

## **KDTR Trail 103.3 3rd QTR 2020 ISSUES**

Compiled by Aubrey Nilsen- Assistant Operations Manager

Dates 07/01/2020-09/30/2020

The following is a list of some of the significant issues responded to by survey of this station's city of license for the above noted dates. This list is in no way exhaustive and is not listed with priority or significance.

- Arts
- Education
- Economic Development
- Environmental & Health Issues
- Public & Community Outreach

### **Arts- Title/Source/Run Date/Length/Description of segment or script**

*Tell Us Something Podcast Joseph Grady locally produced PSA 10:14 9/29/20 25 seconds*

Hey story telling fans, Marc Moss here with Tell US Something. Join me this week on the tell us something podcast as I check in with Joseph Grady, where we discuss health communities."The art of community, what it means to be a part of a community. Try to be part of something, contribute, try not to detract, try not to take away." Listen to this week's Tell Us Something podcast on spotify, apple podcasts, stitcher, tell us something dot org wherever you get your podcasts.

*Arts Missoula Annual Awards locally produced PSA 14:29 7/8/20 30 seconds*

This year, the annual Arts Missoula Arts & Culture Awards are being presented in video format and are available at [artsmissoula.org](http://artsmissoula.org). John Combs, retiring Fine Arts Supervisor for MCPS is this year's awardee for Arts Educator. The Individual Artist award goes to Margaret Baldrige, concertmaster for the Missoula Symphony. Business Support for the Arts has been awarded to Blackfoot. The ZACC is this year's Cultural Vision awardee and Nancy Matthews, volunteer and board member for several arts organizations, is the 2020 Cultural Ambassador. For more information, visit [artsmissoula.org](http://artsmissoula.org).

*Tell Us Something Podcast Arthur Weatherwax locally produced psa 1:46 8/7/20 27 seconds*

Hey there storytelling fans, Marc Moss with Tell US Something. On this weeks tell us something podcast I talk with Arthur Weatherwax by phone, we chatted about challenges that hes overcome in his life, and the importance of humor 'humor is the bestest medicine out there'. Arthurs perspectives reminded me to seek out joy, celebrate gratitude and to laugh, 'Don't forget to laugh'. Join us for some good conversation and subscribe where ever you get your podcasts, or find tell us something dot org

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*MCT Camps*                      *locally produced psa*                      6:17                      9/11/20                      29 seconds

The Missoula Children's Theatre is excited to announce that registration is open for all of its local children's programming, beginning with the fall production of The Wizard of Oz . Open to ages K-12, The Wizard of Oz experience is a rehearsal process for a musical performance of MCT's original, newly revamped version of The Wizard of Oz . All registered students will participate in an audition, receive an age-appropriate role, attend specific rehearsals, and perform in the final production. Visit M C T Inc dot org for more information!

*Projected Hope Suicide Awareness*   *locally produced PSA*   21:30   8/27/20                      30 seconds

Suicide prevention week is September 4th through 12th. Community members are invited to honor, remember, and celebrate the lives of those lost to suicide. There will be a remembrance arts experience called Projected Hope, where a digital quilt showcasing photos of loved ones will be on display for suicide prevention week in downtown missoula. Submit your own photo by monday august 31st to participate, connect with Arts Missoula on fb for more details. Your tomorrow matters, you are not alone, reach out if you need help. project tomorrow mt dot org

### **Education- Title/Source/Run Date/Length/Description of segment or script**

*School Supply Drive*   *locally produced PSA*                      7:33   8/25/20                      30 seconds

With school starting up soon, whether in person or virtual, kids will need supplies. Due to COVID-19 each child will need their own brand new set of everything, making the list even more expensive for families. Create Art Bar will be hosting a back to school supply drive from now through August 16th! Donations can be dropped at CREATE art bar, located in the Merc! Wed -Sun 3-10pm. In thanks for donating, you get to choose from a grab bag of prizes. Help start Missoula kids off on the right foot by donating school supplies to Create Art Bar!

*Emergency Housing Assistance*                      *locally produced PSA*                      2:50   8/31/20   30 seconds

If you've lost a job or income because of COVID-19 and are worried about making your next rent or house payment, you may be eligible for assistance. Montana Housing's Emergency Housing Assistance program can help you pay your rent, deposit, or mortgage payment if you've lost your job or significant income as a result of COVID-19. Now more than ever, Montanans should be able to stay in their homes. We're all in this together, Montana. To learn more and to apply for Emergency Housing Assistance, visit [COVIDRELIEF.MT.GOV](https://www.covidrelief.mt.gov).

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*MCT Bonus Camps*    *locally produced PSA*            22:14 7/30/20            30 seconds

MCT Center for the Performing Arts in Missoula is pleased to announce bonus camps! These innovative Monday-Friday camps will take place Aug. 3-7 and Aug. 10-14. Space is limited to 20 participants per camp, and registration is open at MCTinc dot org! All current safety protocols of social distancing, wearing masks, frequent handwashing, and sanitizing of the facility are in place, for the safety of the day camp participants. If you are looking to add some fun to your kids summer, check out the MCT inc dot org for more info on MCT's bonus camps!

*MT Center for Horsemanship*            *locally produced PSA*            5:31 9/20/20 27 seconds

The Montana Center for Horsemanship is hosting a one day packing and outfitting event Saturday October 3rd in Dillon, Montana. Enjoy demonstrations on natural horsemanship, packing & outfitting, livestock and more. Attendees can also learn about career & seasonal job opportunities with local outfitters. Registration is required for this one day event Saturday October 3rd 9:30 to 4:30. For more information and to register go to montana center for horsemanship dot org

*Show Up for First Responders*    *Nationally Produced PSA* 22:14 9/2/20            30 seconds

I'm Ryan Seacrest, First responders are people who stand for a greater purpose, They will be there for you when nobody else is, to help your family, to be there. This is their selfless promise, this is their sworn duty to protect and to serve, to help when you call 911. First responders show up, now let's how up for the people who show up for us every day and everyone. Go to 1strcf.org to make a difference today.

### **Economic Development- Title/Source/Run Date/Length/Description of segment or script**

*Women's Giving Circle*            *locally produced PSA*            17:32 9/02/20            30 seconds

The Women's Giving Circle of Missoula County is proud to announce their 2020 grant opportunity, open to organizations addressing social and/or racial justice issues in our community. Applications for the 5 thousand dollar grant will be accepted now thru October 1st. The Women's Giving Circle of Missoula County empowers women and non-binary people to be leaders in philanthropy and inspires collaborative giving to create positive change in our community. To apply for the Women's Giving Circle grant, visit [womensgivingcirclemissoula.org](http://womensgivingcirclemissoula.org)

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*Soft Landing United We Eat At Home*    *locally produced PSA*    10:47 9/25/20 30 seconds

Travel to distant lands and taste exotic flavors with Soft Landing Missoula's UNITED WE EAT at home! Celebrate the incredible culinary talent of Missoula's newest neighbors and international residents, whose rich and flavorful cooking traditions provide a culture bridge that enriches our shared community. United We Eat At Home provides chefs opportunities to earn supplemental income, while you get to eat delicious food you can't find anywhere else in Missoula! Sign up and learn more at [unitedwweeatmt dot org](http://unitedwweeatmt.org)

*Families First*            *locally produced PSA*            8:41 9/26/20            30 seconds

Families First Learning Lab is celebrating its new home in the second floor of the new Missoula Public Library! This space offers the Missoula community a Dramatic Play Exhibit, a Family Education Classroom and Resource Center, and 3 Private Family Consultation Rooms. Having met 80 percent of their financial obligation associated with their new home, Families First Learning Lab has launched its new Community Campaign, in order to raise the remaining funding. To learn how you can help support Families First go to [FamiliesFirst M T dot org](http://FamiliesFirstMT.org)

*MDA Downtown Connections*            *locally produced PSA*    3:45            9/18/20 30 seconds

The Missoula Downtown Association is pleased to present "Downtown Connections" an MDA Member Webinar Series. Join fellow MDA Members online to reconnect, learn more about business resources and share inspiration. Tuesday, October 13th 12 to 1 participants will learn about Empower MT, an organization working to create a more just and inclusive society. Learn about trainings and workshops available to businesses and organizations. For more information on the MDA's "Downtown Connections" Webinar Series go to [missouladowntown.com](http://missouladowntown.com)

*Glacier Ice Rink*            *locally produced PSA*            6:49 7/3/20            25 seconds

Missoulians can again recreate in a cool indoor environment when Glacier Ice Rink opens for a limited run this July. Closed since March due to COVID-19, the rink will open July 6 for three weeks to offer hockey and skating activities. The rink will feature a clear ice surface and have health and sanitization protections in place. Cool off and enjoy Glacier Ice Rink! For details on public skating sessions and ice rental opportunities, visit [glaciericerink.com](http://glaciericerink.com).

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**Environmental & Health- Title/Source/Run Date/Length/Description of segment or script**

*Women's Giving Circle*      *locally produced PSA*      17:12 7/7/20      30 seconds

The Women's Giving Circle of Missoula County presents The Social and Emotional Impacts of Isolation During COVID-19 a free webinar on Tuesday July 7th at 12pm The recent lockdown has hit some of our neighbors harder than others. To fully understand the impact isolation and loss, The Women's Giving Circle has invited Susan Kohler from Missoula Aging Services, and Dr. Tina Barrett from Tamarack Grief Resource Center to talk about the impact on our community. Registration is required for this FREE July 7th webinar, go to missoula community foundation.org

*October Immunizations*      *locally produced PSA*      9:27 9/26/20      30 seconds

The Missoula City-County Immunization Clinic is teaming up with the Care Van to offer our rural communities an easy way to get a flu shot. This year it's more important than ever to protect yourself and others against influenza. To keep staff and the public safe, they will be doing drive-thru clinics by appointment. Space is limited, call 258-4966 today to schedule your time for Thursday October 1st at Clinton Market or Sealley Swan High School on Friday October 2nd. Schedule your flu shot at 258-4966.

*Safer Missoula*      *locally produced PSA*      7:47 7/13/20      34 seconds

Smart. Safe. Ready. Our vibrant mountain town is slowly opening its doors as we move through a phased approach to Reopening Big Sky Country. Missoula is ready, and we're committed to getting this right. We did an incredible job working together to flatten the curve, and we don't want that hard work to go to waste. That's why it is our top priority to make sure Missoula reopens responsibly. That's where Smart. Safe. Ready. comes in—our ongoing campaign to spread best practices and safety guidelines throughout Missoula, and encourage local businesses and individuals to join us. For resources more info visit safer missoula dot org

*September Immunizations*      *locally produced PSA*      13:44 9/17/20      30 seconds

The Missoula City-County Immunization Clinic is teaming up with the Care Van to offer our rural communities an easy way to get a flu shot. This year it's more important than ever to protect yourself and others against influenza. To keep staff and the public safe, we will be doing drive-thru clinics by appointment. Space is limited, call 258-4966 today to schedule your time For Thursday the 24th at Rural Fire Station One In Frenchtown or Bonner School Parking Lot on Friday the 25th. Schedule your flu shot at 258-4966.

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Destination Missoula Masks On locally produced psa 9:10 8/13/20 30 seconds

Did you know that masks can reduce the spread of covid 19 by 85%? So masks on Missoula, masks on for everything that makes Missoula so special, for our families, food trucks, farmers and friends. For our at risk neighbors, for our first responders and for our essential workers. Masks on for each other because that's how Missoula gets things done. Wear it out, wear it proud, mask up Missoula. Smart. Safe. Ready.

**Community Outreach-Title/Source/Run Date/Length/Description of segment or script**

*Parks and Rec Fall Family Fun Scavenger Hunt locally produced psa 2:50 9/29/20 30 seconds*

Missoula Parks and Rec is pleased to host the Fall Family Fun Scavenger hunt in place of Kids and Fall Family fest each weekend in October! Find free activities and stations all around Missoula hosting in person and take home tasks for a chance at scavenger hunt prizes from local businesses! Fall Family Fun scavenger hunt stations and activities include everything from covid safe obstacle courses, cider pressing, mascot visits, grab and go origami and more! It's the fall family fun scavenger hunt, details on social media and at missoula parks dot org

*Parks and Rec Grant Child Care locally produced PSA 10:47 9/28/20 30 seconds*

Thanks to two grants from the Montana Coronavirus Relief Fund, Parks and Recreation is offering low cost child care for school aged children through December. The grants will allow families to receive discounts of up to 95 percent, depending on income. Grants will also allow the Department to offer fee reductions for the out of school time program called BASE Camp. Families will pay based on income, and NO family will be turned away due to the inability to pay. Residents can learn more about the Base Camp program at missoula parks dot org

*Safe Kids back to school locally produced psa 3:45 8/25/20 30 seconds*

Back to school is a busy time for kids and families, with new schedules and added stress caused by social distancing guidelines this year, safety issues may not be top of mind. Safe kids Missoula recommends talking to your kids about how to be safe while walking, using sidewalks, signals and crosswalks. Walk with your kids to the bus stop and wait with them, if biking to school wear a helmet and if you are homeschooling keep hazards out of reach. Safely store medications, sanitizers and cleaning products out of reach and out of sight of children. Find more safety info at safekids.org

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*Virtual Pet Fest      locally produced PSA      11:15 8/07/20      30 seconds*

Pet Fest will celebrate their 15th year with a virtual event and extended days Friday August 21st through the 23rd! Petfest will feature online adoptions from shelters and rescues, shopping, AND for the FIRST time a \$500 cash grand prize for best contest video! Video categories this year include The Best Dressed, best trick, unusual pet and more. Mark your calendar for this barking good virtual time celebrating the 15th year of Pet Fest! Details online at [pet fest dot net!](http://petfest.net)

*Rotary September      locally produced PSA      2:48      9/1/20      30 seconds*

After World War II, Rotary International helped to write the charter for the new United Nations and to educate the world about the importance of planning for peace and a better future for the world. Today Rotary continues to work for a better future through 7 areas of focus: Peace, Disease prevention, Water and sanitation, Maternal and child health, Literacy, Economic development and environmental sustainability. Join Rotary International today to help build a better future. Find a rotary club near you at [joinmissoularotary dot O R G](http://joinmissoularotary.org)