



WRIC
301 Arboretum Place
Richmond, VA 23236
(804) 330-8888

CONTRACT

<u>Contract / Revision</u> 911099 /		<u>Alt Order #</u> 25257763
<u>Product</u> Hillary 4 America		
<u>Contract Dates</u> 08/02/16 - 08/08/16		<u>Estimate #</u> 5076
<u>Advertiser</u> POL/Hillary Clinton For President		<u>Original Date / Revision</u> 07/28/16 / 07/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRIC	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agcy Code</u> 9912856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u> IN117/SP159/AL1336		<u>Advertiser Ref</u> IN13227

And:

Greer Margolis & Mitchell
3050 K Street Northwest
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRIC	08/02/16	08/08/16	Good Morning Richmond 6	6-7a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/02/16	08/08/16	MTWTF--				2	\$350.00				
N 2	WRIC	08/02/16	08/08/16	Good Morning America	7-9a		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/02/16	08/08/16	MTWTF--				3	\$450.00				
N 3	WRIC	08/06/16	08/06/16	GMA Saturday	7-8a		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-----S-				1	\$275.00				
N 4	WRIC	08/07/16	08/07/16	Good Morning Richmond 8	8-9a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-----S				1	\$250.00				
N 5	WRIC	08/02/16	08/08/16	TV8 News @9	9-10a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/02/16	08/08/16	MTWTF--				2	\$150.00				
N 6	WRIC	08/02/16	08/08/16	The View	11a-12p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/02/16	08/08/16	MTWTF--				2	\$150.00				
N 7	WRIC	08/02/16	08/08/16	TV8 News @ Noon	12-1230p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/02/16	08/08/16	MTWTF--				2	\$150.00				
N 8	WRIC	08/02/16	08/08/16	M-F 1230-1p	1230-1p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/02/16	08/08/16	MTWTF--				1	\$100.00				
N 9	WRIC	08/02/16	08/08/16	The Chew	1-2p		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/02/16	08/08/16	MTWTF--				1	\$120.00				
N 10	WRIC	08/02/16	08/08/16	General Hospital	2-3p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/02/16	08/08/16	MTWTF--				1	\$150.00				
N 11	WRIC	08/02/16	08/08/16	M-F 3p-4p	M-F 3p-4p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WRIC
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<u>Contract / Revision</u> 911099 /		<u>Alt Order #</u> 25257763
<u>Contract Dates</u> 08/02/16 - 08/08/16	<u>Product</u> Hillary 4 America	<u>Estimate #</u> 5076
<u>Advertiser</u> POL/Hillary Clinton For P		<u>Original Date / Revision</u> 07/28/16 / 07/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/02/16	08/08/16	MTWTF--				2	\$150.00				
N 12	WRIC	08/02/16	08/08/16	M-F 4-5p	4-5p		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/02/16	08/08/16	MTWTF--				2	\$175.00				
N 13	WRIC	08/02/16	08/08/16	TV8 News @ 5	5-530p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/02/16	08/08/16	MTWTF--				1	\$225.00				
N 14	WRIC	08/02/16	08/08/16	TV8 News @ 530p	530-6p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/02/16	08/08/16	MTWTF--				1	\$250.00				
N 15	WRIC	08/02/16	08/08/16	TV8 News @ 6p	6-630p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/02/16	08/08/16	MTWTF--				1	\$425.00				
N 16	WRIC	08/02/16	08/08/16	M-F Wheel 7-730p	7-730p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/02/16	08/08/16	MTWTF--				1	\$1,000.00				
N 17	WRIC	08/02/16	08/08/16	M-F Jeopardy 730-8p	730-8p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/02/16	08/08/16	MTWTF--				1	\$1,100.00				
N 18	WRIC	08/06/16	08/06/16	Sa Wheel 7-730p	7-730p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-----S-				1	\$400.00				
N 19	WRIC	08/06/16	08/06/16	Sa Jeopardy 730-8p	730-8p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	-----S-				1	\$425.00				
N 20	WRIC	08/02/16	08/08/16	TV8 News @ 11	11-1135p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/02/16	08/08/16	MTWTF--				1	\$350.00				
N 21	WRIC	08/02/16	08/08/16	Jimmy Kimmel	1135-1237		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/02/16	08/08/16	MTWTF--				1	\$125.00				
Totals								0.00				29	\$8,795.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 -08/08/16	29	\$8,795.00	(\$1,319.25)	\$7,475.75
Totals	29	\$8,795.00	(\$1,319.25)	\$7,475.75

Signature: _____ **Date:** _____

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125 West 55th St
New York, NY 10019

Contract # 25257763

CPE: 278/295/5076

Agency: GMMB

GMMB 3050 K ST NW
WASHINGTON DC
20007

Charges as of: 7/28/2016 at 3:28 PM

Flight: 8/2/16 - 8/8/16

Advertiser: CLINTON, HILLARY

Product: Hillary 4 America

Version: Highlighting Revision 1

Station: WRIC

Market: Richmond

Office: WASHINGTON

Total \$: \$8,795.00

Total Spots: 29

Total CPP: \$0.00

Agency Order #: 5224714

Buyer: Furman, Mike

Salesperson: ALEXANDRA BRADLEY

202-955-5342

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: ALEXANDRA BRADLEY

202-955-5342

Total GRP:

Separation:

Comments: NEW ORDER. PLS CHCK AND CNF. T&R

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/2 - 8/2		Total Spots	Total \$	CPP	GRP
							8/2	8/2				
1	Tu-F, M 6a-7a	2	Good Morning Richmond	\$350.00	0	30	2		2	\$700.00	\$0.00	0.0
2	Tu-F, M 7a-9a	2	Good Morning America	\$450.00	0	30	3		3	\$1,350.00	\$0.00	0.0
3	Sa 7a-8a	2	Good Morning America Saturday	\$275.00	0	30	1		1	\$275.00	\$0.00	0.0
4	Su 8a-9a	2	Good Morning Richmond Weekends	\$250.00	0	30	1		1	\$250.00	\$0.00	0.0
5	Tu-F, M 9a-10a	2	8 News at 9AM	\$150.00	0	30	2		2	\$300.00	\$0.00	0.0
6	Tu-F, M 11a-12n	2	The View	\$150.00	0	30	2		2	\$300.00	\$0.00	0.0
7	Tu-F, M 12n-12:30p	2	8 News at Noon	\$150.00	0	30	2		2	\$300.00	\$0.00	0.0
8	Tu-F, M 12:30p-1p	3	Who Wants to be a Millionaire	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
9	Tu-F, M 1p-2p	3	The Chew	\$120.00	0	30	1		1	\$120.00	\$0.00	0.0
10	Tu-F, M 2p-3p	4	General Hospital	\$150.00	0	30	1		1	\$150.00	\$0.00	0.0
11	Tu-F, M 3p-4p	2	Dr. Oz	\$150.00	0	30	2		2	\$300.00	\$0.00	0.0
12	Tu-F, M 4p-5p	3	Dr. Phil	\$175.00	0	30	2		2	\$350.00	\$0.00	0.0
13	Tu-F, M 5p-5:30p	2	8 News at 5pm	\$225.00	0	30	1		1	\$225.00	\$0.00	0.0
14	Tu-F, M 5:30p-6p	2	8 News at 5:30pm	\$250.00	0	30	1		1	\$250.00	\$0.00	0.0
15	Tu-F, M 6p-6:30p	2	8 News at 6pm	\$425.00	0	30	1		1	\$425.00	\$0.00	0.0
16	Tu-F, M 7p-7:30p	2	Wheel of Fortune	\$1,000.00	0	30	1		1	\$1,000.00	\$0.00	0.0
17	Tu-F, M 7:30p-8p	2	Jeopardy	\$1,100.00	0	30	1		1	\$1,100.00	\$0.00	0.0
18	Sa 7p-7:30p	2	Wheel of Fortune	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
19	Sa 7:30p-8p	2	Jeopardy	\$425.00	0	30	1		1	\$425.00	\$0.00	0.0
20	Tu-F, M 11p-11:35p	2	8 News Late Edition	\$350.00	0	30	1		1	\$350.00	\$0.00	0.0

#911099

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25257763

CPE: 278/295/5076

Agency:

GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 7/28/2016 at 3:28 PM

Flight: 8/2/16 - 8/8/16

Advertiser: CLINTON, HILLARY
Product: Hillary 4 America

Version: Highlighting Revision 1

Station: WRIC

Market: Richmond
Office: WASHINGTON

Total \$: \$8,795.00

Total Spots: 29

Total CPM: \$0.00

Agency Order #: 5224714

Buyer: Furman, Mike

Salesperson: ALEXANDRA
BRADLEY
202-955-5342

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: ALEXANDRA BRADLEY
202-955-5342

Total GRP:

Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	8/2 - 8/2		Total Spots	Total \$	CPM	GRP
							8/2	8/2				
21	Tu-F,M 11:35p-12:35a		Jimmy Kimmel	\$125.00	0	30	1		1	\$125.00	\$0.00	0.0
TOTALS: 29									29	\$8,795.00	\$0.00	0.0

(7475.75)



125 West 55th St
New York, NY 10019

Contract # 25257763 Changes as of: 7/28/2016 at 3:28 PM Version: Highlighting Revision 1
 CPE: 278/295/5076 Flight: 8/2/16 - 8/8/16 Station: WRIC Total \$: \$8,795.00
 Agency: GMMB Advertiser: CLINTON, HILLARY Market: Richmond Total Spots: 29
 GMMB 3050 K ST NW Product: Hillary 4 America Office: WASHINGTON Total CPP: \$0.00
 WASHINGTON DC 20007

Agency Order #: 5224714 Primary Demo: Adults 35+
 Buyer: Furman, Mike Con Type: POLITICAL/NOTE
 Salesperson: ALEXANDRA BRADLEY Assistant: ALEXANDRA BRADLEY Separation:
 202-955-5342

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
07/28/16 3:28 PM	ALEXANDRA BRADLEY	Separation: 30
07/28/16 3:28 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information

Market Budget:	\$51,735
WRIC Share:	17%
Comment:	Olympics on WWBT
WRLH:	6%
WTVR:	20%
WUPV:	5%
WWBT:	52%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	29	\$8,795.00	N/A
Total	100%	29	\$8,795.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Aug	29	\$8,795.00
Total	29	\$8,795.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/28/16 3:28 PM	ALEXANDRA BRADLEY	Revised			\$0	\$8,795.00	Changes: Product from TV to Hillary 4 America, Demo Meta to [R16], User Entered \$ from \$0.00 to \$8,795.00, Comments from Separation: 30 to NEW ORDER. PLS CHCK
New	7/28/16 3:27 PM	ALEXANDRA BRADLEY	New	29		\$8,795.00	\$8,795.00	AND CNF. T&R.

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WRIC-TV8

Date:

7-28-16

I, GMMB,

being/on behalf of: Hillary for America,

a legally qualified candidate of the Democratic

political party for the office of: President of the United States

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Hillary for America

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jose H Villarreal

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/15/2016

Date



Signature

- Authorized Media Buyer

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

DAVID WEEEMS

Printed Name

SM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Hillary for America

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



- Authorized Media Buyer

signature of candidate or authorized committee

Daniel Jester

printed name

6/15/2016

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.