

EEO PUBLIC FILE REPORT

2016

A. Employment Unit Covered

KORN-FM, Mitchell, South Dakota
KORN-AM, Mitchell, South Dakota
KQRN-FM, Mitchell, South Dakota

B. Reporting Period

December 1, 2015 - November 30, 2016

C. Full - Time Vacancies Filled During Reporting Period

1) **Job Title:** Sales Rep **Date Filled:** 03/1/16
Recruitment Source: Radio Ad

D. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

<u>Name</u>	<u>Address</u>	<u>City</u>	<u>Zip</u>
DWU Job Placement	1200 W University St jalarson@dwu.edu	Mitchell	57301
MTI Job Placement	821 N Capital greenwayj@mti.tech.sd.us	Mitchell	57301
One Stop Career Center	1321 N Main Street Ginny.Merrill@state.sd.us	Mitchell	57301
SD Broadcasters Assoc.	106 W Capital Ave	Pierre, SD	57501
KORN Website	www.korn1490.com		
KQRN Website	www.q107radio.com		
KORN Country Website	www.korncountry921.com		

Total number of interviewees from all sources for this position: 6

C. Full - Time Vacancies Filled During Reporting Period

1) Job Title: Sales Rep Date Filled: 03/14/16
Recruitment Source: Radio Ad

D. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

<u>Name</u>	<u>Address</u>	<u>City</u>	<u>Zip</u>
DWU Job Placement	1200 W University St jalarson@dwu.edu	Mitchell	57301
MTI Job Placement	821 N Capital greenwayj@mti.tech.sd.us	Mitchell	57301
One Stop Career Center	1321 N Main Street Ginny.Merrill@state.sd.us	Mitchell	57301

SD Broadcasters Assoc.	106 W Capital Ave	Pierre, SD	57501
KORN Website	www.korn1490.com		
KQRN Website	www.q107radio.com		
KORN Country Website	www.korncountry921.com		

Total number of interviewees from all sources for this position: 6

C. Full - Time Vacancies Filled During Reporting Period

1) Job Title: On Air Announcer Date Filled: 12/14/15
Recruitment Source: Referral

D. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

<u>Name</u>	<u>Address</u>	<u>City</u>	<u>Zip</u>
DWU Job Placement	1200 W University St jalarson@dwu.edu	Mitchell	57301
MTI Job Placement	821 N Capital greenwayj@mti.tech.sd.us	Mitchell	57301
One Stop Career Center	1321 N Main Street Ginny.Merrill@state.sd.us	Mitchell	57301
SD Broadcasters Assoc.	106 W Capital Ave	Pierre, SD	57501
KORN Website	www.korn1490.com		
KQRN Website	www.q107radio.com		
KORN Country Website	www.korncountry921.com		

Total number of interviewees from all sources for this position: 6

1) Job Title: On Air Announcer Date Filled: 12/28/15
Recruitment Source: Referral

D. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

<u>Name</u>	<u>Address</u>	<u>City</u>	<u>Zip</u>
DWU Job Placement	1200 W University St jalarson@dwu.edu	Mitchell	57301
MTI Job Placement	821 N Capital greenwayj@mti.tech.sd.us	Mitchell	57301
One Stop Career Center	1321 N Main Street Ginny.Merrill@state.sd.us	Mitchell	57301
SD Broadcasters Assoc.	106 W Capital Ave	Pierre, SD	57501
KORN Website	www.korn1490.com		
KQRN Website	www.q107radio.com		
KORN Country Website	www.korncountry921.com		

Total number of interviewees from all sources for this position: 6

F. Total Number of Interviewees for All Full-Time Vacancies Filled During the Reporting Period Per Recruitment/Referral Sources 12

Referral Source	Contact	Address	Phone	Number of Interviewees Referred
Employee Referral	John Koons	319 Main St Mitchell, SD 57301	996-1490	4
Web Site	John Koons	www.q107radio.com www.korn1490.com	996-1490	0
Radio Ad	John Koons	KORN Q107 319 N. Main St Mitchell, SD 57301	996-1490	6
Sd Dept of Labor and Regulation	Kim Winter	1321 N Main St Mitchell, SD 57301 kim.winter@state.sd.us	995-8062	0
MTI Job Placement	Janet Greenway	821 North Capital Mitchell, SD 57301 jalarson@dwu.edu		0
SD Broadcasters	Marla Willard	106 W Capital Ave Pierre, SD 57501	605-224-7426	2

G. Outreach Activities Performed During the Reporting Period

Initiative	Scope of Participation and Location	Station Staff Involved
USD Career and Graduate School Fair. 10/26/2015	Designed to expose USD grads to Riverfront Broadcasting. Designed to find potential employees and interns for Riverfront Broadcasting.	Curt Dykstra
South Dakota Big Job Fair Sioux Falls Convention Center, Sioux Falls, SD 3/15/2016	Designed to expose grads from all across Eastern SD to Riverfront Broadcasting. 11 potential candidates for employment/interns positions for Riverfront Broadcasting were spoken to.	John Koons Curt Dykstra
Mitchell High School World of Work-Jordan Schroeder Interned from Sept.-Dec. 2016.	World of Work is designed to bring a student to our broadcast workplace to give fundamental understanding of our business & to develop interest for potential broadcast careers.	Travis Kriens Sportscaster/On Air
Mount Vernon High School Careers Class March, 2016	This area high school had about 15 sophomores that attended a broadcast presentation about news story gathering to create an interest in journalism.	JP Skelly News Director
Watertown Spring Radio Sales Conference April 27 & 28, 2016	This conference allows sales representatives to brainstorm with sales outside Riverfront's Radio station markets on what is effective to recruit staff for clients using air time & also what is helping grow client's business.	Nancy Nedved Cleo Anderson Laura Burgess Stacy Giblin Kimmy Henglefeld