



KDSM Fox 17
4023 Fleur Dr
Des Moines, IA 50321

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 6063517

Schedule Dates 09/10/24-09/16/24
Advertiser House Majority PAC (146050)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand 79/86/13088 (2012531)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Peter,McGann,
Phone/Fax /
CPE 79/86/13088
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments TV
 HMP 2024 - 9/10-9/16 - SKED A;Separation: 30;PopulationBuyType: CPP
 MIKE MOROVICH

Date Entered 04/11/24
Last Modified 04/15/24
Entered By Sue Massey
CO-OP No
External # ECR28390199
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,115.00
Net Total \$11,985.00
Sales Tax

Des Moines (KDSM)

By Broadcast Month	Spots	Rate
Sep. 2024	42	\$14,100.00
Grand Total:	42	\$14,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/10/24-09/13/24	1	:30	Orbit- [P]Judge Judy(Tu We Th Fr), [P]Judge Judy 2(Tu We Th Fr)			1	1	1	1			4	\$100.00	\$400.00	Des Moines (KDSM)	Judge Judy	4/11/24
2.0	Revised Line / SPOT (2)	09/10/24-09/13/24	1	:30	Orbit- [P]Family Feud 2(Tu We Th Fr), [P]Family Feud 3(Tu We Th Fr)			1	1	1	1						Des Moines (KDSM)	Family Feud	4/11/24
2.1	Normal Line / SPOT (10)	09/10/24-09/13/24	1	:30	4:29P- Family Feud 3			1	1	1	1			4	\$250.00	\$1,000.00	Des Moines (KDSM)	Family Feud	4/15/24
3.0	Normal Line / SPOT (3)	09/10/24-09/13/24	1	:30	5P- Seinfeld			1	1	1	1			4	\$200.00	\$800.00	Des Moines (KDSM)	Seinfeld	4/11/24
4.0	Normal Line / SPOT (4)	09/10/24-09/13/24	1	:30	5:28P- Big Bang Theory			1	1	1	1			4	\$250.00	\$1,000.00	Des Moines (KDSM)	The Big Bang Theory	4/11/24
5.0	Normal Line / SPOT (5)	09/10/24-09/13/24	1	:30	5:58P- Two And A Half Men			1	1	1	1			3	\$300.00	\$900.00	Des Moines (KDSM)	Two and a Half Men	4/11/24
5.0.1	Closed Preempt (5)	09/12/24															Des Moines (KDSM)	Program Change/Exception -	
6.0	Normal Line / News (6)	09/10/24-09/13/24	1	:30	9:01P- News-13 News at 9 on FOX 17			1	1	1	1			4	\$800.00	\$3,200.00	Des Moines (KDSM)	13 News @ 9 On Fox 17	4/11/24
7.0	Normal Line / News (7)	09/10/24-09/13/24	1	:30	9:30P- News-13 News at 9 on FOX 17			1	1	1	1			4	\$800.00	\$3,200.00	Des Moines (KDSM)	13 News @ 9 On Fox 17	4/11/24
8.0	Normal Line / SPOT (8)	09/10/24-09/13/24	1	:30	10:58:30P- Seinfeld 2			1	1	1	1			4	\$100.00	\$400.00	Des Moines (KDSM)	Seinfeld	4/11/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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9.0	Normal Line / SPOT (9)	09/14/24-09/14/24	1	:30	11P- Seinfeld Saturday	1						X		1	\$100.00	\$100.00	Des Moines (KDSM)	Seinfeld	4/11/24
10.0	Normal Line / SPOT (1)	09/16/24-09/16/24	1	:30	Orbit- [P]Judge Judy(Mo), [P]Judge Judy 2(Mo)	1	X							1	\$100.00	\$100.00	Des Moines (KDSM)		4/11/24
11.0	Revised Line / SPOT (2)	09/16/24-09/16/24	1	:30	Orbit- [P]Family Feud 2(Mo), [P]Family Feud 3(Mo)	1	X										Des Moines (KDSM)		4/11/24
11.1	Normal Line / SPOT (10)	09/16/24-09/16/24	1	:30	4:29P- Family Feud 3	1	X							1	\$250.00	\$250.00	Des Moines (KDSM)		4/15/24
12.0	Normal Line / SPOT (3)	09/16/24-09/16/24	1	:30	5P- Seinfeld	1	X							1	\$200.00	\$200.00	Des Moines (KDSM)		4/11/24
13.0	Normal Line / SPOT (4)	09/16/24-09/16/24	1	:30	5:28P- Big Bang Theory	1	X							1	\$250.00	\$250.00	Des Moines (KDSM)		4/11/24
14.0	Normal Line / SPOT (5)	09/16/24-09/16/24	1	:30	5:58P- Two And A Half Men	1	X							1	\$300.00	\$300.00	Des Moines (KDSM)		4/11/24
15.0	Normal Line / News (6)	09/16/24-09/16/24	1	:30	9:01P- News-13 News at 9 on FOX 17	1	X							1	\$800.00	\$800.00	Des Moines (KDSM)		4/11/24
16.0	Normal Line / News (7)	09/16/24-09/16/24	1	:30	9:30P- News-13 News at 9 on FOX 17	1	X							1	\$800.00	\$800.00	Des Moines (KDSM)		4/11/24
17.0	Normal Line / SPOT (8)	09/16/24-09/16/24	1	:30	10:58:30P- Seinfeld 2	1	X							1	\$100.00	\$100.00	Des Moines (KDSM)		4/11/24
18.0	M/G For 5.0.1 / SPOT (11)	09/10/24-09/13/24	1	:30	3:59P- Family Feud 2	2		X	X	X	X			2	\$150.00	\$300.00	Des Moines (KDSM)		4/15/24

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