

Covering the Period from August 1, 2013 to July 31, 2014  
 Stations Comprising Station Employment Unit:  
**KZQZ FM, KKAL FM, KIQO FM, KKJG FM**

**Vacancy Information**

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
Account Executive	9/9/2013	4	Referral	1,2,3,4,6,7,8,9,10,11,12,14,15
Account Executive	12/3/2013	4	All Access	3,6,8,10,11,12,14
Account Executive	2/20/2014	3	Radio Ad	1,2,3,6,9,10,11,12,14
Traffic Clerk	5/7/2014	3	Referral	1,2,3,4,8,9,10,14,15

Total Number of Persons Interviewed During Applicable Period: 14

**Recruitment Sources:**

Radio Announcements:	Contact	Address	Method of Contact	#Interviews from Source
1 KZQZ, KIQO, KKAL, KKJG	Kathy Signorelli	3620 Sacramento, Ste 204 San Luis Obispo, CA 93401	ksignorelli@americangeneralmedia.com	4
2 KBOX, KPAT, KRQK	Rich Watson	2325 Skyway Drive Santa Maria, CA 93455	rwatson@americangeneralmedia.com	4

**Online Resources:**

3 All Access	Self-post	www.allaccess.com	Self Post	5
4 American General Media	Rusty Burchfield	1400 Easton Dr., Ste. 144, Bakersfield, CA 93309	661-328-1410	
5 Central Coast Help Wanted	Phillip P. Strauss	centralcoasthelppwanted.com	805-471-1450	
6 Craigs List	Self-post	www.craigslst.com	Self Post	
7 Employment Development Dept (Cal Jobs)	Self-post	www.cdjobs.ca.gov	Self Post	
8 Radio On-Line	Self-post	www.jobs.radioonline.com	Self Post	

**Postings:**

9 California Broadcasters Association	Self-post	www.Cabroadcasters.org	Self Post	1
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**Colleges**

10 Allan Hancock College	Job Placement CS	800 South College Drive, Santa Maria, Ca 93454	805-922-6966, x3374	
11 Cal Poly, San Luis Obispo	Career Services	959 Higuera St, San Luis Obispo, CA 93401	805-756-2501	
12 Cuesta Community College	Career Connections	Hwy 1 San Luis Obispo, Ca 93403-8106	805-546-3204	

**Other**

13 Direct Contact	None	None	None	1
14 Internal	None	None	None	1
15 Referral	None	None	None	3
16 Walk in	None	3620 Sacramento, Ste 204, San Luis, CA 93401	Walk-in	
17 Word of Mouth	None	None	None	

Total 14

Outreach Initiatives

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1 Paso Robles Job Fair

September 18, 2013  
Business were asked to attend the conference to inform students of international, national and local job opportunities. There were guest speakers whom spoke to the students about their individual career experiences

Initiative 1: Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions.

2 Cal Chamber/CA Harassment Prevention Training Course

October 14-28, 2013

All staff members completed an online training course on harassment prevention in the workplace.

Initiative 14: Provision of training to all personnel as to methods of ensuring equal employment opportunity and preventing discrimination.

3 Internship Program

September 9 - November 15

Internship Program established for student who received college credit at Cuesta College. During the course of the internship the following broadcasting duties were experienced by the intern: Public appearances, prize giveaway documentation, press release writing, copy writing, proposal writing, and on-line promotions.

Initiative 5: Establishment of an Intern program designed to assist members of the community to acquire skills needed for broadcast employment

4 Liberty High School Job Fair

April 4, 2014

Business were asked to attend the conference to inform students of international, national and local job opportunities. There were guest speakers whom spoke to the students about their individual career experiences

Initiative 1: Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions.

March 19, 2014

Business were asked to attend the conference to inform students of international, national and local job opportunities. There were guest speakers whom spoke to the students about their individual career experiences

Initiative 1: Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions.