

Covering the Period from August 1, 2015 to July 31, 2016  
 Stations Comprising Station Employment Unit:  
**KZQZ FM, KKAL FM, KIQO FM, KKJG FM, KVEC FM**

Vacancy Information

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
Account Executive	1/22/2016	4	Radio Ads	1,2,3,4,5,6,7,8,9,10,11,12,14,15
Account Executive	3/16/2016	4	Radio Ads	1,2,3,4,5,6,7,8,9,10,11,12,14,15
Traffic Clerk	3/16/2016	4	Radio Ads	1,2,3,4,7,8,9,10,11,12,14,15

Total Number of Parsons Interviewed During Applicable Period: 12

Recruitment Sources:

Radio Announcements	Contact	Address	Method of Contact	#Interviews from Source
1 KZQZ, KIQO, KKAL, KKJG	Kathy Signorelli	3620 Sacramento, Ste 204 San Luis Obispo, CA 93401	ksignorelli@americangeneralmedia.com	8
2 KBOX, KPAT, KRCK	Rich Watson	2325 Skyway Drive Santa Maria, CA 93455	rwatson@americangeneralmedia.com	

Online Resources:

3 All Access	Self-post	www.allaccess.com	Self Post	1
4 American General Media	Rusty Burchfield	1400 Easton Dr, Ste 144, Bakersfield, CA 93309	661-328-1410	
5 Central Coast Help Wanted	Phillip P. Strauss	centralcoasthelphelpwanted.com	805-471-1450	2
6 Craigs List	Self-post	www.craigslist.com	Self Post	
7 Employment Development Dept (Cal Jobs)	Self-post	www.caljobs.ca.gov	Self Post	
8 Radio On-Line	Self-post	www.jobs.radioonline.com	Self Post	

Postings:

9 California Broadcasters Association	Self-post	www.Cabroadcasters.org	Self Post	
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Colleagues

10 Allan Hancock College	Job Placement CS	800 South College Drive, Santa Maria, Ca 93454	805-922-6966, X3374	1
11 Cal Poly, San Luis Obispo	Career Services	959 Higuera St, San Luis Obispo, CA 93401	805-756-2501	
12 Cuesta Community College	Career Connections	Hwy 1 San Luis Obispo, Ca 93403-8106	805-546-3204	

Other

13 Direct Contact	None	None	None	
14 Internal-SLO	None	None	None	
15 Internal-SM	None	None	None	
16 Referral	None	None	None	
17 Walk-in	None	3620 Sacramento, Ste 204, San Luis, CA 93401	Walk-in	
18 Word of Mouth	None	None	None	



Outreach Initiatives

1 Post to California Broadcasters Association

August 1, 2015 - July 31, 2016

Listing of full-time job openings on the California Broadcasters Association, which encourages the patronage of women and minorities within the Radio Broadcast Industry

12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities.

2 Cal Poly Career Services Job Fair

May 15, 2015

Business were asked to attend the conference to inform students of international, national and local job opportunities. There were guest speakers whom spoke to the students about their individual career experiences

Initiative 1: Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions.

3 Guesta College Career Day

March 31, 2016

Business were asked to speak to students about audio production and the radio broadcasting industry. There were guest speakers whom spoke to the students about their individual career experiences

10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.