



KDSM Fox 17
4023 Fleur Dr
Des Moines, IA 50321

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 6067935

Schedule Dates 10/15/24-10/21/24
Advertiser House Majority PAC (146050)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand 79/86/13093 (2011938)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Peter,McGann,
Phone/Fax /
CPE 79/86/13093
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments TV MIKE MOROVICH
 HMP 2024 - 10/15-10/21 - SKED A;Separation: 30;PopulationBuyType: CPP

Date Entered 04/17/24
Last Modified 04/17/24
Entered By Sue Massey
CO-OP No
External # ECR28390200
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,230.00
Net Total \$23,970.00
Sales Tax

Des Moines (KDSM)

By Broadcast Month	Spots	Rate
Oct. 2024	115	\$28,200.00
Grand Total:	115	\$28,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/15/24-10/18/24	1	:30	5:00:01A- Business First AM	2		X	X	X	X			2	\$25.00	\$50.00	Des Moines (KDSM)	Business First AM	4/17/24
2.0	Normal Line / News (2)	10/15/24-10/18/24	1	:30	Orbit- [P]News-The National Desk(Tu We Th Fr), [P]News-The National Desk 2(Tu We Th Fr)			1	1	1	1			4	\$75.00	\$300.00	Des Moines (KDSM)	News: The National Desk	4/17/24
3.0	Normal Line / News (3)	10/15/24-10/18/24	1	:30	8A- News-The National Weather Desk			1	1	1	1			4	\$30.00	\$120.00	Des Moines (KDSM)	News: The National Desk-Weather	4/17/24
4.0	Normal Line / SPOT (4)	10/15/24-10/18/24	1	:30	9A- Judge Mathis			1	1	1	1			4	\$40.00	\$160.00	Des Moines (KDSM)	Judge Mathis	4/17/24
5.0	Normal Line / SPOT (5)	10/15/24-10/18/24	1	:30	10A- Judge Judy 3			1	1	1	1			4	\$75.00	\$300.00	Des Moines (KDSM)	Judge Judy	4/17/24
6.0	Normal Line / SPOT (6)	10/15/24-10/18/24	1	:30	10:58A- Funny You Should Ask			1	1	1	1			4	\$100.00	\$400.00	Des Moines (KDSM)	Funny You Should Ask	4/17/24
7.0	Normal Line / SPOT (7)	10/15/24-10/18/24	1	:30	11:30A- Person Place Or Thing			1	1	1	1			4	\$100.00	\$400.00	Des Moines (KDSM)	Person, Place or Thing	4/17/24
8.0	Normal Line / SPOT (8)	10/15/24-10/18/24	1	:30	Orbit- [P]Equal Justice with Eboni K Wil(Tu We Th Fr), [P]Equal Justice with Eboni K Wil(Tu We Th Fr)			1	1	1	1			4	\$75.00	\$300.00	Des Moines (KDSM)	Equal Justice	4/17/24
9.0	Normal Line / SPOT (9)	10/15/24-10/18/24	1	:30	1P- Peoples Court			1	1	1	1			4	\$150.00	\$600.00	Des Moines (KDSM)	The People's Court	4/17/24

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10.0	Normal Line / SPOT (10)	10/15/24-10/18/24	1	:30	Orbit- [P]Judge Judy(Tu We Th Fr), [P]Judge Judy 2(Tu We Th Fr)			1	1	1	1			4	\$150.00	\$600.00	Des Moines (KDSM)	Judge Judy	4/17/24
11.0	Normal Line / SPOT (11)	10/19/24-10/19/24	1	:30	5:00:01A- Sports-Hawkeyed With Dave O'Hara	1						X		1	\$40.00	\$40.00	Des Moines (KDSM)	Hawkeyed with Dave O'Hara	4/17/24
12.0	Normal Line / SPOT (12)	10/15/24-10/18/24	1	:30	Orbit- [P]The Drew Barrymore Show(Tu We Th Fr), [P]The Drew Barrymore Show 2(Tu We Th Fr)			1	1	1	1			4	\$150.00	\$600.00	Des Moines (KDSM)	Drew Barrymore	4/17/24
13.0	Normal Line / SPOT (13)	10/15/24-10/18/24	1	:30	3:59P- Family Feud 2			1	1	1	1			4	\$200.00	\$800.00	Des Moines (KDSM)	Family Feud	4/17/24
14.0	Normal Line / SPOT (14)	10/15/24-10/18/24	1	:30	5P- Seinfeld			1	1	1	1			4	\$300.00	\$1,200.00	Des Moines (KDSM)	Seinfeld	4/17/24
15.0	Normal Line / SPOT (15)	10/15/24-10/18/24	1	:30	5:28P- Big Bang Theory			1	1	1	1			4	\$400.00	\$1,600.00	Des Moines (KDSM)	The Big Bang Theory	4/17/24
16.0	Normal Line / SPOT (16)	10/15/24-10/18/24	1	:30	5:58P- Two And A Half Men			1	1	1	1			4	\$400.00	\$1,600.00	Des Moines (KDSM)	Two and a Half Men	4/17/24
17.0	Normal Line / SPOT (17)	10/15/24-10/18/24	1	:30	6:28P- Family Feud			1	1	1	1			4	\$400.00	\$1,600.00	Des Moines (KDSM)		4/17/24
18.0	Normal Line / News (18)	10/15/24-10/18/24	1	:30	9:01P- News-13 News at 9 on FOX 17			1	1	1	1			4	\$800.00	\$3,200.00	Des Moines (KDSM)	13 News @ 9 On Fox 17	4/17/24

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19.0	Normal Line / News (19)	10/21/24-10/21/24	1	:30	9:01P- News-13 News at 9 on FOX 17	1	X							1	\$1,000.00	\$1,000.00	Des Moines (KDSM)	13 News @ 9 On Fox 17	4/17/24
20.0	Normal Line / News (20)	10/15/24-10/18/24	1	:30	9:30P- News-13 News at 9 on FOX 17			1	1	1	1			4	\$800.00	\$3,200.00	Des Moines (KDSM)	13 News @ 9 On Fox 17	4/17/24
21.0	Normal Line / News (21)	10/21/24-10/21/24	1	:30	9:30P- News-13 News at 9 on FOX 17	1	X							1	\$1,000.00	\$1,000.00	Des Moines (KDSM)	13 News @ 9 On Fox 17	4/17/24
22.0	Normal Line / News (22)	10/15/24-10/18/24	1	:30	10P- News-The National Desk LF			1	1	1	1			4	\$300.00	\$1,200.00	Des Moines (KDSM)	News: The National Desk	4/17/24
23.0	Normal Line / News (23)	10/19/24-10/19/24	1	:30	9P- News-Full Measure with Sharyl Attkisson	1						X		1	\$250.00	\$250.00	Des Moines (KDSM)		4/17/24
24.0	Normal Line / SPOT (24)	10/15/24-10/18/24	1	:30	10:58:30P- Seinfeld 2			1	1	1	1			4	\$125.00	\$500.00	Des Moines (KDSM)	Seinfeld	4/17/24
25.0	Normal Line / SPOT (25)	10/15/24-10/18/24	1	:30	11:32P- Big Bang Theory 2			1	1	1	1			4	\$100.00	\$400.00	Des Moines (KDSM)	Big Bang Theory	4/17/24
26.0	Normal Line / SPOT (26)	10/15/24-10/18/24	1	:30	12:02A- iCrime			1	1	1	1			4	\$25.00	\$100.00	Des Moines (KDSM)	iCrime	4/17/24
27.0	Normal Line / SPOT (27)	10/19/24-10/19/24	1	:30	10P- FOX-The Quiz With Balls (Saturday)	1						X		1	\$100.00	\$100.00	Des Moines (KDSM)	Fox Sat Late Fringe	4/17/24
28.0	Normal Line / SPOT (28)	10/19/24-10/19/24	1	:30	11P- Seinfeld Saturday	1						X		1	\$100.00	\$100.00	Des Moines (KDSM)	Seinfeld	4/17/24

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29.0	Normal Line / SPOT (29)	10/20/24-10/20/24	1	:30	9:30P- Big Bang Theory 3 Sunday	1							X	1	\$350.00	\$350.00	Des Moines (KDSM)	Big Bang Theory	4/17/24
30.0	Normal Line / SPOT (30)	10/20/24-10/20/24	1	:30	9:58P- Big Bang Theory 4 Sunday	1							X	1	\$250.00	\$250.00	Des Moines (KDSM)	Big Bang Theory/Two and a Half Men	4/17/24
31.0	Normal Line / Prime (31)	10/21/24-10/21/24	1	:30	7P- FOX-Kitchen Nightmares (Monday)	1	X							1	\$750.00	\$750.00	Des Moines (KDSM)	Kitchen Nightmares-FOX	4/17/24
32.0	Normal Line / Prime (32)	10/17/24-10/17/24	1	:30	7P- FOX-Hells Kitchen (Thursday)	1				X				1	\$750.00	\$750.00	Des Moines (KDSM)	Hell's Kitchen-FOX	4/17/24
33.0	Normal Line / Prime (33)	10/17/24-10/17/24	1	:30	8P- FOX-Lego Masters (Thursday)	1				X				1	\$750.00	\$750.00	Des Moines (KDSM)	Lego Masters-FOX	4/17/24
34.0	Normal Line / Prime (34)	10/20/24-10/20/24	1	:30	Orbit- [P]FOX-Simpsons (Sunday)(Su), [P]FOX-Krapopolis (Sunday)(Su)	1							X	1	\$500.00	\$500.00	Des Moines (KDSM)	The Simpsons/Krapopolis-FOX	4/17/24
35.0	Normal Line / News (2)	10/21/24-10/21/24	1	:30	Orbit- [P]News-The National Desk(Mo), [P]News-The National Desk 2(Mo)		1							1	\$75.00	\$75.00	Des Moines (KDSM)		4/17/24
36.0	Normal Line / News (3)	10/21/24-10/21/24	1	:30	8A- News-The National Weather Desk		1							1	\$30.00	\$30.00	Des Moines (KDSM)		4/17/24

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37.0	Normal Line / SPOT (5)	10/21/24-10/21/24	1	:30	10A- Judge Judy 3		1							1	\$75.00	\$75.00	Des Moines (KDSM)		4/17/24
38.0	Normal Line / SPOT (6)	10/21/24-10/21/24	1	:30	10:58A- Funny You Should Ask		1							1	\$100.00	\$100.00	Des Moines (KDSM)		4/17/24
39.0	Normal Line / SPOT (7)	10/21/24-10/21/24	1	:30	11:30A- Person Place Or Thing		1							1	\$100.00	\$100.00	Des Moines (KDSM)		4/17/24
40.0	Normal Line / SPOT (8)	10/21/24-10/21/24	1	:30	Orbit- [P]Equal Justice with Eboni K Wil(Mo), [P]Equal Justice with Eboni K Wil(Mo)		1							1	\$75.00	\$75.00	Des Moines (KDSM)		4/17/24
41.0	Normal Line / SPOT (9)	10/21/24-10/21/24	1	:30	1P- Peoples Court		1							1	\$150.00	\$150.00	Des Moines (KDSM)		4/17/24
42.0	Normal Line / SPOT (10)	10/21/24-10/21/24	1	:30	Orbit- [P]Judge Judy(Mo), [P]Judge Judy 2(Mo)		1							1	\$150.00	\$150.00	Des Moines (KDSM)		4/17/24
43.0	Normal Line / SPOT (12)	10/21/24-10/21/24	1	:30	Orbit- [P]The Drew Barrymore Show(Mo), [P]The Drew Barrymore Show 2(Mo)		1							1	\$150.00	\$150.00	Des Moines (KDSM)		4/17/24
44.0	Normal Line / SPOT (13)	10/21/24-10/21/24	1	:30	3:59P- Family Feud 2		1							1	\$200.00	\$200.00	Des Moines (KDSM)		4/17/24
45.0	Normal Line / SPOT (14)	10/21/24-10/21/24	1	:30	5P- Seinfeld		1							1	\$300.00	\$300.00	Des Moines (KDSM)		4/17/24

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46.0	Normal Line / SPOT (15)	10/21/24-10/21/24	1	:30	5:28P- Big Bang Theory		1							1	\$400.00	\$400.00	Des Moines (KDSM)		4/17/24
47.0	Normal Line / SPOT (16)	10/21/24-10/21/24	1	:30	5:58P- Two And A Half Men		1							1	\$400.00	\$400.00	Des Moines (KDSM)		4/17/24
48.0	Normal Line / SPOT (17)	10/21/24-10/21/24	1	:30	6:28P- Family Feud		1							1	\$400.00	\$400.00	Des Moines (KDSM)		4/17/24
49.0	Normal Line / News (22)	10/21/24-10/21/24	1	:30	10P- News-The National Desk LF		1							1	\$300.00	\$300.00	Des Moines (KDSM)		4/17/24
50.0	Normal Line / SPOT (24)	10/21/24-10/21/24	1	:30	10:58:30P- Seinfeld 2		1							1	\$125.00	\$125.00	Des Moines (KDSM)		4/17/24
51.0	Normal Line / SPOT (25)	10/21/24-10/21/24	1	:30	11:32P- Big Bang Theory 2		1							1	\$100.00	\$100.00	Des Moines (KDSM)		4/17/24

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