

Annual EEO Public File Report

AGM California, Inc. San Luis Obispo Office

Covering the Period from August 1, 2016 to July 31, 2017

Stations Comprising Station Employment Unit:

KZQZ FM, KKAL FM, KSTT FM, KKJG FM, KVBC FM

Vacancy Information

Full-time Positions Filled by Job Title	DOE	Total #		Recruitment Source of Hire	Recruitment Sources Utilized
		Interviewed	Interviewed		
Producer/Event Coordinator	9/16/2016	4	4	Internal	1,2,3,4,5,7,8,9,10,11,12,14,15,16,17,18
Account Executive	10/1/2016	7	7	Internal	1,2,3,4,5,7,8,9,10,11,12,14,15
Program Director	10/17/2016	4	4	All Access	3,4,8,9,10,11,14
Account Executive	4/10/2017	4	4	Radio Announcement	1,2,3,4,5,7,8,9,10,11,12,14,15
Account Executive	6/5/2017	4	4	American General Media Website	1,2,3,4,5,7,8,9,10,11,12,14,15

Total Number of Persons Interviewed During Applicable Period: 23

Recruitment Sources:
Radio Announcements

	Contact	Address	Method of Contact	#Interviews from Source
1	KZQZ, KIQO, KKAL, KKJG	3620 Sacramento, Ste 204 San Luis Obispo, CA 93401	ksignorelli@americangeneralmedia.com	6
2	KBOX, KPAT, KRQK	2325 Skyway Drive Santa Maria, CA 93455	rwatson@americangeneralmedia.com	6

Online Resources:

3	All Access	Self-post	www.allaccess.com	Self Post	4
4	American General Media	Rusty Burchfield	1400 Easton Dr., Ste. 144, Bakersfield, CA 93309	661-328-1410	3
5	Central Coast Help Wanted	Phillip P. Strauss	centralcoasthelpwanted.com	805-471-1450	3
6	Craig's List	Self-post	www.craigslist.com	Self Post	3
7	Employment Development Dept (Cal Jobs)	Self-post	www.caljobs.ca.gov	Self Post	3
8	Radio On-Line	Self-post	www.jobs.radioonline.com	Self Post	3

Postings:

9	California Broadcasters Association	Self-post	www.calbroadcasters.org	Self Post	1
Colleges					
10	Alan Hancock College	Job Placement CS	800 South College Drive, Santa Maria, Ca 93454	805-922-6966, x3374	1
11	Cal Poly, San Luis Obispo	Career Services	959 Higuera St, San Luis Obispo, CA 93401	805-756-2501	1
12	Cuesta Community College	Career Connections	Hwy 1 San Luis Obispo, Ca 93403-8106	805-546-3204	1

Other

13	Direct Contact	None	None	None	1
14	Internal-SLO	None	None	None	1
15	Internal-SM	None	None	None	1
16	Referral	None	None	None	5
17	Walk In	None	3620 Sacramento, Ste 204, San Luis, CA 93401	Walk-in	2
18	Word of Mouth	None	None	None	2

Total 23

Outreach Initiatives

1 Post to California Broadcasters Association

August 1, 2015 - July 31, 2016

Listing of full-time job openings on the California Broadcasters Association, which encourages the patronage of women and minorities within the Radio Broadcast Industry

12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities.

2 Cal Poly Career Services Job Fair

May 15, 2015

Business were asked to attend the conference to inform students of international, national and local job opportunities. There were guest speakers whom spoke to the students about their individual career experiences

Initiative 1: Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions.

3 Questa College Career Day

March 31, 2016

Business were asked to speak to students about audio production and the radio broadcasting industry. There were guest speakers whom spoke to the students about their individual career experiences

10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.