

EEO PUBLIC FILE REPORT

2019

Employment Unit Covered

KORN-FM, Mitchell, South Dakota
KORN-AM, Mitchell, South Dakota
KQRN-FM, Mitchell, South Dakota

Reporting Period

December 1, 2018 - November 30, 2019

Full - Time Vacancies Filled During Reporting Period

- 1) Job Title: Media Specialist Date Filled: Not Yet Filled
- 2) Job Title: Front Office Manager Date Filled: 7/15/19 from Indeed.com

Recruitment/Referral Sources Used to Seek Candidates for Vacancy

<u>Name</u>	<u>Address</u>	<u>City</u>	<u>Zip</u>
Employment Website	Indeed.com		
Dakota Wesleyan University Career Services Center	1200 W University St. dwu.edu	Mitchell	57301
Mitchell Technical Institute Career Services	1800 N. Spruce St. janet.greenway@mitchelltech.edu	Mitchell	57301
SD Dept. of Labor & Regulation	1321 N Main Street dlr.sd.gov	Mitchell	57301
SD Broadcasters Assoc.	106 W Capital Ave	Pierre, SD	57501
KORN AM On Air Schedule	kornradio.com	Mitchell	57301
KQRN FM On Air Schedule	www.q107radio.com	Mitchell	57301
KORN FM On Air Schedule	www.korncountry921.com	Mitchell	57301

Total number of candidates from all sources thusfar for vacancies: 11

Total Number of Interviewees for All Full-Time Vacancies Filled During the Reporting Period Per Recruitment/Referral Sources

Referral Source	Contact	Address	Phone	Number of Interviewees Referred
Staff Referral	Nancy Nedved	400 N. Rowley Mitchell, SD 57301	996-1490	1
DWU Career Services	Nancy Nedved	DWU Campus, Mitchell jokippes@dwu.edu	996-1490	0
Radio Ads	Nancy Nedved & Various Staff	Nedved Media, LLC 400 N. Rowley Mitchell, SD 57301	996-1490	3
SD Dept of Labor and Regulation	Kim Winter	1321 N Main St Mitchell, SD 57301 kim.winter@state.sd.us	995-8062	0
MTI Job Placement	Janet Greenway	1800 East Spruce Mitchell, SD 57301 jalarson@dwu.edu		0
SD Broadcasters	Marla Willard	106 W Capital Ave Pierre, SD 57501	605-224-7426	0
Employment Website	Nico Rodriguez	Indeed.com	650-528-2064	7

Outreach Activities Performed During the Reporting Period

Initiative	Scope of Participation and Location	Station Staff Involved
Community Outreach Parade	Parade of Lights, Mitchell Dec. 4 2018	Steve & Nancy Nedved
Mitchell Technical Institute 2/21/2019	Job Fair Radio station career information distributed	Clint Greenway
Central Plains Dairy Expo. 3/26/2019	SD Dairy Princess Contest Emcee	JP Skelly
Gabriel Media Presentations	Area clients invited to learn about broadcasting & marketing trends Dec. 4 & 5 2018, 8 open houses were attended at the Mitchell Ramada Inn.	All sales, Nancy Nedved & presenter Michael Urkoski
Gabriel Media Presentation	Broadcasting & Marketing Nov. 30, 2018 Salem, SD	Nedved & Urkoski
Gabriel Media Presentation	Broadcasting & Marketing Dec. 6, 2018 Plankinton, SD	Nedved, Giblin
Gabriel Media Presentation	Broadcasting & Marketing Dec. 6, 2018 Wessington Springs, SD	Nedved, Giblin
Gabriel Media Presentation	Broadcasting & Marketing Dec. 7, 2018 Armour, SD	Nedved, Henglefeld
Student Tours 5/10/2019	Tours of broadcast stations from Kennebec, Presho & Reliance while discussing operations & careers	Steve Morgan
Student Tours 5/23/2019	1st Lutheran Child Learning Center	Clint Greenway
FBLA Mitchell Chapter 1/31/2019	Spoke at FBLA at Mitchell High School for two 20 min sessions about business & broadcasting careers	Nancy Nedved & Steve Morgan
USD Media & Journalism Career Fair Oct. 28 2019	Interviewed 6 students for mentoring/internship	Steve Nedved & Clint Greenway
DWU Welcome Fest 8/21/2019	Distributed qualifications needed for media career in sales for business students	Clint Greenway
Mitchell Technical Institute 8/28/2019	Community Kick-Off to welcome students Distributed qualifications needed for broadcast jobs	Steve Nedved & Clint Greenway
Gabriel Media Presentations	Area clients invited to learn about broadcasting & marketing trends May 14 & 15 2019, 8 open houses were attended at the Mitchell Ramada Inn.	All sales, Nancy Nedved & presenter Michael Urkoski
Gabriel Media Presentation	Broadcasting & Marketing May 16, 2019 Kimball, SD	Nedved & Urkoski
Gabriel Media Presentation	Broadcasting & Marketing May 16, 2019 Platte, SD	Nedved & Urkoski