

**Vacancy Information**

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
Account Executive	10/20/2014	3	Referral	1,3,4,6,7,8,9,10,11,12,14,15
On-Air Announcer	12/29/2014	3	Radio Ads	1,3,4,6,7,9,10,11,12
Programming Coordinator	2/17/2015	3	Internal	1,2,3,4,6,8,9,10,11,12,14
Account Executive	4/16/2015	3	Radio Ads	1,2,3,4,6,7,8,9,10,11,12,14
Traffic Clerk	4/1/2015	3	Internal	1,2,4,6,7,8,9,10,11,12,14

Total Number of Persons Interviewed During Applicable Period: 15

**Recruitment Sources:**

Radio Announcements	Contact	Address	Method of Contact	#Interviews from Source
1 KZQZ, KIQO, KKAL, KKJG	Kathy Signorelli	3620 Sacramento, Ste 204 San Luis Obispo, CA 93401	ksignorelli@americangeneralmedia.com	7
2 KBOX, KPAT, KRQK	Rich Watson	2325 Skyway Drive Santa Maria, CA 93455	rwatson@americangeneralmedia.com	

**Online Resources:**

3 All Access	Self-post	www.allaccess.com	Self Post	3
4 American General Media	Rusty Burchfield	1400 Easton Dr., Ste. 144, Bakerfield, CA 93309	661-328-1410	1
5 Central Coast Help Wanted	Phillip P. Strauss	centralcoasthelpwanted.com	805-471-1450	
6 Craigs List	Self-post	www.craigslist.com	Self Post	
7 Employment Development Dept (Cal Jobs)	Self-post	www.cdjobs.ca.gov	Self Post	
8 Radio On-Line	Self-post	www.jobs.radioonline.com	Self Post	

**Postings:**

9 California Broadcasters Association	Self-post	www.Calbroadcasters.org	Self Post	
---------------------------------------	-----------	-------------------------	-----------	--

**Colleges**

10 Allan Hancock College	Job Placement CS	800 South College Drive, Santa Maria, Ca 93454	805-922-6966, X3374	
11 Cal Poly, San Luis Obispo	Career Services	959 Higuera St, San Luis Obispo, CA 93401	805-756-2501	
12 Cuesta Community College	Career Connections	Hwy 1 San Luis Obispo, Ca 93403-8106	805-546-3204	

**Other**

13 Direct Contact	None	None	None	2
14 Internal	None	None	None	2
15 Referral	None	None	None	
16 Walk-in	None	3620 Sacramento, Ste 204, San Luis, CA 93401	Walk-in	
17 Word of Mouth	None	None	None	

Total 15

**Outreach Initiatives**

---

**1 Post to California Broadcasters Association**

August 1, 2014 - July 31, 2015

Listing of full-time job openings on the California Broadcasters Association, which encourages the patronage of women and minorities within the Radio Broadcast industry

12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities.

**2 Internship Program**

January 26 - April 30

Internship Program established for student who received college credit at Cal Poly. During the course of the internship the following broadcasting duties were experienced by the intern: Public appearances, prize giveaway documentation, press release writing, copy writing, proposal writing, and on-line promotions.

Initiative 5: Establishment of an intern program designed to assist members of the community to acquire skills needed for broadcast employment

**3 Paso Robles Job Fair**

May 15, 2015

Business were asked to attend the conference to inform students of international, national and local job opportunities. There were guest speakers whom spoke to the students about their individual career experiences

Initiative 1: Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions.

**4 Cal Chamber/CA Harassment Prevention Training Course**

May 1, 2015

All staff members completed an online training course on harassment prevention in the workplace.

Initiative 14: Provision of training to all personnel as to methods of ensuring equal employment opportunity and preventing discrimination.