

KDTR "THE TRAIL" 103.3 1st QTR 2020 QUARTERLY ISSUES/PROGRAMS LIST

Compiled by Aubrey Nilsen-Assistant Operations Manager

Dates 01/01/2020-03/31/2020

The following is a list of some of the significant issues responded to by survey of this stations city of license for the above noted dates. This list is in no way exhaustive and is not listed with priority or significance.

- Arts
- Education
- Economic Development
- Environmental & Health Issues
- Public & Community Outreach

Arts - Title/Source/Run Date/ Length/Description of Segment or Script

Arts Missoula Award Nominations *Locally produced PSA* *10:15* *1/15/2020*
30 seconds

Arts Missoula is seeking nominations for the 21st Annual Missoula Arts & Culture Awards. Individuals or groups may be nominated for awards in 5 categories: Cultural Ambassador, Individual Artist, Arts Educator, Business Support for the Arts and Cultural Vision. Award winners will be honored at Art Missoula's Annual Awards Luncheon at the Doubletree Hotel on Tuesday, April 7th. Nominations will be accepted thru Wednesday, February 12th. To nominate or to purchase tickets for the 21st Annual Missoula Arts & Culture Awards go to artsmissoula.org"

MAMA *Locally produced PSA* *18:05* *2/23/2020* *30 seconds*

"Are you a musician? A sound engineer? A promoter? Or perhaps a musicenthusiast? Then check out the Montana Area Music Association monthly meeting. The first Tuesday of every month you can join MAMA at the Missoula Senior Center at 7 am or 8:30 pm or 12 pm noon at the Missoula Public Library to learn more about MAMA - The Montana Area Music Association.MAMA connects and empowers musicians while working to sustain a healthy music community in Montana. To learn more about MAMA go to [mama4mt dot org](http://mama4mt.org). That's mama, the

number 4 m t dot org"

Total Record Swap Locally produced PSA 10:15 3/6/2020 30 seconds

"It's time again to clear out your old vinyl and restock your collection at the Roxy Theater's annual Total Record Swap March 8th.

General admission tickets are only two dollars, or for five dollars you can enter the swap an hour early for first pick of hundreds of used records. Donate your unwanted records anytime before March 7th at The Roxy, or call 728 9380 for information on how to sell your vinyl at the swap. It's the Total Record Swap, 10 to 3, March 8th at the Missoula Senior Center."

Arts Missoula Annual Awards Locally produced PSA 22:13 3/12/2020 30 seconds

"Arts Missoula's annual Arts & Culture Awards honor individuals and organizations whose outstanding work in the arts and humanities have made a significant contribution to Missoula's quality of life. This years event is happening April 7th. Tickets for the luncheon are \$30 each and local businesses are encouraged to sponsor tables for their employees and guests. The 2020 Arts Missoula Arts & Culture Awards luncheon Tuesday, April 7th at the Doubletree Hotel from 11:30 to 1. Tickets can be purchased now at arts missoula dot org

Kyiyi Powwow Vendors Locally produced PSA 18:05 3/9/2020 30 seconds

"For the 52nd year, the University of Montana in association with the Kyiyi Native American Student Association will host the annual Kyiyi powwow at the Adams Center on the UM campus April 17 and 18. The Kyiyi powwow is the longest running student-organized powwow in the nation. The all-inclusive event is currently looking for art & craft vendors, financial donations and silent auctin items. The Kyiyi NASA takes great pride in hosting this celebration of Native heritage and kinship. For more information, visit umt.edu and search K Y I Y O."

Education- Title/Source/Run Date/ Length/Description of Segment or Script

Blue Door Banquet Locally produced PSA 10:02 3/15/2020 30 seconds

"The Boys & Girls Club of Missoula County is hosting the inaugural Blue Door Banquet on

Saturday, March 28 at the DoubleTree in Missoula.

The Blue Door Banquet is a fun-filled evening that benefits more than 450 children in Western Montana each year. The event features music, a 3-course dinner, a silent auction, and live auction items. Doors open at 6PM. The program begins at 7PM. All proceeds from the Blue Door Banquet go to the Back-A-Kid Scholarship Fund. For tickets, visit bgcmissoula.org"

Boys & Girls Club Virtual Clubhouse Locally produced PSA 19:42 3/21/2020 30 seconds

"The Boys & Girls Club of Missoula County will close its clubhouses effective Monday in an effort to help keep our community healthy. In an effort to continuously serve members during Club closure, Boys & Girls Clubs is providing distance-based, virtual programming for Club members, through which Club staff will facilitate program activities through online platforms beginning on March 23. The program will include health and wellness, STEM, and art activities. For more information about the virtual clubhouses and to sign up, visit bgcmissoula.org."

Farmers State Bank Scholarships Locally produced PSA 22:34 2/4/2020 19 seconds

"Farmers State Bank 2020 Scholarship Applications are available now. Ten \$10,000-dollar scholarships will be awarded to qualifying seniors in western Montana this year. Details and application forms are available online at [farmers E bank dot com](http://farmersbank.com). Don't delay! Deadline is March 15th. Farmers State Bank, Member FDIC."

Missoula Electric Co Op Scholarships Locally produced PSA 16:01 1/14/2020 30 seconds

"Missoula Electric Co Op offers eligible students the opportunity to compete for one of fourteen \$1,000 scholarships! Two scholarship recipients will be awarded in each district within MEC's service area. All active members of Missoula Electric Cooperative, or qualifying dependents, may apply for a scholarship. Visit [missoula electric dot com](http://missoulaelectric.com) for more information on how to apply! All scholarship applications must be received by 5 pm on Monday, January 27th . If you have questions, please contact Vickie at 541-6320."

Missoula Women's Fair Locally produced PSA 18:05 3/2/2020 33 seconds

"Women of missoula unite! Join us on International women's day at the Missoula Womens Fair Saturday March 7 at the UC Ballroom. This free event features over 60 vendors, do it herself workshops, entertainment and a full schedule of activities. Massages, tarot readings, and a

chance at a 100 dollar door prize. The Missoula Womens Fair has amazing raffles with all funds raised going to nonprofits girls on shred and buckets of love. Don't miss the Missoula Womens Fair Saturday March 7th, 11 till 4 at the UC Ballroom on campus visit missoula womens fair for more details."

Environmental & Health- Title/Source/Run Date/ Length/Description of Segment or Script

Yoga for Wildlife *Locally produced PSA* *19:42* *1/14/2020* *30 seconds*

"Join adventure guide and Yogi, Mandela at Hot House Yoga for a special Ashtanga Led Primary Series class, Saturday February 1st, four till five thirty pm. One hundred percent of all proceeds will be donated to rescue and rehabilitation of wildlife affected by fires in Australia. If you cannot make this donation based yoga class please donate now to help with rescue and rehabilitation efforts at wires dot org dot au. It's Yoga for Australian wildlife with Mandela, at hot house yoga february 1st, 4pm"

Bitterroot Water Forum Fly Fishing Film Festival *Locally produced PSA* *10:15*
2/20/2020 *30 seconds*

"Join the Bitter Root Water Forum for the 2020 International Fly Fishing Film Festival Thursday, March 5th. Bring your fishiest friends to this must-see experience at the Bedford Building in Hamilton at 7 pm, doors open at 6:00. Festival showcases films from all corners of the globe, highlighting the passion and culture of fly fishing. Tickets are available at the Bitter Root Water Forum office, the Freestone Fly Shop, and the Bitter Root Brewery. \$13 in advance and \$15 at the door. Enjoy door prizes and a raffle to win a float trip for two.."

Horse Haven Benefit *Locally produced PSA* *16:31* *2/20/2020* *30 seconds*

Imagine Nation Brewing is hosting a benefit for Horse Haven Montana's New Beginnings Program for rescue horses and youth. On Thursday March 12th, see a special screening of the award winning film, "A Horse, A Convict, a Chance for Change" from EQUUS INTERNATIONAL Film Festival. Meet mustang trainer Joe Misner, and the folks from Reins of Hope who connect adopted mustangs with permanent homes. Enjoy some beer, learn about equine rescue, and help Horse Haven Montana continue their mission. Thursday March 12th from 5 to 8 at Imagine

Nation Brewing.”

Missoula Angler Skwala Fest Locally produced PSA 19:42 2/13/2020 30 seconds

“The Missoulian Angler would like to announce a fundraiser on Saturday, April 4th at 4pm for Trout Unlimited’s Upper Clark Fork Restoration Projects and they’re asking you to help launch their first annual Clark Fork Skwala Fest with a bang!The event at the Missoulian angler fly shop is dedicated to help improve fish populations and habitat in the upper Clark Fork River watershed.TU’s plan is a multi-pronged program that focuses on protecting and restoring cold, clean water and habitat to the river and its tributaries. Fish on, Montana!”

NAB-Coronavirus Locally produced PSA 12:04 3/18/202 30 seconds

“There are everyday actions to help prevent the spread of respiratory diseases. Wash your hands, avoid close contact with people who were sick, avoid touching your eyes nose and mouth, stay home when you are sick, cover your cough or sneeze, clean and disinfect frequently touched objects with household cleaning spray. For more information visit [cdc.gov/covid 19](https://www.cdc.gov/covid-19). This message is brought to you by the national association of broadcasters and this station

Economic Development- Title/Source/Run Date/ Length/Description of Segment or Script

Better Business Bureau Audience Locally produced PSA 15:34 3/24/2020 32 seconds

“For businesses of every size, the future feels increasingly uncertain. Fallout from the COVID-19 pandemic is drastically changing how industries operate and limiting our options for responding to customers.As your business prepares for what’s next, it’s important to know you’re not alone. The Better Business Bureau is here to help you navigate our rapidly changing marketplace. Resources are available now to help your business develop a responsible, proactive approach for building trust in trying times. For information, tips and tools, visit TRUST DASH B-B-B DOT O-R-G SLASH TRYING TIMES.”

Better Business Bureau Audience-Consumers Locally produced PSA 16:31 3/24/2020 32 seconds

"Right now, your local business community is being tested. Impacts of the COVID-19 pandemic are disrupting operations, altering how businesses connect their customers with the products and services they rely on. As the marketplace changes, the Better Business Bureau is calling on businesses and consumers to rise to the moment and build trust with all they share. Communicate honestly with customers about steps taken to protect their safety. Reach out to trustworthy businesses for answers to your important questions. In trying times like these, building trust is more important than ever."

HMFM Save Engine #7 Locally produced PSA 14:30 1/9/2020 30 seconds

"Join the Historical Museum at Fort Missoula and your community to save the oldest known Willamette Steam Engine in the nation! Why is Missoula's Engine #7 Unique? It spent its life in our mountains and valleys, never traveling more than 80 miles from Missoula. It is one of two surviving locomotives from Anaconda Lumber Co. and the only one in Montana. It's a Hollywood Movie Star, as it played a leading role in the 1954 film Timber Jack! Support history and save the train! Learn more and donate at fortmissoulamuseum.org"

*Missoula Gives participants Locally produced PSA 8:33 3/11/2020
30 seconds*

"Calling all Missoula & Ravalli County nonprofits. Now is the time to register for Missoula Gives, a 24 hour online and live celebration for our nonprofit community April 30th thru May 1st. This is an opportunity to raise funding and awareness for your organization thru an online platform to engage your supporters and the entire community. Participating non profits can win matching dollars, prizes, and more during the day of giving April 30th thru May 1st. Register your Missoula or Ravalli County nonprofit TODAY at Missoulagives.org."

Kiyiyo Powwow attending Locally produced PSA 17:33 3/9/2020 30 seconds

"For the 52nd year, the University of Montana in association with the Kiyiyo Native American Student Association will host the annual Kiyiyo powwow at the Adams Center on the UM campus April 17 and 18. The Kiyiyo powwow is the longest running student-organized powwow in the nation. The all-inclusive event will feature art & craft vendors, dance contests for all ages, a basketball tournament and more. The Kiyiyo NASA takes great pride in hosting this celebration

of Native heritage and kinship. For more information, visit umt.edu and search K Y I Y O.

Public & Community Outreach- Title/Source/Run Date/ Length/Description of Segment or Script

United Way COVID 19 Donation Locally produced PSA 17:33 3/26/2020 30 seconds

"In response to the unprecedented situation caused by COVID-19, United Way of Missoula County has created a COVID-19 Emergency Relief Fund to support some of our neighbors most in need — local service workers who need help as a result of the Coronavirus pandemic. For almost 90 years, United Way has supported our community's most vulnerable people, in good times and bad. To make a tax-deductible gift, go to missoulaunitedway.org Every day, United Way fights for the education, income and health of our community. Go online to see how you can get involved!"

Missoula Paddleheads Australia Wildfire Fundraiser Locally produced PSA 4:05 1/9/2020 30 seconds

"The Missoula PaddleHeads want to help generate community support to help those affected by the tragic wildfires in Australia. For every \$10 donated to either the Australian Red Cross, the World Wildlife Foundation, or Country Fire Authority fans will receive one entry into a raffle with a chance to win phenomenal PaddleHeads prizes and VIP experiences. Fans are asked to provide proof of donation by tagging the PaddleHeads on social media outlets, or sending direct messages. The raffle will run through Monday, January 13. For more information call 543-3300"

Montana Beardies-Mak a wish Locally Produced PSA 10:21 1/29/2020 30 seconds

"Turn your whiskers into wishes! Make-A-Wish Montana is holding their annual no-razor, fun-razor. 60 Montana children with critical illnesses are waiting for their one true wish to be granted. Your magnificent mane can help raise money that can help kids that have a wish and desperately need for that wish to come true. FUN EASY and for the kids. There will be prizes for top fundrazors, events throughout the state and one fuzzy contestant will walk home as the Best Beard in Montana. Register your beard, real or fake, at [montanabeardies dot com](http://montanabeardies.com) Beard On Montana!"

Gelande Locally Produced PSA 18:05 2/11/2020 30 seconds

"Come up and watch spectacular ski jumping February 22nd and 23rd! As Montana Snow Bowl

hosts the Snowbowl Cup Gelande Championships. More than 20 of the country's Gelande ski jumpers will be competing at Missoula's Snowbowl Ski Area taking a shot at the 9000 dollar purse! Jumpers launch from the takeoff to clear a 90-foot platform and soar up to 200 feet down the natural hill. Fun for the whole family with food, music and front row spectating indoors and outdoors. learn more at montana snow bowl dot com"

American Red Cross Blood Shortage
30 seconds

Locally Produced PSA 12:04 3/18/2020

"This is an American Red Cross blood donation alert. we are currently facing a severe blood shortage during this Corona virus outbreak. Healthy blood and platelet donors are asked to make an appointment to give now donating blood is safe and can help save lives. Cancer patients, accident victims and so many others continue to need life saving blood. Please schedule your appointment now by visiting red cross blood.org or by calling 1 800 red.cross, you can make it difference"