

EEO PUBLIC FILE REPORT
2017

A. Employment Unit Covered

KORN-FM, Mitchell, South Dakota
KORN-AM, Mitchell, South Dakota
KQRN-FM, Mitchell, South Dakota

B. Reporting Period

December 1, 2016 - November 30, 2017

C. Full - Time Vacancies Filled During Reporting Period

1) **Job Title: Media Specialist** **Date Filled: 05/15/17**
 Recruitment Source: Radio Ads/Referrals

D. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

<u>Name</u>	<u>Address</u>	<u>City</u>	<u>Zip</u>
DWU Job Placement	1200 W University St jalarson@dwu.edu	Mitchell	57301
MTI Job Placement	821 N Capital greenwayj@mti.tech.sd.us	Mitchell	57301
One Stop Career Center	1321 N Main Street Ginny.Merrill@state.sd.us	Mitchell	57301
SD Broadcasters Assoc.	106 W Capital Ave	Pierre, SD	57501
KORN AM On Air Schedule	www.korn1490.com	Mitchell	57301
KQRN FM On Air Schedule	www.q107radio.com	Mitchell	57301
KORN FM On Air Schedule	www.korncountry921.com	Mitchell	57301
jobfair.today	www.jobfair.today	Mitchell	57301

Total number of candidates from all sources for this position: 7

C. Full - Time Vacancies Filled During Reporting Period

1) **Job Title: Media Specialist** **Date Filled: 09/11/17**
 Recruitment Source: Radio Ad/Referral

D. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

<u>Name</u>	<u>Address</u>	<u>City</u>	<u>Zip</u>
DWU Job Placement	1200 W University St jalarson@dwu.edu	Mitchell	57301
MTI Job Placement	821 N Capital greenwayj@mti.tech.sd.us	Mitchell	57301
KORN AM On Air Schedule	www.korn1490.com		
KQRN FM On Air Schedule	www.q107radio.com		
KORN FM On Air Schedule	www.korncountry921.com		
jobfair.today	www.jobfair.today	Mitchell	57301

Total number of candidates from all sources for this position: 6

F. Total Number of Interviewees for All Full-Time Vacancies Filled During the Reporting Period Per Recruitment/Referral Sources

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Referral Source	Contact	Address	Phone	Number of Interviewees Referred
Staff Referral	Nancy Nedved	400 N. Rowley Mitchell, SD 57301	996-1490	1
Job Fair Web Site	Nancy Nedved	jobfair.today	996-1490	0
Radio Ads	Nancy Nedved & Vaarious Staff	Nedved Media, LLC 400 N. Rowley Mitchell, SD 57301	996-1490	6
SD Dept of Labor and Regulation	Kim Winter	1321 N Main St Mitchell, SD 57301 kim.winter@state.sd.us	995-8062	0
MTI Job Placement	Janet Greenway	1800 Easts Spruce Mitchell, SD 57301 jalarson@dwu.edu		0
SD Broadcasters	Marla Willard	106 W Capital Ave Pierre, SD 57501	605-224-7426	2

G. Outreach Activities Performed During the Reporting Period

Initiative	Scope of Participation and Location	Station Staff Involved
jobfair.today website listing plus live on air announcements 3/25/17-4/25/17 & 8/23/17-9/15/17	Designed to interest listeners in broadcasting career with descriptive information that allows online conversation or phone conversation along with email submissions.	Nancy Nedved & Announcers
Mitchell Exchange Club Speaking Engagement	The Mitchell Exchange Club invited a representative of Nedved Media to speak regarding new local broadcast stations's ownership, operation, & community involvement.	JP Skelly
Mitchell Technical Institute 1800 E. Spruce, Mitchell, SD Community Kick Off 8/29/2017 1pm-4pm	This technical institute has 650 new students and 300 returning students to the Mitchell Community. we broadcast station music, & discuss potential broadcasting careers with students.	Steve Morgan & Nancy Nedved
Dakota Wesleyan University Welcome Fest 8/30/2017 4pm-7pm	This university welcomes 100's of students to campus during this event. Nedved Media broadcasts there & discusses potential careers in broadcasting with students.	JP Skelly & Nancy Nedved
Dakota Wesleyan University Blue/White Days Parade 9/30/17 9am-Noon	This parade features many businesses and area marching bands. Nedved Media had 2 vehicles featured in the parade.	Steve Nedved JP Skelly
Dakota Wesleyan University McGovern Civic Engagement Forum 10/17/17 6:30pm-8:30pm	Gubernatorial & congressional candidate forum designed to answer the question "What Makes a Nation Great" was moderated by JP Skelly followed by a reception to take questions on broadcast journalism along with providing candidate information	JP Skelly