is not seeking to fill any full-time jobs.
Resumes for file can always be mailed to:

WEEU Radio
c/o Jim Battagliese, General Manager
34 North Fourth Street
Reading PA 19601

No phone calls please.

WEEU Radio: Equal Opportunity Annual Report: 4/1/22 – 3/31/23

The purpose of this EEO Public File ("Report") is to comply with Section 73.2080 (c)(6) of the FCC's EEO rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of the following station:

WEEU (AM) Reading, Pennsylvania

The information contained in this Report covers the time period beginning April 1st, 2022 and including March 31, 2023. The FCC's EEO Rule requires that this report contain the following information:

1. A list of all full-time vacancies filled by the Station's employment unit during the preceding year, identified by job title.
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification of job vacancies under Section 73.2080(c)(1)(ii) of the FCC Rules, which should be separately identified and should be identified by name, address, contact person and telephone number.

3. The recruitment source that referred the hires for each full-time vacancy during the applicable period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the applicable period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies.
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC Rules.

Twilight Broadcasting, Inc. the licensee of WEEU (AM) has been and will continue to be and Equal Opportunity Employer. WEEU is committed to broad and inclusive outreach for hiring full-time employees, affording equal opportunity to all qualified persons and refraining from discrimination on the basis of race, color, national origin, gender and religion. In addition, as required by Section 73.2080 of the Commission's Rules, the station participates in several different recruitment activities to ensure broad outreach.

Part One: Full-Time Hires, Interviews and Recruitment Sources

Hires: Jared Yashura

Interviews:

The total number of interviewees for the position were three.

The station utilizes the following recruitment sources for the appropriate positions:

Department of Labor & Industry
Office of Affirmative Action
Room 1415
Labor & Industry Building
7th & Forester Streets
Harrisburg PA 17120
717-787-5279

Hispanic Center
501 Washington St.
PO Box 8652
Reading PA 19603
610-376-3748

PA Career Link – Berks County
501 Crescent Ave
Reading PA 19605
610-988-1310

Reading Eagle Newspaper Classifieds
345 Penn St
Reading PA 19603
610-371-5000

Reading Eagle Online Website Classified Ads
345 Penn St
Reading PA 19603
610-371-5000

The Job Network
Extended online network package with classified posting

WEEU Radio Online Website
34 North Fourth Street
Reading PA 19601

WEEU Radio
34 North Fourth Street
Reading PA 19601

Albright College
Career Development Center
PO Box 15234
Reading PA 19612
610-921-2381

Alvernia University
Director of Career Services
400 St. Bernadine St
Reading PA 19607
1-888-ALVERNIA

Berks County Ahead Office
1150 Berkshire Blvd
Suite #160
Wyomissing PA 19610

Connecticut School of Broadcasting
1400 Old Country Rd
Suite 211
Westbury NY 11590

Penn State Berks Campus
Career Development Center
PO Box 7009
Reading PA 19610
610-396-6000

Reading Area Community College
10 S. 2nd St
PO Box 1706
Reading PA 19603
610-372-4721

Kutztown University
Attn: Career Development Center
PO Box 730
Kutztown PA 19530
610-683-4000

No organizations as defined by 73.2080(c)(1)(ii) requested to be notified of vacancies.

“Part Two: Supplemental E.E.O Initiatives”

Supplemental Initiatives

WEEU utilized the following supplemental initiatives during this period.

Internship Opportunities:

WEEU Staff are available to work with college interns in the fall and winter semesters as well as in the spring semester and over their summer break. The interns have an opportunity to learn skills in a variety of radio positions from newswriting to promotions, sales and production. The intern is typically in their senior year of college. WEEU will work with the intern to help them meet the requirements necessary to get credits for the internship for the college if it offers such a program. The internship usually requires approximately 30 hours per week. WEEU also offers ‘shadow’ opportunities for students who seek them for school projects or career programs. These are typically one day experiences shadowing a professional at the radio station. There were no interns during this period.

Training Programs:

During the time period of this report (52 weeks), WEEU continued working with students from various high schools, providing them with a hands-on opportunity to participate in all aspects of the actual live talk-radio broadcast of a weekly show for and about teens. Known as “Radio Voices” this weekly, one-hour talk show involves students with every aspect of the show

including pre-production, selection of topics, board operation, panelist duties, interaction with listeners/callers, and follow through. The opportunity provides a realistic training opportunity, allowing students to consider whether a career in this field might be something they want to pursue beyond high school.

WEEU Radio Narrative Statement:

WEEU's outreach initiatives demonstrate a firm commitment to interaction with the community in ways that include mentoring students, participating in job fairs, conducting broadcast learning seminars, offering internships and scholarships, and producing a weekly teen radio talk show for students from all school districts in the community.

These types of efforts on the part of WEEU and its employees provide broad outreach and realistic opportunities to persons in the community who may be interested in a broadcasting career.

WEEU is an equal opportunity employer. It is the policy of WEEU to provide equal employment opportunity to all qualified individuals without regard to their race, color, religion, national origin, sex, age, disability, sexual orientation, or any other characteristic protected by law, in all personal actions.

TA: 3/31/22