

EEO PUBLIC FILE REPORT

Page 1 2018

A. Employment Unit Covered

KORN-FM, Mitchell, South Dakota
KORN-AM, Mitchell, South Dakota
KQRN-FM, Mitchell, South Dakota

B. Reporting Period

December 1, 2017 - November 30, 2018

C. Full - Time Vacancies Filled During Reporting Period

1) Job Title: Media Specialist Date Filled: Not Yet Filled
Ongoing Recruitment Source: Radio Ads/Referrals/Employment Sites

D. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

<u>Name</u>	<u>Address</u>	<u>City</u>	<u>Zip</u>
Dakota Wesleyan University Career Services Center	1200 W University St. dwu.edu	Mitchell	57301
Mitchell Technical Institute Career Services	1800 N. Spruce St. janet.greenway@mitchelltech.edu	Mitchell	57301
SD Dept. of Labor & Regulation	1321 N Main Street dlr.sd.gov	Mitchell	57301
SD Broadcasters Assoc.	106 W Capital Ave	Pierre, SD	57501
KORN AM On Air Schedule	kornradio.com	Mitchell	57301
KQRN FM On Air Schedule	www.q107radio.com	Mitchell	57301
KORN FM On Air Schedule	www.korncountry921.com	Mitchell	57301

Total number of candidates from all sources thusfar for this position: 4

C. Full - Time Vacancies Filled During Reporting Period

1) Job Title: Sales Manager Date Filled: Unfilled
Recruitment Source: Radio Ad/Referral

D. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

<u>Name</u>	<u>Address</u>	<u>City</u>	<u>Zip</u>
Dakota Wesleyan University Career Services Center	1200 W University St. dwu.edu	Mitchell	57301
Mitchell Technical Institute Career Services	1800 N. Spruce St. janet.greenway@mitchelltech.edu	Mitchell	57301
SD Dept. of Labor & Regulation	1321 N Main Street dlr.sd.gov	Mitchell	57301
SD Broadcasters Assoc.	106 W Capital Ave	Pierre, SD	57501
KORN AM On Air Schedule	kornradio.com	Mitchell	57301
KQRN FM On Air Schedule	www.q107radio.com	Mitchell	57301
KORN FM On Air Schedule	www.korncountry921.com	Mitchell	57301

Total number of candidates from all sources for this position: 2

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Reporting Period

December 1, 2017 - November 30, 2018

F. Total Number of Interviewees for All Full-Time Vacancies Filled During the Reporting Period Per Recruitment/Referral Sources

Referral Source	Contact	Address	Phone	Number of Interviewees Referred
Staff Referral	Nancy Nedved	400 N. Rowley Mitchell, SD 57301	996-1490	3
DWU Career Services	Nancy Nedved	DWU Campus, Mitchell iokippes@dwu.edu	996-1490	0
Radio Ads	Nancy Nedved & Various Staff	Nedved Media, LLC 400 N. Rowley Mitchell, SD 57301	996-1490	7
SD Dept of Labor and Regulation	Kim Winter	1321 N Main St Mitchell, SD 57301 kim.winter@state.sd.us	995-8062	0
MTI Job Placement	Janet Greenway	1800 East Spruce Mitchell, SD 57301 jalarson@dwu.edu		0
SD Broadcasters	Marla Willard	106 W Capital Ave Pierre, SD 57501	605-224-7426	0

G. Outreach Activities Performed During the Reporting Period

Initiative	Scope of Participation and Location	Station Staff Involved
World of Work Student Sam Edwards	Designed to interest high school students with on site, in studio mentoring & interaction with announcers & discussion about management & sales with staff who perform those functions	Travis Kriens, Nancy Nedved & Announcers
Community Outreach Parades	Parade of Lights, Mitchell Dec. 5 2017	Steve Nedved
	Scottie Days, Scotland August 11, 2018	Steve Nedved
	DWU Blue & White Days Mitchell Oct. 13, 2018	JP Skelly
Mitchell Technical Institute 8/28/2018	Community Kick Off Student Part Time Work Radio station career information distributed	Travis Kriens & Clint Greenway
Dakota Wesleyan University	Welcome Fest Aug. 22 2018 Student part time work radio station career information distributed	Clint Greenway
Gabriel Media Presentations	Area clients invited to learn about broadcasting & marketing trends Dec. 7 & 8 2018, 8 open houses were attended at the Mitchell Ramada Inn.	All sales, Nancy Nedved & presenter Michael Urkoski
Student Tours 5/18/2018 June 6, 7, & 8, 2018	Tours of broadcast stations from Kennebec, Presho & Reliance while discussing operations & careers	Steve Morgan
	Embee Kids Club Tours with operation & career info.	Steve Morgan
FBLA Mitchell Chapter 26-Jun-18	Met with FBLA advisor Carli Ellwein about broadcast careers in sales, on air, & office mgmt to develop outreach & speaking opportunities for students/staff	Nancy Nedved
USD Media & Journalism Career Fair Oct. 15 2018	Interviewed 10 students for mentoring/internship	Steve & Nancy Nedved
Legislative Candidate Interviews Oct. 22-26 2018	News director interviewd & posted interaction with candidate in studio with discussion of broadcasting	JP Skelly
Governmental Affairs Panelist Oct. 23, 2018	Mitchell Area Chamber of Commerce at MTI News director panelist & broadcast streaming	JP Skelly
US Senator Chief of Staff	Mark Johnston 11/1/2018 tour with broadcast info.	JP Skelly
Governor Dennis Daugaard	Governor, family, & chief of staff tour & broadcast information	JP Skelly