



KATU TV
2153 NE Sandy Blvd
Portland, OR 97232
(503) 231-4222

www.katu.com

And:

Strategic Media Services
1911 N Ft Myer Dr Ste 400
Arlington, VA 22209

CONTRACT

<u>Contract / Revision</u> 987685 /		<u>Alt Order #</u> 26108864
<u>Product</u> BOB CAIN		
<u>Contract Dates</u> 07/18/18 - 07/24/18	<u>Estimate #</u> 4545/Candidate	
<u>Advertiser</u> Knute Buehler for Governor-R		<u>Original Date / Revision</u> 07/17/18 / 07/17/18
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KATU	<u>Account Executive</u> Philadelphia Eagle/PH	<u>Sales Office</u> KATZ Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 25+		
<u>Agy Code</u> 9912521	<u>Advertiser Code</u> 336	<u>Product 1/2</u> 423
<u>Agency Ref</u> 4769		<u>Advertiser Ref</u> 111085

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KATU	07/19/18	07/19/18	M-F 6a-7a	6a-7a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	---T---				1	\$250.00				
N 2	KATU	07/24/18	07/24/18	M-F 6a-7a	6a-7a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	-T-----				1	\$250.00				
N 3	KATU	07/18/18	07/18/18	Good Morning America	7a-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	--W----				1	\$300.00				
N 4	KATU	07/20/18	07/20/18	Good Morning America	7a-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	----F--				1	\$300.00				
N 5	KATU	07/23/18	07/23/18	Good Morning America	7a-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	M-----				1	\$300.00				
N 6	KATU	07/19/18	07/19/18	KATU News @ 6p	6p-630p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	---T---				1	\$700.00				
N 7	KATU	07/24/18	07/24/18	KATU News @ 6p	6p-630p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	-T-----				1	\$700.00				
N 8	KATU	07/18/18	07/18/18	M-F 6p-7p News	6p-7p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	--W----				1	\$700.00				
N 9	KATU	07/23/18	07/23/18	M-F 6p-7p News	6p-7p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	M-----				1	\$700.00				
N 10	KATU	07/19/18	07/19/18	KATU News @ 630p	630p-7p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	---T---				1	\$700.00				
N 11	KATU	07/24/18	07/24/18	KATU News @ 630p	630p-7p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	-T-----				1	\$700.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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<u>Contract Dates</u> 07/18/18 - 07/24/18	<u>Product</u> BOB CAIN	<u>Estimate #</u> 4545/Candidate
<u>Advertiser</u> Knute Buehler for Govern		<u>Original Date / Revision</u> 07/17/18 / 07/17/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 12	KATU	07/19/18	07/19/18	Jeopardy	7p-730p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	---T---				1	\$1,500.00				
N 13	KATU	07/23/18	07/23/18	Jeopardy	7p-730p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	M-----				1	\$1,500.00				
N 14	KATU	07/24/18	07/24/18	Jeopardy	7p-730p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	-T-----				1	\$1,500.00				
N 15	KATU	07/18/18	07/18/18	Wheel Of Fortune	730p-8p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	--W----				1	\$1,000.00				
N 16	KATU	07/20/18	07/20/18	Wheel Of Fortune	730p-8p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	----F--				1	\$1,000.00				
N 17	KATU	07/23/18	07/23/18	The Bachelorette	8p-10p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	M-----				1	\$3,500.00				
N 18	KATU	07/18/18	07/18/18	M-F 11-1135p News	11p-1135p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	--W----				1	\$300.00				
N 19	KATU	07/19/18	07/19/18	M-F 11-1135p News	11p-1135p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	---T---				1	\$300.00				
N 20	KATU	07/23/18	07/23/18	M-F 11-1135p News	11p-1135p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	M-----				1	\$300.00				
N 21	KATU	07/24/18	07/24/18	M-F 11-1135p News	11p-1135p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	-T-----				1	\$300.00				
N 22	KATU	07/19/18	07/19/18	Match Game	9p-10p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	---T---				1	\$2,000.00				
N 23	KATU	07/21/18	07/21/18	Saturday 7a News	Sat 7a-9a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-----S-				1	\$250.00				
N 24	KATU	07/21/18	07/21/18	Jeopardy/Wheel 7-8p	7p-8p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-----S-				1	\$500.00				
N 25	KATU	07/22/18	07/22/18	Sun 630p-7p News	630p-7p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-----S				1	\$700.00				
Totals								0.00				25	\$20,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/16/18 - 07/22/18	15	\$10,500.00	(\$1,575.00)	\$8,925.00
07/23/18 - 07/29/18	10	\$9,750.00	(\$1,462.50)	\$8,287.50
Totals	25	\$20,250.00	(\$3,037.50)	\$17,212.50

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Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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