



KDSM Fox 17
4023 Fleur Dr
Des Moines, IA 50321

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 6068161

Schedule Dates 10/22/24-10/28/24
Advertiser House Majority PAC (146050)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand 79/86/13094 (2011866)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Peter,McGann,
Phone/Fax /
CPE 79/86/13094
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments TV
 HMP 2024 - 10/22-10/28 - SKED A;Separation: 30;PopulationBuyType: CPP
 MIKE MOROVICH

Date Entered 04/18/24
Last Modified 04/18/24
Entered By Sue Massey
CO-OP No
External # ECR28390201
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,230.00
Net Total \$23,970.00
Sales Tax

Des Moines (KDSM)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|--------------------|
| Oct. 2024 | 90 | \$22,520.00 |
| Nov. 2024 | 18 | \$5,680.00 |
| Grand Total: | 108 | \$28,200.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|---------------------------------|---------|
| 1.0 | Normal Line / News (1) | 10/22/24-10/25/24 | 1 | :30 | Orbit- [P]News-The National Desk(Tu We Th Fr), [P]News-The National Desk 2(Tu We Th Fr) | | | 1 | 1 | 1 | 1 | | | 4 | \$75.00 | \$300.00 | Des Moines (KDSM) | News: The National Desk | 4/18/24 |
| 2.0 | Normal Line / News (2) | 10/22/24-10/25/24 | 1 | :30 | 8A- News-The National Weather Desk | | | 1 | 1 | 1 | 1 | | | 4 | \$30.00 | \$120.00 | Des Moines (KDSM) | News: The National Desk-Weather | 4/18/24 |
| 3.0 | Normal Line / SPOT (3) | 10/22/24-10/25/24 | 1 | :30 | 9A- Judge Mathis | | | 1 | 1 | 1 | 1 | | | 4 | \$40.00 | \$160.00 | Des Moines (KDSM) | Judge Mathis | 4/18/24 |
| 4.0 | Normal Line / SPOT (4) | 10/22/24-10/25/24 | 1 | :30 | 10A- Judge Judy 3 | | | 1 | 1 | 1 | 1 | | | 4 | \$75.00 | \$300.00 | Des Moines (KDSM) | Judge Judy | 4/18/24 |
| 5.0 | Normal Line / SPOT (5) | 10/22/24-10/25/24 | 1 | :30 | 10:58A- Funny You Should Ask | | | 1 | 1 | 1 | 1 | | | 4 | \$100.00 | \$400.00 | Des Moines (KDSM) | Funny You Should Ask | 4/18/24 |
| 6.0 | Normal Line / SPOT (6) | 10/22/24-10/25/24 | 1 | :30 | 11:30A- Person Place Or Thing | 3 | X | X | X | X | | | | 3 | \$100.00 | \$300.00 | Des Moines (KDSM) | Person, Place or Thing | 4/18/24 |
| 7.0 | Normal Line / SPOT (7) | 10/22/24-10/25/24 | 1 | :30 | Orbit- [P]Equal Justice with Eboni K Wil(Tu We Th Fr), [P]Equal Justice with Eboni K Wil(Tu We Th Fr) | | | 1 | 1 | 1 | 1 | | | 4 | \$75.00 | \$300.00 | Des Moines (KDSM) | Equal Justice | 4/18/24 |
| 8.0 | Normal Line / SPOT (8) | 10/22/24-10/25/24 | 1 | :30 | 1P- Peoples Court | | | 1 | 1 | 1 | 1 | | | 4 | \$150.00 | \$600.00 | Des Moines (KDSM) | The People's Court | 4/18/24 |

CONFIRMATION CONTRACT

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|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|---------------------------|---------|
| 9.0 | Normal Line / SPOT (9) | 10/22/24-10/25/24 | 1 | :30 | Orbit- [P]Judge Judy(Tu We Th Fr), [P]Judge Judy 2(Tu We Th Fr) | | | 1 | 1 | 1 | 1 | | | 4 | \$150.00 | \$600.00 | Des Moines (KDSM) | Judge Judy | 4/18/24 |
| 10.0 | Normal Line / SPOT (10) | 10/26/24-10/26/24 | 1 | :30 | 5:00:01A- Sports-Hawkeyed With Dave O'Hara | 1 | | | | | | X | | 1 | \$40.00 | \$40.00 | Des Moines (KDSM) | Hawkeyed with Dave O-Hara | 4/18/24 |
| 11.0 | Normal Line / SPOT (11) | 10/22/24-10/25/24 | 1 | :30 | Orbit- [P]The Drew Barrymore Show(Tu We Th Fr), [P]The Drew Barrymore Show 2(Tu We Th Fr) | | | 1 | 1 | 1 | 1 | | | 4 | \$150.00 | \$600.00 | Des Moines (KDSM) | Drew Barrymore | 4/18/24 |
| 12.0 | Normal Line / SPOT (12) | 10/22/24-10/25/24 | 1 | :30 | 3:59P- Family Feud 2 | | | 1 | 1 | 1 | 1 | | | 4 | \$200.00 | \$800.00 | Des Moines (KDSM) | Family Feud | 4/18/24 |
| 13.0 | Normal Line / SPOT (13) | 10/22/24-10/25/24 | 1 | :30 | 5P- Seinfeld | | | 1 | 1 | 1 | 1 | | | 4 | \$300.00 | \$1,200.00 | Des Moines (KDSM) | Seinfeld | 4/18/24 |
| 14.0 | Normal Line / SPOT (14) | 10/22/24-10/25/24 | 1 | :30 | 5:28P- Big Bang Theory | | | 1 | 1 | 1 | 1 | | | 4 | \$400.00 | \$1,600.00 | Des Moines (KDSM) | The Big Bang Theory | 4/18/24 |
| 15.0 | Normal Line / SPOT (15) | 10/22/24-10/25/24 | 1 | :30 | 5:58P- Two And A Half Men | | | 1 | 1 | 1 | 1 | | | 4 | \$400.00 | \$1,600.00 | Des Moines (KDSM) | Two and a Half Men | 4/18/24 |
| 16.0 | Normal Line / SPOT (16) | 10/22/24-10/25/24 | 1 | :30 | 6:28P- Family Feud | | | 1 | 1 | 1 | 1 | | | 4 | \$400.00 | \$1,600.00 | Des Moines (KDSM) | | 4/18/24 |
| 17.0 | Normal Line / News (17) | 10/22/24-10/25/24 | 1 | :30 | 9:01P- News-13 News at 9 on FOX 17 | | | 1 | 1 | 1 | 1 | | | 4 | \$1,000.00 | \$4,000.00 | Des Moines (KDSM) | 13 News @ 9 On Fox 17 | 4/18/24 |
| 18.0 | Normal Line / News (18) | 10/22/24-10/25/24 | 1 | :30 | 9:30P- News-13 News at 9 on FOX 17 | | | 1 | 1 | 1 | 1 | | | 4 | \$1,000.00 | \$4,000.00 | Des Moines (KDSM) | 13 News @ 9 On Fox 17 | 4/18/24 |

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| 19.0 | Normal Line / News (19) | 10/22/24-10/25/24 | 1 | :30 | 10P- News-The National Desk LF | | | 1 | 1 | 1 | 1 | | | 4 | \$300.00 | \$1,200.00 | Des Moines (KDSM) | News: The National Desk | 4/18/24 |
| 20.0 | Normal Line / News (20) | 10/26/24-10/26/24 | 1 | :30 | 9P- News-Full Measure with Sharyl Attkisson | 1 | | | | | | X | | 1 | \$250.00 | \$250.00 | Des Moines (KDSM) | | 4/18/24 |
| 21.0 | Normal Line / SPOT (21) | 10/22/24-10/25/24 | 1 | :30 | 10:58:30P- Seinfeld 2 | | | 1 | 1 | 1 | 1 | | | 4 | \$125.00 | \$500.00 | Des Moines (KDSM) | Seinfeld | 4/18/24 |
| 22.0 | Normal Line / SPOT (22) | 10/22/24-10/25/24 | 1 | :30 | 11:32P- Big Bang Theory 2 | | | 1 | 1 | 1 | 1 | | | 4 | \$100.00 | \$400.00 | Des Moines (KDSM) | Big Bang Theory | 4/18/24 |
| 23.0 | Normal Line / SPOT (23) | 10/22/24-10/25/24 | 1 | :30 | 12:02A- iCrime | | | 1 | 1 | 1 | 1 | | | 4 | \$25.00 | \$100.00 | Des Moines (KDSM) | iCrime | 4/18/24 |
| 24.0 | Normal Line / SPOT (24) | 10/26/24-10/26/24 | 1 | :30 | 10P- FOX-The Quiz With Balls (Saturday) | 1 | | | | | | X | | 1 | \$100.00 | \$100.00 | Des Moines (KDSM) | Fox Sat Late Fringe | 4/18/24 |
| 25.0 | Normal Line / SPOT (25) | 10/26/24-10/26/24 | 1 | :30 | 11P- Seinfeld Saturday | 1 | | | | | | X | | 1 | \$100.00 | \$100.00 | Des Moines (KDSM) | Seinfeld | 4/18/24 |
| 26.0 | Normal Line / SPOT (26) | 10/27/24-10/27/24 | 1 | :30 | 9:30P- Big Bang Theory 3 Sunday | 1 | | | | | | | X | 1 | \$350.00 | \$350.00 | Des Moines (KDSM) | Big Bang Theory | 4/18/24 |
| 27.0 | Normal Line / SPOT (27) | 10/27/24-10/27/24 | 1 | :30 | 9:58P- Big Bang Theory 4 Sunday | 1 | | | | | | | X | 1 | \$250.00 | \$250.00 | Des Moines (KDSM) | | 4/18/24 |
| 28.0 | Normal Line / Prime (28) | 10/28/24-10/28/24 | 1 | :30 | 7P- FOX-Kitchen Nightmares (Monday) | 1 | X | | | | | | | 1 | \$750.00 | \$750.00 | Des Moines (KDSM) | Kitchen Nightmares-FOX | 4/18/24 |

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| 29.0 | Normal Line / Prime (29) | 10/24/24-10/24/24 | 1 | :30 | 8P- FOX-Lego Masters (Thursday) | 1 | | | | X | | | | 1 | \$750.00 | \$750.00 | Des Moines (KDSM) | Lego Masters-FOX | 4/18/24 |
| 30.0 | Normal Line / News (1) | 10/28/24-10/28/24 | 1 | :30 | Orbit- [P]News-The National Desk(Mo), [P]News-The National Desk 2(Mo) | 1 | X | | | | | | | 1 | \$75.00 | \$75.00 | Des Moines (KDSM) | | 4/18/24 |
| 31.0 | Normal Line / News (2) | 10/28/24-10/28/24 | 1 | :30 | 8A- News-The National Weather Desk | 1 | X | | | | | | | 1 | \$30.00 | \$30.00 | Des Moines (KDSM) | | 4/18/24 |
| 32.0 | Normal Line / SPOT (4) | 10/28/24-10/28/24 | 1 | :30 | 10A- Judge Judy 3 | 1 | X | | | | | | | 1 | \$75.00 | \$75.00 | Des Moines (KDSM) | | 4/18/24 |
| 33.0 | Normal Line / SPOT (7) | 10/28/24-10/28/24 | 1 | :30 | Orbit- [P]Equal Justice with Eboni K Wil(Mo), [P]Equal Justice with Eboni K Wil(Mo) | 1 | X | | | | | | | 1 | \$75.00 | \$75.00 | Des Moines (KDSM) | | 4/18/24 |
| 34.0 | Normal Line / SPOT (8) | 10/28/24-10/28/24 | 1 | :30 | 1P- Peoples Court | 1 | X | | | | | | | 1 | \$150.00 | \$150.00 | Des Moines (KDSM) | | 4/18/24 |
| 35.0 | Normal Line / SPOT (9) | 10/28/24-10/28/24 | 1 | :30 | Orbit- [P]Judge Judy(Mo), [P]Judge Judy 2(Mo) | 1 | X | | | | | | | 1 | \$150.00 | \$150.00 | Des Moines (KDSM) | | 4/18/24 |
| 36.0 | Normal Line / SPOT (11) | 10/28/24-10/28/24 | 1 | :30 | Orbit- [P]The Drew Barrymore Show(Mo), [P]The Drew Barrymore Show 2(Mo) | 1 | X | | | | | | | 1 | \$150.00 | \$150.00 | Des Moines (KDSM) | | 4/18/24 |
| 37.0 | Normal Line / SPOT (12) | 10/28/24-10/28/24 | 1 | :30 | 3:59P- Family Feud 2 | 1 | X | | | | | | | 1 | \$200.00 | \$200.00 | Des Moines (KDSM) | | 4/18/24 |

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| 38.0 | Normal Line / SPOT (13) | 10/28/24-10/28/24 | 1 | :30 | 5P- Seinfeld | 1 | X | | | | | | | 1 | \$300.00 | \$300.00 | Des Moines (KDSM) | | 4/18/24 |
| 39.0 | Normal Line / SPOT (14) | 10/28/24-10/28/24 | 1 | :30 | 5:28P- Big Bang Theory | 1 | X | | | | | | | 1 | \$400.00 | \$400.00 | Des Moines (KDSM) | | 4/18/24 |
| 40.0 | Normal Line / SPOT (15) | 10/28/24-10/28/24 | 1 | :30 | 5:58P- Two And A Half Men | 1 | X | | | | | | | 1 | \$400.00 | \$400.00 | Des Moines (KDSM) | | 4/18/24 |
| 41.0 | Normal Line / SPOT (16) | 10/28/24-10/28/24 | 1 | :30 | 6:28P- Family Feud | 1 | X | | | | | | | 1 | \$400.00 | \$400.00 | Des Moines (KDSM) | | 4/18/24 |
| 42.0 | Normal Line / News (17) | 10/28/24-10/28/24 | 1 | :30 | 9:01P- News-13 News at 9 on FOX 17 | 1 | X | | | | | | | 1 | \$1,000.00 | \$1,000.00 | Des Moines (KDSM) | | 4/18/24 |
| 43.0 | Normal Line / News (18) | 10/28/24-10/28/24 | 1 | :30 | 9:30P- News-13 News at 9 on FOX 17 | 1 | X | | | | | | | 1 | \$1,000.00 | \$1,000.00 | Des Moines (KDSM) | | 4/18/24 |
| 44.0 | Normal Line / News (19) | 10/28/24-10/28/24 | 1 | :30 | 10P- News-The National Desk LF | 1 | X | | | | | | | 1 | \$300.00 | \$300.00 | Des Moines (KDSM) | | 4/18/24 |
| 45.0 | Normal Line / SPOT (21) | 10/28/24-10/28/24 | 1 | :30 | 10:58:30P- Seinfeld 2 | 1 | X | | | | | | | 1 | \$125.00 | \$125.00 | Des Moines (KDSM) | | 4/18/24 |
| 46.0 | Normal Line / SPOT (22) | 10/28/24-10/28/24 | 1 | :30 | 11:32P- Big Bang Theory 2 | 1 | X | | | | | | | 1 | \$100.00 | \$100.00 | Des Moines (KDSM) | | 4/18/24 |

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